

BIENVENIDOS!



What a pleasure and honor it is for INPUT to spend its 36th year in El Salvador. This is the first time the conference has come to Central America, and the first time INPUT has returned to Latin America since 1996 in Guadalajara, Mexico.

The place and timing is important. El Salvador is re-establishing a public media system, and the importance and innovation of independent voices throughout the Americas continues to grow. The world's attention may be fixed on the social media explosion of Arab Spring, yet one of the first movements to use Facebook successfully as a major voice for citizens emerged from Colombia, with One Million Voices Against the FARC. The rapid growth of the Latin American media market grabs more headlines than the years of groundwork it owes to public television throughout the region. And audiences here, as elsewhere, are turning to screens large and small alike to find more channels than ever and millions of people connected as never before.

Amidst the media explosion, only public television remains focused on telling stories that commercial media can't or won't; only public television has an ingrained mission to serve the public; only public television champions true freedom of expression in a texting, Facebook, YouTube age. Those of us who gather at INPUT each year – along with our counterparts around the world who can't attend – know that making unheard voices heard is only the beginning. Great storytelling, artistic risks, and connecting to underserved communities lie at the heart of free expression as you will see from the screenings of television programs from around the world.

For those attending INPUT for the first time, we extend a special welcome to an enriching and valuable experience tinted with traditions of its own, along with the 100 films selected from 300 submitted for consideration for screening at the conference. Sharing our work with one another still lies at the heart of what we do together at INPUT, and I never fail to be surprised at what we can learn from one another's differences, similarities and points of view.

Our conference organizers and hosts will share their generosity and hospitality with us over the next few days, along with the rich history and traditions of this extraordinary country. The INPUT Board and I would like to express our appreciation for the hard work that has gone into making this conference a success.

I look forward to meeting old friends and new ones at INPUT 2013!

JUDY TAM
INPUT President

WELCOME



Welcome delegates,

For our country and Central America, the fact that the Secretaría de Comunicaciones de la Presidencia (Communications Secretariat of the Presidency) and Canal 10, host INPUT 2013, is a matchless opportunity for the development of public media in the region. We know that during this unique conference we will discuss the role, progress and new tendencies of public broadcasting around the world.

The INPUT conference provides the stage where we can share the progress and accomplishment we have achieved towards the construction of the SINAMEP “Sistema Nacional de Medios Públicos”, whose mission is to serve the interest of the general public and to allow the voices of underrepresented communities to be heard.

Our objective is to make our national broadcasting system the public media where all Salvadorans are represented. We are working hard to make our broadcasting outlets inclusive and fulfill our duty to inform, educate and entertain with high quality programming our national audience, and our diaspora audience in many countries around the world.

Therefore the International Public Television Conference is an extraordinary chance to learn and share experiences with public broadcasters from around the globe. To comprehend indeed the present trends and future challenges of public media, so we can direct our efforts in El Salvador in the best possible way.

In the name of our INPUT team in El Salvador and our national TV, Canal 10, I would like to give you a warm welcome to our country, and hope that through your stay, besides sharing your experiences and knowledge, you can visit our country’s beautiful sites and enjoy the friendliness that our people offer to visitors.

DAVID RIVAS

Secretary of Communications

Communications Secretariat of the Presidency of El Salvador



WELCOME



Dear delegates,

For our country is an honor to host the INPUT Conference 2013, and be direct partakers of the proposals and ideas that will flourish from this journey.

Since its beginning in 1977, INPUT and public television have been through remarkable developments in several countries around the world, with the purpose of creating programs that not only entertain but also inform and educate its audience.

It is important to share success stories, new initiatives, and professional relationships to enable producers, programmers and everybody else working on public television, to expand the vision and scope of their productions, in order to build inclusive societies.

Public broadcasters are an important partner for the dissemination of culture and national identity. Therefore, the Secretary of Culture supports the creation of the National Broadcasting System in El Salvador, “SINAMEP”, fostered by our President Mauricio Funes.

Likewise, I celebrate the opportunity to show you a bit of this beautiful country made of hard working, enthusiastic people. In a ratio of 21 thousand kms² you will find beautiful beaches, majestic volcanoes, impressive archaeological sites, diversity of flora and fauna, and a culture rich in traditions, colors, rhythms and flavor.

Please receive a sincere welcome from the Government of El Salvador, may your stay in our country be joyful and productive.

MAGDALENA GRANADINO

Secretary of Culture

Culture Secretariat of the Presidency of El Salvador



SECRETARÍA DE CULTURA DE LA PRESIDENCIA

INPUT 2013 TEAM



From left to right: Claudia Susana Abarca, Carmen Chacón, Carlos Portillo, Leo Samayoa, Adriana Valle, Benjamin Sancho, Isabel Morales Bondy, Luis Rodríguez, Marlene Velasco-Begue, Patricia Flores, Yesenia Herrera, Ricardo Castillo

Dear Colleagues and INPUT family,

We are delighted to welcome all of you in El Salvador and proud to be working as the INPUT 2013 Team. We have put our best effort to make this conference a success and your stay in our country an interesting and rewarding experience.

We have been working on the organization of the 36th INPUT conference for over a year with the goal to create the best possible opportunity for the second INPUT conference in Latin America, seventeen years after INPUT 1996 in Guadalajara, Mexico.

We believe this conference will be a unique opportunity for Latin American producers and PTV stations to attend INPUT and have the chance to share innovative ideas, provocative programmes, discuss trends and challenges in the evolving media landscape. It will also be an occasion for delegates from five continents to discuss the advancement and strengthening of the work Public Televisions are doing in the public interest.

We wish each of you a productive and meaningful conference and to enjoy a wonderful time in El Salvador.

INPUT 2013 TEAM

INPUT 2013 EL SALVADOR SAYS THANK YOU TO

Hosts

Secretaría de Comunicaciones
de la Presidencia



Televisión Nacional
de El Salvador

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INPUT 2013 CONFERENCE INFORMATION

CIFCO - CENTRO INTERNACIONAL DE FERIAS Y CONVENCIONES

The conference venue where (almost) everything happens!

Main Building: Information Desk, Video Library, Delegates Lounge, Tigo Lounge

Session rooms: Red Room, Green Room, Blue Room

Avenida La Revolución No. 222, Colonia San Benito, San Salvador

MUNA - NATIONAL MUSEUM OF ANTHROPOLOGY

Venue for the Welcome Reception (Courtyard) and the Evening Sessions (Auditorium)

Final Avenida La Revolución, Colonia San Benito, opposite the CIFCO

INFORMATION DESK

Conference accreditation, tickets for Midweek party!

Open Sunday, 5 May, to Thursday, 9 May; 9:00 - 20:00

Main Building CIFCO

SESSIONS

The INPUT 2013 conference programme is composed of 23 Day/Evening Sessions focusing on Investigative Journalism & News, Programmes for Younger Audiences, TV Fiction, Highlights of Public Media and Cross Media.

The 20 Day Sessions are presented by the INPUT Moderators who also lead the discussions following the screenings.

Monday, 6 May; 9:00 - 13:00 and 14:00 - 17:00

Tuesday, 7 May, to Thursday, 9 May; 9:00 - 12:00 and 14:00 - 17:00

CIFCO: Red Room, Green Room, Blue Room

The three Evening Sessions are produced and presented by the Conference Host and its Partner Organizations.

Monday, 6 May, Tuesday, 7 May, and Wednesday, 8 May; 17:00 - 19:00

MUNA Auditorium

For more information please see the detailed Session descriptions.

VIDEO LIBRARY

All programmes screened during the daily sessions will be available in full length for individual viewing. The Video Library also offers programmes submitted to INPUT 2013 which have not been selected to be screened.

Although we assume that all INPUT Delegates respect the copyright of the programme makers we would like to remind you to refrain from copying productions in the Video Library.

Open Monday, 6 May, to Thursday, 9 May; 16:00 - 20:00

Main Building CIFCO

INPUT 2013 CONFERENCE INFORMATION

WORKING LANGUAGE

English is the official conference language but there will be simultaneous translation into Spanish in all sessions. Headphones will be available at the beginning of each session. Please make sure to collect headphones if you speak only English or Spanish.

DELEGATES LOUNGE

Networking space and food stands, Around the Globe Broadcasters' Lunches.
Open Monday, 6 May, to Friday, 10 May; 8:30 - 20:00
Main Building CIFCO

TIGO LOUNGE

Internet Café

WI-FI

Free access for INPUT Delegates all over the CIFCO venue. Details at the Information Desk.

WELCOME RECEPTION

Open Sunday, 5 May, 17:30 - 20:00
MUNA Courtyard

MIDWEEK PARTY

Please buy your ticket at the Information Desk.
Wednesday, 8 May; 19:00 - 22:30

AROUND THE GLOBE BROADCASTERS' LUNCHES

Grab your lunch and join us to discover Public Television around the world!
Monday, 6 May; 13:00 - 14:00, TAL TV Television America Latina
Tuesday, 7 May; 12:30 - 13:30, NHK Japan
Wednesday, 8 May; 12:30 - 13:30, HISPANTV
Delegates Lounge

INPUT 2014: SEE YOU AGAIN IN HELSINKI!

Thursday, 9 May; following the Closing Session
Blue Room



INPUT GENERAL INFORMATION

INPUT INTERNATIONAL BOARD

At the very heart of INPUT is the International Board, who provides the inspiration, organisation and continuity that enables INPUT to spring up reborn year after year, in country after country.

MEMBERS

Nikolaj Christensen (Denmark)

Claudine Cyr (Canada)

William Gilcher (USA)

Hans Hernborn (Sweden)

Susanne Hoffmann (Germany)

Kyung-Hee Kim (South Korea)

Fumina Koike (Japan)

André de Margerie (France)

Jouko Salokorpi (Finland)

Hansruedi Schoch (Switzerland)

Claudia Schreiner (Germany)

Judy Tam (USA)

PRESIDIUM

Judy Tam, INPUT President

Susanne Hoffmann, INPUT Secretary General

Hans Hernborn, INPUT Treasurer

Meeting of the Board on Sunday, 5 May; 14:30 - 16:30

INPUT INTERNATIONAL ASSEMBLY

The International Assembly is the highest instance of INPUT and elects the Members of the International Board.

It convenes once a year during the annual conference.

The Assembly is open to all Conference Delegates who have paid the conference fee for INPUT 2013, and have registered as delegates for a minimum of two annual INPUT Conferences in the previous three years.

Conference Delegates who qualify as Assembly Members have received an invitation by the Secretary General to attend the Annual INPUT International Assembly.

Meeting of International Assembly on Tuesday, 7 May; 12:00 - 14:00, Red Room

INPUT GENERAL INFORMATION



INPUT NATIONAL COORDINATORS

The National Coordinators (NC) are appointed by the International Board. Their task is to select innovative and groundbreaking programmes from their respective countries and to send those programmes to the International Selection where, in turn, the most fitting for the upcoming conference is selected. National Coordinators represent INPUT to their regional constituencies (public broadcasters and the independent sector). The international network of INPUT NCs is coordinated by **Jouko Salokorpi** (Finland).

Meeting of National Coordinators on Sunday, 5 May; 17:00 - 18:00, Delegates Lounge

INTERNATIONAL SELECTION

Programmes from around the world are submitted to the International Selection by the National Coordinators who follow the annual Conference Call for Submissions. At the International Selection held in Berlin leading industry professionals - Moderators - jointly screen and discuss all submitted productions. The result of the International Selection is a 4 day programme structured around approx. 80 productions from around the world - a concise picture of the international public media landscape. The International Selection is coordinated by **François Smit** (Germany).

SESSION MODERATORS

The 13 Moderators for INPUT 2013

The INPUT Conference is hosted by Moderators who are TV professionals appointed by the INPUT Board. They also put together the programme of the annual conference based on the programme submissions by the National Coordinators. They are a diverse group who come from different corners of the world and have an equally diverse range of perspectives on the television landscape.

During the International Selection held in Berlin in the last week of January, the Moderators jointly viewed and discussed about 200 submissions. They have selected those productions that will be presented in the conference programme for INPUT 2013. In El Salvador the Moderators will host and guide the conference delegates through 20 sessions.

Moderators: Investigative Journalism & News Sessions



Tine Gøtzsche



Hiroshi Tanami



Alex Shprintsen

Moderators: Programmes for Younger Audiences Sessions



Anna Birgersson-Dahlberg



Ljiljana Preradovic



Young Song

SESSION MODERATORS

Moderators: TV Fiction Sessions



Liselott Forsman



Lucia Haslauer

Moderator: Cross Media Sessions



François Smit

Moderators: Highlights of Public Media Sessions



Eren McGinnis



Hesna Al Ghaoui



Laurène Mansuy



Stefano Semeria



SESSION MODERATORS

Tine Gøtzsche

[Danish Broadcasting Company - DR, Denmark](#)

Tine is the anchor of TV-Avisen, the flagship news programme of DR. Throughout her career, she has anchored and edited a wide variety of news and current affairs programmes with Danish Broadcasting Corporation. She worked as a commissioning editor at DR2, and since 2004 she has also served as anchor and live commentator on broadcasts of national and international events, ranging from parliamentary elections over the wedding of the Danish Crown Prince and other events in the royal family, to the funeral of Pope John Paul II. Tine Gøtzsche has been with Danish Broadcasting since 1996, she graduated from the Danish School of Journalism in 1994, holds a bachelor in Business Languages from Copenhagen Business School, and has studied European Journalism with Journalistes en Europe in Paris, and International Finance and Economics at the Universidad Autónoma de Madrid in Spain.

Hiroshi Tanami

[日本放送協会/ Nippon Hōsō Kyōkai - NHK, Japan](#)

As Head of Culture and Welfare Programmes Hiroshi Tanami oversees six slots for documentary and educational programmes every week.

In addition to this, he's currently leading the co-production project 100 Years of Tokyo in Color. Hiroshi joined NHK in 1985 and has directed and produced dozens of documentaries, some of which have won international awards on current affairs and Japanese culture. In 1993, he spent a year at Maryland Public Television, where he studied differences between Japanese and American documentary-making techniques. He headed NHK's Current Affairs and Economy Programmes Division from 2011 to 2012.

Alex Shprintsen

[Canadian Broadcasting Corporation - CBC, Canada](#)

Alex has been a broadcast journalist since the early 1990s, first for the BBC World Service Radio in London, then as a stringer for the L.A. Times newspaper in Kiev. In 1994, he joined Canada's public broadcaster, the CBC, and has been there ever since. In the last 15 years, he has mostly been directing current affairs documentaries on a range of subjects: Canadian politics and culture; international terrorism; investigative journalism; above all, Russia and the former Soviet Union. He discovered INPUT in 1994, and it was love at first sight. After a long courtship, Alex and INPUT finally got formally married IN 2011.

SESSION MODERATORS

Anna Birgersson-Dahlberg

[Utbildningsradion - UR, Sweden](#)

Anna is a Swedish journalist with long experience in public media, both radio and television. She has been working with all kinds of programming; news, current affairs, investigative journalism, documentaries as well as entertainment and humour shows. During many years she was head of programming targeting younger audiences. Today she is head of a programming department at UR, the Swedish Educational Broadcasting Company.

At UR Anna Birgersson-Dahlberg found her right element, combining her experiences to make educational programming into excellent television with important content. The programmes deliver knowledge to students during many years and often get TV-awards. She is also a member of the PRIX EUROPA board and a member of the EBU intercultural group. Anna lives in Stockholm, loves television and gets her kicks out of never giving up on a good TV-idea.

Ljiljana Preradovic

[Radio Televizija Republike Srpske - RTRS, Bosnia & Herzegovina](#)

Ljiljana works for one of the two Public Broadcasting Services in Bosnia and Herzegovina. Her career started as a presenter and editor in the Youth Department in one of the most popular youth talk shows. At the same time she worked in a youth organisation for cultural and music exchange called 'Youth Partnership Programme'.

In 2007, she created a new talk show Second Level, dealing with various issues from social life. During this period she worked as Head of Youth Department on RTRS, making and producing a TV documentary serial called Za. Druga. Currently, she has taken over the broadcaster's oldest information TV show as host and news editor. Ljiljana met INPUT over the Mini-INPUTs organised in her country, and the relationship has developed so that this is her second time as an INPUT Moderator. Two of her greatest loves, journalism and traveling have been united through INPUT.

Young Song

[한국방송공사 - Korean Broadcasting System - KBS, South Korea](#)

Young is the Senior Producer for Arts & Culture at KBS with a background in sociology, cultural anthropology and mass communications. He has 18 years of experience as a television professional with wide ranging production career including work in the arts, culture, information, entertainment, youth, sports, current affairs and documentary. As he began his career as an assistant director of a children's programmes in 1996 and directed an assortment of entertainment shows before he entered the arts/culture production areas, he has developed a passion for creating hybrid arts/culture programming with public content in entertainment formats. Now he is in charge of 'Masterpiece Scandal', which was awarded Best Infotainment Programme at the 2011 Asian TV Awards and named among the 7 Best Formats by EBU at the 2012 Eurovision Creative Forum. It is his second year with INPUT. He took a part in INPUT as a programme presenter last year in Sydney and now joins INPUT as a conference Moderator.



SESSION MODERATORS

Liselott Forsman

[Yleisradio, Finnish Broadcasting Company - YLE, Finland](#)

Currently Liselott is in charge of the International Co-productions of Yle Drama. She is a member of the Northvision drama group (that co-produces over 400 hours TV drama a year), the President of the EBU Fiction Expert Group and the Finnish board member of the Nordic Film & TV Fund.

Her earlier working experiences include both administrative (Head of Yle Swedish Minority Fiction) and artistic tasks (writing radio fiction, fringe plays, librettos and other scripts).

Within Yle she has presented and produced crossover, culture, entertainment and drama on multiple platforms and in two languages (Swedish and Finnish). She has once presented her own drama concept at INPUT, has worked three times as an INPUT Moderator and has been inspired as a delegate four times.

Lucia Haslauer

[Zweites Deutsches Fernsehen - ZDF, Germany](#)

Lucia studied Communication, modern History and Politics at the University of Vienna. During her studies she passed a private education programme for journalism. After that she worked with the Austrian Public Broadcaster - ORF as conceptualist and editor and as a freelance for production companies. Since 2008 she is with the ZDF, working as a crossmedia-developer in the new media department. She is also part of Das Kleine Fernsehspiel where she's closely involved with Quantum, the laboratory for innovative TV-Formats.

François Smit

[International Television Screening Conference - INPUT, Germany](#)

François has been working with INPUT since 2006 as International Selection Coordinator. Growing up on a farm in Africa, François never thought that he might one day become passionate about public broadcasting. Over Switzerland, Austria and the UK he made his way to Berlin, where he is currently living. He holds a M.A. in International Media and Arts Management from the University of Salzburg Business and Management School.

He has been working for PRIX EUROPA, Europe's largest festival for Television, Radio and Online Media since the late 90s, where he was responsible for the Online Media.

SESSION MODERATORS

Eren Isabel McGinnis

[Independent Filmmaker - United States of America, USA](#)

Eren has produced 20 movies including POV's Tobacco Blues, The Girl Next Door (shortlisted for an Oscar!), Beyond the Border, The Spirituals, Dos Vatos-México, and the Independent Lens hit Precious Knowledge. McGinnis received the NALIP 2012 Documentary Filmmaker of the Year award. She has a degree in Cultural Anthropology from San Diego State University, and a certificate in Film and Video Theory and Production from the University College Dublin, in Ireland. As a Fulbright scholar, she spent a year of living, writing, and filmmaking in Juchitán, México.

Hesna Al Ghaoui

[Médiaszolgáltatás-támogató és Vagyonkezelő Alap - MTVA, Hungary](#)

Hesna is Foreign editor-reporter of the Hungarian Public Television, who reported from over twenty countries in the past years, including several war zones like Libya, Afghanistan, Iraq. Her reports won several national awards and were chosen to be in the official selection of the Al-Jazeera and Monte Carlo TV Festivals several times. She made three documentary films focusing on different social and economic problems in the third world, and also wrote a book about her war reporting experiences. She is regularly invited to give lectures at universities, conferences. She has her own television programme called BABEL - The World Through Hesna's Eye, bringing fascinating stories from all over the world.

Laurène Mansuy

[ARTE, France](#)

Laurène Mansuy has been working as a Commissioning editor in Arte France for 6 years. She is presently working in the Specialist Factual Department in charge of the acquisitions and pre-buys for many slots including History, Wildlife, Natural History and Science. She is familiar with the main international festivals and markets. In 2008 and 2009 she was a member of the jury for the TV3 Awards in Barcelona (investigative journalism - human rights) and in 2007 for the Festival del Cinema Africano, of Asia and America Latina in Milan. Laurène has many years experience as a freelance researcher in TV production companies for documentaries, magazines and for the supplementary features of movies for DVD editions. She has a Master's degree in Project Management for Information and Documentation and a BA in Contemporary Literature.

Stefano Semeria

[Schweizer Radio und Fernsehen - SRF, Switzerland](#)

Stefano holds a Master from the Film and TV School in Potsdam-Babelsberg, has worked as programme planner for ARD, as Head of Programming for RBB - both German public broadcasters. Then he was appointed Head of International Format Research for ProSiebenSAT1, one of Europe's leading Commercial Media Groups. Later Stefano founded allscreenz, a R&D company consultant broadcasters worldwide on online strategies. Currently Stefano holds the position of Head of TV Programming at SRF, Swiss Radio and Television.

INPUT 2013 SCHEDULE

SUNDAY 5 MAY

from 09:00	Registration open	CIFCO Main entrance
14:30 - 16:30	Meeting INPUT International Board	
17:00 - 18:00	Meeting National Coordinators	Delegates Lounge
17:30 - 20:00	INPUT Welcome Reception	MUNA Courtyard

MONDAY 6 MAY

09:00 - 13:00	01	Opening Address: Judy Tam, INPUT President Opening Session: 7 Ways to Excite Your Audience & Unusual Intimate Access	Blue Room
13:00 - 14:00		Around the Globe Broadcasters' Lunch: TAL TV	Delegates Lounge
14:00 - 17:00	02	My Camera is My Weapon	Red Room
14:00 - 17:00	03	How to Deliver Tough Topics to Teens	Green Room
14:00 - 17:00	04	Forget the Make Up, These Women Are on a Mission!	Blue Room
17:00 - 19:00	05	New Narratives-New Networks	MUNA Auditorium

TUESDAY 7 MAY

09:00 - 12:00	06	Crusading Journalism - When Is It Journalism, When Is It Just a Crusade?	Red Room
09:00 - 12:00	07	Tools to Produce Programmes for Children	Green Room
09:00 - 12:00	08	Entertaining Fiction Dealing with Tough Issues	Blue Room
12:00 - 14:00		International Assembly Meeting	Red Room
12:30 - 13:30		Around the Globe Broadcasters' Lunch: NHK	Delegates Lounge
14:00 - 17:00	09	The Power of Television: To Hurt or to Hold Back	Red Room
14:00 - 17:00	10	TV Don't Preach	Green Room
14:00 - 17:00	11	Industry Buzz: Second Screen Programming	Blue Room
17:00 - 19:00	12	Women and Girls - How Public Media is Advancing their Pledge for Security, Health and Education	MUNA Auditorium

INPUT 2013 SCHEDULE

WEDNESDAY 8 MAY

09:00 - 12:00	13	Get Me the Ratings! Attracting Attention to Get an Audience	Red Room
09:00 - 12:00	14	Man Is Lost - so God Is Back in TV Drama	Blue Room
09:00 - 12:00	15	Bread and Butter Online Programming	Green Room
12:30 - 13:30		Around the Globe Broadcasters' Lunch: HISPANTV	Delegates Lounge
14:00 - 17:00	16	High Impact Election TV - Politicians as Reality Stars?	Red Room
14:00 - 17:00	17	Re-discovering Entertainment and Reality Formats for Youth	Green Room
14:00 - 17:00	18	Anatomy of a Daring Documentary: Exchange of Expertise	Blue Room
17:00 - 19:00	19	State of Indigenous Media in Latin America	MUNA Auditorium
19:00 - 22:30		Mid Week Party	

THURSDAY 9 MAY

09:00 - 12:00	20	Production Matters - Blending Styles and Formats in Current Affairs TV	Red Room
09:00 - 12:00	21	Growing up With TV	Green Room
09:00 - 12:00	22	What Makes Comedy and Satire Concepts Work Nationally - and What Makes Them Travel?	Blue Room
13:00 - 17:00	23	Closing Session: Desperately Seeking Identity followed by Closing Address: Judy Tam, INPUT President INPUT 2014: See you again in Helsinki!	Blue Room

Monday 6 May - Morning session

09:00 - 13:00 BLUE ROOM

Session №1 → Focus: Highlights of Public Media

Opening Address: Judy Tam, INPUT President

What were public service broadcasters proud of in 2012, which productions stirred debate, experimented with a new format or created a new way to communicate with their audience? What were the global TV trends in 2012? The Conference opening session will bring all delegates together to set the tone for the next days.

7 Ways to Excite Your Audience & Unusual Intimate Access

7 Ways to Excite your Audience: Every year public broadcasters world wide produce great television. Be it with a big or a modest budget, they are trying new ways of producing and narrating programmes filled with extraordinary ideas. Exciting the audience; with new approaches in storytelling, production techniques, and always with the ongoing passion for making compelling TV content. The first block of the highlight session features seven very different examples of how public broadcasters caught their audiences' attention in 2012. The topics couldn't be more diverse: science, live events, social issues, and history.

Unusual intimate access: There is within our societies a deep transformation in the balance between the public sphere and the private one. A growing taste for extremely intimate stories is influencing documentaries and pleasing the audience. These remarkably compelling stories draw their strength from the privileged access directors had to characters and topics.

Screened Programmes

01. Miracle Body (Japan) Excerpt
02. Dream of Icarus (Korea) Excerpt
03. Mansion on the Move (Switzerland) Excerpt
04. The House I keep (United States) 10 min
05. Bully, Brain, Bimbo, Loser (Denmark) 16 min
06. The Island President (United States) Excerpt
07. Operation Mannerheim (Finland) Excerpt
08. Give up Tomorrow (United States) Excerpt
09. Bloody Daughter (France) Excerpt
10. Free the Butterfly (Poland) Excerpt
11. The Girl Who Wouldn't Die (Denmark) Excerpt

Session Moderators: Stefano Semeria, Lauréne Mansuy, Hesna Al Ghaoui & Eren Isabel McGinnis

Monday 6 May - Morning session

Programme Details

Miracle Body: Usain Bolt

The sports-science series Miracle Body uses cutting-edge video technology and scientific techniques to probe the mysteries of top athletes' astonishing physical abilities. This episode features the fastest man in history: Jamaican sprinter Usain Bolt. Bolt submitted to an unprecedented full-body scientific analysis that investigated the secret of his almost-superhuman speed. The results revealed an unorthodox running form that overturned conventional sports-science wisdom. Bolt's running form is the result of a genetic spinal curvature, and this is what makes his incredible quickness possible. Medical researchers noticed Bolt's spinal curvature and realized it was the reason for his unusual running form.

The result is the astonishing story of how Bolt had to battle his own body to become the world's fastest man.

Country: Japan

Duration: 58'00

Language: Japanese

Title of series: Miracle Body

Episode: 1

Production Company: NHK Global Media Services, Inc.

Co-Producers: n/a

Year of production: 2012

Broadcast by: NHK General TV

On: 14 July 2012

Total budget in Euro: n/s

Author: Yoriko Koizumi

Director: Yoriko Koizumi

Producer: Shunsuke Takeuchi

Camera: Ryo Takahashi, Yuichi Seki

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Fumina Koike

koike.f-ge@nhk.or.jp

Dream of Icarus

이카로스의 꿈

Capturing breathtaking moments high above the world's greatest mountain range, Dream of Icarus documents the world's first paragliding expedition across the Himalayas. The expedition's captain is legendary Korean mountaineer Park Jeong-heon, who enjoyed an illustrious climbing career on these snowy peaks. But he was forced to leave the Himalayas behind after frostbite claimed eight of his fingers.

Now, Park has returned to pioneer a new 2,400 km sky route from Pakistan to Nepal. Fearless adventurers have joined him on a 168-day journey powered only by the forces of nature. Witness as they reach fantastic heights, drawing only upon the wind, their wits, and a vital natural phenomenon known as the thermal column, a powerful source of vertical lift.

Country: South Korea

Duration: 60'00

Language: Korean

Title of series: Dream of Icarus

Episode: 1 of 5

Production Company: Korean Broadcasting System - KBS

Co-Producers: n/a

Year of production: 2010

Broadcast by: Korean Broadcasting System - KBS

On: 25 May 2012

Total budget in Euro: 634.347

Author: Young Su Yun

Director: Hyeong Woon Kim

Producer: Seoho Kim

Camera: Jong Hwan Kim, Ha Young Cheong, Sung Jun Hong

Submitted by: Korean Broadcasting System - KBS

Contact: Hyung Woon Kim

khwoon@kbs.co.kr

Monday 6 May - Morning session

Programme Details

Mansion on the Move

Ein Haus geht auf Reisen

In Zurich Oerlikon, the former head office of the 'Maschinenfabrik Oerlikon MFO' (Engineering Works Oerlikon) was moved as a whole by 60 meters on May 22nd and 23rd 2012. Swiss Radio and TV SRF broadcast the relocation of the 62,000-ton mansion live. The move of the building brought together a whole variety of aspects including the conservation of historic buildings, the extension of the Swiss Railway network in and around Zurich as well as the development of the new city area 'Neu-Oerlikon'. Swiss Radio and TV SRF helped to turn the house move into an Event.

Country: Switzerland

Duration: 840'00

Language: Swiss German, German

Title of series: n/a

Episode: n/a

Production Company:

Schweizer Radio und Fernsehen - SRF

Co-Producers: Reto Holzgang

Year of production: 2012

Broadcast by: SF2

On: 22 May 2012

Total budget in Euro: 200.000

Author: Barbara Flückiger, Reto Holzgang

Director: Albi Gmür

Producer: Barbara Flückiger

Camera: Kay Anliker, Patrick Gautschy,

Daniel Haberstich, Oliver Koch,

Christian Schweighofer, Andreas Stutz

Submitted by:

Schweizer Radio und Fernsehen - SRF

Contact: Thomas Schäppi

thomas.schaepi@srf.ch

The House I Keep

In The House I Keep we experience the life of the lead character Nicole, as she grapples with her day, six weeks after suffering a miscarriage. She struggles to come to terms with the loss of something that was, but never was. What is remarkable about this day is that she stumbles upon a symbol of hope that will ultimately lead her back to peace.

The House I Keep, is a story of transformation about a young mother's emotional struggle to come to terms with her miscarriage. Hailed by actor/director Bruce McCulloch as 'a work of quiet genius', the ten-minute drama unfolds as a catharsis for Filmmaker Jhene Erwin, whose own experiences with miscarriage helped to inform the film's narrative.

Country: Unites States

Duration: 9'30

Language: English

Title of series: n/a

Episode: n/a

Production Company: n/a

Co-Producers: n/a

Year of production: 2011

Broadcast by: KCTS - 9 Seattle

On: 8 December 2012

Total budget in Euro: 11.500

Author: Jhene Erwin

Director: Jhene Erwin, Jennifer Little

Producer: Jhene Erwin

Camera: Sean Porter

Submitted by: KCTS Seattle

Contact: Jhene Erwin

jhene@thehouseikeep.com

Monday 6 May - Morning session

Programme Details

Bully, Brain, Bimbo, Loser Bølle, Stræber, Dulle, Taber

Youth TV host Camille Lange, 24, wonders what happened to her classmates from school and set out to find them, to tell the story of old conflicts and who they were then and who they have become today. These short documentary style stories tell some very profound things about human relations, social interaction and how we remember both other people and events differently. In five episodes Camille visits four former classmates, who she remembers as stereotypes: the loser, the babe, the bully and the horse girl before she takes a look at herself, the striver. Camille's trip back to her past turns out to be very intense and demanding, as she finds out she was not the nice, tolerant girl she remembers being.

Country: Denmark

Duration: 15'22 / 14'45

Language: Danish

Title of series: Bully, Brain, Bimbo, Loser

Episode: n/a

Production Company:

Danish Broadcasting Corporation - DR

Co-Producers: n/a

Year of production: 2011

Broadcast by: Danish Broadcasting Corporation - DR

On: 30 January 2011

Total budget in Euro: 20.100 per episode

Author: n/a

Director: Sebastian Ottensten, Peter Hammer, Camille G. Lange

Producer: Rune Sparre Geertsen

Camera: Nikolaj Viborg

Submitted by: Danish Broadcasting Corporation - DR

Contact: Rune Sparre Geertsen
rusp@dr.dk

The Island President

The Island President lifts the issue of global warming out of the theoretical and into the personal. President Mohamed Nasheed is trying to prevent 385,000 people from drowning.

His nation of 1,200 low-lying islands, the Maldives, is sinking into the Indian Ocean as sea levels rise due to global warming. Climate change experts say that some of the islands will be submerged within 20 years, threatening the lives of the largely impoverished inhabitants as well as inundating the lavish resorts that dot the islands. Nasheed's unprecedented contingency plan is to move his entire population to a new homeland. Nasheed is doing all he can to prevent this looming disaster by trying to convince world leaders to halt global warming.

Country: United States

Duration: 86'46

Language: Maldivian, English

Title of series: n/a

Episode: n/a

Production Company: Afterimage Public Media

Co-Producers: Independent Television Service - ITVS, Spencer Adler

Year of production: 2012

Broadcast by: Public Broadcasting System - PBS

On: 22 April 2013

Total budget in Euro: 549.601

Author: Jon Shenk, Richard Berge, Bonni Cohen

Director: Jon Shenk

Producer: Richard Berge, Bonnie Cohen

Camera: Jon Shenk

Submitted by:

Independent Television Service - ITVS

Contact: Richard Berge
richard@actualfilms.net

Monday 6 May - Morning session

Programme Details

Operation Mannerheim / The Marshall of Finland Operaatio Mannerheim / Suomen Marsalkka

Documentary series: Operation Mannerheim

The documentary series is a story about the making of the film that created a huge sensation. It aspires to answer the questions of why and how the Yle production Marshal of Finland was made.

Movie: The Marshall of Finland

This film combines the African story-telling tradition and the Finnish myth of a hero whose real life is still more or less unknown to us Finns. It is a modern interpretation of the life of Gustaf Mannerheim, made by a Kenyan-Finnish-Estonian team. It's a movie about a successful soldier, a national hero, who in the end is left without love.

Country: Finland

Duration: 28'00 x 6 (Operation Mannerheim)
44'30 (The Marshall of Finland)

Language: Swahili, English, Estonian, Finnish

Title of series: Operation Mannerheim

Episode: 1 (Operation Mannerheim)

Production Company:

Finnish Broadcasting Company - Yle

Co-Producers: Kalevipojad, Savane Productions

Year of production: 2012

Broadcast by: Yle/ arena

On: 30 September 2012

Total budget in Euro: n/s

Author: E. Taulo, S. Kihui, A. Otieno, A. Ndu'ngu

Director: Erkko Lyytinen, Gilbert Lukalia

Producer: Erkko Lyytinen

Camera: crew

Submitted by: Finnish Broadcasting Company - Yle

Contact: Erkko Lyytinen
erkko.lyytinen@yle.fi

Give Up Tomorrow

As a tropical storm beats down on the Philippine island of Cebu, two sisters leave work and never make it home. That same night, hundreds of miles away in Manila on a different island, Paco Larrañaga, 19, is at a party, surrounded by dozens of reliable witnesses. The missing women, Marijoy, 21, and Jacqueline Chiong, 23, are Chinese-Filipinos. Paco, accused of their rapes and murders, is a Spanish mestizo who belongs to a political clan that includes a former president. Reflecting schisms of race, class, and political power at the core of the Philippines' tumultuous democracy, clashing families, institutions, and individuals face off to convict or free Paco. Their irreconcilable versions of reality and justice play out in a case that ends a country's use of capital punishment, yet fails to free an innocent man.

Country: United States

Duration: 86'46

Language: Filipino, Spanish, English

Title of series: n/a

Episode: n/a

Production Company: Thoughtful Robot Productions

Co-Producers: Carmen Vicenco, Steve Bennett

Year of production: 2011

Broadcast by: Public Broadcasting System - PBS

On: 4 November 2012

Total budget in Euro: n/s

Author: Michael Collins, Marty Syjuco,
Eric Daniel Metzgar

Director: Michael Collins

Producer: Marty Syjuco

Camera: Joshua Z Weinstein, Michael Collins

Submitted by: American Documentary/POV

Contact: Michael Collins
michael@thoughtfulrobot.com

Monday 6 May - Morning session

Programme Details

Bloody Daughter

Bloody daughter,
What is it that flows in your veins?
Where is your pain? I don't know, but it hurts
sometimes.
I don't know, but I realise, That I am getting old...
And I'm still a silly girl...

The mother through the daughter's eyes. An intimate portrait of two musical giants. Made up of documentary sequences focusing on the two characters of Martha and Stephen (in their everyday lives, in rehearsal, in performance), the film will be largely given over to intimate conversations (filmed by Stephanie herself, alone or with one or other of her parents), delicious anecdotes, and a few scenes where the family is reunited, during a festival or an evening together.

Country: France
Duration: 95'44
Language: English, French
Title of series: n/a
Episode: n/a
Production Company:
Idéale Audience, Intermezzo Films
Co-Producers: ARTE France, TSR
Year of production: 2012
Broadcast by: ARTE France
On: 30 November 2013
Total budget in Euro: 670.000
Author: Stéphanie Argerich
Director: Stéphanie Argerich
Producer: Pierre-Olivier Bardet, Luc Peter
Camera: Luc Peter

Submitted by: ARTE France
Contact: Pierre-Olivier Bardet
nmuller@ideale-audience.fr

Free the Butterfly Uwolnic motyla

Catherine has always been a beautiful and attractive woman. She had almost everything in life: money, looks, fame and friends.
One day, however, she heard from the doctor that she is seriously ill. The diagnosis was that she had multiple sclerosis and that patients die after an average of four years. Catherine has lived with the illness already twelve years now. The disease took away her capability to move and she is now completely dependent on the help of others. The disease, however, did not stop her incredible lust for life and activity. Catherine just wrote and published a book which became a bestseller in Poland. She takes part in meetings, concerts, she welcomes guests. Everything is almost the same as before.

Country: Poland
Duration: 46'00
Language: Polish
Title of series: n/a
Episode: n/a
Production Company: Grupa Medialna Frydrych
Co-Producers: n/a
Year of production: 2012
Broadcast by: TVP1
On: 17 September 2012
Total budget in Euro: 10.000
Author: Joanna Frydrych
Director: Joanna Frydrych
Producer: Joanna Frydrych
Camera: Robert Gabrjanczyk

Submitted by: Telewizja Polska S.A.
Contact: Joanna Frydrych
renata.puchacz@tvp.pl

Monday 6 May - Morning session

Programme Details

The Girl Who Wouldn't Die

Pigen der ikke ville dø

DR1 Documentary tells the fantastic story of Carina Melchior, a girl who cheats the doctors and suddenly wakes up in a hospital bed after her family has agreed to organ donation. DR follows her case by the hour and has since followed Carina's struggle to get her life back and regain the use of her limbs. Once again, Carina surprises everyone.

It's a remarkable documentary about doctors' assessments and treatment, and the difficult choice facing a family in a crisis. But first and foremost, it's the amazing story of a girl who defied all predictions and survived.

Country: Denmark

Duration: 84'30

Language: Danish

Title of series: n/a

Episode: n/a

Production Company:

Danish Broadcasting Corporation - DR

Co-Producers: n/a

Year of production: 2012

Broadcast by: DR1

On: 10 November 2012

Total budget in Euro: 100.000

Author: n/a

Director: Jacob Kragelund

Producer: Steen Jensen

Camera: Michael Hvilhøj

Submitted by: Danish Broadcasting Corporation - DR

Contact: Jacob Kragelund / Steen Jensen

jku@dr.dk / sjs@dr.dk

Monday 6 May - Afternoon session

14:00 - 17:00 RED ROOM

Session №2 → Focus: Investigative Journalism & News

My Camera is My Weapon

Filming armed conflicts means putting the filmmakers at risk - physically and professionally. Tough questions emerge about the cameraman/filmmaker's role in reporting dangerous conflict situations - are we creating more danger than we are reporting - are we influencing the course of action by witnessing it - are we observers or participants - and how do we make use of potentially unique material when we get it?

In the three programmes of shooting the shooting, death is a common denominator, but the role of the camera is very different. One programme follows a single military operation and lets the camera do all the talking. The second chronicles five years of uprising and violence through the prism of five destroyed cameras. And the third shows reporters caught between the background story they set out to do and the dramatic events that their camera keeps stumbling into.

Screened Programmes

01. Caught in Cross Fire (France) 26 min
02. Five Broken Cameras (Israel/Palestine) Excerpt or 54 min
03. On the Spot: Warriors (Hungary) 52 min

Session Moderators: Tine Gøtzsche, Alex Shprintsen & Hiroshi Tanami

Monday 6 May - Afternoon session

Programme Details

Caught in Crossfire A Balles Reelles

April 28, La Arandia military base, Southern Columbia. Romeo Langlois embarked a helicopter of 'Jungla' anti-narcotic commandos of the Colombian army. They were on a routine operation to dismantle laboratories processing coca leaves to make dough base, the basic material needed to make cocaine. Starting from his departure to when he surrendered to the farc Front 15, who will kidnap and hold him for 33 days, Romeo never stopped filming. Even when an AK47 bullet hit him in his forearm.

Caught in the crossfire is the story of this battle on the front line: the death of Sergeant Cortez who was responsible for Romeo's protection and eventually Romeo's decision to surrender, shouting: 'Do not shoot, I'm a civilian !'

Country: France
Duration: 00'26
Language: French
Title of series: n/a
Episode: n/a
Production Company: Woow your life
Co-Producers: FRANCE 24
Year of production: 2012
Broadcast by: FRANCE 24
On: 20 June 2012
Total budget in Euro: 40.000
Author: Romeo Langlois
Director: Romeo Langlois
Producer: Ceddric Delpont
Camera: Romeo Langlois

Submitted by: Woow your life
Contact: Romeo Langlois
romlanglois@yahoo.fr

Five Broken Cameras Hamesh Mazlemot Shvurot

When his fourth son, Gibreel, is born in 2005, self-taught cameraman Emad Burnat, a Palestinian villager, gets his first camera. At the same time in his village of Bil'in, a separation barrier is being built by Israel. The villagers begin to resist this decision. Burnat films this resistance movement while recording Gibreel who grows into a life of violence and oppression as the punishment acts by Israeli army get more and more closer. One camera after the other is either shot or smashed. Each camera unfolds a part of his story. Eventually, Burnat joins forces with Israeli filmmaker, Guy Davidi and together they create a powerful piece of work.

Country: Israel/Palestine
Duration: 94'00/54'00
Language: Arabic, Hebrew
Title of series: n/a
Episode: n/a
Production Company: Guy DVD Films, Alegria, Burnat Films Palestine
Co-Producers: Serge Gordey, Christine Camdessus, Emad Burnat
Year of production: 2011
Broadcast by: Vlaamse Radio- en Televisieomroep - VRT
On: 4 of June 2012
Total budget in Euro: 250.000
Author: Guy Davidi
Director: Emad Burnat, Guy Davidi
Producer: Guy Davidi
Camera: Emad Burnat

Submitted by: Guy DVD Films
Contact: Guy Davidi
guydvd@gmail.com

Monday 6 May - Afternoon session

Programme Details

On the Spot - Warriors

On the Spot - Harcosok

Eszter Cseke's and András S. Takács's documentary series introduces people who dedicate their whole lives to an idea or a cause. Sometimes armed with guns, sometimes armed with their calling, even at the cost of their lives.

Eszter Cseke and Andras S. Takacs entered the Gaza strip on a Tuesday to film the last episode of their On The Spot: Warriors series about Hamas, but life overruled all their plans on Wednesday afternoon the Israeli air-force killed the leader of the militant al-Qassam Brigade, and according to the Hamas statement the gates of hell opened. The Hungarian filmmakers covered the conflict live on CNN that evening. That is what their Gaza film is about.

Country: Hungary

Duration: 51'31

Language: Hungarian, English, Arabic

Title of series: On the Spot - Warriors

Episode: 4

Production Company: Spot Productions

Co-Producers:

Médiaszolgáltatás-támogató és Vagyonkezelő Alap - MTVA

Year of production: 2012

Broadcast by: M1

On: 19 December 2012

Total budget in Euro: n/s

Author: Eszter Cseke, András S. Takács

Director: Eszter Cseke, András S. Takács

Producer: Kriszitán Gál

Camera: Eszter Cseke, András S. Takács

Submitted by: Médiaszolgáltatás-támogató és Vagyonkezelő Alap - MTVA

Contact: Eszter Cseke, András S. Takács
onthespot@deckattack.hu

Monday 6 May - Afternoon session

14:00 - 17:00 GREEN ROOM

Session №3 → Focus: Programmes for Younger Audiences

How to Deliver Tough Topics to Teens

Is public TV brave enough to face tough subjects like death, bloody violence, rape, discrimination, racism and deliver them to young audiences without being sensational?

The Internet reflects all elements of reality, but TV does not. One of the reasons for this is that TV faces many restrictions which include cultural differences, prejudices, tradition, religion, stereotypes, etc.

But the young are smart enough to digest these topics, so let's find the perfect recipe to feed them!

Screened Programmes

01. Space Dog (Russian Federation) 28 min
02. You Can't Say That (United States) 27 min
03. Cause of Death: Unknown (Norway) 9 min
04. Sexual Offence (Sweden) 28 min

Session Moderators: Ljiljana Preradovic, Anna Birgersson-Dahlberg & Young Song

Monday 6 May - Afternoon session

Programme Details

Space Dog Sobachiy Kayf

Space dog - breath fast and shallow, then hold your breath and let someone choke you until you faint. This is a popular game among children, as we learn from the protagonist of Space Dog. He stopped playing it himself after it went wrong for two friends of his. He now prefers football, hanging around the neighborhood, sometimes setting fire to something or ringing random doorbells. All this changes when he falls for an older girl. She is not interested, she tells the interviewer on a park bench, in the arms of another. In the meantime, the boy discovers that the brief hallucination 'space dog' causes gives him the sensation the girl will not.

Country: Russian Federation

Duration: 27'20

Language: Russian

Title of series: n/a

Episode: n/a

Production Company: KinoArtel

Co-Producers: n/a

Year of production: 2012

Broadcast by: Cinema distribution

On: 20 December 2012

Total budget in Euro: 30.000

Author: Ivan I. Tverdovskiy

Director: Ivan I. Tverdovskiy

Producer: Evgeniy Kokusev

Camera: Alex Mikeladze

Submitted by: KinoArtel

Contact: Ivan I. Tverdovskiy
tverdv@yandex.ru

You Can't Say That

You Can't Say That maps the most politically and socially contentious issues facing American society and demonstrates how an unconventional approach – breaking the barriers of political correctness – promotes honest dialogue. The series explores themes of social identity through the experience of six college students on a semester-long journey to understand their own unrealized biases toward people of different cultures, religions, races, and genders.

Through a dynamic, sometimes confrontational set of classroom exercises in a room of 700 peers, students are put on the spot and asked to undertake activities – in front of those peers – that ask them to dig deep and expose their biases so that we may bring the issues to the table and face ourselves.

Country: United States

Duration: 26'46

Language: English

Title of series: n/a

Episode: n/a

Production Company: Penn State Public Broadcasting

Co-Producers: n/a

Year of production: 2012

Broadcast by: WORLD Channel

On: 1 November 2013

Total budget in Euro: 46.900

Author: n/a

Director: Joe Myers

Producer: Lindsey Whissel

Camera: crew

Submitted by: Penn State Public Broadcasting

Contact: Lindsey Faussette
rb159@psu.edu

Monday 6 May - Afternoon session

Programme Details

Cause of Death: Unknown Dødsårsak: Ukjent

Through the series, we study 13 different cases of diseased animals. The end goal is to reveal the cause of death. In case the animal was deliberately put to death due to illness, we investigate the illness. We are surrounded by bodies, but what do we really know of their functions? We are explaining and demonstrating different parts and organs, making references both to the human body and to things that our target audience will recognise.

There is nothing staged, nor scripted. The clinic is a government facility for necropsies, and their cases range from pets to wild animals. We are taking part in a normal, standard procedure, the animal would have been examined in the same way also without a camera crew present.

Country: Norway

Duration: 08'38

Language: Norwegian

Title of series: Cause of Death: Unknown

Episode: 4 of 13

Production Company: NRK Troms og Finnmark

Co-Producers: n/a

Year of production: 2012

Broadcast by: NRK Super

On: 29 September 2012

Total budget in Euro: 10.000 per episode

Author: Marita Evjen

Director: Marita Evjen

Producer: Håvard Gulldahl

Camera: Johan Skålvoll, Håkon Iversen

Submitted by:

The Norwegian Broadcasting Corporation - NRK

Contact: Håvard Gulldahl

havard.gulldahl@nrk.no

Sexual Offence Sexualbrott, Justitia

What is considered rape? Where do you draw the line when you start to get intimate with someone? What does the law interpret as a sexual offence? How has Swedish law changed over the years in terms of what's considered a sexual crime? We follow an authentic case where everything starts with a friendly flirt. Elin meets Markus at a party. When the night comes, she follows him home. But something goes terribly wrong. What started so innocently, ends with a trial.

The hosts Dona Leon and Leo Razzak find out what the law says about different sexual offences. Victims of sexual crimes tell us their story, and the lawyer Elisabeth Massi Fritz helps us interpret the law.

Country: Sweden

Duration: 28'00

Language: Swedish

Title of series: Justitia

Episode: 3 of 4

Production Company: Art89

Co-Producers: n/a

Year of production: 2012

Broadcast by: SVT1

On: 29 August 2012

Total budget in Euro: 25.000 per episode

Author: Lars Wikström

Director: Lars Wikström

Producer: Sofia Eriksson

Camera: Einar Lindgren

Submitted by:

Swedish Educational Broadcasting Company - UR

Contact: Sofia Eriksson

ser@ur.se

Monday 6 May - Afternoon session

14:00 - 17:00 BLUE ROOM

Session №4 → Focus: Fiction

Forget the Make Up, These Women Are on a Mission! - Female Leads as Strong Fiction Success Factors

Today a lot of successful series focus on strong female characters. These heroines seldom wear make up, but they are always on a mission.

Our three case studies introduce females on difficult journeys in tough communities.

Unité 9 put a Canadian middle-aged mother in a prison community and got top ratings.

The awarded Israeli series Minimum Wage tells the story of three cleaning women who stand up against male employers. The Dutch Penzoa put a caring mother in charge of a criminal gang.

How are these complex female characters developed and what sort of new story telling do they inspire? How do writers avoid just putting females in traditional male roles? What can these drama series tell about the world that telenovelas and other serials featuring strong female leads can't? Do male and female writers write different female driven stories and what roles are left for the male actors?

Screened Programmes:

01. Penzoa (The Netherlands) 47 min

02. Unité 9 (Canada) 44 min

03. Minimum Wage (Israel) 45 min

Session Moderators: Liselott Forsman & Lucia Haslauer

Monday 6 May - Afternoon session

Programme Details

Penozza

Organised crime is man's work. Only very occasionally does a woman manage to break through and head a crime syndicate. The main character in this series, Carmen van Walraven de Rue (Monic Hendrickx), is one such woman, but the role she acquires for herself was never the one she had in mind. Raised as the daughter of an Amsterdam bar owner, an old-time criminal, she has a different future in mind for her own three children. When, during Episode 1, she finds out her husband is more embroiled in crime than she ever imagined, she tries to convince him to break away, but it is already too late. Her husband is shot dead in front of their youngest son. This marks the start of a new life for Carmen.

Country: The Netherlands
Duration: 47'00
Language: Dutch
Title of series: Penozza
Episode: 5 of 10 (season 2)
Production Company: NL FILM
Co-Producers: n/a
Year of production: 2010
Broadcast by: KRO Television
On: 12 September
Total budget in Euro: 2.500.000 (all episodes)
Author: Pieter Bart Korthuis
Director: Diederik van Rooijen
Producer: Alain de Levita
Camera: Willem Helwig

Submitted by: Katholieke Radio Omroep - KRO
Contact: Brigitte Baake
brigitte.baake@kro.nl

Unité 9

This series tells the story of an incarcerated housewife in her late forties who has just been convicted of attempted murder. In this new, hostile environment, she must learn to survive while facing the greatest challenge of her life: supporting other women and helping them take back their lives.

Country: Canada
Duration: 44'00
Language: French
Title of series: Unité 9
Episode: 1 of 25
Production Company: Aetios Productions
Co-Producers: n/a
Year of production: 2012
Broadcast by: Radio-Canada
On: 9 November 2012
Total budget in Euro: 292.385
Author: Danielle Trottier
Director: Jean-Philippe Duval
Producer: Fabienne Larouche, Michel Trudeau
Camera: Luc Drolet

Submitted by: Aetios Productions
Contact: Martin Bisailon
mbisailon@aetios.ca

Monday 6 May - Afternoon session

Programme Details

Minimum Wage

30 Shekels per Hour

Three young women, from three disadvantaged corners of the society. All are employed as cleaning workers through a contract agency. When one day they are notified that they have been made redundant, they decide to beat the rules of the system and offer their services as an independent cleaning company. Surely, the agency wouldn't like it but to their surprise, they are chosen for the job. As the cooperative grows and expands, new dilemmas occurred. They must negotiate business in a man's tough world they never had been familiar with. Their business begins to resemble to a very same company on which they were fired. Would they be able to cooperate and to be better employers then they knew all their lives?

Country: Israel

Duration: 45'00

Language: Hebrew, Russia, Arabic

Title of series: Minimum Wage

Episode: 3 of 8

Production Company: Yezira Ivrit Ltd.

Co-Producers: n/a

Year of production: 2011

Broadcast by: Israel Broadcasting Authority - IBA,
Channel 1

On: 3 February 2012

Total budget in Euro: 80.000 per episode

Author: Yossi Madmony, David Ofek, Chaim Sharir

Director: David Ofek, Sari Ezuz

Producer: Chaim Sharir

Camera: Shai Goldman

Submitted by: Yezira Ivrit Ltd.

Contact: Chaim Sharir

chaim@sharir.name

Monday 6 May - Evening session
17:00 - 19:00 MUNA AUDITORIUM

Session №5 → Focus: Investigative Reporting

New Narratives-New Networks: The Future of the Documentary Form and Investigative News

Investigative Reporting is evolving as dynamically as the media space itself. As documentary storytelling continues to push the boundaries of form, nowhere is experimentation and engagement higher than in the Investigative Reporting field. From data inter-actives to web-native video distribution, new models are creating innovative opportunities and unexpected allies in the critical work those investigative reporters and organizations do. Led by the Center for Investigative Reporting (CIR), the largest Investigative non-profit organisation in the world, this panel will explore the important new trends and narratives that define the leading edge where storytelling meets deep investigative reporting.

Panelists

PHIL BRONSTEIN, Executive Chair, Center for Investigative Reporting

JOAQUIN ALVARADO, Chief Strategy Officer, Center for Investigative Reporting

STEVE TALBOT, Senior Producer, Center for Investigative Reporting



Tuesday 7 May - Morning session

9:00 - 12:00 RED ROOM

Session №6 → Focus: Investigative Journalism & News

Crusading Journalism - When Is It Journalism, When Is It Just a Crusade?

We all know those human bulldozers - they will not let anything stand in their way to get to get to Mission Accomplished. They are passionate, they are relentless, they are in your face, and they are usually not too interested in the 'other' side. But is that what we want from investigative journalism? What ethical and informational corners are they cutting? Or is it sometimes the only way to get to the truth?

All programmes in this session are on the side of 'good', and are great TV. In each case, the programme bulldozes through all the obstacles and... Well, come see the results!

Screened Programmes

01. Missing (Denmark) 40 min
02. Odessa (Germany) 55 min
03. Justice for My Sister (El Salvador) Excerpt

Session Moderators: Tine Gøtzsche, Alex Shprintsen & Hiroshi Tanami

Tuesday 7 May - Morning session

Programme Details

Missing

De Bortførte Børn

They say love has no boundaries, but when love across continents goes bad, who will be there to pick up the pieces? Every year, thousands of children are abducted from their homes and torn from the lives they know (180 000 missing children in 2011). In most cases, the offender is one of their own parents (80% of child abductors are one of the parents).

As a man on an almost personal mission to see these children reunited with their abandoned parents, this host won't give up on the case of these missing children – and finding out what happened to them. 'Missing' follows him as he travels across the world, stopping at nothing to bring child and parent together again.

Country: Denmark

Duration: 40'00

Language: Danish

Title of series: Missing

Episode: 1 of 5

Production Company: Dokumentar Kompagniet

Co-Producers: Det Danske Filminstitut
(Public Service Puljen)

Year of production: 2011

Broadcast by: TV 2 Danmark

On: 2 January 2012

Total budget in Euro: 200.000

Author: n/a

Director: Lars Høj

Producer: Lars Høj

Camera: Thomas Gerhardt

Submitted by: TV 2 Danmark

Contact: Lars Høj

lars@dokukom.dk

Odessa

Одеса

Florin Lepad launched in 2009 his personal campaign for the 'denazification' of Romania. He reveals one of the darkest moments in the recent history of his country: the massacre from October 1941 when Romanian soldiers, without any German assistance, burned alive more than 22.000 civilians, mostly Jews, in the occupied town of Odessa.

Odessa is a committed documentary that approaches a historical topic in an unconventional fashion.

Following Lepad's investigation, the film exhibits, with a certain amount of self-irony, the painful and convoluted journey of Lepad whose aim is to start an honest public debate about Romania's past. Florin Lepad gets in touch with national media and experiences striking signs of indifference and unexpected acts of sabotage.

Country: Germany

Duration: 55'00

Language: Romanian

Title of series: n/a

Episode: n/a

Production Company: Sub-Cult-Ura-SRL

Co-Producers: Saxonia Entertainment, Tato-Film

Year of production: 2011

Broadcast by: MDR

On: 15 September 2012

Total budget in Euro: 261.564

Author: Florin Lepad

Director: Florin Lepad

Producer: Calin Meda

Camera: Rafael Vasilcin

Submitted by: Mitteldeutscher Rundfunk - MDR

Contact: Dr. Claudia Schreiner

Claudia.Schreiner@mdr.de

Tuesday 7 May - Morning session

Programme Details

Justice for My Sister

Justicia para Mi Hermana

Adela, 27, left home for work one day and never returned. Her ex-boyfriend beat her until she was unrecognizable and left her at the side of the road. Her story is all too familiar in Guatemala, where 6,000 women have been murdered in the last decade. Only 2% of those killers have been sentenced. Adela's sister Rebeca, 34, takes on Guatemala's notoriously corrupt legal system. She encounters many setbacks during her three-year battle: a missing police report, a judge accused of killing his own wife, and witnesses who are too afraid to testify. Completely transformed by her struggle, Rebeca emerges as a leader in her rural community with a message for others: justice is possible.

Country: El Salvador

Duration: 69'53

Language: Spanish

Title of series: n/a

Episode: n/a

Production Company: ARTEVISTA FILMS

Co-Producers: n/a

Year of production: 2008

Broadcast by: Canal 10

On: 15 November 2012

Total budget in Euro: 228.796

Author: Kimberly Bautista

Director: Kimberly Bautista

Producer: Kimberly Bautista

Camera: Juan Mejia, Kimberly Bautista

Submitted by: Canal 10

Contact: Kimberly Bautista

bautista.kimberly@gmail.com

Tuesday 7 May - Morning session

09:00 - 12:00 GREEN ROOM

Session №7 → Focus: Programmes for Younger Audiences

Tools to Produce Programmes for Children

Are funny faces and faced pink ladies still the recipe for getting children to stay in front of the TV set? Are there better ways to make good children's programmes? How can public TV serve our future viewers now with entertaining programmes that also have meaningful content?

Let's explore tools like animation, music, fiction, shooting perspectives, IT, computer graphics, format, storytelling and documentary footage. Bring out the child in you!

Screened Programmes

01. Design Ah! (Japan) 15 min
02. The Curious World of Professor Fun and Dr. Dull (Ireland) 8 min
03. Snail / I Know an Animal (Germany) 11 min
04. Web vs. Celeb (Germany) Excerpt
05. Tim (Finland) Excerpt
06. The Beo Show (Ireland) 7 min
07. Shackled (Taiwan) Excerpt
08. The Tree (Mexico) 10 min
09. Rising Hope (Germany) 7 min

Session Moderators: Ljiljana Preradovic, Anna Birgersson-Dahlberg & Young Song

Tuesday 7 May - Morning session

Programme Details

Design Ah!

Design Ah! is a programme that shows children the joy of design. The programme consists of short segments that are designed to help children appreciate objects and ideas from different perspectives. A segment called 'Looking at Design' shows a variety of designs for the same object. 'Split Up!' shows the deconstruction process of design to help viewers see how designs and items can be separated into many forms, shapes, and colors. 'Movement Design' and 'Without This...' show how designs are vital for innovation. And 'Designers' features noted designers and gives important tips based on their work. All the segments are produced by designers at the top of their field, making creative use of images, music, and sound.

Country: Japan

Duration: 15'00 x 2

Language: Japanese

Title of series: Design Ah!

Episode: 19, 21

Production Company: NHK Educational Corporation

Co-Producers: n/a

Year of production: 2012

Broadcast by: NHK ETV

On: 04 February 2012

Total budget in Euro: n/s

Author: Masakazu Sato

Director: Masakazu Sato

Producer: Satoshi Otani

Camera: n/a

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Masakazu Satoh, Fumina Koike

koike.f-ge@nhk.or.jp

The Curious World of Professor Fun and Dr. Dull

Each episode the ever unhappy and anti-creative Dr. Dull accidentally comes up with a great idea for a piece of make and do which the enthusiastic and can-do Professor Fun sets about making into a reality - with the help of Artist Laura.

The show has a touch of wonder running through all of its characters as well as through the strange and fantastical world they inhabit.

Also, there is an item in each episode showing a group of Artlings (6-8 years from around Ireland) demonstrating a lateral and experimental take on the theme of the day. The key message of this show is that creativity is a collaborative endeavour in which everyone has a part to play.

Country: Ireland

Duration: 08'00

Language: English

Title of series: n/a

Episode: n/a

Production Company: Raidió Teilifís Éireann - RTÉ

Co-Producers: n/a

Year of production: 2012

Broadcast by: Raidió Teilifís Éireann - RTÉ

On: 15 November 2012

Total budget in Euro: 125.000

Author: Aaron Heffernan, Debbie Spillane, Patrick Cowap, Stephen Plunkett

Director: Patrick Cowap

Producer: Aaron Heffernan

Camera: RTÉ crew

Submitted by: Raidió Teilifís Éireann - RTÉ

Contact: Aaron Heffernan

aaron.heffernan@rte.ie

Tuesday 7 May - Morning session

Programme Details

Snail / I Know an Animal Ich kenne ein Tier

I know an Animal is a magazine on television and internet for preschool age children. It celebrates the joy and wonder of children coming together with animals. They will be sought in riddles and watched in small reportages. Children can create animals as big wall paintings, explore them from all angles and the warm hearted animal short films will make them laugh with happiness.

The 'raspberry-coloured internetworld' invites children to make their own experiences: Children can play with the cartoon-trailer and create funny animal shapes. They can draw pictures, take part in guessing games and sing along with the I know an animal song. Children can explore, discover, create and express themselves. It's great to be an expert!

Country: Germany

Duration: 11'00

Language: German

Title of series: I know an Animal

Episode: 2 of 13

Production Company: SWR Family Department

Co-Producers: Studio Filmbilder,
Animationsinstitut der Filmakademie Ludwigsburg

Year of production: 2012

Broadcast by: KIKA

On: 28 May 2012

Total budget in Euro: 310.000 (all episodes)

Author: Jan Strathmann, Benjamin Manns,
Isabelle Weber

Director: Andreas Hykade and others

Producer: Benjamin Manns

Camera: Ralf Nowak, Siegfried Maier

Submitted by:

Südwestrundfunk - SWR / Family Department

Contact: Benjamin Manns

benjamin.manns@swr.de

Web vs. Celeb Web vs. Promi

Web vs. Celeb is a unique interactive webcam gameshow for a target audience between 6 and 13 years. Without leaving their homes four kids from all over the country take on a celebrity in the studio. The four teenage candidates are connected with the studio via their webcams. They compete against each other and the celebrity in computer games that are controlled via body movements, similar to popular motion sensing game consoles. The celebrity in the studio also controls his or her 'avatar' with body movements and tries to prevent the four candidates from gathering points. After four rounds the best candidate enters the grand final, one on one against the celebrity, with the chance of winning 1000 Euros.

Country: Germany

Duration: 25'24

Language: German

Title of series: Web vs. Celeb

Episode: 1 of 15

Production Company: Mingamedia GmbH

Co-Producers: Rayd GmbH

Year of production: 2012

Broadcast by: Kinderkanal

On: 07 July 2012

Total budget in Euro: 800.000 (all episodes)

Author: Kurt Feyerabend

Director: Uli Soehnlein

Producer: Nina von Kettler, Paul Wolff

Camera: Volker Schmidt

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Nina von Kettler, Paul Wolff

vonkettler.n@zdf.de / wolff.p@zdf.de

Tuesday 7 May - Morning session

Programme Details

Tim

Tim, Utmanad

This programme is about friendship, putting the trust in yourself and your friend as you dive into something new. In each episode, Anna-Karin will visit a new place in Finland to challenge a child to do something he or she has never done before. The children will have 24 hours to prepare for the challenge, and they also get to choose a friend for support. For guidance they will have a coach, an expert in the field in question. Still they are on their own when it's time to perform. During the challenge the class is there to chair on the class mate, regardless the outcome. Still, one thing is certain: Nothing ventured, nothing gained!

Country: Finland

Duration: 27'55

Language: Swedish

Title of series: The Challenge

Episode: 10 of 20

Production Company:

Finnish Broadcasting Company - Yle

Co-Producers: n/a

Year of production: 2012

Broadcast by: Yle Fem

On: 26 May 2012

Total budget in Euro: 10.000 per episode

Author: Christel Wunsch, Marina Helenelund, Marika Lytts-Råholm, Peter Österman

Director: Marika Lytts-Råholm

Producer: Christel Wunsch

Camera: Roy Fodge

Submitted by: Finnish Broadcasting Company - Yle

Contact: Christel Wunsch

christel.wunsch@yle.fi

The Beo Show

Each programme features an experienced performer who mentors and collaborates with a young person between the ages of 7 and 11. The mentors range from musicians, dancers, actors, composers, instrumentalists and specialist acts. Each show ends with a short collaborative performance featuring the 'teacher' and the 'student'. Set in the Beo Theatre this new strand involves the audience in the behind the scene dramas that every performer can face before they walk on stage. The narrative of the show is driven by humorous daily dilemmas brought to life with our two main characters Donie and Nora. Donie is the ever forgetful stage manager who presents his dilemma to the audience at the start of the show and magically transports a child through the television to join him in The Beo Theatre. Nora, his trusted sidekick helps him to resolve his daily dilemmas with the expertise of our young guest and mentor.

Country: Ireland

Duration: 07'00

Language: English

Title of series: n/a

Episode: n/a

Production Company: Raidió Teilifís Éireann - RTE

Co-Producers: n/a

Year of production: 2012

Broadcast by: Raidió Teilifís Éireann - RTE

On: 12 November 2012

Total budget in Euro: 125.000

Author: Stephen Plunkett, Deborah Spillane, Kate Olohan, Donncha O' Dea

Director: Pat Cowap

Producer: Deborah Spillane

Camera: RTE crew

Submitted by: Raidió Teilifís Éireann - RTE

Contact: Deborah Spillane

deborah.spillane@rte.i

Tuesday 7 May - Morning session

Programme Details

Shackled 閉鎖鍊

One day Xiao Nan returns home to find that everything familiar to him has changed. His parents are locked out, and he is stuck inside a house in turmoil as an invisible shackle silently suffocates the family. What Xiao Nan 'sees' and 'hears' in his mind become disorienting commands where truth is difficult to separate from fiction. Can Xiao Nan find the way out?

Shackled deals with children coming face-to-face with their parents' frustration of estrangement and the shaping of learned behaviour akin to animal training. Through the use of photography and post-production special effects, the resultant surrealism depicts the child's subtly complex inner thoughts, memories and psychology interlaced with fantasy and reality.

Country: Taiwan
Duration: 23'20
Language: Mandarin
Title of series: n/a
Episode: n/a
Production Company: Public Television Service Taiwan
Co-Producers: n/a
Year of production: 2012
Broadcast by: Public Television Service Taiwan
On: 15 May 2012
Total budget in Euro: 28.500
Author: Wang Chien Ming
Director: Wang Chien Ming
Producer: Wang Tong, Liu Yu-Shiuan
Camera: Fan Sheng-xiang

Submitted by: Public Television Service Taiwan
Contact: Jessie Shih
pub6008@mail.pts.org.tw

The Tree El árbol

Juan is a nine-year-old boy who lives in a small village while his father is working in the United States. All that's left from him are memories of tales and games. Juan's best friend is a tree, whose foliage is ground for incredible adventures and with whom he shares games made up by him. Soon, nonetheless, a change occurs that will alter his life, facing him again to the feeling of loss.

Chiapas is one of the richest states in biodiversity of Mexico and The World. Nevertheless, its population still remains as one of the poorest. Illegal logging is fairly common and there's little understanding among civilians about the long-term consequences entailed to this destruction.

Country: Mexico
Duration: 10'01
Language: Spanish
Title of series: n/a
Episode: n/a
Production Company: Vientos Culturales A.C.
Co-Producers:
Fondo Nacional para la Cultura y las Artes
Year of production: 2012
Broadcast by: Sistema Chiapaneco de Radio, Televisión y Cinematografía
On: 01 January 2013
Total budget in Euro: 2.117
Author: Vientos Culturales A.C. (team writing)
Director: Daniel García Sanchiz,
Darinel Domínguez Culebro
Producer: Darinel Domínguez Culebro
Camera: Eduardo Laborda Martínez

Submitted by: Vientos Culturales A.C.
Contact: Elke Franke
vientosculturales@hotmail.com

Tuesday 7 May - Morning session

Programme Details

Rising Hope

Rising Hope is a celebrated race-horse who has never lost a race. But one day something terrible happens: he cannot keep up with his competitors and fails to win the race. Suddenly, he is no longer at the centre of attention and no one cares about him, including his owner who simply leaves him behind. After everyone has left the race-track, Rising Hope runs into a retired race-dog who is sweeping the premises. Fortunately, the dog has an idea of how to help him get back on track. But all of a sudden, he realizes that taking part in races and being a winner no longer satisfies him. Thus Rising Hope decides to look for those things that make life truly meaningful.

Country: Germany

Duration: 6'52

Language: n/s

Title of series: n/a

Episode: n/a

Production Company: Talking Animals Animation Studio

Co-Producers: HFF 'Konrad Wolff' Potsdam

Year of production: 2012

Broadcast by: KIKA

On: 16 September 2012

Total budget in Euro: 89.933

Author: Milen Vitanov, Vera Trajanova

Director: Milen Vitanov

Producer: Milen Vitanov

Camera: n/a

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Milen Vitanov

milen@talking-animals.com

Tuesday 7 May - Morning session

09:00 - 12:00 BLUE ROOM

Session №8 → Focus: Fiction

Entertaining Fiction Dealing with Tough Issues

How do we create entertaining fiction that makes us think and feel? In this session you are introduced to four radical and at the same time successful TV-programmes dealing with tough subjects in an effective and intriguing way. In Israel the sitcom Arab Labour dares to deal with hard ethno-religious conflicts with the help of healing laughter and in Bangladesh the feature film Common Gender has used Bollywood means to open an important taboo discussion, which made a difference for the transgender community.

What are the new means of popular fiction programmes to tackle tough issues and reach the masses?

Screened Programmes

01. Deep End (Poland) 47 min
02. Common Gender - The Film (Bangladesh) Excerpt
03. Arab Labor (Israel) 27 min
04. Gofer (Mexico) Excerpt

Session Moderators: Liselott Forsman & Lucia Haslauer

Tuesday 7 May - Morning session

Programme Details

The Deep End Gleboka Woda

The series focuses on the work of social workers in one of the centers for social help in a big city. Each episode shows a different social problem and characters struggling for help. Photojournalist Stefan used to be a renowned war reporter and is now disabled as a result of wounds that he got in Afghanistan. He uses a wheelchair and finds it hard to accept that he is crippled; he is deeply depressed. In his view, everything just ended: his career, his dreams, and what is worst - his ability to support himself and care for his most basic needs. Kalina, who takes care of him, gets more and more involved in Stefan's case.

Country: Poland

Duration: 45'00

Language: Polish

Title of series: The deep End

Episode: 11

Production Company: Media Brigade

Co-Producers: n/a

Year of production: 2011

Broadcast by: TVP2

On: 07 February 2011

Total budget in Euro: n/s

Author: Katarzyna Terechowicz,
Magdalena Lazarkiewicz

Director: Magdalena Lazarkiewicz

Producer: Sylwester Banaszkiwicz, Marcin Kurek

Camera: Bartek Bujko

Submitted by: Telewizja Polska S.A.

Contact: Jerzy Kapuscinski
renata.puchacz@tvp.pl

Common Gender - The Film

A Bangladeshi film about a love affair between a transgender person and a Hindu boy. The director has said that he was inspired to make the film after he saw a transgender person attacked for using a female toilet at a shopping mall.

The film aims to bring awareness to the troubles faced by transgender people who remain the most marginalized people in the traditionally conservative South Asia.

So he began to explore the hijra enclaves and talk to people. 'I heard their stories and went to some of them and asked about their personal lives and picked up some stories', said Robin. 'I went deep into their story and cried. They can't be human like this – how do they survive?'

Country: Bangladesh

Duration: 134'00

Language: Bangla

Title of series: n/a

Episode: n/a

Production Company: Circle Media Ltd

Co-Producers: n/a

Year of production: 2010

Broadcast by: Golden Globe Screening

On: 20 November 2012

Total budget in Euro: 98.238

Author: Noman Robin

Director: Noman Robin

Producer: Mahi B. Choudhury

Camera: Jahed Nannu

Submitted by: Circle Media Ltd

Contact: Shameem A. Raihanuddin
eshna.shameem@gmail.com

Tuesday 7 May - Morning session

Programme Details

Arab Labor Avoda Aravit

Arab labor deals with the Arab status in Israeli society, the controversy surrounding issues of identity and the sensitivities of both populations.

Amjad is a 35-year-old Arab journalist, married to Bushara and father to Maya. In order to become the darling of the in-crowd, Amjad is willing to lie, flatter and conceal all of his Arab traits. Meanwhile, he vehemently represents the suffering of Arabs at any given forum. This excessive Israelization is a source of conflict between Amjad and his conservative parents. His wife mocks his ways and deeds, but shows restraint in order to preserve domestic peace. Amjad's only ally is his friend Meir (an Israeli Jew).

Country: Israel

Duration: 27'15

Language: Arab, Hebrew

Title of series: Arab Labor

Episode: 1

Production Company: Dori Media Darset

Co-Producers: Keshet Broadcasting

Year of production: 2010

Broadcast by: Keshet Broadcasting

On: 05 March 2012

Total budget in Euro: n/s

Author: Sayed Kashua

Director: Shay Kapon

Producer: Yoni Paran

Camera: n/a

Submitted by:

Keshet Broadcasting - Keshet International

Contact: limor.got@keshet-tv.com

Gofer Chalán

Alan's life as a driver and assistant to a Congressman Aldape entails enduring the arrogance of his superior; Alan is asked by his boss to deliver a gift to his mistress, Vicky, who refuses to open the door. Aldape, infuriated, beats her up and later orders Alan to clean up the mess while he is busy preparing for a vote limiting the sale of high sugar-content beverages to schoolchildren. Bribed by the soda companies Aldape opposes the bill.

A congressman approaches Aldape with evidence of his mistress' beating in order to force him to vote in favor of the bill. But, it turns out that Aldape also has damaging information regarding the opposition. Then satisfied Aldape tries to convince Alan to take the blame for Vicky's beating, but Alan takes Aldape's misbehavior to the media.

Country: Mexico

Duration: 60'00

Language: Spanish

Title of series: n/a

Episode: n/a

Production Company: Canal 22

Co-Producers: Foprocine-IMCINE, Film Tank S.A. de C.V.

Year of production: 2012

Broadcast by: Canal 22

On: 25 November

Total budget in Euro: 294.117

Author: Edgar San Juan

Director: Jorge Michel Grau

Producer: Edgar San Juan, Verónica Novelo, Jaye Galicot

Camera: Alberto Anaya

Submitted by: Canal 22

Contact: Edgar San Juan

snjuan@yahoo.com

Tuesday 7 May - Afternoon session

14:00 - 17:00 RED ROOM

Session №9 → Focus: Investigative Journalism & News

The Power of Television: To Hurt or to Hold Back

What do you do when the documentary you want to make may lead to unintended consequences for the people who are in it? Should we hold back information to minimize possible harm or should we fulfill our mission even if it hurts them? Where is the middle ground for circumventing this dilemma?

In this session, we explore the issue of responsibility with two intriguing and powerful documentaries. Was it necessary to pull punches about the brutality of the North Korean regime to secure precious access to film inside the most closed nation on earth?

Was it justifiable to shatter a couple's life to bring to light the problematic practice of international child adoption?

Let's discuss how we cope with such dilemmas, keeping in mind what might be the most important responsibility we have: Responsibility to the audience.

Screened Programmes

01. Yes, We Love This Country - An Art Journey to North Korea (Norway) 48 min
02. Mercy Mercy - Portrait of a True Adoption (Denmark) 53 min

Session Moderators: Tine Gøtzsche, Alex Shprintsen & Hiroshi Tanami

Tuesday 7 May - Afternoon session

Programme Details

Yes, We Love This Country - An Art Journey to North Korea Ja, Han Elsker Dette Landet

In May 2012, the North Korean Committee for Cultural Relations with Foreign Countries invited Norwegian conceptual artist Morten Traavik to co-host the first ever Norwegian cultural festival in the North Korean capital of Pyongyang on the national day of Norway. Traavik went to North Korea together with a group of Norwegian musicians and artists and arranged the festival on the 17th of May 2012. He named the festival 'Yes, We Love this Country', a play on the title of the Norwegian national anthem. This documentary puts the viewer in the middle of the controversial project and forces viewers to make up their own minds on whether it is right or wrong to engage in one of the most brutal regimes in the world.

Country: Norway
Duration: 48'00
Language: Norwegian, Korean, English
Title of series: n/a
Episode: n/a
Production Company:
Norwegian Broadcasting Corporation - NRK
Co-Producers: n/a
Year of production: 2012
Broadcast by: NRK2
On: 10 September 2012
Total budget in Euro: 45.000
Author: n/a
Director: Vivi Stenberg
Producer: Ingerid Nordstrand
Camera: Erling Zahl Urke

Submitted by:
Norwegian Broadcasting Corporation - NRK
Contact: Vivi Stenberg
vivi.stenberg@nrk.no

Mercy Mercy - Portrait of a True Adoption Adoptionens Pris

A Danish couple, Henriette and Gert, are to adopt 4 year old Masha, and her 2 year old brother, Roba, from their African parents, Sinkenesh and Hussen. Each family has their own motive for choosing adoption - the African parents wish to secure two of their children's future with material wealth, as well as economic compensation. But Gert and Henriette neither brought presents, nor lets the couple say farewell to their children at the airport.

The Director, Katrine W. Kjær, is with them on the entire journey. In Ethiopia, along with the two couples, she meets the harsh realities behind the latest decade's adoption boom. There is a lot of money in adoption, you see.

Country: Denmark
Duration: 53'01
Language: Danish, Ethiopian dialects, English
Title of series: n/a
Episode: n/a
Production Company: Fridthjof Film
Co-Producers: Helsinki Filmi, VPRO
Year of production: 2012
Broadcast by: TV2, Denmark
On: 26 November 2012
Total budget in Euro: 669.218
Author: Katrine W. Kjær
Director: Katrine W. Kjær
Producer: Miriam Nørgaard, Sara Stockmann, Vibeke Windeløv
Camera: Henrik Bohn Ipsen, Morten Schultz, Katrine W. Kjær, Niels Thastum, Lars Skree

Submitted by: TV2 Danmark
Contact: Inge Bang Termansen
IBT@dr.dk

Tuesday 7 May - Afternoon session

14:00 - 17:00 GREEN ROOM

Session №10 → Focus: Programmes for Younger Audiences

TV Don't Preach

Education is one of the primary missions for all public television broadcasters. Are we ready to become providers of educational content in unconventional ways? How can we make public television entertaining as well as educational? Teenagers are not asking for more teachers but they are asking for the teachers they already have to use new tools for delivering knowledge. Education is for everyone, so let's make it enjoyable!

01. Opera in Jeans (Spain) 30 min
02. History Eaters (Sweden) 30 min
03. Time Scoop Hunter: A Painful Brand of Justice (Japan) Excerpt
04. Jimi, Open Story (Finland) 30 min

Session Moderators: Ljiljana Preradovic, Young Song & Anna Birgersson-Dahlberg

Tuesday 7 May - Afternoon session

Programme Details

Opera in Jeans Òpera en Texans

This is a programme about opera for all audiences, for those who love opera and for those who do not know anything about it but would like to. Opera in Jeans is hosted by Ramon Gener, an ex-opera singer and opera expert, the soul of the programme. He is an opera singer and pianist, retired from the stage, his passion for music led him to begin a new career as a lecturer and popularizer of opera.

Each week we will dedicate the program to a different opera. In the first season we find:

Don Giovanni, Carmen, Tosca, Il Trovatore, Parsifal, The Barber of Seville, Porgy and Bess, Turandot, The Knight of the Rose, Pagliacci, The Queen of Spades...

Country: Spain

Duration: 29'30

Language: Catalan

Title of series: Opera in Jeans

Episode: 1 of 13

Production Company: Brutal Media S.L.

Co-Producers: Televisio de Catalunya S.A.

Year of production: 2012

Broadcast by: TV3

On: 25 November 2011

Total budget in Euro: 12.000 per episode

Author: Xavier Morral

Director: Xavier Morral

Producer: Raimon Masllorens

Camera: Marc Duran

Submitted by: Televisio de Catalunya S.A.

Contact: Cristina Cort

festivals@tv3.cat

History Eaters Historieätarna

The History Eaters is an infotainment series broadcast by SVT during autumn 2012. The British predecessor is called Supersizers go, a format owned by Fremantle. The essence of the series is cooking in six different historical eras in Sweden, and the hosts taste the best and the worst of Swedish food history. The hosts are Lotta Lundgren, a well-known food writer and Erik Haag, a Swedish comedian. The hosts are living for a week exactly the way people were living during a particular time in history. They try to get as close to every day life of that specific time in history as possible and they try to experience their way of living. The production also involved a number of experts and historians.

Country: Sweden

Duration: 58'00 x 6

Language: Swedish

Title of series: History Eaters

Episode: n/a

Production Company: Thelma& Louise

Co-Producers: n/a

Year of production: 2012

Broadcast by: SVT

On: 15 November 2012

Total budget in Euro: n/s

Author: n/a

Director: Karin af Klintberg

Producer: Karin af Klintberg

Camera: n/a

Submitted by: SVT Sveriges Television AB

Contact: Anna Birgersson-Dahlberg

Anna.Birgersson-Dahlberg@ur.se

Tuesday 7 May - Afternoon session

Programme Details

Time Scoop Hunter: A Painful Brand of Justice

Yuichi Sawajima traveling through time and space is a journalist from the future company Time Scoop Corporation. His mission is to document the lives of people from the past - people who never appear in history books. In this episode, Sawajima warps back to 1608, the time of the early Tokugawa Shoguns at the beginning of the Edo period. His assignment: to document the Red-Hot Iron Oath.

During Japan's feudal era, a painful brand of justice was sometimes meted out to settle disputes. In theory, the champions of each side of a dispute would be required to hold a red-hot iron bar: the one who suffered the lighter injuries was judged the winner. The result was considered to be the will of the gods.

Country: Japan

Duration: 28'30

Language: Japanese

Title of series: Time Scoop Hunter

Episode: 10

Production Company: P.I.C.S.Co.,Ltd. in association with NHK Enterprises, Inc.

Co-Producers: n/a

Year of production: 2012

Broadcast by: NHK General TV

On: 05 June 2012

Total budget in Euro: n/s

Author: Hiroyuki Nakao

Director: Hiroyuki Nakao

Producer: Yuri Aoyama

Camera: Miki Ogawa

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Hiroyuki Nakao, Fumina Koike

koike.f-ge@nhk.or.jp

Jimi, Open Story Jimi, Avoin tarina

Schoolchildren from all over Finland participated in a writing campaign called Open Story in 2010. The theme was tolerance - the diversity and difference of people. Five stories were made into short films for which all under 16-year-olds could create an ending of their own. This story is about a new pupil in the second year, Jimi, who turns out to come from a broken family with substance abuse problems.

Schoolchildren had two weeks to suggest an ending for the story at yle.fi/avointarina. Three alternatives were filmed with the same cast for each story of the series. The final interactive story with three alternative endings, A, B and C - all by different writers - were shown in spring 2012.

Country: Finland

Duration: 29'30

Language: Finnish

Title of series: Open Story

Episode: 1 of 5

Production Company: Finnish Broadcasting Company - Yle

Co-Producers: n/a

Year of production: 2012

Broadcast by: Yle Teema

On: 24 April 2012

Total budget in Euro: 62.000 (all episodes)

Author: Tuula Rajavaara

Director: Tuula Rajavaara

Producer: Mirja Holste

Camera: Hannu Kettunen

Submitted by:

Contact: Tuula Rajavaara

Tuesday 7 May - Afternoon session

14:00 - 17:00 BLUE ROOM

Session №11 → Focus: Cross Media

Industry Buzz: Second Screen Programming

Are broadcasters pushing the 'www fatigue' with the audience when they try out the latest fad in the industry - or does second screen programming give our audience an added value - and us broadcasters the chance to re-invent the term 'live'?

What is second screen programming exactly, and what do we have to think about when we produce online content for one off live events or broadcasts? Are the costs vs. value justified - and what do we earn ourselves with this investment? What are the hurdles we need to take? And do we really know what our audience wants? Let's learn from the experiences of existing second screen productions.

Screened Programmes

An overview presentation of second screen productions from Canada followed by in-depth discussion about:

01. The Spiral (Belgium)
02. Disappeared - The M.P.U (Germany)

Session Moderators: François Smit, Lucia Haslauer & Liselott Forsman

Tuesday 7 May - Afternoon session

Programme Details

The Spiral

This crossmedia series tells the story of an artists' collective in Copenhagen and its charismatic leader Arturo, who devises a plan to steal six world-famous paintings from museums in six European countries. Arturo is a mysterious and enigmatic Banksy-like artist known in the art scene for his playful actions against the establishment. He runs The Warehouse, an art community in Copenhagen.

The audience can just passively enjoy the story on TV, but is welcome to experience the story online and in reality. Everyone is invited to search for the paintings which are hidden in www.thespiral.eu. The collective search will in fact result in the creation of the most valuable work of art, named The Spiral.

Country: Belgium

Duration: 52'00

Language: English

Title of series: The Spiral

Episode: 1 of 5

Production Company: Caviar

Co-Producers: VRT, SVT, YLE, NRK, VARA

Year of production: 2011

Launch date: 02 September 2012

Production URL: www.thespiraltheseries.com

Total budget in Euro: 6.150.000 (all episodes)

Author: Ben Zlotucha, Carl Joos, Paul Jan Nelissen

Director: Hans Herbots

Producer: Bert Hamelinck, Peter De Maegd

Camera: Philippe Kress

Submitted by: Vlaamse Radio- en Televisieomroep - VRT

Contact: Wim Seghers

wim.seghers@vrt.be

Disappeared - The M.P.U. Letzte Spur Berlin

Four detectives - with one goal: to find the missing person! Alive and unhurt. Always fighting a ticking clock.

The first German fictional TV series to play along with a second screen. In this application for tablet or laptop an image of each character pops up on the screen in the same moment as the person appears on TV. The user can then judge on a digital whiteboard: is this character a criminal or a victim, is he a friend or a foe of the missing person? A heat map gives an immediate feedback how the community judges the character at this very same moment. Judgments for every character can be altered as long as the case is not solved on the TV screen.

Country: Germany

Duration: 44'00

Language: German

Title of series: n/a

Episode: n/a

Production Company:

Novafilm Fernsehproduktion GmbH, Berlin

Co-Producers: ZDF Enterprises

Year of production: 2012

Launch date: 20 April 2012

Production URL: zdf.de

Total budget in Euro: n/s

Author: Orkun Ertener, André Georgi, Sven S. Poser, Jens Köster, Andreas Brune, Sven Frauenhoff, Florian Oeller

Director: Judith Kennel, Filippos Tsitos, Andreas Herzog

Producer: Ronald Gräbe, Geraldine Voss

Camera: Nathalie Wiedemann, Polydefkis Kyrilidis, Wolfgang Aichholzer

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Sebastian Huenerfeld

Huenerfeld.S@zdf.de

Tuesday 7 May - Evening session
17:00 - 19:00 MUNA AUDITORIUM

Session №12

**Women and Girls - How Public Media Is Advancing
Their Pledge for Security, Health and Education**

The panel will focus on the global discussion on women and girls issues as part of the educational mandate of public broadcasters. This session marks the beginning of the broadcast of the documentary series 'Women & Girls' on Canal 10, El Salvador.

Panelists

KIMBERLY BAUTISTA, Independent Filmmaker, Producer/Director of the documentary 'Justice for my Sister' (2012)



**Televisión Nacional
de El Salvador**

Wednesday 8 May - Morning session

09:00 - 12:00 RED ROOM

Session №13 → Focus: Investigative Journalism & News

Get Me the Ratings! Attracting Attention to Get an Audience.

The eye is on your programme - ratings are dropping and if you do not do something drastic, it might be cancelled. How do you get your ratings back on track? How far do you go in attracting and engaging your audience to make sure they stay on your channel or your slot?

The programmes in this session have chosen subjects and approaches to get the audience's attention and to keep them watching, either by engaging them directly in the story, setting up a dramatic and controversial climax or creating a scare that you need to watch to know if you yourself will be in danger. Are these approaches sensationalist, or do the programmes succeed? Do they ditch public interest for the ratings themselves or is this exactly the way to go?

Screened Programmes

01. Kidnapped (Canada) 45 min
02. Abducted (Norway) 46 min
03. The Dirt on Hotels (Canada) 22 min

Session Moderators: Tine Gøtzsche, Alex Shprintsen & Hiroshi Tanami

Wednesday 8 May - Morning session

Programme Details

Kidnapped, The Fifth Estate

The CBC wanted bold new ideas and they were surprised when one of the most daring one came from an investigative documentary programme called the Fifth Estate. The show was famous for doing stories on crime and justice in the classic documentary style. But this idea was different: The Fifth Estate: Kidnapped recreates a real-life kidnapping minute-by-tension-filled-minute and lets viewers decide what to do to catch the perpetrators each step of the way.

Viewers can weigh in via social media and by scanning the on-screen QR code with their smartphones, as the true-life drama unfolds, offering their input on what they think investigators should do each step of the way to find the victim and bring the kidnapers to justice.

Country: Canada
Duration: 44'58
Language: English
Title of series: The Fifth Estate
Episode: n/a
Production Company:
Canadian Broadcasting Corporation
Co-Producers: Ronna Syed
Year of production: 2012
Broadcast by: Canadian Broadcasting Corporation
On: 06 April 2012
Total budget in Euro: n/s
Author: n/a
Director: Claude Vickery, Janet Thomson
Producer: Claude Vickery, Janet Thomson
Camera: n/a

Submitted by: Canadian Broadcasting Corporation
Contact: Jim Williamson
Jim.Williamson@cbc.ca

Abducted Bortført

Geir's ten year old son has been abducted by his mother and taken to Spain. Despite the long-term cooperation with Spanish police Norwegian government has not come any closer to getting him back to Norway, and in fear that his son will end up in the hands of the Spanish child protection, he contacts ABP World Group. ABP World Group is a Norwegian security company that specializes in inflamed and politically sensitive cases where abducted children are taken home to their parents, and in the documentary Abducted we follow the planning and execution of the operation from the inside.

Country: Norway
Duration: 46'00
Language: Norwegian
Title of series: n/a
Episode: n/a
Production Company: Novemberfilm A.S
Co-Producers: n/a
Year of production: 2012
Broadcast by: TV2
On: 05 September 2012
Total budget in Euro: 83.500
Author: Aksel Storstein, Karine Østtveit, Kjetil Johnsen
Director: Kjetil Johnsen
Producer: Kjetil Johnsen
Camera: Aksel Storstein

Submitted by: Novemberfilm A.S
Contact: Kjetil Johnsen
kjetil@novemberfilm.no

Wednesday 8 May - Morning session

Programme Details

The Dirt on Hotels

With the help of one of Canada's top microbiologists, we tested six of the country's largest hotel chains in three major cities: Montreal, Toronto and Vancouver. Using black light, hidden cameras, an adenosine tri-phosphate (ATP) machine that measures microbial contamination, contact plates and lab testing, we collected thousands of samples. The results were troubling: filthy bed linens and toilets, telephones and TV remote control devices - high touch areas of a hotel room - riddled with germs and bacteria, including superbugs. We discovered antibiotic-resistant bacteria in every hotel we tested. The Dirt on Hotels revealed the hidden health risks for hotel guests. And it prompted the industry to promise to clean up its act.

Country: Canada

Duration: 22'21

Language: English

Title of series: Marketplace

Episode: 1

Production Company: Canadian Broadcasting Corporation

Co-Producers: n/a

Year of production: 2012

Broadcast by: Canadian Broadcasting Corporation

On: 09 November 2012

Total budget in Euro: n/s

Author: Virginia Smart

Director: Virginia Smart

Producer: Virginia Smart

Camera: Bill Arnold

Submitted by: Canadian Broadcasting Corporation

Contact: Chad Paulin

chad.paulin@cbc.ca

Wednesday 8 May - Morning session

09:00 - 12:00 BLUE ROOM

Session №14 → Focus: Fiction

Man Is Lost - so God Is Back in TV Drama

Let's focus on three unique fiction formats, which use religion as a core plot for storytelling. All examples deal with Christian religion, but the topic is more global than ever. Religious convictions surely affect all nations today - as well as the lack of spiritual values do(es), but are we ready to face God in fiction?

The screening provides one drama-series set in a seminary for young priests, a comedy series with female gods in the lead, and an epic animation.

What risks do we face, putting two odd ladies play God in a comedy series? What are the specific pitfalls and opportunities when creating religion driven characters in psychological drama series? How do we make these programmes reach all audiences, if religious or not?

Can religious formats travel and perform on international markets considering that every country has its own view on religion?

Screened Programmes

01. Church Men (France) 52 min
02. Gods'R'Us (Germany) 15 min
03. The Tragedy of Man (Hungary) Excerpt

Session Moderators: Liselott Forsman & Lucia Haslauer

Wednesday 8 May - Morning session

Programme Details

Church Men

Ainsi Soient-Ils

First day at Capucins Seminary for four young men, Emmanuel, Yann, Raphaël and Guillaume. Father Fromenger, the unconventional director, addresses to them his inaugural speech: they need to question everyday their faith and their reasons to become churchmen. Are they going to hold on? Meanwhile, José Del Sarte is freed from jail where he met God. His past prevents him from entering nearby seminary. There is only one solution: to meet Father Fromenger and convince him to accept him at the Seminary. It is a complete chaos. End of the season, several characters leave the Seminary: some out of their free will, other having been dismissed by the Vatican. Le séminaire est plongé dans le chaos.

Country: France

Duration: 48'00

Language: French

Title of series: Church Men

Episode: 2 of 8

Production Company: Zadig Productions

Co-Producers: n/a

Year of production: 2012

Broadcast by: ARTE

On: 10 November 2012

Total budget in Euro: 6.551.297 (all episodes)

Author: Vincent Pymiro, Bruno Nahon, David Elkaim, Pierre-Yves Bernard

Director: Rodolphe Tissot

Producer: Bruno Nahon

Camera: Penelope Pouriat

Submitted by: ARTE

Contact: Louis Judith
j-louis@artefrance.fr

Gods'R'Us

Götter Wie Wir

For thousands of years the vast majority of people believed in a single, omnipotent God. Ruler of heaven and earth, Creator of the world. Nothing, however, could be further from the truth. The result will come as a surprise to many: God is female and there's two of her. These two ladies on the wrong side of forty are called Inge and Renate and they hold the fate of humanity in their hands. Causing a hole in the ozone layer or accidentally melting a polar icecap is all in a day's work for this charming but scatter-brained 'divine duo'. And that kind of thing can happen to anyone and they are only a God after all.

Country: Germany

Duration: 15'00 x 6

Language: German

Title of series: Gods'R'Us

Episode: 1-6

Production Company: Razor Films

Co-Producers: CS Filmproduktion, ZDF/Das kleine Fernsehspiel/Quantum and HR Neue Medien

Year of production: 2012

Broadcast by: ZDF kultur

On: 07 October 2012

Total budget in Euro: 260.000

Author: Rainer Ewerrien, Carsten Strauch, Nina Werth

Director: Carsten Strauch

Producer: Gerhard Meixner

Camera: Lars Petersen

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Lucia Haslauer
haslauer.l@zdf.de

Wednesday 8 May - Morning session

Programme Details

The Tragedy of Man

Az Ember Tragédiája

The Tragedy of Man is an animated work in progress by the director Marcell Jankovics. The protagonist of Madach's play is the first human couple, which is, after being chased out of the Garden of Eden, accompanied through the history by the Satan. An epic that begins at the dawn of creation, ends with man's last gasp and includes stopovers in ancient Greece, 17th-century Prague, Dickensian London and outer space, among others. The film is an adaptation of Imre Madach's play of the same title, which has been translated into 90 languages and is considered one of the great works of Hungarian literature.

Country: Hungary

Duration: 160'00

Language: Hungarian

Title of series: n/a

Episode: n/a

Production Company: Magyar Rajzfilm Kft.

Co-Producers: n/a

Year of production: 2011

Broadcast by: Cinema Distribution

On: 08 December 2011

Total budget in Euro: n/s

Author: Marcell Jankovics

Director: Marcell Jankovics

Producer: Bori Mezei, Márta Koncz, Edit Kő

Camera: Zoltán Bacsó, Ágnes Reményi

Submitted by: Magyar Rajzfilm Kft

Contact: Marcell Jankovics

clarus-tax@t-online.hu

Wednesday 8 May - Morning session

09:00 - 12:00 GREEN ROOM

Session №15 → Focus: Cross Media

Bread and Butter Online Programming

More than 90% of what public service broadcasters produce online is devoted to sport, religion, culture, news, education and identity building programming. What are good examples for online service programmes? How can broadcasters creatively use social media after it is clear that having a fan is not as important as communicating with that fan?

Many good examples will be shown and discussed from gardening and cooking shows that use the online medium to raise the bar in audience communication to religion and service portals that bring broadcasters right into the middle of society.

Screened Programmes

Among others the following productions will be discussed in-depth:

01. Early Birds (The Netherlands)
02. Word of the Day (Denmark)
03. Grasp the Disaster (Sweden)
04. Easter Calendar (Czech Republic)

Session Moderator: François Smit

Wednesday 8 May - Morning session

Programme Details

Early Birds Vroege Vogels

Early Birds has been a website for more than 15 years. We are continually growing and evolving with a community that is very dedicated and active. Recently we introduced two new sections:

1. Nature Map

From the smallest insects to the biggest environmental scandals: Early Birds puts nature on the map.

2. Green Garden Network

The new site section provides tips and news about environmental friendly gardening.

The interactivity is one of the most important aspects of the site.

TV and radio have successfully integrated the website. TV calls upon visitors to upload their nature videos so they can use them in their popular series. Every week radio broadcasts an item about green gardening in order to make the Green Garden Network stronger.

Country: The Netherlands

Language: Dutch

Production Company: VARA

Co-Producers: n/a

Year of production: 2012

Launch date: 29 May 2012

Production URL: <http://vroegevogels.vara.nl>

Total budget in Euro: 50.000

Key staff: Erick Eggenhuizen, Suzanne Hendriks, Joost Huijsing, Floris de Jong, Sasja van Meel, Roland Postma, Cyril Snijders & Rutger Verhoeven

Submitted by: VARA

Contact: Sasja van Meel
sasja.van.meel@vara.nl

Word of the Day Dagens Ord

Word of the Day is an app, a mobile site and a website with daily inspiration for Christian people. It has four parts that can give you inspiration for your daily life as a Christian:

The thought: Read a daily quote from the Bible and watch a video clip where a priest shares his reflections upon it.

The Hymn: We have chosen a hymn for each day. They are sung by Youth Choirs of the Danish Church.
Prayers: Share your prayers with other people. Read their prayers and write your own.

The Blessing: Receive a blessing from a Bishop of the Danish Church.

Country: Denmark

Language: Danish

Production Company:

Danish Broadcasting Corporation - DR

Co-Producers: folkekirken.dk., Youth Choirs of the Danish Church

Year of production: 2011

Launch date: 20 November 2011

Production URL: <http://dr.dk/dagensord>

Total budget in Euro: 270.000

Key staff: Diana Bach, Jørgen Eske, Lars Gregersen, Rikke Hedman, Ellen Aagaard Petersen, Thomas Rix & Kristian Stokholm

Submitted by: Danish Broadcasting Corporation - DR

Contact: Charlotte Gry Madsen
CGMA@dr.dk

Wednesday 8 May - Morning session

Programme Details

Grasp the Disaster Fatta Katastrofen

Grasp the Disaster is a cross-media production about Science - real physics, biology and chemistry aimed at 14-15 year-olds. It consists of four web adventures and 210 minutes of television. The scope is wide, handling the science-related issues often encountered in natural disasters, such as: water pollution, power outages, food shortages, and effects of severe weather. The material supports problem-based learning. The combination of the TV-series and the website creates a Cross Media solution, using a game engine. Ultimately, the pupils can watch documentaries on the web from real-life natural disasters, and video clips about the science subjects they experience in their virtual emergency assignments.

Country: Sweden

Duration: 30'00

Language: Swedish

Title of series: n/a

Episode: n/a

Production Company:

Swedish Educational Broadcasting Corporation - UR

Co-Producers: n/a

Year of production: 2011

Launch date: 28 May 2012

Production URL:

<http://www.ur.se/Tema/Fatta-katastrofen>

Total budget in Euro: 370.000

Author: Helene Näslund, Annika Wickman

Director: Helene Näslund

Producer: Helene Näslund

Camera: n/a

Submitted by:

Swedish Educational Broadcasting Corporation - UR

Contact: Helene Näslund, Rickard Henley

helene.naslund@ur.se, rickard.henley@ur.se

Easter Calendar Veliikronocni Kalendar

The Easter Calendar is a special educative and entertaining project for children and their parents. Its aim is to provide information about Easter traditions (both sacral and folkloric) in an interesting and amusing way. Children find out details of the old Biblical story, which serves as the basis of European culture.

The interactive picture of a Czech village offers children various games, competitions, quizzes and activities as well as user-friendly information on how the story of Jesus Christ has been reflected by various artists over the years.

Country: Czech Republic

Language: Czech

Production Company: Ceskatelevize

Co-Producers: n/a

Year of production: 2011

Launch date: 01 April 2012

Production URL:

<http://velikonoce.ceskatelevize.cz/?FeF3YajeRe32uDru=qUb6tegeswutre2u>

Total budget in Euro: 14.000

Key staff: Josef Babka, Tomáš Fomín ,

Dominika Górecká , Lucie Lomová,

Matyáš Nový Štěpánka Sunková,

Veronika Součková & Jana Stachová

Submitted by: Czech Television

Contact: Veronika Součková

veronika.souckova@ceskatelevize.cz

Wednesday 8 May - Afternoon session

14:00 - 17:00 RED ROOM

Session №16 → Focus: News Special Session on Election Coverage

High Impact Election TV - Politicians as Reality Stars?

Covering national elections is a huge public service challenge that we all face. The big broadcasters have immense influence on the perception of politicians and politics and therefore on the democracy itself.

TV has an immense power of creating emotional experiences. The political debates can feel like life or death of the combatants. One tiny episode caught on TV can change the dynamics of a political campaign. Famous examples are former prime minister Gordon Brown that was caught by a Sky TV microphone calling a voter a “bigoted woman” during the 2010 General Election campaign and governor Mitt Romney’s 47 percent remark, caught in a closed meeting by a waiter’s smart phone, where he claimed that 47 percent of the Americans are dependent upon the government and that they see themselves as victims.

With an exclusive panel of news producers, and clips from a variety of new and even daring election coverage, this session will explore how broadcasters can use the power of TV to increase public interest in politics and promote democratic participation by making daring choices in the coverage. The session will also debate the down side of the person oriented, emotional entertaining and single incident driven political coverage that tends to attract a much larger audience than in depth journalism and more nuanced debates on societal issues.

Part 1 of the session will address the more overall challenges of engaging more people in the democratic process before and during an election periode.

Part 2 will deal with the well-known TV-genre: the political TV-debate: how to innovate the genre and push limits in different ways.

Session Moderator: Tine Gøtzsche

Wednesday 8 May - Afternoon session

14:00 - 17:00 GREEN ROOM

Session №17 → Focus: Programmes for Younger Audiences

Re-discovering Entertainment and Reality Formats for Youth

The reality and entertainment TV trend is still going strong.

Public broadcasters are trying to reinvent these shows by using different production elements and creating mixed formats with a new approach.

What kind of content is interesting for today's young people? Is everything about competing - winners and losers - or should we look for new approaches? How do we create interesting and experimental shows out of any subject? How do we cast, what's our mission and whose stories do we want to tell? Is it possible to combine meaningful content inside entertaining formats?

Screened Programmes

01. Life's a Stage (South Africa) Excerpt
02. Ghetto Riders (Denmark) Excerpt
03. Opera Prima The Band (Mexico) Excerpt
04. Songs From the Inside (New Zealand) Excerpt
05. Hanna and Saara, Me and My Mum (Finland) Excerpt
06. The Human Condition - A Life Without Modern Conveniences (South Korea) Excerpt

Session Moderators: Young Song, Ljiljana Preradovic & Anna Birgersson-Dahlberg

Wednesday 8 May - Afternoon session

Programme Details

Life's a Stage

Life's a Stage is an entertainment/reality show starring Princess Zinzi Mhlongo, winner of the 2012 Standard Bank Young Artist Award for Theatre, and the cast and crew of Trapped.

The journey we see reflects the aspirations of young South Africans as they transform their dreams into reality on the Austrian stage. Princess Mhlongo is one of only a few black female directors in South Africa and the first African invited to compete in the glamorous Salzburg Festival for Young Directors in Austria. She is up against the best young directors from Austria, France and Korea and the festival offers her the chance to enter the top league of international theatre directors.

Country: South Africa

Duration: 13'24

Language: English, Zulu

Title of series: Life's a Stage

Episode: 2 of 13

Production Company: Born Free Media,
Public Nature Media

Co-Producers: n/a

Year of production: 2012

Broadcast by: SABC1

On: 08 November 2012

Total budget in Euro: 155.968 (all episodes)

Author: Pat van Heerden, Princess Mhlongo

Director: Pat van Heerden, Tendayi Nyeke

Producer: Carolyn Carew

Camera: Teboho Nkonyeni

Submitted by:

South African Broadcasting Corporation - SABC

Contact: Pat Van Heerden, Sibongile Mtshontshi
Patvanheerden@gmail.com

Ghetto Riders

Team Zulu - Verdens Vaerste Cykelhold

Could nine guys from the 'hood' whose preferred means of transportation is a pimped-out gas guzzler become a team of professional cyclists?

In Ghetto Riders we mix makeover reality with laugh-out-loud comedy as a world-famous cyclist becomes coach to the least likely team he's ever seen!

The ultimate goal: After just a few months of training, the team will face the ultimate test, the Tour de France!

But first, they need to learn how to sit on a professional bike without falling off...

Once they've learned the basics, the boys will swap sweatpants for lycra shorts and have their first lesson in teamwork as they take on a group of local school kids!

Country: Denmark

Duration: 35'33

Language: Danish

Title of series: Ghetto Riders

Episode: n/a

Production Company: Respirator

Co-Producers: TV2 Zulu

Year of production: 2012

Broadcast by: TV2 Zulu

On: 01 September 2012

Total budget in Euro: 826.666

Author: n/a

Director: Emil Milang

Producer: Chris Didrik Nørgaard

Camera: Jacob Johansen

Submitted by: TV2 Zulu

Contact: Henning Hoffmeier
hhof@tv2.dk

Wednesday 8 May - Afternoon session

Programme Details

Opera Prima ¡The Band! Opera Prima ¡La Banda!

The first of the five episodes shows the individual experiences of 500 children and young people, taking part, for the first time, in a national meeting of youth bands during the summer of 2012, in Oaxtepec, Morelos. Most of them had practically no previous musical training. They came from all over the country, from cities that have suffered from crime related violence, from poor rural or Indian communities that lack proper health and infrastructure, from border cities where drug trafficking has destroyed normal social interaction. For many of them, it was the first time they had traveled away from home and had contact with kids from other parts of Mexico.

Country: Mexico

Duration: 70'00

Language: Spanish

Title of series: Opera Prima ¡The Band!

Episode: 1 of 5

Production Company: Canal 22

Co-Producers: Conaculta, INBA

Year of production: 2012

Broadcast by: Canal 22

On: 14 October 2012

Total budget in Euro: 32.000

Author: Enrique Strauss

Director: Alejandro Strauss, Carlos Corigliano

Producer: Enrique Strauss, Claudia D'Agostino

Camera: Víctor Dávila

Submitted by: Canal 22

Contact: Enrique Strauss, Claudia D'Agostino
magda.acostau@gmail.com

Songs From the Inside

'No one else could write these songs.

If we did, we'd be faking it.'

Warren Maxwell, Musician

In 2011, four musicians entered New Zealand prisons to teach songwriting.

Their students were prisoners at Rimutaka and Arohata Corrections facilities.

It launched an extraordinary and unprecedented series for Maori Television.

Songs From The Inside, provokes and challenges as acclaimed songwriters, Anika Moya, Warren Maxwell, Maisey Rika and Ruia Aperahama work with ten prisoners - four men, six women - to write, sing and record their own songs.

As the journey behind bars unfolds, so do unsettling truths as both prisoners and artists face their doubts, pasts and each other to turn walls of distrust into songs from the heart.

Country: New Zealand

Duration: 26'00

Language: English, Maori

Title of series: Songs From the Inside

Episode: 7 of 11

Production Company: Awa Films Ltd

Co-Producers: n/a

Year of production: 2011

Broadcast by: Māori Television Service

On: 18 March 2012

Total budget in Euro: 335.000

Author: n/a

Director: Julian Arahanga

Producer: Maramena Roderick, Julian Arahanga

Camera: David Holley, Fred Renata

Submitted by: Māori Television Service

Contact: Annie Murray
annie.murray@maoritelevision.com

Wednesday 8 May - Afternoon session

Programme Details

Hanna and Saara, Me & My Mum Hanna ja Saara, Minä ja mun äiti

In Me and My Mum, a mother and daughter drive together to a place that is some way significant for their common history. A car was chosen as the filming location because it enables intimate conversation. In each part the driving couple talk about being a mother/daughter, is there a right kind of motherhood/childhood. What has joined them together, and on the other hand, what has taken them in different directions? How the relations between mother and daughter is affected by the differences between the generations, when there is a crisis in relationship, death of a next of kin, daughter being adopted, school bullying, illness of mother or daughter, rejection or narrow-minded environment? The format was developed a few years ago through Finnish/Danish/Dutch cooperation.

Country: Finland
Duration: 28'33
Language: Finnish
Title of series: Me and My Mum
Episode: 1 of 8
Production Company:
Finnish Broadcasting Company - Yle
Co-Producers: n/a
Year of production: 2012
Broadcast by: Yle TV2
On: 31 October 2012
Total budget in Euro: 17.500 per episode
Author: Anna-Kaisa Brenner, Raili Löyttyniemi
Director: Anna-Kaisa Brenner, Raili Löyttyniemi
Producer: Jaana Sormunen
Camera: Atte Kaartinen

Submitted by: Finnish Broadcasting Company - Yle
Contact: Raili Löyttyniemi
raili.loyttyniemi@yle.fi

The Human Condition - A Life Without Modern Conveniences 인간의 조건

How do the modern conveniences of contemporary society dictate the way that people live their lives? Where can we find touches of humanity in modern civilization? Mobile phones, Internet and television: necessities for many of us living in today's ultra-connected times. Even technologies at the very forefront of modern civilization are already becoming deeply ingrained in our lives. But are they really necessities? In this programme, six comedians, representative of the nation, go through life without these three necessities for seven days. They share their experiences with the change in their living patterns and how their attitudes were affected by this lack of the must-haves, giving viewers the stark opportunity to ruminate over their own lives.

Country: South Korea
Duration: 70'00
Language: Korean
Title of series: n/a
Episode: n/a
Production Company: Korean Broadcasting Service - KBS
Co-Producers: Suhee Sohn, Inseok Park, Seung gun Lee
Year of production: 2011
Broadcast by: Korean Broadcasting Service - KBS
On: 24 November 2012
Total budget in Euro: 31.000
Author: n/a
Director: Jungmin Park
Producer: Mi jin Shin
Camera: n/a

Submitted by: Korean Broadcasting Service - KBS
Contact: Youngsuk Song
fisherman153@gmail.com

Wednesday 8 May - Afternoon session

14:00 - 17:00 BLUE ROOM

Session №18 → Focus: Stand Alone - Documentary

Anatomy of a Daring Documentary: Exchange of Expertise

Want to gain practical knowledge you can use in your future work?

Come to this session which dissects inspiring and daring documentaries through the eyes of the filmmakers themselves: how they conceived their original idea, what obstacles stood in their way, how they overcame them, and what kind of know-how and imagination lifted these programmes to their level of quality. The first half of the session will examine a documentary that shook the core of the most powerful nation on earth, the United States. The anatomy of this American film will show what is necessary to reach the epitome of strong investigative journalism into the workings of the government without any intrusion from it. The latter half of the session will focus on surprising camera and editing techniques which rivet the audience's attention. Those audacious documentaries from Asia enabled what had seemed visually impossible possible, opening the door to an evolution of TV imagery. This session is not designed for a conceptual debate on what should or should not be done. Instead it caters to learning what can be done from one another!

Screened Programmes

01. Big Sky, Big Money (United States) 57 min
02. Miracle Body: Usain Bolt (Japan) Excerpt
03. Dream of Icarus (South Korea) Excerpt

Session Moderator: Hiroshi Tanami

Wednesday 8 May - Afternoon session

Programme Details

Big Sky, Big Money

This programme examines the way dramatic changes in American campaign finance laws are shaping this year's election cycle. Two years after the Supreme Court's landmark Citizens United decision, more money is being spent on elections than ever before, much of it from tax-exempt organizations that are not required to publicly disclose their donors. Observers say that the secretive nature of some of these tax-exempt groups, called 501(c)(4)s, makes it nearly impossible to ensure that they avoid unlawful coordination with specific candidates' campaigns. Citizens United proponents, however, argue that a robust democracy requires full participation by all citizens, including those who want to make contributions to issue groups anonymously.

Country: United States

Duration: 56'46

Language: English

Title of series: n/a

Episode: n/a

Production Company: WGBH Boston, American Public Media

Co-Producers: Anthony Szulc

Year of production: 2012

Broadcast by: Public Broadcasting Service - PBS

On: 30 November 2012

Total budget in Euro: n/s

Author: Rick Young

Director: Rick Young

Producer: Rick Young

Camera: Tim Grucza, Travis Fox, Rich Lerner, Emma Schwartz

Submitted by: FRONTLINE, WGBH Boston

Contact: Rick Young

katie_lannigan@wgbh.org

Miracle Body: Usain Bolt

The sports-science series Miracle Body uses cutting-edge video technology and scientific techniques to probe the mysteries of top athletes' astonishing physical abilities. This episode features the fastest man in history: Jamaican sprinter Usain Bolt. Bolt submitted to an unprecedented full-body scientific analysis that investigated the secret of his almost-superhuman speed. The results revealed an unorthodox running form that overturned conventional sports-science wisdom. Bolt's running form is the result of a genetic spinal curvature, and this is what makes his incredible quickness possible. Medical researchers noticed Bolt's spinal curvature and realized it was the reason for his unusual running form. The result is the astonishing story of how Bolt had to battle his own body to become the world's fastest man.

Country: Japan

Duration: 58'00

Language: Japanese

Title of series: Miracle Body

Episode: 1 of 3

Production Company: NHK Global Media Services, Inc.

Co-Producers: n/a

Year of production: 2012

Broadcast by: NHK General TV

On: 14 July 2012

Total budget in Euro: n/s

Author: Yoriko Koizumi

Director: Yoriko Koizumi

Producer: Shunsuke Takeuchi

Camera: Ryo Takahashi, Yuichi Seki

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Fumina Koike

koike.f-ge@nhk.or.jp

Wednesday 8 May - Afternoon session

Programme Details

Dream of Icarus

이카로스의 꿈

Capturing breathtaking moments high above the world's greatest mountain range, Dream of Icarus documents the world's first paragliding expedition across the Himalayas. The expedition's captain is legendary Korean mountaineer Park Jeong-heon, who enjoyed an illustrious climbing career on these snowy peaks. But he was forced to leave the Himalayas behind after frostbite claimed eight of his fingers.

Now, Park has returned to pioneer a new 2,400 km sky route from Pakistan to Nepal. Fearless adventurers have joined him on a 168-day journey powered only by the forces of nature. Witness as they reach fantastic heights, drawing only upon the wind, their wits, and a vital natural phenomenon known as the thermal column, a powerful source of vertical lift.

Country: South Korea

Duration: 60'00

Language: Korean

Title of series: Dream of Icarus

Episode: 1 of 4

Production Company: Korean Broadcasting System - KBS

Co-Producers: n/a

Year of production: 2010

Broadcast by: Korean Broadcasting System - KBS

On: 25 May 2012

Total budget in Euro: 634.347

Author: Young Su Yun

Director: Hyeong Woon Kim

Producer: Seoho Kim

Camera: Jong Hwan Kim, Ha Young Cheong, Sung Jun Hong

Submitted by: Korean Broadcasting System - KBS

Contact: Hyung Woon Kim

khwoon@kbs.co.kr

Wednesday 8 May - Evening session

17:00 - 19:00 MUNA AUDITORIUM

Session №19

State of Indigenous Media in Latin America

Presented by World Indigenous Television Broadcasters Network (WITBN)
INPUT comes back to Central America since the 1996 conference in Mexico. 17 years has passed and public television has its growth in the region. But how has the Indigenous media progressed in Latin America during the same period of time? Is there a platform that empowers the Indigenous voices in the mass continent of Latin America? What are the experiences from other continents?

Panelists

NILS JOHAN HEATTA, Chairman of WITBN, Director of NRK Sápmi, Norway

IVÁN SANJINES, Director CEFREC, Foundation for Development of Intercultural Communication, Bolivia

Session Moderators

Patagaw Talimalaw, Secretary General, World Indigenous Television Broadcasters Network

WITBN

WORLD INDIGENOUS TELEVISION
BROADCASTERS NETWORK

Thursday 9 May - Morning session

09:00 - 12:00 RED ROOM

Session №20 → Focus: Investigative Journalism & News

Production Matters - Blending Styles and Formats in Current Affairs TV

You are making TV, but have no pictures. Or no money. Or no interest from your audience. What to do? Forget all those fancy concepts of purity, tradition and (supposed) good taste. Mix genres - even if offends your 'serious journalist' sensibility - and make current affairs more digestible to a wider audience. Without losing your public broadcaster soul. Everyone loves eating. So how about using a gourmet meal to help explain, and even stop wars? There is your new format. And what about the usual dilemma of telling a story for which the camera was not present? Well, borrow from fiction: sets, actors, even animation. You do not have much of a budget? Set up cameras for 72 hours at a local hot spot. You got yourself a new series. When it comes to production techniques in this mixed session, nothing is sacred except the results - good, innovative television.

Screened Programmes

01. Dining with the Enemy (Norway) 47 min
02. The Kamaishi Miracle (Japan) Excerpt
03. Front Page Victims (Denmark) 39 min
04. A Greengrocer Without Borders (Japan) Excerpt

Session Moderator: Tine Gøtzsche, Alex Shprintsen & Hiroshi Tanami

Thursday 9 May - Morning session

Programme Details

Dining with the Enemy Til Bords med Fienden

In this series a war correspondent and a famous chef travel into war zones with a unique goal: to make dishes inspired by local cuisine, and gather people from all sides of the conflict for a meal of redemption.

In this episode the team travels back to the Rwanda genocide of 1994. In approximately 100 days between 500 000 - 800 000 people were brutally killed. As the team experiences the local cuisine, and meet people of the conflict it becomes unfathomable to understand how the society could move on. But as our team discovers, when they gather Hutus and Tutsis around the dinner table:

Rwanda has a message to the world about the true meanings of the words reconciliation and forgiveness.

Country: Norway

Duration: 45'00

Language: Norwegian, English

Title of series: Dining with the Enemy

Episode: 2 of 4

Production Company: Tv2 Norway

Co-Producers: Winther productions

Year of production: 2011

Broadcast by: Tv2 Norway

On: 04 March 2012

Total budget in Euro: 95.563 per episode

Author: Gry Winther

Director: Gry Winther

Producer: Gry Winther

Camera: Trond Ørmen Erlingsen

Submitted by: Tv2 Norway, Winther production

Contact: Gry Winther

gry@grywinther.com

The Kamaishi Miracle

One survival story of The Great East Japan Earthquake/Tsunami especially gained worldwide attention: The Kamaishi Miracle.

Children at the elementary school in the coastal city of Kamaishi had been dismissed earlier than usual on that day and when the tsunami engulfed the city, teachers watched in despair, believing the water would take them as the kids would have to find safety on their own. But something extraordinary happened: All 184 students survived.

The children of Kamaishi knew what to do because they had learned simple rules of survival from the city's disaster prevention advisor, a university professor Toshitaka Katada.

This documentary combines animations and interviews to depict the children's escape to safety. And it offers lessons on ways to prepare for natural disasters.

Country: Japan

Duration: 49'00

Language: Japanese

Title of series: n/a

Episode: n/a

Production Company:

Japan Broadcasting Corporation - NHK

Co-Producers: n/a

Year of production: 2012

Broadcast by: NHK General TV

On: 01 September 2012

Total budget in Euro: n/s

Author: Kazuyo Fukuda

Director: Kazuyo Fukuda

Producer: Naofumi Nakamura

Camera: Satoru Kato, Shusaku Matano

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Kazuyo Fukuda, Fumina Koike

koike.f-ge@nhk.or.jp

Thursday 9 May - Morning session

Programme Details

Front Page Victims Hængt ud på Forsiden

Imagine seeing yourself on a newspaper's front page. Imagine being denounced for something you haven't done. This is the idea behind Front Page Victims: to show the enormous consequences when someone is mistakenly named and shamed in the media.

Whether it's the man who was wrongfully denounced as a murderer, the one who had his political life shattered or the woman who had her business ruined by a journalist with a deadline to meet. They are all victims of media mistakes and they all have scarred souls after going through the media wringer.

This episode is about an innocent man who was on the front page of every Danish newspaper accused of the murder of a young girl.

Country: Denmark
Duration: 38'30
Language: Danish
Title of series: Front Page Victims
Episode: 1 of 5
Production Company:
Danish Broadcasting Corporation - DR
Co-Producers: n/a
Year of production: 2012
Broadcast by: DR1
On: 24 September 2012
Total budget in Euro: 67.000 per episode
Author: Ewelina Tukindorf
Director: Julie Bjørn Christensen
Producer: Troels Jørgensen
Camera: Jesper Nylander

Submitted by: Danish Broadcasting Corporation - DR
Contact: Troels Jørgensen
trjo@dr.dk

A Greengrocer Without Borders

The rules of this series are simple: We begin filming at the location and finish shooting 72 hours later. The programme offers viewers a glimpse of the drama in people's everyday lives and a bigger picture of the current society that we live in.

In this episode, we cover a small 24-hour fruit and vegetable store in Shin-Okubo. The customers include international restaurant chefs who have been affected by the recession, a Chinese couple who is studying in Japan, a businessman from the Middle East, and a Japanese stripper who makes a midnight shopping run after work. We also meet two young sisters who come to pick up food for the dinner they are preparing for their mother, a Korean researcher. Their Sri Lankan father is working abroad, and the family reveals to us that the earthquake of March 2011 has cast a shadow on their lives.

Country: Japan
Duration: 28'30
Language: Japanese
Title of series: Document 72 Hours
Episode: 23
Production Company:
Japan Broadcasting Corporation - NHK
Co-Producers: n/a
Year of production: 2012
Broadcast by: NHK General TV
On: 10 July 2012
Total budget in Euro: n/s
Author: Takashi Katsume
Director: Takashi Katsume
Producer: Seigo Naito
Camera: Shinsuke Noguchi

Submitted by: Japan Broadcasting Corporation - NHK
Contact: Takashi Katsume, Fumina Koike
koike.f-ge@nhk.or.jp

Thursday 9 May - Morning session

09:00 - 12:00 GREEN ROOM

Session №21 → Focus: Programmes for Younger Audiences

Growing up With TV

What role can public television play in supporting youth growing up?

Are we making programmes attractive enough for young people? We try to reach teenagers by dealing with topics like self-esteem, masturbation, first-time sex, bullying and communication problems, but is that the right choice of topics? What kind of storytelling, TV-formats, use of language, shots, editing or post-production methods can producers use for making interesting youth programmes?

How can television become a faithful friend to skeptical young audiences now mainly living on the net?

Screened Programmes

01. Respect & Multiculturalism, Everybody at School (Switzerland) 14 min
02. The Substitute Teacher (Chile) Excerpt
03. Ask Lara (Spain) 30 min
04. You are not a Werewolf (Germany) 26 min
05. Oommmm Mmmooo Yoga for Children (Colombia) 7 min

Session Moderator: Ljiljana Preradovic, Anna Birgersson-Dahlberg & Young Song

Thursday 9 May - Morning session

Programme Details

Respect & Multiculturalism, Everybody at School Tutti a Scuola

Everybody at school is a series of six short films featuring a secondary school class (age 15). Exploiting a sitcom format we bring together adults and youths: six Rete Tre RSI radio entertainers disguised as teachers and pupils and six genuine pupils selected during a casting session. Each episode focuses on one of the topics: self-esteem, commitment, respect, addictions, multiculturalism and bullying - giving the opportunity to reflect on the issues raised. In addition to the sitcom sketches, journalistic reports explore these difficulties and offer possible solutions, with the participation of both pupils and teachers.

Country: Switzerland

Duration: 69'22

Language: Italian

Title of series: Everybody at School

Episode: 2, 6

Production Company:

Radiotelevisione svizzera di lingua italiana - RSI

Co-Producers: DECS,

The Canton of Ticino Education Department

Year of production: 2012

Broadcast by:

Radiotelevisione svizzera di lingua italiana - RSI

On: 19 December 2012

Total budget in Euro: 200.000

Author: Paolo Guglielmoni, Flavio Sala,
Ottavio Panzeri

Director: Nick Rusconi

Producer: Paolo Guglielmoni, Giuseppe Foppa

Camera: Sailas Vanetti

Submitted by:

Radiotelevisione svizzera di lingua italiana - RSI

Contact: Francesco Coluccia

francesco.coluccia@rsi.ch

The Substitute Teacher El Reemplazante

Charlie is a charismatic young man; he comes from the lower ends but has reached the top of the financial world. He's got it all: a beautiful woman, money and prestige. However he decides to make a risky financial transaction in secret that ends up destroying his promising career and sentences him to three months in prison. After leaving prison his father gets him a job as a substitute teacher in a godforsaken public school where Charlie not only discovers that his unconventional thinking could change the lives of a group of youth-at-risk, who see in Charlie a complete different teacher, who really cares about them, but he also finds love in Ana, a simple and idealistic art teacher.

Country: Chile

Duration: 52'00

Language: Spanish

Title of series: The Substitute Teacher

Episode: 1 of 12

Production Company: Parox, TVN

Co-Producers: n/a

Year of production: 2011

Broadcast by: Televisión Nacional de Chile - TVN

On: 01 November 2011

Total budget in Euro: 950.000

Author: Nimrod Amitai, Ignacio Arnold,
Enrique Videla, Pablo Paredes

Director: Nicolás Acuña, Cristian Jiménez

Producer: Leonora González, Sergio Gándara

Camera: Piola Ávalos

Submitted by: Parox

Contact: Sergio Gándara Godoy

sergiogandara@parox.cl

Thursday 9 May - Morning session

Programme Details

Ask Lara

Lara, Què Fem?

Teen sitcom that follows Lara and her friends - Monica, Akira, Gabriel, Tony and Deon - as they embark on the rocky prepubescent road. Lara and her friends are on a school exchange trip, living with host families and studying together at an international language school with other teens. All of them are going through puberty but they are each coping with this new phase of their lives in very different ways!

The series deals with all the issues associated with puberty openly and honestly and in a low key manner.

Country: Spain

Duration: 12'30

Language: English, Catalan

Title of series: Ask Lara

Episode: n/a

Production Company: Tomavistas

Co-Producers: Televisió de Catalunya, Red Kite Animation, Submarine BV, BBC

Year of production: 2011

Broadcast by:

Vrijzinnig Protestantse Radio Omroep - VPRO (Netherlands)

On: 27 September 2011

Total budget in Euro: 22.631

Author: Mercedes Marro

Director: Mercedes Marro

Producer: Mercedes Marro

Camera: n/a

Submitted by: Televisió de Catalunya

Contact: Cristina Cort
festivals@tv3.cat

You are not a Werewolf

Du bist kein Werewolf

Oh, how embarrassing! What to do, if you are disturbed during masturbation? Hit rock bottom? Change the city? Sebi really is in despair but fortunately Wolfman is on the spot and has some good advices. And one thing is for sure: Masturbation is absolutely normal und doesn't make you dump or sick. Promised!

In this episode we also give tips about how to argue with someone properly. For example: shouting and yelling at each other is no solution.

In the self-experiment section Elif finds out what makes people happy. She even has to ask two strangers about this. Obviously Katja and Tim know what makes them happy: love. For one year they are a couple and on our couch they talk about their relationship.

Country: Germany

Duration: 24'31

Language: German

Title of series: You are not a Werewolf

Episode: 10 of 15

Production Company: tvision GmbH

Co-Producers: n/a

Year of production: 2012

Broadcast by: KIKA

On: 26 August 2012

Total budget in Euro: 60.000

Author: Ralph Caspers et al.

Director: Katja Engelhardt

Producer: Gesa Dankwerth

Camera: Stefan Lemanski

Submitted by: Westdeutscher Rundfunk - WDR

Contact: Manuela Kalupke
manuela.kalupke@wdr.de

Thursday 9 May - Morning session

Programme Details

Ooommm Mmmooo Yoga for Children

Ooommm Mmmooo Yoga para Niños

Ooommm Mmmooo Yoga for Children is a series based on a best selling book by Villegas Editores in Latin America. The show combines 3D and 2D animation with live action. The series introduces 6 cow characters with a unique personality and they all have their own series of signature postures that help them to energize, detox, relax, balance and concentrate.

Swamichi the cat guru and yoga master will guide both cows and kids through a simple yet fun yoga routine that will include music, dance, voice exercises, stretching and meditation and will leave everyone in a much better mood than 7 minutes ago.

Country: Colombia

Duration: 07'00

Language: Spanish

Title of series: Ooommm Mmmooo Yoga for Children

Episode: 13 of 26

Production Company: 4direcciones audio-visual

Co-Producers: señalcolombia, VILLEGAS EDITORES, PAKA PAKA, CNTV, AF-097

Year of production: 2012

Broadcast by: rtvc señalcolombia

On: 18 December 2012

Total budget in Euro: 417.533 (all episodes)

Author: Diana Rico, Daniel Castro, Alejandra Egaña

Director: Richard Decaillet Quintana, Diana Rico

Producer: Xiomara Rojas, Catalina Vela

Camera: Cristian Petit-Laurent

Submitted by: rtvc señalcolombia

Contact: Claudia Rodríguez

crodriguez@rtvc.gov.co

Thursday 9 May - Morning session

09:00 - 12:00 BLUE ROOM

Session №22 → Focus: Fiction

What makes Comedy and Satire Concepts Work Nationally - and What Makes Them Travel?

Let's discover fresh strategies and working tools for making successful humour formats! How can we best combine daring craziness, with Public broadcasting service craftsmanship and production values? How conceptualised should a comedy be to travel? Which local elements support international remakes and which make them impossible?

Four very different humour concepts offer their own success recipes. The news spoof Rural News features two male actors in the most shabby surroundings. How did it become talk of town in Portugal? In Belgium Foxes on the Run made fun of strictly female issues and hit top ratings. Could these local shows travel the way the Australian political satire Rake has done? Rake was written for its leading star who has a reputation as a womanizer. How hard is it to sell and recast a comedy that is created for a certain actor? The German national broadcaster ZDF makes fun of itself and the entertainment industry with the new comedy series Lerchenberg in which the main actor plays himself.

Screened Programmes

01. Rural News (Portugal) 25 min
02. Foxes on the Run (Belgium) 26 min
03. Rake (Australia) 55 min
04. Lerchenberg (Germany) Excerpt

Session Moderators: Liselott Forsman & Lucia Haslauer

Thursday 9 May - Morning session

Programme Details

Rural News Telerural

Rural News is a fake news programme from a non-existing rural village in Portugal called Curral de Moinas: if one wants to find Curral de Moinas, one should look behind the map of Portugal! Thus there is no direct link to reality and all the characters are fictional and live in a parallel world with each news block having a strong dose of nonsense. Quim and Zé are the two rednecks that present this TV news journal and they are very proud of it! An easy way to imagine what Rural News is like is to imagine how a TV news journal from Asterix's virtual village would be like, with Asterix and Obelix as the TV news pilots.

Country: Portugal
Duration: 25'00
Language: Portuguese
Title of series: Rural News
Episode: 21 of 53
Production Company: Filbox
Co-Producers: n/a
Year of production: 2011
Broadcast by: RTP1
On: n/s
Total budget in Euro: 1.250.000
Author: Henrique Dias, Frederico Pombares
Director: Miguel Cadilhe
Producer: Miguel Cadilhe
Camera: Vasco Rocha, Ana Veloso, Ricardo Reis

Submitted by: Filbox
Contact: Miguel Cadilhe
miguelc@filbox.com

Foxes on the Run Loslopend Wild

Women today want it all! We want a career and children; 400 friends on Facebook and after work drinks with the girlfriends. We want to be excellent cooks and constantly stay in shape. We want a well-balanced relationship and a thrilling sex life. Foxes on the Run is a sketch show about women of all generations from their teens to their seventies, it is about women in realistic, every day situations, demanding far too much of themselves and their environment. But! Foxes on the Run does absolutely not criticize men. As we all know, behind every great woman... there is a great man!
In fact, it is rather confronting for us, women.

Country: Belgium
Duration: 26'00
Language: Dutch
Title of series: Foxes on the Run
Episode: 3 of 8
Production Company:
Vlaamse Radio- en Televisieomroep - VRT (Het Televisiehuis)
Co-Producers: n/a
Year of production: 2012
Broadcast by: één
On: 13 December 2012
Total budget in Euro: 1.500.000
Author: Charlotte Vanhecke
Director: Charlotte Vanhecke
Producer: Riet De Prins
Camera: Tom Bonroy

Submitted by:
Vlaamse Radio- en Televisieomroep - VRT
Contact: Elly Vervloet
elly.vervloet@vrt.be

Thursday 9 May - Morning session

Programme Details

Rake

Rake stars Richard Roxburgh as criminal defence barrister Cleaver Greene - defender of the indefensible and champion of the lost cause, both in the courtroom and the bedroom. We would like to tell you that since we last met our hero (season 1), he had found the road to Damascus instead of the road to perdition; he has learned to love wisely instead of too often and that it paid off to go another 25 grand into debt to back a 'sure thing' at Moonee Valley. Sadly, that epicentre of chaos otherwise known as Cleaver Greene, has learned nothing in this time and has not changed a whit. If anything, he's a little worse. Like any genuine addict, Cleaver is on a constant search for faster rushes.

Country: Australia

Duration: 55'44

Language: English

Title of series: Rake 2

Episode: 1 of 8

Production Company:

Essential Media And Entertainment, Blow By Blow

Co-Producers: n/a

Year of production: 2012

Broadcast by:

Australian Broadcasting Corporation - ABC

On: 25 November 2012

Total budget in Euro: 6.133.241 (all episodes)

Author: Peter Duncan

Director: Peter Duncan

Producer: Peter Duncan, Ian Collie, Richard Roxburgh

Camera: Martin McGrath

Submitted by: Essential Media And Entertainment

Contact: Keah Butcher

keah.butcher@essential-media.com

Lerchenberg

Lerchenberg tells the story of former TV star Sascha Hehn (played by himself). Sascha is at the end of his rope, his career is in a slump, his money lost in a dubious real estate scam. And his reputation at his former Network, ZDF, is ruined. His last chance is his former fling Lissie, better known in Mainz under the name Dr. Elizabeth Wolter.

The tough Network-Executive Dr. Wolter tells her idealistic subordinate Billie to take care of the comeback of the one-time favorite nations sweetheart Sascha. This task, however, proves to be much more difficult than expected. Sascha did not get his bad reputation by mistake, he has earned it over three decades in the business.

Country: Germany

Duration: 23'00

Language: German

Title of series: Lerchenberg

Episode: 2 of 4

Production Company: luethje schneider hoerl | FILM

Co-Producers: Zweites Deutsches Fernsehen - ZDF

Year of production: 2013

Broadcast by: Zweites Deutsches Fernsehen - ZDF

On: March 2013

Total budget in Euro: 800.000 (all episodes)

Author: Felix Binder, Niels Holle, Vivien Hoppe,

Maren Lühje, Marc Seng, Florian Schneider

Director: Felix Binder

Producer: Maren Lühje, Florian Schneider,

Andreas Hörl

Camera: Jenny Bräuer

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Katharina Dufner, Milena Bonse

dufner.k@zdf.de, bonse.m@zdf.de

Thursday 9 May - Afternoon session

13:00 - 17:00 BLUE ROOM

Session №23 → Focus: Highlights of Public Media

Desperately Seeking Identity

Integration: Cross-culturalism, integration, clash of civilisations - phrases we have heard so much of in the past decade that it is not easy to attract an audience with these issues. At the same time, in many countries, the importance of identity is such a vital and integral part of everyday life that public television is compelled to illustrate these struggles. But how can our programmes approach segregation, immigration, and racism, while being informative and also appealing? In the first part of the session you will see some crafty examples and innovative ways to tackle these tough topics and engage your audience.

Gender: The search for companionship and sexy costumes provide visual stimulation and propose provocative questions. How does an Amazonian warrior princess provide hope and inspiration to young women? Can a public television reality show help lovely and intelligent Finnish women find what they most desire? Will a creepy but sincere old American man, with the help of the filmmaker and the Internet, find a Asian woman to love and marry? Three humorous and entertaining programmes illustrate the evolution of feminism, the search for identity, and the challenge of finding true love.

Screened Programmes

01. You Can't Say That (United States) Excerpt
02. Divorce: Aussie Islamic Way (Australia) Excerpt
03. Once Upon a Time in Cabramatta (Australia) 53 min
04. Without Country (United States) 21 min
05. Wonder Woman: The Untold Story of American Superheroines (United States) Excerpt
06. Looking for Mr. Right (Finland) Excerpt
07. Seeking Asian Female (United States) 57 min

Session Moderators: Hesna Al Ghaoui, Eren McGinnis, Laurene Mansuy & Stefano Semeria

Closing Address: Judy Tam, INPUT President

Thursday 9 May - Afternoon session

Programme Details

You Can't Say That

You Can't Say That maps the most politically and socially contentious issues facing American society and demonstrates how an unconventional approach – breaking the barriers of political correctness – promotes honest dialogue. The series explores themes of social identity through the experience of six college students on a semester-long journey to understand their own unrealized biases toward people of different cultures, religions, races, and genders.

Through a dynamic, sometimes confrontational set of classroom exercises in a room of 700 peers, students are put on the spot and asked to undertake activities – in front of those peers – that ask them to dig deep and expose their biases so that we may bring the issues to the table and face ourselves.

Country: United States

Duration: 26'46

Language: English

Title of series: n/a

Episode: n/a

Production Company: Penn State Public Broadcasting

Co-Producers: n/a

Year of production: 2012

Broadcast by: WORLD Channel

On: 1 November 2013

Total budget in Euro: 46.900

Author: n/a

Director: Joe Myers

Producer: Lindsey Whissel

Camera: crew

Submitted by: Penn State Public Broadcasting

Contact: Lindsey Faussette
rb159@psu.edu

Divorce: Aussie Islamic Way

Meet the modern women as they take their cases to the Australian Islamic Judicial Council. This film takes us into the world of Islamic divorce as viewed by the couples involved, their families and the Sheikhs - the religious leaders. Sheikh Khalil Chami advises frustrated suburban Australian women on how they can get divorced. Women, who don't have the consent of their husbands, can have considerable difficulty getting a Sharia divorce. Rhonda is shocked to learn how few rights she has under Islamic law. According to Sheikh Chami she will have to buy her way out of her marriage, but not all the Sheikhs agree with him. Taking the long view pays dividends; Rhonda is not the only subject whose story has a surprising end.

Country: Australia

Duration: 56'00

Language: English, Arabic

Title of series: n/a

Episode: n/a

Production Company: Jennifer Crone Productions

Co-Producers: n/a

Year of production: 2011

Broadcast by:

Australian Broadcasting Corporation - ABC

On: 21 June 2012

Total budget in Euro: 284.042

Author: Jennifer Crone

Director: Jennifer Crone

Producer: Jennifer Crone

Camera: John Whitteron

Submitted by: Jennifer Crone Productions

Contact: Jennifer Crone
jenniferhcrone@gmail.com

Thursday 9 May - Afternoon session

Programme Details

Once Upon a Time in Cabramatta

This is the untold story of how the Vietnamese community in Cabramatta overcame the odds and found their place in multicultural Australia. It begins with the landmark decision of Prime Minister Malcolm Fraser to open Australia's doors to thousands of refugees at the end of the Vietnam War. It is a moment in history that finally buries the infamous White Australia Policy. The years that follow are dramatic: In this one tiny Sydney suburb, the 1980s and 1990s see the emergence of street gangs, a heroin epidemic and the first political assassination in Australia. But as the century draws to a close there is a remarkable turnaround. The Vietnamese people finally find their voice and claim their rightful, democratic place in their adopted home.

Country: Australia

Duration: 53'00

Language: English

Title of series: Once Upon a Time in Cabramatta

Episode: 1 of 3

Production Company: Fredbird Entertainment, Northern Pictures

Co-Producers: n/a

Year of production: 2011

Broadcast by: Special Broadcasting Service - SBS

On: 08 January 2012

Total budget in Euro: 1.400.000 (all episodes)

Author: Jacob Hickey

Director: Bernadine Lim

Producer: Sue Clothier, Craig Graham, Jacob Hickey

Camera: Justin Hanrahan

Submitted by: Special Broadcasting Service - SBS

Contact: Katherine Hristoforidis

katherine.hristoforidis@sbs.com.au

Without Country Sin País

Nearly 20 years ago, Sam and Elida Mejia escaped a violent civil war in Guatemala and brought their one-year-old son, Gilbert, to California. The Mejias settled in the Bay Area, worked multiple jobs and saved enough to buy a home. They had two more children, both U.S. citizens, and lived the American Dream. 'Without Country' explores the family's complex and emotional journey as members are separated by deportation.

Country: United States

Duration: 21'00

Language: English

Title of series: n/a

Episode: n/a

Production Company: American Documentary, POV

Co-Producers: n/a

Year of production: 2012

Broadcast by: Public Broadcasting System - PBS

On: 09 August 2012

Total budget in Euro: 4.504

Author: Theo Rigby

Director: Theo Rigby

Producer: Theo Rigby

Camera: Theo Rigby

Submitted by:

Contact: Chris White

cwhite@pov.org

Thursday 9 May - Afternoon session

Programme Details

Wonder Woman: The Untold Story of American Superheroines

Wonder Woman: The Untold Story of American Superheroines traces the fascinating evolution and legacy of Wonder Woman. From the birth of the comic book superheroine in the 1940s to the blockbusters of today, Wonder Woman looks at how popular representations of powerful women often reflect society's anxieties about women's liberation. Wonder Woman goes behind the scenes with Lynda Carter, Lindsay Wagner, comic writers and artists, and real-life superheroines such as Gloria Steinem, Kathleen Hanna and others, who offer an enlightening and entertaining counterpoint to the male-dominated superhero genre.

Country: United States

Duration: 56'46

Language: English

Title of series: n/a

Episode: n/a

Production Company: Vaquera Films

Co-Producers: ITVS

Year of production: 2012

Broadcast by: Independent Television Service - ITVS,
Public Broadcasting System - PBS

On: 15 April 2013

Total budget in Euro: 35.895

Author: Kristy Guevara-Flanagan

Director: Kristy Guevara-Flanagan

Producer: Kelcey Edwards, Kristy Guevara-Flanagan

Camera: Gabriel Miller

Submitted by: Independent Television Service - ITVS

Contact: Kristy Guevara-Flanagan
kristy@vaquerafilms.com

Looking for Mr. Right Parittomat

There are over a million people living alone in Finland. Why is it so difficult for lovely women to meet Mr. Right although there is no shortage of single people? Looking for Mr. Right tells about the lives of five thirty-something women trying to find a man. Emma, Leni, Kati, Mesku and Riitta are nice, highly educated and beautiful women living in Helsinki. The main characters are active, culture-loving urbanites, which is why the programme looks for new ways of dating in cultural contexts. What happens on poem speed dates where a poem is used to initiate the conversation? Will fine arts or dance contribute to finding Mr. Right?

Country: Finland

Duration: 29'17

Language: Finnish

Title of series: Looking for Mr. Right

Episode: 1 of 8

Production Company:

Finnish Broadcasting Company - Yle

Co-Producers: n/a

Year of production: 2012

Broadcast by: Yle TV1

On: 07 October 2012

Total budget in Euro: 208.000 (all episodes)

Author: Kaisa Alenius, Lulu Salmi

Director: Kaisa Alenius, Lulu Salmi

Producer: Jouko Salokorpi

Camera: Niina Mattus, Harri Anttila

Submitted by: Finnish Broadcasting Company - Yle

Contact: Kaisa Alenius
kaisa.alenius@yle.fi

Thursday 9 May - Afternoon session

Programme Details

Seeking Asian Female

Seeking Asian Female follows the surprising romance of Steven and Sandy – an aging white man obsessed with marrying any Asian woman and the young Chinese bride he finds on the Internet. Debbie, a Chinese American filmmaker, documents and narrates with healthy doses of humor and reflection, from the early stages of Steven’s search for an Asian bride, through the moment Sandy sets foot in America for the first time, to a year into their precarious union. Global migration, Chinese-American relations and the perennial battle of the sexes, weigh in on the fate of marriage in this eccentric love story.

Country: United States

Duration: 56’46

Language: English

Title of series: n/a

Episode: n/a

Production Company: Little Fish Films

Co-Producers: Tina Nguyen

Year of production: 2012

Broadcast by: Public Broadcasting System - PBS

On: 16 May 2013

Total budget in Euro: 77.908

Author: Debbie Lum

Director: Debbie Lum

Producer: Ali Sargent

Camera: Debbie Lum

Submitted by: Independent Television Service ITVS,
Center for Asian America Media

Contact: Debbie Lum

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FROM 12 - 15 MAY 2014, HELSINKI

HOSTED BY YLE - THE FINNISH BROADCASTING COMPANY

If you have thought...

that all Finnish birds are angry,
that in Finland reindeers outnumber people,
that all Finns live in a sauna,

...come to Helsinki next year to update your impression!

We are the INPUT 2014 Yle Helsinki team in El Salvador. Find us. Ask more.



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