



**input**

**2005**

*San Francisco*

**The Power of Public Media**

hosted by

**[i]tvs**

[www.input2005.org](http://www.input2005.org)

*Birgit Krause, Germany*



**input**

**2005**

**The Power of Public Media**

# INPUT 2005 Host

## About ITVS

The Independent Television Service (ITVS) is the United States' largest program source of independent programming for U.S. public television. Since 1991, ITVS has funded and presented programs that champion independent voices from diverse communities around the country. The result: more than 400 documentaries, dramas and other programs that represent diverse communities, win the highest industry awards, and touch millions of American viewers each year. ITVS also produces *Independent Lens*, a critically-acclaimed 29-week/year PBS primetime series that gives diverse viewpoints a place on public television.

Unlike any other organization in the country, ITVS supports producers who make socially significant programs and break down the many barriers that stand between these programs and a national television audience. ITVS provides production funds and support; guides programs through the Public Broadcasting Service (PBS) system with production management services; secures the best available broadcasts working with the nation's network of 350-plus public television affiliate stations; and directs publicity, web and civic engagement campaigns to target and maximize program impact.

ITVS was established by a historic mandate of U.S. Congress to champion independently produced programs that take creative risks, spark public dialogue and serve underserved audiences. Since its inception, ITVS programs have revitalized the relationship between the public and public television, bringing TV audiences face-to-face with the lives and concerns of their fellow Americans. ITVS is funded by the Corporation for Public Broadcasting (CPB), a private corporation funded by the American people.

**[i]tv[s]**

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# Welcome

## INPUT 2005 Host

**Judy Tam**  
**INPUT 2005**  
**Executive Producer**



### Dear Input Delegate:

Welcome! Independent Television Service (ITVS) have been looking forward to hosting INPUT 2005 for the last three years. And it is here at last!

It has been six years since INPUT has been in the United States. The last time, it was in Fort Worth, Texas, and this is the first time it's been in San Francisco! We are excited!

A tremendous effort has been made for both newcomers and old friends to enjoy the week of program screenings. We have added nine night time panels and a variety of social events. As usual, there is an opening night

The Mid-Week Party/Dinner should be an unforgettable gala in the Rotunda of City Hall. It's a spectacular site. There you will enjoy a great dinner buffet with music as entertainment and dancing.

The theme of this year's conference is *The Power of Public Media*. With that in mind, we are making an effort to broaden the public television perspective to include other elements of public media. There will be a "Meet Public Television CEOs" session on Monday, a journalism panel on international media Thursday, and a party hosted by local media organizations also on Thursday.

Friday afternoon, there will be a session on public television's

for the Road” reception will follow sponsored by the hosts of INPUT 2006.

We have a great team of professionals working hard to make this conference a success. We hope you enjoy yourself, make new friends, meet old friends, and come away feeling that the experience has been invaluable!

**Judy Tam**  
**Executive Producer**  
**INPUT 2005**



# Welcome

## INPUT Board President



**Hansjürgen Rosenbauer**  
**INPUT Board President**

### Welcome to San Francisco INPUT 2005

It was about time the INPUT Conference returned to North America and especially to the U.S. In 1999, we were in Fort Worth, and a year later in Halifax. Since then, INPUT has been in Cape Town, Rotterdam, Aarhus, and Barcelona, but it seemed almost impossible to find the funds necessary for an international public service broadcasting event like INPUT in North America again.

Since perseverance is one of the most important aspects of public broadcasting—we didn't give up hope. Now we are particularly pleased that in 2005 INPUT—for the first time and after almost 28

years—takes place on the West Coast in the hometown of one of the founding fathers of INPUT, James Day. It was made possible by a broad coalition of organizations. But, it was ITVS (the Independent Television Service) that brought them all together.

San Francisco, no doubt, has a special attraction for delegates from the U.S. and from all over the world. Aside from that, it is the perfect place to build a bridge to next year's INPUT in Taipei. The conference in Cape Town in 2001 was the first to take place in Africa. This was symptomatic of an increased effort by the International Board to respond to the growing interest of television professionals, independent producers, film and television

students in more and more countries for an exchange of ideas and programs. An increasing number of so called Mini-INPUTS and INPUT-Workshops take place in Latin America, Africa, and Asia.

INPUT is many things—a learning experience, an opportunity for professional development, a place to fight about new ideas, about the road that public broadcasting should take in the future. But most of all—INPUT is about programs and program makers. We don't believe in big extravaganzas; there is no glamorous prize-giving ceremony, because there are no prizes. To have your program selected for the annual INPUT Conference by 18 professionals from different countries is an honor. And the fact that year-after-year program makers and commissioning editors continue to come together to present and discuss their work shows that the idea of INPUT and the ideals of television in the public interest are still very much alive.

**Hansjürgen Rosenbauer**  
**INPUT Board President**

# Welcome

## ITVS President and CEO



**Sally Jo Fifer**  
ITVS President and CEO

### Welcome!

There's nothing quite like INPUT. It's more than the hundreds of independent producers and public television folks packed into screening rooms for a week, more than some of the most interesting programs on the planet. It's a conversation carried out in words and images and social events—a conversation about what television can do, should do, might do, in every part of the world.

What will that conversation sound like this year? We can't wait to find out, and are thrilled you're here in San Francisco to make it happen at the 28th incarnation of INPUT.

Every INPUT conference has been different. Different programs. Different cities. Different historical and artistic moments that frame the conversation. But at the heart of every conference lies the same spirit of independence and commitment to the public interest.

That spirit comes from every corner of the world, where independent filmmakers and public television producers continue to capture the imagination, rapt attention and trust of audiences. As compelling storytellers who speak for themselves, they have the power to transcend ideology and politics. As artists, they push the boundaries of television as a medium. As members of their

communities, they bring new voices into the mainstream, and make all of us see ourselves in new ways.

Our goal here at the Independent Television Service, as host of INPUT 2005, has been not only to host a great conference for all of you, but to build more support in San Francisco and the United States for the important work of independent and public interest television worldwide. Here in the U.S., as a funder of independent work, we work to bring unheard voices and new artistic visions to public television. In our roles as part of the U.S. public television landscape and as INPUT board members, we know that an exchange of international programming is good for filmmakers, good for television audiences, good for citizens, good for everyone.

The international significance of this exchange has also resonated with partners such as the Corporation for Public Broadcasting, the Rockefeller Foundation, the Ford Foundation, the John D., and Catherine T. MacArthur Foundation, the National Endowment for the Arts, and the John S. and James L. Knight Foundation, among just a few of the funders to whom we are grateful for their interest and

support. We are also grateful for the support of Senator Dianne Feinstein and Congresswoman Nancy Pelosi as well as the Bureau of Educational and Cultural Affairs of the U.S. Department of State. They have provided invaluable leadership for bringing INPUT 2005 to life.

The city is ready for you. The panels are set, the parties planned. Let the conversations begin!

**Sally Jo Fifer**  
**ITVS President and CEO**

# Welcome

## Interim CPB President and CEO

**Ken Ferree**  
Interim President and CEO  
Corporation for Public  
Broadcasting



On behalf of the American public broadcasting community, it is my great pleasure to welcome independent television producers and public television professionals from around the world to INPUT 2005. Your host city, San Francisco, is home to some of the most innovative work being done in American public television today. To name just two outstanding examples, the Independent Television Service—which is funded by CPB—is a key source of support for independent filmmakers, and KQED, the local public television station, is also a leader in the presentation of independent films.

In most markets, public broadcasters are the only local media voice. As such, they provide audiences with a range of

independent views, distinct voices and exciting programming that can be found nowhere else in American television.

In the six years since INPUT's last conference in the United States, much has changed. More than ever, Americans know that events and decisions far beyond our borders can have enormous impact on their lives. There is a new appetite for information and understanding of the worldwide political, religious and cultural forces shaping those events—an appetite that CPB's new initiative, *America at a Crossroads*, is intended to help satisfy.

You'll hear more about *Crossroads* and about other CPB efforts at this conference. For now, let me say how delighted we are to

welcome you to our country, and  
how much we are looking forward  
to the new relationships and  
projects this conference will  
create.

**Sincerely,  
Ken Ferree  
Interim President and CEO  
Corporation for Public  
Broadcasting**

# Shop Stewards

## Who Are They?

Composed of television professionals from all over the world, the Shop Stewards select the best programs from the hundreds of entries and arrange the screening schedule. The Shop Stewards are responsible for mixing the selected programs into diverse screening sessions and discussion themes, which become the backbone of INPUT. At the conference, they present the sessions, introduce the programs and their creators, and lead the discussions.

The Shop Stewards group changes annually. However, a few of them stay on the following year for continuity and to honor the philosophy of INPUT.

The Shop Stewards for INPUT 2005 are experts in different genres. They come from Africa, America, Asia, Latin America and Europe. This year they screened 273 programs from 52 countries.



The INPUT 2005 Shop Steward team at the Selection Process in Berlin