



input

television in the public interest

2014

12 - 15 MAY, HELSINKI

CONTENT
STRIKES
BACK

CONTENT INPUT 2014

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are based on the information provided by the submitter.



INPUT 2014 IS HOSTED BY YLE
THE FINNISH BROADCASTING COMPANY

WELCOME TO HELSINKI!



JUDY TAM
INPUT President

We are delighted that Finland is host to the 37th year of INPUT! The conference has long ties to Northern Europe, with its fierce tradition of strong public television networks, and Helsinki is the farthest north that INPUT has been held.

What can we expect this year? For starters, there's the long days and short nights that accompany May in this part of the world. There's no doubt that we will put those extra hours of light to good use in the spirit of conversation and exchange that lies at the heart of what we do together at INPUT - on many genres, on many topics, imbued with many points of view.

In addition to being a wonderful city, Helsinki is an especially appropriate and notable place for this year's convening. Our host, Yle, is one of the world's shining stars of public media, known for its popularity at home and recognized beyond Finland's borders for investing in international partnerships and programming.

In an increasingly commercialized and digitalized world, public media remains a great balancer, and the programming and perspectives we'll share over these four days represent a wide range of diverse subjects, creative risks, and underserved communities. Our sessions may focus on specific stories, trends and genres, but in many ways, we are continuing a substantive conversation from year to year. Whose stories do we tell? What does it mean today to serve the public? How do we include our viewers in the conversation?

In 2005, as the organizer for INPUT in San Francisco, one of the highlights was a small and passionate group of indigenous broadcasters and media makers banding together, led by champions from this part of the world who had just started working in Sámi language radio. Today, nine years later, our hosts Yle recently began airing Sámi language television news in the afternoon on its main channel. It is an important reminder for all of us at this conference that we can find inspiration and confirmation that our shared mission matters, along with the courage, perseverance and precedent to pursue long-term goals - however difficult they may seem.

The INPUT Board and I are very grateful to the conference organizers and hosts, who will share their generosity, hospitality and traditions with us over the next few days. It is their hard work and your goodwill that transforms flickering images and people-filled rooms into a transformative experience and a successful conference.

I look forward to meeting old friends and new ones at INPUT 2014!

TERVETULOA!



LAURI KIVINEN
CEO Finnish Broadcasting Company - Yle

On behalf of the Finnish Broadcasting Company Yle, it is my great pleasure to welcome you all to Input in Helsinki.

The fast changes in the media world and within our public service companies make our mission even clearer: we want to provide value based content that can be distinguished from other kinds of content.

To commit our duty in society, we must make a difference to people. We must be the watch dogs of society, an inspirational educational force, a daring artistic factory and also the both funny and reliable friend of every age and every individual. We must both charm and challenge. During four creative days in Helsinki INPUT will present a good row of programs that do both.

During the sessions we will share content ideas, production methods and distribution strategies with each other.

During the discussions we will share brave opinions.

Sharing should not be equal to agreeing on everything, so please feel free also to disagree. One of the charms of INPUT is that the fiercest debates might lead to even better innovations than those just screened. Sharing is now a keyword of social media, but INPUT delegates and presenters have shared innovative ideas since 1977, long before internet existed. Now that it does exist, INPUT naturally shares online innovations too.

In fact one of the recent media challenges is the growing number of platforms, channels and services. Thanks to the fast growth of distribution possibilities, there is a new need to focus on the things that last. Today all distributors fight for good content. It might be content that lasts through generations or content that makes a great impact only at home or content that travels to all continents. Yle wishes to celebrate all forms of good content from all over the globe with our INPUT slogan "Content Strikes Back!"

I wish you all brave new ideas and wonderful memories from Input, Helsinki and Finland!

DEAR DELEGATES



JUSSI PAJUNEN
Mayor of Helsinki

On behalf of the City of Helsinki, I wish you a warm welcome to Helsinki to attend INPUT 2014. I am proud and happy that you have chosen our city as the location for the world's biggest international PBS TV conference, bringing together more than 600 media professionals from all over the world.

Modern communication technologies have not taken away the need of international encounters where professionals exchange ideas and discuss issues related to their profession. Perhaps the accelerating feed of information has actually emphasized the value of contacts on a personal level. Therefore, when in Helsinki, hopefully you will make many new professional contacts as well as new friends.

Geographically and culturally, Helsinki is located between East and West. With persistent work we have made the best of our location and established Helsinki as a first-rate venue for international meetings, congresses and conferences. Today, the fastest and most direct flight route between Asia and Europe goes via Helsinki Airport. We also have a high-speed rail connection to Saint Petersburg and excellent means of seaborne travel and transportation to destinations in the Baltic, such as Stockholm and Tallinn. Having you all here proves that our efforts have been fruitful!

Once our guests are in Helsinki, we want our city to be as welcoming and hospitable as possible. Design is in our genes and plays an important role both in city planning and when we create services. Several recent international studies rank our city as one of the most liveable places in the world.

Hopefully your programme permits you to explore and discover your host city. Shopping streets, nice cafés, interesting architecture and vivid cultural activities can be found right next to tranquil spots in the unique archipelago and in nature areas. Thanks to an excellent public transportation system it is safe and easy to move around. I hope you enjoy your stay in Fun and Functional Helsinki!



INPUT INTERNATIONAL BOARD

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Germany



INPUT Treasurer
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Schweizer Radio und Fernsehen - SRF
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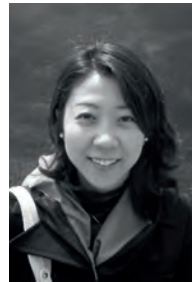
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South Korea/USA



FUMINA KOIKE

Japan Broadcasting Corporation - NHK
Japan



JOUKO SALOKORPI

Yleisradio - Yle
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Germany

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MAREN NIEMEYER

Goethe-Institut Zentrale
Germany



YUKO ITO

Japan Broadcasting Corporation - NHK
Japan



ABOUT INPUT

INPUT, a non-profit organisation of public television programme makers and broadcasters, organises an annual conference to discuss and challenge the boundaries of public TV.

The conference has travelled the world since 1978 and was hosted at:

| | | | |
|--------------------|--------------------|--------------------|-------------------|
| 1977 Bellagio | 1987 Granada | 1997 Nantes | 2007 Lugano |
| 1978 Milano | 1988 Philadelphia | 1998 Stuttgart | 2008 Johannesburg |
| 1979 Milano | 1989 Stockholm | 1999 Fort Worth | 2009 Warszawa |
| 1980 Washington DC | 1990 Edmonton | 2000 Halifax | 2010 Budapest |
| 1981 Venezia | 1991 Dublin | 2001 Cape Town | 2011 Seoul |
| 1982 Toronto | 1992 Baltimore | 2002 Rotterdam | 2012 Sydney |
| 1983 Liège | 1993 Bristol | 2003 Aarhus | 2013 El Salvador |
| 1984 Charlston | 1994 Montréal | 2004 Barcelona | 2014 Helsinki |
| 1985 Marseille | 1995 San Sebastián | 2005 San Francisco | 2015 Tokyo |
| 1986 Montréal | 1996 Guadalajara | 2006 Taipeh | |

HOST

Each year a public TV organisation hosts the conference, providing the conference location, technical facilities and staff. Sponsorship must apply within the spirit and objectives of INPUT. In 2014 Yle, the Finnish Broadcasting Company is hosting the conference.

INTERNATIONAL BOARD

is composed of TV professionals, who define the strategy and work all year round to make the annual conference happen. The Board appoints among its members the Presidium: President, Secretary General and Treasurer. (List of Board Members page 04 - 05)

INTERNATIONAL ASSEMBLY

The International Assembly convenes once a year during the conference to elect members to the International Board. Delegates who have paid the fee and attended three conferences during four proceeding years qualify as Assembly Members. They are informed about their qualification by the Secretariat. In 2014 the Assembly will meet on Tuesday, 13 May at 13:30 in the 'Marine Room'.

ABOUT INPUT



NATIONAL COORDINATORS

TV professionals around the world scout on a national level for programmes which fit the aim of the conference. Each National Coordinator or country has its own selection system. The NCs submit their national choice to the annual International Selection. (All current NCs see List of Delegates.)

ARCHIVE

The University Pompeu Fabra in Barcelona keeps copies of all programmes screened at INPUT conferences in its archive.

HUBS

Are based in Copenhagen, Montreal, Munich (Goethe-Institut), Johannesburg, Seoul and Sydney. They can provide copies of all programmes screened during the last conference for training purposes at MINI-INPUT events.

MINI-INPUT

Screenings organised by INPUT National Coordinators. There are Guidelines on how to organise a Mini-INPUT.

INTERNATIONAL PROGRAMME SELECTION

This year about 220 programmes from 37 countries were submitted, 74 were selected and grouped into 21 sessions. This job was done in February in Berlin at the INPUT Secretariat by the 12 Moderators overseen by the International Selection Coordinator Adele Seelmann.

MODERATORS

The INPUT Conference is hosted by Moderators who are TV professionals appointed by the Board. They also put together the programme of the annual conference based on the programme submissions by the National Coordinators. They are a diverse group who come from different corners of the world and have an equally diverse range of perspectives on the television landscape.



SESSION MODERATORS



Anna Birgersson-Dahlberg

Redaktionschef Utbildningsradion - UR, Sweden

She is a Swedish journalist with long experience of public media. She has been working with all kinds of programming, including news, current affairs and investigative journalism as well as entertainment and humour shows. Today she is Head of a Programming department at UR, the Swedish National Educational Company. At UR she has found her right element in combining all her experiences to make educational programming into excellent entertaining television with important content. She is vice chairman of the EBU Intercultural and Diversity Group and vice president of the Swedish Radio Academy.



Bart De Poot

Coördinerend creatief senior,
Vlaamse Radio- en Televisieomroeporganisatie - VRT, Belgium

He started as a journalist for VTM, the first commercial channel in Flanders. He became chef-editor of the current affairs programmes and adj. head of the news department. Since 2004 he is with VRT, the public broadcaster. First as channel manager CANVAS and later as a production manager internal productions for documentaries. Today he coordinates a team of Creative Seniors, occupied with innovative TV-Formats and Coaching of TV-Talent.



Eren McGinnis

Independent Filmmaker, Dos Vatos Productions - USA

She has produced 20 movies including POV's Tobacco Blues, The Girl Next Door (shortlisted for an Oscar!), Beyond the Border, The Spirituals, Dos Vatos-México, and the Independent Lens hit Precious Knowledge. She received the NALIP 2012 Documentary Filmmaker of the Year award. She has a degree in Cultural Anthropology from San Diego State University, and a certificate in Film and Video Theory and Production from the University College Dublin, in Ireland. She, a Fulbright scholar, spent a year of living, writing, and filmmaking in Juchitán, México.

SESSION MODERATORS



Kaori Kaiho

Producer, Nippon Hōsō Kyōkai - NHK, Japan

She studied cross-cultural communication and Journalism at University in Japan. After graduation, she joined NHK, Japan Broadcasting, in 1994 and directed dozens of documentaries and infotainment programmes. From 2003 she was occupied with programme developing section and created 'Tokyo Kawaii T' which has widely broadcasted in Asia. Since 2012 she produces Japan's most renowned daily morning show 'Asa-ichi'.



Kristian Stokholm

Redaktør, DR Webcenteret,
Danish Broadcasting Corporation - DR, Denmark

He is an old new media dog, who has been working with interactive media in broadcasting since 1999 and has a prehistoric past in graphic design and multimedia. His hands have been on a range of projects spanning interactive digital television, interactive experiments, websites, mobile and social media. He has worked with content areas life style television, consumer issues, regional radio and children's media. He is currently Head of an interactive media staff in DR - Danish Broadcasting Corporation.



Liselott Forsman

Executive Producer / International Projects, Yle, Finland

She is the Executive Producer of International Projects within Yle Drama. Changing perspective is an important principle for her and within Yle she has worked with multiple genres for all platforms and in two languages. She appreciates a global angle and networks actively internationally as the President of the EBU Fiction Expert Group, a co-producer within the Northvision Drama group, a member in the International Emmy Academy and a board member the Nordic Film & TV Fund Board.



SESSION MODERATORS



Lum Wai Loon

Producer [Mediacorp, Singapore](#)

He graduated from the School of Communication Studies in Nanyang Technological University in Singapore, specialising in Electronic and Broadcast Media. Upon graduation, he worked for J Team Productions as a producer and research writer. In 2003, he joined the national broadcaster, Mediacorp, as a producer in the Chinese Entertainment Productions. Later Wai Loon got selected to work for Industrial, Light & Magic, Lucasfilm Entertainment Co. Ltd, in San Francisco under the STRAT (Strategic Attachment and Training). After the stint, he re-joined Mediacorp as a producer in the English Entertainment Productions.



Marie Caloz

Senior Producer [Canadian Broadcasting Corporation - CBC, Canada](#)

At the Canadian Broadcasting Corporation Marie Caloz began her career in the newsroom as a news writer, and since then has worked with a variety of CBC current affairs programmes as a producer, director and leader where she has been the driving force behind innovative and pioneering investigative and transmedia programming at the CBC. She is currently the Executive Producer for CBC-TV's highest-rated consumer affairs series - Marketplace. A graduate of the Columbia School of Journalism Masters programme in New York, her work has garnered numerous awards for television and cross-platform productions.



Melanie Wolber

HA Film und Kultur, [Commissioning Editor, Südwestrundfunk - SWR, Germany](#)

She studied German philology and History at the Universities of Düsseldorf and Heidelberg and then started to work for the German Broadcaster Südwestrundfunk (SWR). Several years she was responsible for purchasing and dubbing fiction series. Since 2000 she is editor for the fiction series 'crime scene', that is placed in Ludwigshafen, and some other tv movies. 2012 she developed with some colleagues the cross-media experience 'crime scene plus', which extended the film on the Internet. Now cross-media developing is part of her job as editor in the fiction-department.

SESSION MODERATORS



Minna Knus-Galán

Journalist, MOT/TV1, Investigative Yleisradio - Yle, Finland

She graduated from the Faculty of Journalism at the University of Navarre, Spain in 1992. Since then she has been working at the Finnish Broadcasting Company, Yle as a reporter and anchor for several current affairs programmes, documentaries and debate programmes in Finnish and Swedish. She is currently working at the investigative TV programme M.O.T.

She won the Topelius journalist award in 2012. She was the chairman of the Finnish Association of Investigative Journalism, Tutkivat, from 2009-2013 and the co-organiser of several conferences of investigative journalism in Helsinki and is a member of ICIJ, International Consortium of Investigative Journalism based in Washington.



Stefano Semeria

Head of Programming Schweizer Radio und Fernsehen - SRF, Switzerland

He holds a Master from the Film and TV School in Potsdam-Babelsberg, has worked as programme planner for ARD, as Head of Programming for RBB - both German public broadcasters. Then he was appointed Head of International Format Research for ProSiebenSAT1, one of Europe's leading Commercial Media Groups. Later he founded allscreenz, a R&D company consultant broadcasters worldwide on online strategies. Currently he holds the position of Head of TV Programming at SRF, Swiss Radio and Television.



Sylvia Bugg

Director, General Audience Programming Public Broadcasting Service - PBS, USA

She returned to Public Broadcasting Service (PBS) as Director of General Audience Programming in 2012 following six years with the organisation from 1993-1997 in key editorial development roles, including Associate Director for News and Public Affairs, Science and Natural History. In her current position at PBS, she manages arts, performance, drama, cultural and lifestyle acquisitions and originals for the PBS national schedule. For twelve years, she worked for several of Discovery Communications' networks including Discovery Fit & Health and TLC as a Supervising Producer and Manager of Editorial Review and Development.

NOW YOU ARE HERE!



Dear INPUT guests,

If you are reading this, it most probably means that you are now in Helsinki.

And even more likely you are here because of INPUT 2014.

To make sure that your four days go smoothly, our Helsinki team has put some effort to provide you screening rooms with a roof over your head and walls around and with reasonable image and sound, so that you can concentrate on experiencing the main thing INPUT has to offer, namely the screenings of and discussions on about 80 programmes from five continents. So be inspired, impressed, learn, share ideas and, for a while, forget your daily routines.

Besides this we hope that you find plenty of opportunities to meet your old acquaintances and find new ones. We actually encourage all of you to make a deal with yourself that you approach at least three colleagues you have never met before per day. Meeting people face to face is one of the invaluable dimensions of INPUT.

The Finnish delegation has always been one of the biggest in INPUT. This year it might be even bigger.

But don't worry. Most of the time we Finns are quite nice.

We sincerely hope that you enjoy your time with us.

Helsinki Team

PS. We cannot guarantee the weather, but be prepared that the sun will come up at 4:49 in the morning and set at 10:03 in the evening.

INPUT 2014 - PRACTICAL INFORMATION



Conference Venue

Marina Congress Center
Katajanokanlaituri 6

INPUT Contacts

Senior Advisor: Jouko Salokorpi, +358 (0) 400 468163
Hospitality: Valentina Italiano-Rönkä, +358 (0) 40 5287016
Only Input related matters, please. No restaurants, taxis etc.

Information/Registration Desk

Ground floor, open Monday - Thursday 08.30 - 18.00
Tel +358 (0) 40 1583 567 or 554

Screening Rooms

Orange Room, ground floor
Blue Room, first floor
White Room, first floor

WI-FI

Free access in the venue - details at the Information Desk

Video On Demand 2 options:

- At www.yle.fi/input-player. Registered Delegates will receive the access code
- At the Video Library/Press Room, ground floor

Welcome Reception INPUT 2014

Sunday, 11 May, 19.00 - 22.00. Admission with INPUT 2014 badge
Helsinki Music Centre. Mannerheimintie 13a
Shuttle from the Conference Venue starting at 18.30, or by tram number 4
Return by public transport or walking

Midweek Party at Suvilahti Kattilahalli in an old power plant area

Wednesday 13 May, 19.00 - 01.00.
Please buy your ticket at the Information Desk: 50 Euro, includes transport, drinks and food
Shuttle from the Conference venue starting at 18.30. Returning to the Marina Hotel and the city from 23.00 onwards

Public Transport

Free public transport offered by Helsinki Region Transport for all INPUT Delegates during the conference: trams, buses, metro, ferry to Suomenlinna fortress, trains in Helsinki area



INPUT 2014 - PRACTICAL INFORMATION

Cash Machine and Exchange Office

Viking Line Ferry Terminal, next to the venue

First Aid

Venue, first floor, at Red Cross. Emergency call 112

Charger

Ran out of battery? Ask at the Information Desk

Pre-paid

Local pre-paid cards can be bought in R-kioski. Closest in the Viking Line Ferry Terminal

Daytime Eating

Media Cafe, ground floor, serving snacks, coffee, beer, wine
Buffet Lunch in the Marina Hotel, opposite of the venue
List of nearby restaurants delivered separately

Drinking Water

Helsinki tap water is one of the best in the world

Smoking

Smoking only outside the building

Tourist Information

Ground floor, open daily from 12.00 to 18.00
Helsinki City Tourist Information Office, Pohjoisesplanadi 19

Taxis

At the front of the venue or ask help at the Information Desk

Tipping

In the restaurants and cafes service charge is included in the bill

Fast Souvenirs

No souvenirs, no time? Design Museum kiosk, venue, ground floor

See You in Tokyo - INPUT 2015

Thursday 15 May, right after the last session, ground floor
NHK, Host of INPUT 2015 invites all Delegates



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SPECIAL THANKS

FAT RABBIT

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yle Your Story





LET'S HAVE A GREAT KICK-OFF FOR THE INPUT 2014

YOU ARE WARMLY INVITED TO
THE WELCOME RECEPTION IN
THE NEW, MODERN HELSINKI MUSIC CENTRE
ON SUNDAY 11 MAY AT 19.00

*Encounters, old and new. Zappy atmosphere.
Bubbly drinks and small cocktail snacks.
Good music. Unexpected moments.
For you to get fired up with the most
fascinating INPUT conference.
Hope to see you there!*

Address: Helsinki Music Centre,
Mannerheimintie 13a
(entrance from the Park side door,
next to the black fish statue)

SHUTTLE BUSES FROM
MARINA HOTEL AT 18.30
or tram number 4 from Marina hotel,
stop Lasipalatsi or Kansallismuseo.

Monday 12 May
Morning 09:30 - 13:00

Orange Room

OPENING: Judy Tam, INPUT President

Session №1 - Part 1: Make a strong opening...

The first minutes of a television documentary are crucial. The audience decides within seconds if they will keep watching or change the channel. There are hundreds of ways to seduce viewers with images, sound, music, big questions, graphics and humour. Get inspired by 8 strong openings.

Screened Programmes:

Excerpts Openings

- Opening Shot: Suicide and Me (Australia) 1'09 min
- FRONTLINE: League of Denial: The NFL's Concussion Crisis (USA) 1'16 min
- Rwanda: A Tale of French Manipulation (Belgium) 4 min (full length version available in programme library)
- Key Money and Renting, and the People In-Between (South Korea) 1'45 min (full length version available in programme library)
- Unveil the Truth II - State Apparatus (Taiwan) 2'25 min (full length version available in programme library)
- Who is Thomas Müller? (Germany) 5'30 min (details/screening Session 10)
- Survival of the Fabulous (Canada) 1'52 min (details/screening Session 10)
- Sex Made in Germany (Germany) 1 min (details/screening Session 15)

Session №1 - Part 2 (10:30): ...and keep your promise

Next we present two compelling documentaries that hold your interest from the beginning to the end. This is a session about good storytelling and keeping the promise of the opening teaser.

Session Moderator: Bart De Poot

Session Focus: TV Journalism

Screened Programmes:

Opening Shot: Suicide and Me (Australia) 30 min

FRONTLINE: League of Denial: The NFL's Concussion Crisis (USA) 60 min

Session №1

Screened Programmes

Opening Shot: Suicide and Me

Every 10 minutes, someone in Australia attempts to take their own life. In *Suicide and Me*, three young suicide survivors confront the stigma by revealing why they attempted to kill themselves and how they found hope. We meet Bryan, a happy-go-lucky guy who coped with the fallout of his parents' breakup through partying and drinking while putting on a brave face. Becks, a victim of child sexual abuse, was saved at her darkest moment by the kindness of Don Ritchie. And Chris, who after years of bullying fell into a deep depression and self-harming behaviours that culminated in the decision to end his own life. Paralleling these powerful stories is the story of two suicide hotline operators who work through the night to provide support to callers at their most desperate hour.

Original Title: *Suicide and Me*
Country: Australia
Duration: 29'26
Language: English
Title of series: Opening Shot
Episode: 3/5
Production Company: Staple Fiction Pty Ltd
Co-Producers: None
Year of production: 2013
Broadcast by: Australian Broadcasting Corporation
On: 12.04.2013
Total budget in Euro: not specified
Author: Michelle Law
Director: Corrie Chen
Producer: Jiao Chen
Commissioning Editor: Edwina Waddy

Submitted by: ABC (Australian Broadcasting Corporation)
Contact: Edwina Waddy
waddy.edwina@abc.net.au

FRONTLINE: League of Denial: The NFL's Concussion Crisis

The National Football League, a multibillion-dollar commercial juggernaut, presides over America's indisputable national pastime. But the NFL is under assault: scientists have discovered a new disease that appears to be related to playing football; thousands of former players have claimed the league tried to cover up whether football could cause long-term brain injuries. What did the NFL know, and when did it know it? In a special investigation, *FRONTLINE* investigates how, for years, the league worked to refute scientific evidence that the violent collisions at the heart of the game are linked to an alarming incidence of early-onset dementia, brain damage and other devastating consequences.

Original Title: *League of Denial:
The NFL's Concussion Crisis*
Country: United States
Duration: 60'00
Language: English
Title of series: *FRONTLINE*
Episode: 2/season 32
Production Company: Kirk Documentary Group
Co-Producers: in association with *FRONTLINE/WGBH*
Year of production: 2013
Broadcast by: PBS
On: 08.10.2013
Total budget in Euro: 1.200.000,00
Author: None
Director: Michael Kirk
Producers: Michael Kirk, Jim Gilmore, Mike Wiser
Commissioning Editor: Steve Audette

Submitted by: *FRONTLINE/WGBH*
Contact: Amy Shumaker
shumaker@sctv.org

Session №1

Screened Programmes

Rwanda: A Tale of French Manipulation

In 1994, the airplane with the Rwandan President Habyarimana on board was hit by a missile and crashed. One of the worst genocides of the 20th century followed: within weeks 800.000 Tutsi were massacred by Hutus.

In 2006 the antiterrorist French judge Bruguière found the Tutsi leaders, in particular the present Rwandan president Paul Kagamé, responsible.

This version of events is now being seriously questioned. Key witnesses are accusing the French judicial institutions of manipulating them, of deliberately misinforming the public in order to divert attention away from the Hutu killers and a possible French responsibility. Did the French really manipulate the enquiry?

The film lifts the veil showing previously unpublished documents and witness reports.

Original Title: Rwanda: l'enquête manipulée

Country: Belgium

Duration: 52'00

Language: French

Production Company: AT-Production

Co-Producers: RTBF / uFilm / Canal+

Year of production: 2013

Broadcast by: Canal+

On: 08.04.2013

Total budget in Euro: 180.600,00

Authors: Catherine Lorisignol, Philippe Lorisignol

Director: Philippe Lorisignol

Producers: Arnauld de Battice, Ives Swennen

Commissioning Editor: not specified

Submitted by: RTBF

Contact: Kessas Safia

skes@rtbf.be

Key Money and Renting, and the People In-Between

The documentary shows the reality of Korea's housing rental system especially focused on young people. Key money housing is the most popular and unique rental system in Korea. It is a form of private loan which requires the tenant to make a deposit of about two-thirds of the total cost of the leased property in lieu of monthly payment and the key money is returned when the lease expires. However, the key money housing market is experiencing a dramatic change these days, as the key money has been rising for 60 consecutive weeks in Seoul.

Furthermore, household mortgage debts have already reached a dangerous level. Therefore, the number of non-mortgaged, 'safer' houses for key money renting has decreased.

As a result, people are pushed to move to the suburban areas, to the smaller houses. Especially young people who have recently entered the society cannot even afford to live like human beings.

Original Title: 전월세대란

Country: South Korea

Duration: 60'00

Language: Korean

Production Company: MBC (Munhwa Broadcasting Corporation)

Co-Producers: None

Year of production: 2013

Broadcast by: MBC (Munhwa Broadcasting Corporation)

On: 11.11.2013

Total budget in Euro: 34.500,00

Director: Oh Hang-woon

Authors/Producers: Hong Sang-woon, Oh Hang-woon

Commissioning Editors: Hong Sang-woon, Oh Hang-woon

Submitted by: MBC (Munhwa Broadcasting Corporation)

Contact: Hyuna Park

violeta0701@gmail.com

Session №1

Screened Programmes

Unveil the Truth II - State Apparatus

In July 2011, after six years of investigation, the documentary Unveil the Truth I - Government Virus disclosed how the Taiwanese government covered up the truth behind the highly pathogenic avian influenza (HPAI) H5N2. After the film was released, the authorities were still in denial and claimed to the public that legal actions were ready to be taken against director Kevin H.J. Lee. Such response urged Lee to continue his investigation, which later became the sequel, Unveil the Truth II - State Apparatus. In the process, Lee switched from an onlooker to a participant who was actively involved. Measures against the authorities were taken including mailing dead chickens to the officials and pressing charges against them. On March 3rd 2013, under enormous pressure, the officials were finally forced to admit the endemic outbreak of HPAI.

Original Title: 不能戳的秘密II : 國家機器

Country: Taiwan

Duration: 84'00

Language: Mandarin Chinese

Production Company: Kevin H. J. Lee

Co-Producers: None

Year of production: 2013

Broadcast by: Public Television Service (PTS), Taiwan

On: 21.05.2013

Total budget in Euro: 37.500,00

Author: None

Director: Kevin H. J. Lee

Producer: Liu, Wei

Commissioning Editor: None

Submitted by: Public Television Service (PTS), Taiwan

Contact: Chia-Wei Tung

PTSFestival@gmail.com

Monday 12 May
Morning 10:30 - 13:00

Blue Room

Session №2:

History: It's not spinach television, it's yummy

Two programmes prove how entertaining history can be. Both make a sometimes very heavy subject easily accessible, and no one is left unaffected.

Traditional history programming and formats can be produced in entertaining ways and still be 'good' for you. The panel moderator will present two programmes that approach history from a different angle. By intelligently formatting their series in two very distinctive ways, the filmmakers explore topics ranging from World War I, the recounting of tragic events, to historians travelling to small towns. They uncover buried local archives that bring history to life and make it more accessible.

Session Moderator: Sylvia Bugg

Session Focus: New Ideas for TV

Screened Programmes:

At War (Belgium) 45 min

It Happened Here (Sweden) 58 min

Session №2

Screened Programmes

At War

Three journalists follow in the footsteps of fighters on the frontlines of World War I. They walk for eighty days, crossing half of Europe.

Their point of departure is the most western point of the frontline: the Belgian coastal town of Nieuwpoort. They pass the famous battlefields of Flanders, the Somme and Verdun in France. In Italy, the frontline takes them to the highest peaks of the Alps where the soldiers fought in perpetual snow. Further on, they set foot on the uncharted Balkan front and march on through Greece and finally reach the battlefields of Gallipoli in Turkey.

On their trip they come across local people and record their stories: personal tales from then and now. Every day Arnout and Jonas also leave a marker along the frontline. In light of this small and personal monument they remember soldiers, nurses and doctors who served there 100 years ago.

Combining stories from past and present, they bring a distant history to life for a modern audience.

Original Title: Ten Oorlog

Country: Belgium

Duration: 45'00

Language: Dutch and French

Title of series: Ten Oorlog

Episode: 2/8

Production Company: De Chinezen

Co-Producers: None

Year of production: 2013

Broadcast by: één (VRT)

On: 08.04.2013

Total budget in Euro: 45.000,00

Authors/Directors: Arnout Houben, Michael Knops

Producer: Laura Van Doorselaer

Commissioning Editor: Elly Vervloet

Submitted by: Elly Vervloet

Contact: elly.vervloet@VRT.be

It Happened Here

What is the most boring town in your country?

A town where no one thinks anything of interest has ever happened.

We send three historians to such a town each week and in three days they must come up with fascinating, important stories and facts that happened in the town. They can use archives, talk to locals or do on site research. On day three, they each have to have a story to tell, when they meet in a history battle in the town square. The locals then pick the story they like the best, and it is used to commemorate a site, like a bridge or a street.

In addition to revealing thrilling stories from the past, this series also creates a new sense of pride and unity among the locals.

Original Title: Det hände här

Country: Sweden

Duration: 58'07

Language: Swedish

Title of series: It Happened Here

Episode: 2/4

Production Company: Mediabruket

Co-Producers: SVT - Sveriges Television

Year of production: 2013

Broadcast by: SVT - Sveriges Television

On: 05.03.2013

Total budget in Euro: not specified

Author: Rasmus Åkerblom

Director: Rasmus Åkerblom

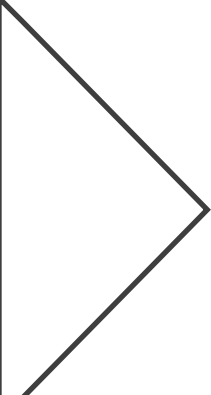
Producers: Rasmus Åkerblom, Patrick Bratt (Executive)

Commissioning Editor: Ingemar Persson

Submitted by: SVT - Sveriges Television

Contact: Anna Birgersson-Dahlberg

Anna.Birgersson-Dahlberg@ur.se



Monday 12 May
Morning 10:30 - 13:00

White Room

Session №3:

Let's talk about sex - but how?

Sex is one of the most attention grabbing topics for young people all over the world. But in many countries, people find it hard to educate youth about sex on television. While in some countries it is more or less taboo, in others, sex education on television is a norm. How can television bridge the gap between embarrassment and the need of knowledge about sexuality? How do TV makers take care of the cultural sensitivity with addressing the topic? In this session, we give you four examples from countries with very different cultural backgrounds and see how they approach the topic of sex.

Session Moderators: Anna Birgersson-Dahlberg, Lum Wai Loon
Session Focus: Young Audiences

Screened Programmes:

My Sacred Glass Bowl (India) 26 min

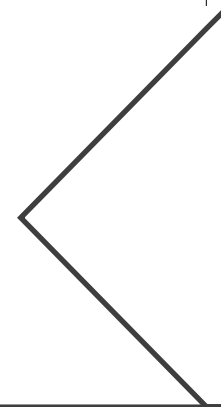
School of Life: Outcast (Poland) 39 min

The Sex Agency (Sweden) 18 min

Doorway to Adulthood: An Intimate Talk about Sex (Japan) 29 min

Session №3

Screened Programmes



My Sacred Glass Bowl

The 'very first time' is often considered larger than life on many fronts - especially when it comes to a woman's sexual experience. The film looks at the concept of virginity in different communities and shows how two mothers bring up their daughters in India today. It highlights the socialization of a girl child in an Indian family where she grows up with a big list of do's and don'ts, implied directly or indirectly, leading to deep sexual restraint in her mind. In the process of her socialization, there is a great emphasis on submission and obedience, which are often perceived as feminine virtues, which are also extended to her sexual life. Virginity is premarital chastity and every girl is expected to adhere to post marital chastity in the form of fidelity. The film documents how women of different generations go about their sexual choices.

Original Title: My Sacred Glass Bowl
Country: India
Duration: 26'00
Language: English
Production Company: Public Service Broadcasting Trust
Co-Producers: None
Year of production: 2013
Broadcast by: not specified
On: not specified
Total budget in Euro: 4.518,56
Authors: Priya Thuvassery, Vishnu Hari
Director: Priya Thuvassery
Producer: Rajiv Mehrotra
Commissioning Editor: Rajiv Mehrotra

Submitted by: Public Service Broadcasting Trust
Contact: Bedatri D. Choudhury
bedatri@psbt.org

School of Life: Outcast

Asia is a fourteen year old girl attending high school. Recently a hospital for HIV-infected patients has opened in the neighbourhood. Her father is afraid of infecting himself with HIV and organises a protest against the help centre. However, he is not aware that his daughter Asia is herself infected with the virus and is the one that is most affected by his intolerance and xenophobia.

School of Life is the first docusoap with a mission, aimed at young people, their parents and teachers, revealing the problems faced by high school students in adolescence. It is the voice of Public Television in an ongoing discussion about the condition of Polish schools.

Original Title: Szkoła Życia
Country: Poland
Duration: 39'00
Language: Polish
Title of series: School of Life
Episode: 34/48
Production Company: TVP S.A
Co-Producers: None
Year of production: 2013
Broadcast by: TVP2
On: 09.09.2013
Total budget in Euro: 15.000,00
Author: Andrzej Staszczyk
Directors: Agnieszka Makowska, Paweł Ferdek
Producer: TVP 2
Commissioning Editor: Lukasz Kluskiewicz

Submitted by: Telewizja Polska
Contact: Renata Puchacz
Renata.Puchacz@tvp.pl



Session №3

Screened Programmes

The Sex Agency

Why do girls get their period? How do you show that you like someone? When and where is masturbation ok? These are among the topics discussed in the series 'The Sex Agency', an educational programme on sexuality aimed at teenagers with developmental disability.

This third episode deals with the anatomy of the genitals. How does it feel to be horny? What happens when you masturbate? The presenters Zafire Vrba and Ebba Jonsson also talk about different names for the genitals: fanny, willy, penis, vagina, cock, pussy. They also emphasize the importance of mutual respect. Everyone has a right to say yes or no, when it comes to sex.

Original Title: Sexbyrån
Country: Sweden
Duration: 18'00
Language: Swedish
Title of series: The Sex Agency
Episode: 3/6
Production Company: Utbildningsradion - UR
Co-Producers: None
Year of production: 2012
Broadcast by: SVT
On: 03.10.2013
Total budget in Euro: 200.000,00
Author: Lotta Olin
Director: Teresa von Hofsten
Producer: Lotta Olin
Commissioning Editor: Sofia Eriksson

Submitted by: Utbildningsradion - UR
Contact: Anna Birgersson-Dahlberg
abd@ur.se

Doorway to Adulthood: An Intimate Talk About Sex

In Japan sex is often regarded as a topic that should not be talked about in public or in the family. Hosted by a comedian and a celebrity who are popular among teens, the programme deals seriously with sex while maintaining a light, playful tone. A doctor nicknamed the Condom Master discusses common misconceptions about birth control and demonstrates the correct way to use a condom. An obstetrician talks about her experiences with young abortion patients and offers counselling to help them. A young girl talks about her experiences. This programme separates fact from fiction regarding teen sex, with the aim of helping young people achieve a healthy and happy love life when they become mature adults.

Original Title: Doorway to Adulthood:
An Intimate Talk About Sex
Country: Japan
Duration: 29'00
Language: Japanese
Title of series: Doorway to Adulthood
Episode: 14/83
Production Company: NHK Educational for NHK
Co-Producers: in cooperation with Tokyo Video Center
Year of production: 2013
Broadcast by: NHK (Japan Broadcasting Corporation)
On: 28.02.2013
Total budget in Euro: not specified
Author/Director: Kana Ashida
Producer: Takahiro Watanabe
Commissioning Editors: Taro Kuwano, Atsushi Hayashi

Submitted by: NHK (Japan Broadcasting Corporation)
Contact: Kayo Yamamoto
yamamoto.k-ob@nhk.or.jp



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Monday 12 May
Afternoon 14:30 - 18:00 **Orange Room**

Session №4:

Research is everything

It is the story everybody is talking about, but you want to dig deeper. You start your research and then you hit the wall. Maybe you find yourself in a situation where you need the tools of a private detective. Or you have this incredible footage, but you do not know how to turn it into investigative journalism.

In this session you will see examples of amazing research done in completely different ways.

How do you find the people that appeared in archival films - pre-google era - decades after they were filmed? How do you track anonymous people on the web? What do you do if you get complete access to a teenager's personal computer?

Come and share your research skills in a session you will remember.

Session Moderators: Minna Knus-Galán

Session Focus: TV Investigation

Screened Programmes:

Chile, the Forbidden Images (Chile) Excerpt 45 min

The Fifth Estate: The Sextortion of Amanda Todd (Canada) 43 min

Mission Investigate: Surfing the Web of Hate (Sweden) 54 min

Session №4

Screened Programmes

Chile, the Forbidden Images

This documentary recovers in four episodes the unknown images of the military dictatorship of Pinochet, who ruled Chile for 17 years. It uses unpublished audiovisual archives that were banned during the military regime, and that in 2013, 40 years after the coup d'état, were shown for the first time on television. Images that Chileans had never had access to before, and which reveal the true story of a period where human rights were systematically violated, and where torture, disappearances, and political killings were institutionalized.

With hard work in the area of investigative and production journalism, we were able to locate the anonymous people who appear in the audiovisual archives that were recovered and revive the memory of those painful years.

Original Title: Chile, Las Imagenes Prohibidas

Country: Chile

Duration: 80'00 (Excerpt 45'00)

Language: Spanish

Title of series: Chile, Las Imagenes Prohibidas

Episode: 1/4

Production Company: Chilevision

Co-Producers: None

Year of production: 2013

Broadcast by: Chilevision

On: 14.08.2013

Total budget in Euro: 210.425,00

Author: Press Department of Chilevision

Director: Claudio Marchant

Producer: Paz Diaz

Commissioning Editor: Pedro Azocar

Submitted by: Chilevision

Contact: Paz Diaz

paz.diaz@chilevision.cl

The Fifth Estate: The Sextortion of Amanda Todd

Amanda Todd was a naive young teenager from Vancouver, British Columbia, who made just one mistake in life - but that mistake ended up killing her. Like many teens all over the world she felt very comfortable with her online friends who encouraged each other to do increasingly risqué things on chat lines. One day Amanda was coaxed into flashing her breasts. She didn't know that predators called 'Cappers' are always surfing the net looking for pictures they could trade as teen porn. Her image was captured, and shared instantly around the world, and in the months that followed she was mercilessly blackmailed.

The Fifth Estate, Canada's investigative documentary programme, tells the story of what really happened and who these young male 'Cappers' are. Producers spent months meeting and developing a rapport with family members and close friends of Amanda. And the question they put to themselves was, whether this was exploiting Amanda's misery all over again?

Original Title: The Sextortion of Amanda Todd

Country: Canada

Duration: 42'17

Language: English

Title of series: The Fifth Estate

Production Company: Canadian Broadcasting Corporation

Co-Producers: Rachel Houlihan

Year of production: 2013

Broadcast by: Canadian Broadcasting Corporation

On: 15.11.2013

Total budget in Euro: 28.000,00

Author: The Fifth Estate

Director/Producer: Tamar Weinstein

Commissioning Editor: Jim Williamson

Submitted by: Canadian Broadcasting Corporation

Contact: Jim Williamson

jim.williamson@cbc.ca

Session №4

Screened Programmes

Mission Investigate: Surfing the Web of Hate

The Internet is flooded with sexual harassment and death threats, mostly aimed at women.

Why do some men feel free to do this?

This reportage takes a closer look at the phenomenon of misogyny and hate speech on the web and we meet well-known Swedish women who are used to receiving serious threats.

We also meet 21-year old Julia, an ordinary Swedish girl who wrote a post on clothing giant H&M's Facebook page and received thousands of threatening and humiliating comments.

Reporters Nicke Nordmark and Hasse Johansson confront some of the men who threatened Julia, to ask: WHY?

Original Title: Uppdrag granskning: Män som näthatar kvinnor

Country: Sweden

Duration: 53'20

Language: Swedish

Title of series: Uppdrag granskning

Episode: 4/18

Production Company: SVT - Sveriges Television

Co-Producers: None

Year of production: 2013

Broadcast by: SVT - Sveriges Television

On: 06.02.2013

Total budget in Euro: not specified

Authors: Nicke Nordmark, Hasse Johansson

Directors: Nicke Nordmark, Hasse Johansson

Producers: Nicke Nordmark, Hasse Johansson

Commissioning Editor: Karin Hübinette

Submitted by: SVT - Sveriges Television

Contact: Anna Birgersson-Dahlberg

Anna.Birgersson-Dahlberg@ur.se

Monday 12 May
Afternoon 14:30 - 18:00

Blue Room

Session №5: Scriptwriting challenges worth taking

Is change the key to maintain success?

Let's see how fiction makers in three strong TV drama nations trusted new writers, new writing methods and new themes instead of just repeating old success recipes. How exactly were these different creative challenges made to work?

Our examples come from Australia, Denmark and Israel.

The Australian community series Redfern Now is created by indigenous filmmakers supported by the British top writer Jimmy McGovern. As the project aims to tell stories true on a local level, one must ask: How can a visiting authority guide - without influencing too much? How did documentary director Steven McGregor turn into a rewarded scriptwriter during the process?

After a row of international successes written by experienced Danish masters, DR Drama is now focusing on new talent and new arenas. Upcoming writer Maya Ilsøe got the task to write a series without politicians and policemen. This spring her family series The Legacy hit top ratings at DR. And yes: it is already travelling. What stories is the new Danish generation telling and how?

From wonderland of TV Export, Israel, we present a miniseries with a rare spiritual theme. Mekimi is about a TV star and a film student finding love and their Jewish religion. What makes this inner journey so thrilling and universal? How were its daringly long dialogues made to work? How did the series become talk of the town? Are TV audiences ready to listen and reflect - also outside therapy rooms?

Session Moderators: Liselott Forsman

Session Focus: TV Fiction

Screened Programmes:

The Legacy (Denmark) 56 min

Redfern Now (II): Babe in Arms (Australia) 59 min

Mekimi (Israel) 40 min

Session №5

Screened Programmes

The Legacy

The Legacy is a modern family portrait set at the legendary manor Grønnegaard where the internationally renowned artist Veronika Grønnegaard has lived an eccentric and colourful life since the wild sixties. The serial follows Veronika's four adult children whose free and chaotic childhood at Grønnegaard has left its mark on them in very different ways. They live scattered to the four winds until Veronika dies and they gather to wind up the estate.

Just before she dies, Veronika leaves the manor to her daughter Signe, who was given up for adoption.

Signe lives with her partner in a quiet residential area in the local town and has never known the truth of her parentage.

What was meant to be a quick and painless estate division becomes the start of a journey into secrets and lies that turn their lives upside down and forces them to look at each other and themselves with new eyes.

Original Title: Arvingerne

Country: Denmark

Duration: 55'31

Language: Danish

Title of series: Arvingerne

Episode: 1/10

Production Company: DR Fiktion

Co-Producers: Karoline Leth

Year of production: 2012

Broadcast by: Danmarks Radio

On: 01.01.2014

Total budget in Euro: 7.304.944,58

Author: Maya Ilsøe

Director: Pernilla August

Producer: Christian Rank

Commissioning Editors: Kasper Leick, Åsa Mossberg

Submitted by: DR Fiktion

Contact: Karoline Leth

leth@dr.dk

Redfern Now (II): Babe in Arms

Redfern Now is an indigenous drama series set in the inner suburban Sydney suburb of Redfern - a suburb where Aboriginal Australians have lived since European settlement, historically in very poor living conditions.

In this episode Janine and Justin welcome their baby into the world but like many new parents find themselves under great strains in their new roles. After Justin's insistence that caring for a child is in every woman's DNA doesn't go over well with Janine, they have a huge argument. Justin storms off.

This triggers an incident, which is every parent's nightmare - their son goes missing. The authorities are called, a media blitz is undertaken and professional mourners set up vigil outside the family home. As the days roll on, and there is no word or clue as to the whereabouts of the child, suspicion switches to the parents.

Original Title: Redfern Now (II): Babe in Arms

Country: Australia

Duration: 58'40

Language: English

Title of series: Redfern Now (Season 2)

Episode: 3/6

Production Company: Blackfella Films

Co-Producers: None

Year of production: 2013

Broadcast by: ABC Television

On: 31.10.2013

Total budget in Euro: over 700.000,00

Author: Adrian Wills

Director: Adrian Wills

Producers: Darren Dale, Miranda Dear

Commissioning Editor: Sally Riley

Submitted by: ABC Indigenous

Contact: Sally Riley

riley.sally@abc.net.au

Session №5

Screened Programmes

Mekimi

This is the story of Alma, a young media star living in Tel Aviv in the early 90s, who seems to have it all: money, fame, a great boyfriend, successful friends, and a life running along a sure path to success. But in reality, there is a big, black hole in Alma's heart. Entering her life and stealing her heart is film student Ben, a dark, mysterious anarchist. They fall deeply in love, appearing to be one another's salvation, and at other times seeming to pull one another into the depths of oblivion, until they decide to repent and to marry. 'Mekimi' is a 5-episode drama series based on a bestseller book by the ex-radio presenter Noa Yaron-Dayan, who in the middle of the 1990s became a religious penitent turning to the Breslover branch of Orthodox Judaism. The series documents five elements from the book, turning them into five meaningful moments in the process of religious penitence.

Original Title: Mekimi
Country: Israel
Duration: 39'30
Language: Hebrew
Title of series: Mekimi
Episode: 3/5
Production Company: Yifat Prestelnic Films
Co-Producers: None
Year of production: 2013
Broadcast by: Hot
On: 20.11.2013
Total budget in Euro: 850.000,00
Author: Tamar Marom (scriptwriter)
Director: Ram Nehari
Producer: Yifat Prestelnic
Commissioning Editor: Mirit Toovi

Submitted by: Yifat Prestelnic Films
Contact: Yifat Prestelnic
office@yifatfilms.co.il

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Monday 12 May

Afternoon 14:30 - 18:00

White Room

Session №6:

Involve me & I will engage

Confucius said, 'Tell me and I will forget, show me and I may remember; involve me and I will understand.' But how do we deal with the children's perspective in our programmes and what is more effective?

Sometimes we adopt a top down approach and sometimes we have the children make the shows by themselves for themselves. How much should be presented by adults and how much should instead be presented by the children? Are all children's perspectives appropriate?

In this session we give you examples from five different countries on how the TV makers include the voices of young children in their programmes.

Session Moderators: Anna Birgersson-Dahlberg, Lum Wai Loon

Session Focus: Young Audiences

Screened Programmes:

Dr. W (Colombia) 4 min

Napux The Cow (Mexico) 25 min

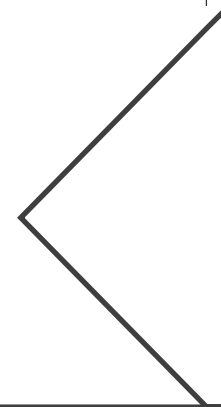
The Checklist (Belgium) 45 min

Where Are We Going, Dad? (South Korea) Excerpt 30 min

My Pet, Death & I (Sweden) 14 min

Session №6

Screened Programmes



Dr. W

Dr. Woody Bonepecker, alias Dr. W, is a delirious doctor who is always looking for the truth in everyday life. He hosts an entertaining animated TV show, where he explains various behavioural phenomena. Dr. W is really stubborn and not afraid of anything and will do whatever it takes to get to the bottom of things.

In this episode about body language, Dr. W explains that we have more than words to speak. The story around Pep, Epe and Conspiracy demonstrates how the body sometimes speaks more clearly than many words.

Original Title: Dr. W

Country: Colombia

Duration: 4'00

Language: Catalán

Title of series: Dr. W

Episode: 44/52

Production Company: Mago Production

Co-Producers: TV3 / Señal Colombia / Jaguar Taller Digital

Year of production: 2013

Broadcast by: Señal Colombia

On: 02.07.2013

Total budget in Euro: 796.157,30

Author: Mui Neira

Director: Alejandro López Granados

Producer: Peter Keydel

Commissioning Editor: Ricardo Cortés

Submitted by: Señal Colombia

Contact: Claudia Rodríguez

crodriguez@rtvc.gov.co

Napux The Cow

The series teaches nutrition and promotes eating organic fruit and vegetables using children's interactive participation. The cow Napux is the presenter because it grows in a healthy way, eating greens. The word Napux is Tsotsil, one of the regional languages, and signifies turnip, or green leafed vegetables.

Each episode is dedicated to a special fruit or vegetable and has four distinct sections.

We visit a local farm or orchard and show how foods grow. In the Micro observation Lab of our human body, various micro-nutrients are presented and the importance of vitamins and minerals for the function of the body is emphasized. In the Kitchen Section, the children present a simple recipe. In our Letters Section we receive fictional letters on topics such as weight loss or fatigue and discuss how super foods like Aloe Vera help to alleviate these issues.

Original Title: La vaca Napux

Country: Mexico

Duration: 24'48

Language: Spanish

Title of series: Napux The Cow

Episode: 1/8

Production Company: Vientos Culturales A.C.

Co-Producers: INDESOL

Year of production: 2013

Broadcast by: Sistema Chiapaneco de Radio y Televisión

On: 14.12.2013

Total budget in Euro: 2.941,00

Author: Luis Antonio Rincón García

Director: Darinel Domínguez Culebro

Producer: Elke Franke

Commissioning Editor: Elke Franke

Submitted by: Vientos Culturales A.C.

Contact: Elke Franke

vientosculturales@hotmail.com



Session №6

Screened Programmes

The Checklist

The production shows the 50 things kids really want to do before they turn 12 years old.

It is a participation project, with TV, Online and events as real line extensions. Children participate by sending in what they wanted to do, using their own profile on the Ketnet Website. In total 98500 Checks (wishes) were collected.

In addition, some professional research was done on children and then combined with the collected Checks. A list was compiled and communicated nationwide in a live television show, getting a lot of media attention.

Children can now earn Checks by sending a proof to the website and get a badge on their online profile.

Original Title: De Checklist
Country: Belgium
Duration: 45'00
Language: Dutch
Production Company: VRT Jong
Co-Producers: None
Year of production: 2013
Broadcast by: Ketnet (VRT)
On: 30.03.2013
Total budget in Euro: 140.000,00
Author: VRT / Boondoggle
Director: Geert Van Winkel
Producer: Maarten Janssen
Commissioning Editor: Fran De Vriese

Submitted by: VRT
Contact: Elly Vervloet
elly.vervloet@vrt.be

Where Are We Going, Dad?

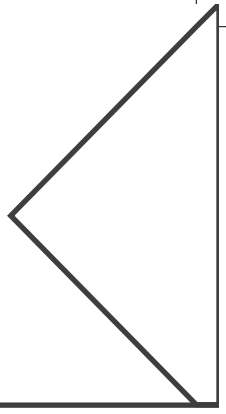
What makes a good dad? Dads are busy working and come home exhausted. Many husbands seem useless at home without their wives. So we bring five married celebrities with their children onto the show and send them off on a trip to compel them to be more involved dads. A two-day camping trip with no moms! The cast includes five well-known personalities with their respective child ranging from 6 to 9 years of age. The dads and their children spend two days at a small village in the countryside without the moms. All smartphones, cellphones, and tablet PCs are taken away upon their arrival in the village. So they face some sudden adjustments in their brief stay at the village where many conveniences that are taken for granted in the city do not exist. With a close-up look at the interaction between dads and their kids, viewers can watch these five men find a better understanding of their children - and what it takes to be a dad.

Original Title: 아빠! 어디가?
Country: South Korea
Duration: 78'00 (Excerpt 30'00)
Language: Korean
Title of series: Where Are We Going, Dad?
Episode: 6/52
Production Company: MBC (Munhwa Broadcasting Corporation)
Co-Producers: None
Year of production: 2013
Broadcast by: MBC (Munhwa Broadcasting Corporation)
On: 10.02.2013
Total budget in Euro: 55.100,00
Authors: Kwon Seok, Kim Yookon, Kang Gung
Directors: Kim Yookon, Kang Gung
Producers: Kwon Seok, Kim Yookon, Kang Gung
Commissioning Editor: Kim Yookon, Kang Gung

Submitted by: MBC (Munhwa Broadcasting Corporation)
Contact: Hyuna Park
violeta0701@gmail.com

Session №6

Screened Programmes



My Pet, Death & I

For children pets are true family members and when they die it raises a lot of questions. In this documentary series we get to follow children in the grieving process when their beloved pet passes away. Today children rarely meet death in their everyday life. And when that happens it often comes as a great shock, since they are not prepared for it. We get to describe the thoughts, feelings and beliefs children have about death.

12-year-old host Emelie Svensson talks to the children about their thoughts and emotions and helps them arrange a funeral for their pets. Each programme has a theme and the first episode asks the question: What is death? We meet Stella whose cat Oscar has become so old that his body cannot cope anymore. Stella's family finally takes the difficult decision to let a veterinary put Oscar to sleep.

Original Title: Snoffe, döden och jag

Country: Sweden

Duration: 13'39

Language: Swedish

Title of series: My Pet, Death & I

Episode: 1/10

Production Company: Dokumentärministeriet

Co-Producers: SVT - Sveriges Television

Year of production: 2013

Broadcast by: SVT - Sveriges Television

On: 07.03.2013

Total budget in Euro: not specified

Author: Mats Ågren

Director: Mats Ågren

Producers: Mats Ågren, Anna Alandh (Executive)

Commissioning Editor: Safa Safiyari

Submitted by: SVT - Sveriges Television

Contact: Anna Birgersson-Dahlberg

Anna.Birgersson-Dahlberg@ur.se

Monday 12 May
Evening 18:30 - 20:00

Orange Room

SPECIAL SESSION

Turning hard core public service content into events

Case Studies: (4 x 15')

Docventures: How two tough guys re-package documentaries and turn second screenings into interactive events (Yle, Finland).

How a threatened Norwegian symphony orchestra saves itself and spawns new formats - from popular reality series to modern village events (NRK, Norway).

Suomi Areena: How political live debates become big events in groovy surroundings (MTV3, Finland).

Le Jour le plus Court: Check out this great French short film initiative that started travelling on its own.

Content defined as strictly public service is sometimes thought of as hard to sell. Let us challenge this thought and discuss how demanding genres and projects can be made to reach out in new ways. Learn more about how public service content and Pisa results correlate. Be inspired by smart packaging solutions, engaging event recipes, social media strategies and buzz-creating international simulcasts. Be part of the movement yourself by introducing an idea that could go global! Presenters, producers, commissioning editors, doctoral students and other creative people will take part in the discussion with the audience.

Session Moderators: Mårten Svartström (Producer, TV host), Liselott Forsman

Produced by Yle as an addition to the INPUT 2014 conference programme.



DOCVENTURES



VAMP

Tuesday 13 May
Morning 09:30 - 13:00

Orange Room

Session №7:

How to tell the impossible story?

Imagine you want to do an investigation that would be better off as a newspaper article.

It is hard to find the visual elements for these stories and the only archival materials you have access to are paintings hanging in a museum and the crusty books that no one has time to read.

How do you engage the audience with boring data of complicated financial structures, European privacy laws and a war that happened in the 19th century?

We present creative and other solutions on how to tell a complex story in a compelling way.

Session Moderators: Bart De Poot

Session Focus: TV Journalism

Screened Programmes:

Panorama: Privacy for Sale (Belgium) 50 min

MDR Top News: Battle of the Nations Hits Saxony (Germany) 26 min

The National: Stashing Their Cash / Offshore Exposed (Canada) 35 min

Session №7

Screened Programmes

Panorama: Privacy for Sale

Panorama investigates the lobbying war of Internet companies at the European Union.

Europe is working on new legislation to better protect the citizens' privacy. With the coming of the Internet the matter of reform has taken on an even greater urgency. The interests involved are huge. So are the profits, companies like Facebook or Google can make with the personal data of their clients. In Brussels a lobbying war is raging involving the major Internet companies, with an intensity never seen before. In its report, Panorama paints a vivid picture of this war which is waged using secret and underhand resources - and a great amount of money.

Original Title: Privacy te koop

Country: Belgium

Duration: 49'38

Language: English and Dutch

Title of series: Panorama

Production Company: VRT News

Co-Producers: None

Year of production: 2013

Broadcast by: CANVAS (VRT)

On: 21.11.2013

Total budget in Euro: 37.000,00

Author: Peter Brems

Director: Peter Brems

Producer: Tine Mertens

Commissioning Editor: Jan Holderbeke

Submitted by: VRT

Contact: Elly Vervloet

elly.vervloet@vrt.be

MDR Top News: The Battle of the Nations hits Saxony

The Battle of Nations was fought near Leipzig in 1813 - and is now presented as if 'live', using a news broadcast style commonly used for contemporary trouble spots. VTR recording, YouTube-clips, mobile videos and helmet camera recordings bring us the latest from the Saxon battlefield. Reporters opt in to describe the situation directly from the frontlines and emergency military hospitals; correspondents in Berlin, Paris and Moscow evaluate the tense pan-European situation in October 1813. Among others an ARD stock market expert explains how Napoleon's defeat influences present and upcoming stock market development.

On this second day, the Allied Troops grow stronger and catch up during encounters with the French army.

Original Title: MDR Top News: Völkerschlacht überrollt Sachsen

Country: Germany

Duration: 25'41

Language: German

Title of series: MDR Top News: The Battle of the Nations hits Saxony

Episode: 2/4

Production Company: doc.station Medienproduktion

Co-Producers: None

Year of production: 2012

Broadcast by: Mitteldeutscher Rundfunk

On: 14.10.2013

Total budget in Euro: 196.500,00

Author: André Meier

Directors: André Meier, Holger Heinrich, Pepe Pippig

Producer: Martina Sprengel

Commissioning Editor: Katja Wildermuth

Submitted by: Mitteldeutscher Rundfunk

Contact: Katja Wildermuth

Katja.Wildermuth@mdr.de

Session №7

Screened Programmes

The National: Stashing Their Cash/ Offshore Exposed

The Canadian Broadcasting Corporation was a major partner in the International Consortium of Investigative Journalists' massive Offshoreleaks project, involving 36 media organisations and 34 countries.

As part of its contribution to that global project, CBC News experimented with two different ways of penetrating the offshore world. They hoped their unique approaches would resonate with their audiences and make the complex world of secretive tax havens both accessible and understandable – and even entertaining. They developed an interactive 'Stashing Their Cash' which allowed the audiences to play the role of a wealthy, if ethically challenged, tax evader hiding money offshore. The interactive was quickly picked up by other major media organisations.

Original Title: The National: Stashing Their Cash / Offshore Exposed

Country: Canada

Duration: 35'00

Language: English

Title of series: Offshore Exposed

Production Company: CBC

Co-Producers: None

Year of production: 2013

Broadcast by: Canadian Broadcasting Corporation

On: 10.04.2013

Total budget in Euro: 90.000,00

Authors: Zach Dubinsky, Timothy Sawa

Directors: Sean Embury, Marie-Maude Denis

Producers: Tamara Kimura, Timothy Sawa

Commissioning Editor: Harvey Cashore

Submitted by: CBC News

Contact: Harvey Cashore

Harvey.Cashore@cbc.ca

For your notes

A series of horizontal dotted lines for taking notes.

Tuesday 13 May
Morning 09:30 - 13:00

Blue Room

Session №8:

Drunk, desperate and dissatisfied - Do public media mirror or shape social attitudes?

This session examines how television media play a critical role in shaping ideas and expressions about the human condition. In a more and more complex world, individuals find it increasingly hard to cope with everything: concepts of beauty, demands for appropriate behaviour, and acting according to social norms. In this area, commercial television has found a great source for fictional as well as non-fictional formats, which reflect the momentum of disruption in society. Now, public television is entering this thematic space and developing its own format approaches.

In this session, we present four formats that all deal with motives of despair, dissatisfaction, or other forms of individual and social dislike. How do public media interfere in these moments? Do they have to interfere at all? Shouldn't they just mirror a social phenomenon instead of shaping a social mind? Do public media need to offer one-sided views on social problems and ongoing discussions? Find out yourself by watching four highly engaging and provocative formats and discussing public television's role from four distinct angles.

Session Moderator: Stefano Semeria
Session Focus: New TV Formats

Screened Programmes:

Blachman (Denmark) Excerpt 15 min

Drunk (Norway) 29 min

Married at First Sight (Denmark) 38 min

Pissed Off (Finland) 59 min

Session №8

Screened Programmes

Blachman

For the first time ever on prime time television, women's bodies are shown in all of their naked beauty, flaws and blemishes, as the subject of a new talk show named Blachman.

In each episode the famously provocative Danish entertainer and host Thomas Blachman invites another famous man to be his guest on the show. An ordinary woman - young, old, thin, fat, tall, short, black or white - strips silently in front of them in a black room only with a sofa. And then Thomas and his guest study the naked female body together.

With nothing but her naked form to engage them in the empty room, the two men begin a discussion: they wonder and reflect on the female body.

Their feelings about the woman and her body lead to thoughts on their own lives, male sexuality and the roles played by men and women in modern society.

Debate over the merits of the show has raged as far away as the UK, the US and Australia.

Original Title: Blachman

Country: Denmark

Duration: 28'00 (Excerpt 15'00)

Language: Danish

Title of series: Blachman

Episode: 1/6

Production Company: Nordisk Film TV

Co-Producers: None

Year of production: 2012

Broadcast by: DR

On: 02.04.2013

Total budget in Euro: 213.000,00

Author: Torben Steno

Director: Stevan Treshow

Producer: Sussan Treshow

Commissioning Editor: Jacob Duus

Submitted by: Nordisk Film TV

Contact: Dorte Borregaard

dorte.borregaard@nordiskfilmtv.com

Drunk

Most of us drink like there is no tomorrow, despite the looming hang over, the government warnings and our parents' good advice.

We do stupid things when we are drunk. We've heard that brain cells die and that we can become alcoholics. But we couldn't care less. We're having a great time, laughing all the way to the bar.

But would you not like to know the truth about drinking? During the course of six episodes, this series gives alcohol the mythbuster-treatment. Do beer goggles really exist? Will Champagne make you more drunk than ordinary wine? Can you blame intoxication for all the stupid things you do? And is there really no cure for a hangover?

We use scientific research to answer all these questions and more. By giving alcohol to human guinea pigs in a studio setting, and by documenting normal people from different backgrounds when they party, this series tells you what alcohol really does to us.

Original Title: Fylla

Country: Norway

Duration: 29'00

Language: Norwegian

Title of series: Drunk

Episode: 1/6

Production Company: Teddy TV

Co-Producers: None

Year of production: 2013

Broadcast by: NRK

On: 30.10.2013

Total budget in Euro: 476.281,00

Author: Grete Strøm

Directors: Christian Holm-Glad, Maria Askedal

Producer: Guro Elstad

Commissioning Editor: NRK not specified

Submitted by: Teddy TV

Contact: Guro Elstad

guro@teddytv.no

Session №8

Screened Programmes

Married at First Sight

The dream of 'the one and only' has created an extensive and growing dating industry in Denmark, where 1.5 million people live alone. However, since the number of weddings is the lowest in 20 years, the industry approach to finding love does not seem to be working. Perhaps an arranged marriage is the solution?

This is a TV-experiment in which, with the help of experts, marriages are arranged for six singles who have never met each other previously.

The six singles - now three couples - meet each other for the first time at their own wedding ceremony. Once they are married, they live together for five weeks. Then they have to decide whether they wish to remain married or be divorced.

The whole process is documented very closely and the hope is that love will arise along the way and the experiment will succeed.

Original Title: Gift ved første blik

Country: Denmark

Duration: 37'52

Language: Danish

Title of series: Gift ved første blik

Episode: 2/8

Production Company: Snowman Productions

Co-Producers: Rasmus Steentoft

Year of production: 2013

Broadcast by: DR

On: 04.09.2013

Total budget in Euro: 857.954,85

Author: Snowman Productions

Director: Maya Albana

Producer: Michael von Würden

Commissioning Editor: Irene Strøyer

Submitted by: DR/Snowman Productions

Contact: Michael von Würden

michael@snowmanproductions.tv

Pissed Off

Five well known Finns get tested on camera how pissed off they are and what they can do to get happier.

Each participant first completes a test which assesses negativity, life length prediction and susceptibility to major health problems. Next, he/she is training with the very best mentors armed with a comprehensive virtual coaching system to make their lives better.

After a bumpy road of highs and lows, viewers will witness if the attitudes of the participants have changed, and, consequently, if their life length predictions have improved. The general public is encouraged to take exactly the same test online, access the same virtual health and mental wellbeing coaching programmes and share their experiences with the celebrities on Facebook.

Pissed off is also a grand national experiment: Can the average negativity level of a vast group of Finns change with the help of collective training?

Original Title: Elämä pelissä v-käyrä

Country: Finland

Duration: 58'11

Language: Finnish

Title of series: Pissed Off

Episode: 1/5

Production Company: Tarinatalo Oy (now itv)

Co-Producers: Yle

Year of production: 2012

Broadcast by: Yle TV1

On: 30.09.2012

Total budget in Euro: not specified

Authors: Anna Ruohonen, Susa Salminen

Director: Rami Lindholm

Producers: Jukka Heinonen, Johanna Reen

Commissioning Editor: Ari Ylä-Anttila

Submitted by: Yle

Contact: Jouko Salokorpi

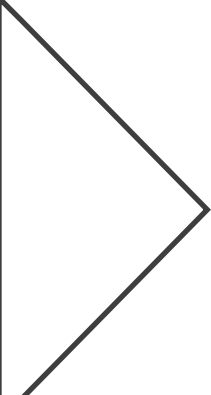
jouko.salokorpi@yle.fi



NEW



DELICIOUS BLUEBERRY YOGHURT
CRISPS IN MILK CHOCOLATE.



Tuesday 13 May
Morning 09:30 - 13:00

White Room

Session №9:

Personal dramas seen in their cultural context

The topic of finding one's own identity is a theme for television fiction all over the world. But how does fiction reflect the specific environment it came from? How is it received by the audience it is made for and what does it intend to provoke in the audience?

What shape does it come in?

What exactly links a story to a specific place? How does it work for other audiences?

How important is the production process? And what is the duty of public service broadcasting when it comes to all of this?

Three TV-dramas from the United States, South Africa and Japan show how diverse the answers can be. The US-production portraits three generations of women in Jordan. Could you have produced this film in Jordan, where it was shot? Is it a duty of public service broadcasting to do stories from other countries because native filmmakers can not? The South African drama series about gay men has had very controversial reactions from its audience, but the second season has found its way to a primetime slot. What did they change? How are they going about 'training audiences to be accepting of homosexuality'? The Japanese film crew insisted on shooting their film in Oganawa, disaster zone in 2011 and the setting of the Japanese teen drama, to understand the feelings of the people that live there. How can a TV programme correctly convey the feelings of disaster survivors? And how did this film manage to have a cathartic effect?

Session Moderator: Melanie Wolber

Session Focus: TV Fiction

Screened Programmes:

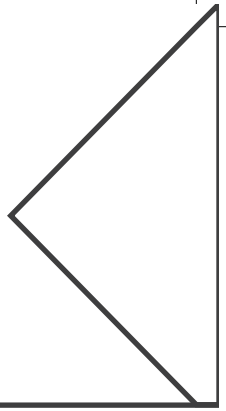
Through Her Lens: Not Another Word (United States) 14 min

After Nine II (South Africa) 24 min

Radio (Japan) 73 min

Session №9

Screened Programmes



Through Her Lens: Not Another Word

When free-spirited Lama receives word of a distant cousin's marriage proposal, she and her family at first laugh it off. But the conversation soon takes a serious turn, and Lama - who doesn't believe in marriage – finds herself struggling to express her individuality amid serious familial and societal pressures. An intimate portrait of three generations of women with deeply conflicting values, Not Another Word - set against the backdrop of Jordan's ongoing Internet censorship debate - explores the idea that censorship starts at home.

Through Her Lens explores social issues facing women and girls worldwide through a character-driven narrative, exploring international stories and content about women and made by women.

Original Title: Not Another Word
Country: United States
Duration: 13'19
Language: English
Title of series: Through Her Lens
Production Company: ITVS
Co-Producers: None
Year of production: 2012
Broadcast by: ITVS
On: 12.06.2013
Total budget in Euro: 33.000,00
Author: Cherien Dabis
Director: Cherien Dabis
Producers: Mynette Louis, Sally Jo Fifer (Executive)
Commissioning Editor: ITVS

Submitted by: ITVS
Contact: Amy Shumaker
shumaker@scetv.org

After Nine II

This series follows the exploits of black gay men in a modern South African society, revolving around the love story between Hector and China. It delves into the underworld of a black gay man and his inner struggles to find a way to deal with the torment of revealing his true sexuality to his wife and family.

China, a closeted gay businessman, meets Hector an attractive architect when he is recruited into his family's construction company. Their instant mutual attraction leads them to an inevitable relationship. At first China thinks he can carry on living his customary double 'After 9' lifestyle - a loyal boyfriend to Bokang his long standing fiancé and in a secret relationship with Hector - but pressure is mounting.

In this episode China drives Sbu to his homestead in the rural areas for his coming out ceremony. Zane and Zee are there to support Sbu. China refuses to own up to being gay. He stays behind and explains to the elders what being gay is all about.

Original Title: After Nine II
Country: South Africa
Duration: 24'00
Language: Isizulu
Title of series: After Nine II (Season 2)
Episode: 10/13
Production Company: Winter Breeze Trading 116
Co-Producers: Fanney Tsimong, Nhlanhla Ndaba
Year of production: 2013
Broadcast by: SABC
On: 16.07.2013
Total budget in Euro: 256.000,00
Author/Director: Sechaba Morojele
Producer: Sechaba Morojele
Commissioning Editors: Khulile Nxumalo, Neo Mapetla

Submitted by: SABC
Contact: Jacqueline Setai
setaijr@sabc.co.za



Session №9

Screened Programmes

Radio

A giant earthquake and tsunami wreaked unprecedented havoc in northeastern Japan on 11.3.2011. Ten months have passed since then, and Shigeharu, the vice-president of a fish-paste company, is worried about a high-school student named Bo, who has shut herself in her room in temporary housing and refuses to engage with the world. To help her break out of her shell, he urges her to become an announcer on the local temporary radio station Onagawa Disaster FM.

Bo is initially awkward at public speaking. She starts a blog that helps her express her feelings. A middle-aged man named Tobimatsu, who is from the same town as Bo but now lives in Tokyo, begins listening to the broadcasts online. Bo's interaction with Tobimatsu and her fellow radio broadcasters helps her gradually recover her emotional health, and she begins to look toward to the future with hope. This drama is based on a true story.

Original Title: Radio

Country: Japan

Duration: 73'00

Language: Japanese

Production Company: TV Man Union

Co-Producers: in association with NHK Enterprises

Year of production: 2013

Broadcast by: NHK (Japan Broadcasting Corporation)

On: 26.03.2013

Total budget in Euro: not specified

Author: Nobuyuki Isshiki

Director: Yoshiyuki Kishi

Producers: Miwako Hosoda, Hisashi Miura, Hiromitsu Sugita

Commissioning Editor: Kei Matsui

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Kayo Yamamoto

yamamoto.k-ob@nhk.or.jp

Tuesday 13 May

Afternoon 14:30 - 18:00

Orange Room

Session №10:

Humour and investigation - Are they compatible?

Humour is a strong weapon in storytelling.

But why are the investigative journalists afraid of humour?

How do you use it in serious investigative journalism without losing credibility?

And when does funny become embarrassing for the audience?

In this session we show examples where humour and investigation go hand in hand.

Where the documentary makers mix science, journalism, statistics and comedy.

Session Moderators: Minna Knus - Galán

Session Focus: TV Investigation

Screened Programmes:

Nature of Things: Survival of the Fabulous (Canada) 45 min

Who is Thomas Müller? (Germany) 90 min

Session №10

Screened Programmes

Nature of Things: Survival of the Fabulous

Gay filmmaker Bryce Sage embarks on a fabulous journey to discover the biological explanation for homosexuality. He asks how is evolution compatible with the existence of gay men? If gay guys do not usually reproduce, why have they not become extinct? This conundrum has plagued his mind for years so he sets out on an adventure to get to the bottom of this evolutionary debate. Bryce meets with the world's leading scientists working in this field and participates in their research. First he sets out to find evidence that he was actually born the way he is by having his brain bombarded with gay and straight erotica in Chicago. Then he confronts his own homosexual identity within his family. With evidence that he was, in fact, born gay, he travels to Brock University to explore the role hormones and genes play. Finally to explain how genes for homosexuality were not eliminated by natural selection, Bryce travels to Italy and to the remote islands of Samoa.

Original Title: Survival of the Fabulous
Country: Canada
Duration: 45'00
Language: English
Title of series: Nature of Things
Episode: 8/18 (per year)
Production Company: Souleado Entertainment
Co-Producers: Bryce Sage
Year of production: 2013
Broadcast by: Canadian Broadcasting Corporation
On: 28.11.2013
Total budget in Euro: 325.904,00
Author/Director: Bryce Sage
Producer: Connie Edwards
Commissioning Editor: Sue Dando (Executive)

Submitted by: Canadian Broadcasting Corporation
Contact: Sue Dando
sue.dando@cbc.ca

Who is Thomas Müller?

Thomas Müller is 45 years old. He listens to 28 minutes of music a day and has sexual intercourse 117 times per year. He is Catholic but goes to church only once a year. His wife is called Sabine. They live with their fifteen-year-old son Alexander in a 90 square metre rented apartment.

This average German, a person constructed by statisticians, is a highly important entity in the fields of economy, advertising and politics. It goes without saying that he does not actually exist. But how do the people who share Germany's statistically most frequent name live?

A journey across Germany puts a face to the average German and offers some answers. We meet a musician, soldier, prisoner, football player, teenager and a dead man - all of whom share the name Thomas Müller. Are any of them the one we're looking for? The film takes a humorous look at the German within us all.

Original Title: Wer ist Thomas Müller?
Country: Germany
Duration: 90'00
Language: German
Production Company: Augenschein Filmproduktion
Co-Producers: CinePostproduction GmbH, WDR, MDR
Year of production: 2013
Broadcast by: WDR
On: 09.11.2014
Total budget in Euro: not specified
Author: Christian Heynen
Director: Christian Heynen
Producers: Jonas Katzenstein, Maximilian Leo
Commissioning Editors: Jutta Krug (WDR),
Katja Wildermuth (MDR)

Submitted by: WDR
Contact: Hans-Peter Metzler
buero.metzler@t-online.de

Tuesday 13 May
Afternoon 14:30 - 18:00

Blue Room

Session №11:

Chasing the young demographic

As public broadcasters we know our future depends on forging new connections with younger audiences. In a world where more and more people are turning the TV off and tuning into the web instead, we often look to cross media to help us reach out to the next generation.

In this session we get a front row seat for an up close look at three ground breaking projects targeting a young audience and discover the secret ingredients to success. And we ask: is cross media really the best way to make public television relevant to younger audiences? And how are digi-savvy younger audiences transforming public broadcasting?

Session Moderators: Marie Caloz, Kristian Stokholm

Session Focus: Cross Media

Productions Presented:

Emilie (Canada)

Singer Songwriter (The Netherlands)

De Ridder (Belgium)

Session №11

Screened Programmes

Emilie

Emilie is a transmedia romantic comedy, a fragmented story that unravels on multiple platforms. We follow Emilie on the day where she is about to leave for a journey abroad with her current boyfriend. A good friend, an ex-boyfriend and an old flame all seem to conspire to stop her from leaving Montreal. A combination of funny mix-ups and quirky encounters bring her all over town from the Courthouse to a local Serbian hairdressing salon as she tries to deal with all the men in her life.

Technology is used to strengthen an already enticing narrative, but at the heart of it, Emilie is the simplest and most beautiful story there is: a tale of love. The concept is simple: all of the broadcasting and communication tools accessible today are used to tell a story differently, so that viewers can feel and experiment fiction in a new and innovative way. The project aims to reduce the distance between reality and fiction, submerging the audience in Emilie's world.

Original Title: Émilie

Country: Canada

Language: French

Production Company: Attraction Images

Co-Producers: None

Year of production: 2012

Launch Date: 14.01.2013

Production URL: <http://emilie.radio-canada.ca>

Total budget in Euro: 995.000,00

Key Staff: Francis Delfour, Jean-Christophe Yacono,

Guillaume Lonergan, Josée Vallée,

Antonello Cozzolino

Commissioning Editor: Mathieu Demers

Submitted by: Société Radio-Canada

Contact: Claudine Cyr

claudine.cyr@radio-canada.ca

Singer-Songwriter (Season 2)

In this musical talent show, popular and well-know radio DJ Giel Beelen searches for the best singer-songwriter in the Netherlands. This musical talent show is about having personality, flair and the ability to write your own music and lyrics.

The winner of the show is chosen by a professional jury and gets guaranteed radio air time and stage time. Candidates are asked to send in a self-written song online and the best 32 will continue to the four audition rounds. In each of the audition rounds two top talents will be selected. From that moment on, they continue as a group until the finale. But should the judges feel that someone is not living up to expectations, talents can be eliminated. From episode 5 the writers get coached and every week they have to perform a new song at a well-known pop venue.

After nine episodes during a live concert in front of a massive audience we find out who deserves the title of Best Singer-Songwriter.

Original Title: De Beste Singer-Songwriter van Nederland

Country: The Netherlands

Language: Dutch

Production Company: BlazHoffski Productions BV

Co-Producers: None

Year of production: 2013

Launch Date: 27.05.2013

Broadcaster: ARA/BNN Channel: Nederland 3

Production URL: <http://www.debestesingersongwriter.nl>

Total budget in Euro: 790.000,00

Key Staff: Robin Boers, Erik van der Hoff, Dan Blazer,

Barbara Coronel, Nelsje Musch-Elzinga, Erna de Kort

Commissioning Editor: Kathleen Warners

Submitted by: BlazHoffski Production BV / Dutch Public Broadcast Organisation

Contact: Denise Jonkman

denise@blazhoffski.nl

Session №11

Screened Programmes

De Ridder

This series is about Helena De Ridder, a young and ambitious prosecutor who not only leads the police investigation, but also performs legal research and presents her case in court. She is the only one that follows the entire legal procedure in each case from start to finish. She is a girl on a mission, trying to do the right thing, but also learning that it is not always clear what 'the right thing to do' actually is.

By presenting these dilemmas at the right moment in the form of a poll in the second screen environment, viewers are asked to take a stand. After they voted themselves, they can see live how the rest of the public is voting, often resulting in interesting poll figures that form a good base for debate.

On the conceptual level we worked on two axes: deepening the viewing experience via emotional and rational extensions. A unique second screen experience in html 5 was specially developed and launched as a webapp.

Original Title: De Ridder

Country: Belgium

Language: Dutch/French

Production Company: Eyeworks & VRT televisie

Co-Producers: Small Town Heroes

Year of production: 2013

Launch Date: 13.10.2013

Production URL: <http://deridder.een.be/>

Total budget in Euro: 65.000,00

Key Staff: Rik D'hiet, Eric Taelman, Marina Willems, Gunther Smid, Wendy Ingelrelst, Dirk Van Den Heede, Gunther Hoogstyn, Bart Ketelaere

Commissioning Editor: not specified

Submitted by: VRT

Contact: Sigrid Van Acker

sigrid.vanacker@vrt.be

Helsinki Region Transport wishes pleasant free rides for all INPUT 2014 Delegates!





Tuesday 13 May
Afternoon 14:30 - 18:00

White Room

Session №12:

Fantasy, sci-fi & psychological thriller - how to produce exciting new fiction worlds?

TV stations seeking new audiences should check out these dramas which mix suspense with fantasy, sci-fi or psychological drama - without Hollywood budgets. How does one create new universes that are mystical or mythological and yet logical? What does it take to portrait dangerously lovely nymphs, humanistic androids and innocent looking murder suspects? This session studies the tools of new suspense fiction.

Finnish MTV3 did not jump on the overcrowded vampire- or zombie-trains, but turned to Greek mythology. The cross media project *The Nymphs* features the fights between nymphs and satyrs in modern Helsinki. The first season of the SVT-series *Real Humans* introduced an alternative Swedish society in which humanlike robots fight for their rights. In the fresh 2nd season both thriller and social themes tighten and the sci-fi escalates. What are the best practices of balancing the unreal and the real? How are cross media bibles written and sci-fi universes evolved into new seasons? What are the trials and errors learnt and what is the role of the VFX supervisor today? How did both series travel to over 50 countries? And why do so few PS companies dare the jump into the unreal?

What combines the mythological universe and the traditional thriller? The Korean KBS drama *A Culprit Among Friends* is an oppressive thriller story about a woman, who was abandoned by her three friends, when threatened by a group of young men. Now she comes back - 15 years later. How did the director construct the story with crime and mystery elements and what tools did he use to give it such a powerful and threatening atmosphere? How did he use time leaps and music to force the suspense?

Session Moderators: Liselott Forsman, Melanie Wolber

Session Focus: TV Fiction

Screened Programmes:

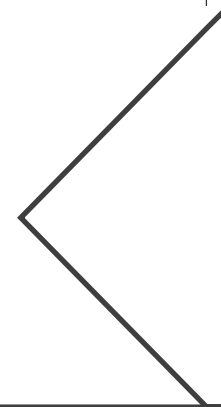
Nymphs: Symptoms (Finland) Excerpt 22 min

Real Humans II (Sweden) 60 min

A Culprit Among Friends (South Korea) 70 min

Session №12

Screened Programmes



Nymphs: Symptoms

17-year old Didi Tasson lives in a small town and discovers she is a nymph, when her boyfriend dies while making love to her in full moon. Kati and Nadia are also nymphs and believe Didi is their nymph of legend, who will lead all nymphs to their freedom from the tyrannical satyrs.

However, Didi falls madly in love with an ordinary mortal, Samuel Koski. As we all have learned from ancient tragedies, relationships between divine beings and mortals can only end up in tragedy. In this episode Didi makes it through the full moon with the help of a hormone drug, but the drug causes withdrawal symptoms she is unable to control. When Samuel hears the truth about Didi, he moves out of the nymphs' apartment. Didi believes the hormone treatment could save their relationship, but Samuel does not want to have anything to do with the nymphs.

Original Title: Nymfit

Country: Finland

Duration: 45'00 (Excerpt 22'00)

Language: Finnish

Title of series: Nymphs

Episode: 7/12

Production Company: Fisher King Production Oy

Co-Producers: None

Year of production: 2013

Broadcast by: RTS1 (Serbia)

On: 07.09.2013

Total budget in Euro: 2.160.000,00

Author: Miikko Oikkonen

Directors: Miikko Oikkonen, Teemu Nikki

Producer: Matti Halonen

Commissioning Editor: Miikko Oikkonen

Submitted by: Fisher King Production Oy

Contact: Matti Halonen

matti.halonen@fisherking.fi

Real Humans II

What happens when robots become so human that they can barely be distinguished from real people? When they can even be our lovers?

In the world of the drama series Real Humans the Hubot is as natural a possession as the modern car - just as sought after, loved, and hated. Many people already own a Hubot and even more dream of acquiring the latest model.

But the Hubots create new problems and dilemmas. Who is responsible for the Hubot's actions? Should Hubots have some kind of 'human rights'? And - What exactly is a human being? In the second season a virulent virus is spreading like a pandemic, making infected Hubots uncontrollable and dangerous, with dire consequences for our main characters. The Engman family realize they have to check if their Hubots Mimi and Vera are infected. The Hubot Bea is activated after months without power, and she starts hunting down the code that could free all Hubots.

Original Title: Äkta Människor II

Country: Sweden

Duration: 60'00

Language: Swedish

Title of series: Real Humans II (Season 2)

Episode: 3/10

Production Company: SVT - Sveriges Television

Co-Producers: Matador Films

Year of production: 2013

Broadcast by: SVT 1

On: 01.12.2013

Total budget in Euro: not specified

Author: Lars Lundström

Directors: H. Hamrell, K. Humle, C.Panov, C.Eklöv

Producers: Kristian Hoberdorfer, Henrik Widman

Commissioning Editor: Stefan Baron

Submitted by: SVT - Sveriges Television

Contact: Niklas Ahlgren

niklas.ahlgren@svt.se



Session №12

Screened Programmes

A Culprit Among Friends

A woman is found dead and her friends are suspected of the murder.

Her name is Chaeryung. She dies under suspicious circumstances in her home. The police point to her high school friends, the first witnesses on the scene, as suspects. As the detective learns of an incident that took place 15 years earlier, he tracks down Chaeryung's friends to determine what their possible motives might have been.

The four women have suffered a great deal of anguish and pain, which later turns to hatred for one another.

Who could have murdered Chaeryung, and why?

A shocking truth is unveiled as the murderer is revealed.

Original Title: KBS 드라마스페셜-친구중에 범인이있다.

Country: South Korea

Duration: 70'00

Language: Korean

Production Company: KBS

Co-Producers: None

Year of production: 2012

Broadcast by: KBS

On: 04.11.2012

Total budget in Euro: 34.500,00

Author: Kiyoung Kwon

Directors: SangHoon Noh, Junha Mun

Producer: Euigyeong Hwang

Commissioning Editor: None

Submitted by: KBS

Contact: Kate Cho

kate.cho@kbs.co.kr

ATENEUM



PHOTO: FERDINAND JANSSEN. © MOODMIX CHARACTERS™



TOVE JANSSON

AT ATENEUM ART MUSEUM 14.3.–7.9.2014

A major exhibition covers all the periods in Tove Jansson's (1914–2001) productive career, including her surrealistic paintings of the 1930s, modernist art of the 1950s and more abstract works in the 1960s and '70s, as well as her satirical anti-war illustrations for the magazine Garm, her monumental paintings for public spaces, and of course Moomin characters and stories.

Welcome INPUT2014-delegates! Free admission with a valid press pass.

Ateneum Art Museum, Kaivokatu 2, 00100 Helsinki, www.ateneum.fi.

Open: Tue, Fri 10–18 Wed, Thu 9–20 Sat, Sun 10–17. Closed on Mondays. Tickets: €12/10



/AteneumArtMuseum



@AteneumMuseum

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HOK-ELANTO

KPMG

Tuesday 13 May
Evening 18:00 - 19:30

Orange Room

SPECIAL SESSION

Nordic quality and other global distribution recipes

Case Studies:

The Bridge and its Remakes (Sweden/Denmark, USA/Mexico, UK/France)

Generation War (from Germany to USA)
How a German mini-series made it to US cinemas

Iron Sky and Jeremiah Harm (Global)

Crowdsourcing as a way to global funding

Nordic fiction is known all over the globe today, but what business strategies help it travel so well? Experienced European drama and TV financing experts share enlightening examples and good co-financing recipes. What are the best practices for all partners? How come big markets seek uniqueness at smaller ones and how are SVOD rights changing the game?

Panelist:

Stefan Baron (Co-production Executive, SVT)

Lars Blomgren (CEO, Filmlance)

Bettina Brinkmann (Head of TV, EBU)

Petri Kemppinen (CEO, Nordic Film & TV Fund)

Ivar Köhn (Head of Drama, NRK)

Justus Riesenkampff (Acquisition and Sales, Beta Films)

Timo Vuorensola (Director and Crowdsourcing Expert)

Has your company developed a public service format that could travel? Find out where to pitch them after the session.

Session Moderator: Liselott Forsman

Produced by Yle as an addition to the INPUT 2014 conference programme.



THE BRIDGE



BRON/BROEN



THE TUNNEL



GENERATION WAR



IRON SKY THE COMING RACE

Wednesday 14 May
Morning 09:30 - 13:00

Orange Room

Session №13:

Cross platform and participatory storytelling

New media technologies allow audiences to immerse themselves in the narrative and shape the outcome of the story like never before.

Audiences are no longer just consumers of information, they have become producers of content. From polls and contests, voting and crowdsourcing, to YouTube, self broadcasting and collaborative storytelling - in this session we look at new ways ground-breaking producers are giving their audiences a role in influencing narrative and creating cultural content collectively.

We explore the role of the public broadcaster in a conversation driven by personal voices where everyone can be a digital storyteller.

Session Moderators: Marie Caloz, Kristian Stokholm

Session Focus: Cross Media

Productions Presented:

In Orbit (Colombia)

Old Folks' Tales (Colombia)

Cultural Shock (Italy)

We Shot (Canada)

Session №13

Screened Programmes

In Orbit

This is a transmedia information project with a regional, national and international scope. With an emphasis on the latest cultural information and entertainment, this project allows media interaction between the users. It focuses on stories about culture and entertainment narrated for and by ordinary people. Each platform provides users with complementary and transverse information related to their topics of interest. All kinds of artistic expression and styles can converge in a harmonious way.

The specific objective of this project is to complement current issues, information, emotion, context and participation in three different media and to create a participative community around Señal Colombia, Señal Radiónica and Señal Radio Colombia contents. It offers information in advance about cultural and entertainment activities as well as giving users/viewers/listeners' ideas a voice in our broadcasts. Thus some ordinary members of our virtual community are transformed into main characters of the TV and radio contents.

Original Title: En Órbita
Country: Colombia
Language: Spanish
Production Company: Señal Colombia Channel
Co-Producers: None
Year of production: 2012
Launch Date: 04.03.2013
Production URL: www.enorbita.tv
Total budget in Euro: not specified
Key Staff: Héctor Mora, Juliana García
Commissioning Editor: Teresa Loayza

Submitted by: Señal Colombia Channel
Contact: Claudia Rodriguez Valencia
crodriguez@rtvc.gov.co

Old Folks' Tales

This is a collaborative documentary project about elders and grandchildren, and about turning orally told memories of childhood into animated stories, stories which are both connected with personal experience and common history.

But it is also an invitation to listen to the elders' voices, and discover some wonderful childhood stories that help us understand who we are.

The project includes a participative web platform and an animated documentary TV series (26x5 min), both providing feedback to each other. Some stories shared by users are chosen to make new episodes of the series.

Original Title: Cuentos de Viejos
Country: Colombia
Language: Spanish
Production Company: Hierro Animacion (Colombia) and Piaggiodematei (Spain)
Co-Producers: Señal Colombia, HierroAnimacion, Piaggiodematei
Year of production: 2012
Launch Date: 30.09.2013
Production URL: www.cuentosdeviejos.com
Total budget in Euro: 441.500,00
Key Staff: Marcelo Dematei, Anna Ferrer, Laura Piaggio, Carlos Smith, Carolina Robledo Forero, Edi Calderón, María García, Manuel Socarrás Reyes, BSO
Commissioning Editor: Teresa Loayza

Submitted by: Señal Colombia
Contact: Claudia Rodriguez Valencia
crodriguez@rtvc.gov.co

Session № 13

Screened Programmes

Cultural Shock

Is it possible to feel another culture on your own skin? How can we understand what it is like to be a stranger? Cultural Shock is an edutainment cross media programme aimed at discovering the origins of second generation youths through a series of adventurous journeys to their native countries. During two months of online casting 45 candidates battled to win a trip to their country of origin: second generation youths could apply as travellers, propose a mission and their homeland as the place to visit; Italians could present themselves as travel mates.

The online community chose the first travellers: Rasid and Agnese, who went to the Balkans, to discover Rasid's gipsy origins. They had 5 rules to follow: No CO2, no hotels, no taxis, no souvenirs and no fast food. During the journey Rasid and Agnese posted daily news about their adventure; through radio live interviews they promoted the programme. Cultural shock is intended to be a series. The trip to the Balkans is a pilot.

Original Title: Cultural Shock
Country: Italy
Language: English/Italian
Production Company: Zenit Arti Audiovisive
Co-Producers: None
Year of production: 2013
Launch Date: 01.06.2013
Production URL: www.culturalshock.org
Total budget in Euro: 95.000,00
Key Staff: Davide Tosco, Paolo Ceretto, Massimo Arvat, Francesca Portalupi, Alessandro Ventura, Francesca Gabriele
Commissioning Editor: Markus Nikel

Submitted by: Zenit Arti Audiovisive
Contact: Francesca Portalupi
francesca@zenit.to.it

We Shot

We Shot is the first ever music video made for fans, by fans. Concert-goers can shoot their own videos of the band and concert using their smart phones or camera, then mix their footage with fellow audience members and professionally shot footage. The fans are not only part of the story, they are creating it. Each online video allows for interactive fan selection of hundreds of different angles shot by fans and professionals. It provides an immersive, social and personalized experience of live music never before seen on broadcast television and will give music fans an amazing new way to enjoy their favourite bands.

The best of the best concert footage will be edited into a broadcast event and will be built into the new Touchcast technology (new medium that looks like a video, but feels like the web) giving new life to the concert video genre.

Original Title: We Shot
Country: Canada
Language: English
Production Company: Antica Productions
Co-Producers: None
Year of production: 2013
Launch Date: 29.11.2013
Production URL: www.anticaproductions.ca
Total budget in Euro: 51.098,70
Key Staff: Stars, Stuart Coxe, Morgan Leech, Dave Harris, Mike Armitage
Commissioning Editor: Jamie McMahon

Submitted by: Antica Productions
Contact: Morgan Leech
morgan@anticaproductions.com

For your notes

A series of horizontal dotted lines for taking notes.

Wednesday 14 May
Morning 09:30 - 13:00

Blue Room

Session №14:
Hungry for feelgood TV?
Check out your local takeaways

This session is about the hidden treasures in local stories and TV's role in formatting them.

Global impact starts local. TV has found engaging ways to shine a spotlight on unsung heroes in remote communities, making their stories relevant and entertaining even for a broader regional or national audience.

Local stories can unfold in many different ways, making them attractive for different genres. This session showcases a documentary, a humorous and an investigative approach to local topics. What all three programmes have in common is that they aim for a positive perspective on the protagonists' stories.

Session Moderators: Kaori Kaiko, Sylvia Bugg
Session Focus: New Formats

Screened Programmes:

A Chef's Life: Sweet Corn and Expensive Tea (United States) 25 min

The Outsider (Spain) 50 min

Our Small Country (Norway) 45 min

Session №14

Screened Programmes

A Chef's Life: Sweet Corn and Expensive Tea

This is a character-driven documentary and cooking hybrid series that takes viewers inside the life of Chef Vivian Howard. After making a name for herself in the Manhattan restaurant world, Vivian received an offer from her parents. They would help her build a restaurant – but she has to open it back home in Eastern North Carolina, a place to which she swore she would never return. In the first season, Vivian and Ben are juggling the restaurant, raising twins and anxiously building their own home. The series celebrates modern Southern cuisine, seasonality, farmers, and food artisans – all through the lens of a working restaurant.

In this episode Vivian revisits the Southern tradition of 'putting up' corn and shares her method for making smoked corn relish. As the episode concludes, a devastating setback threatens their new life.

Original Title: Sweet Corn and Expensive Tea

Country: United States

Duration: 25'10

Language: English

Title of series: A Chef's Life

Episode: 1/13

Production Company: Markay Media

Co-Producers: in association with SCETV

Year of production: 2012

Broadcast by: PBS Plus

On: 10.09.2013

Total budget in Euro: 33.000,00

Author: Vivian Howard

Director: Cynthia Hill

Producer: Cynthia Hill

Commissioning Editor: None

Submitted by: Markay Media / SCETV

Contact: Amy Shumaker

shumaker@scetv.org

The Outsider

Quim Masferrer is The Outsider, a stand-up comedian on the road, who travels through Catalonia in search of the human landscape of its towns under a thousand in population. Each episode brings a new town, and with each town a new challenge: to perform a stand-up routine before the residents, one that is personalized and tailored to each town and its inhabitants. Quim is given just 48 hours to meet as many people as he can. He then brings all the residents together in the town theatre to reveal his particular vision on what he has discovered. Everyone is there and each one could appear in his routine at any given moment. For a few seconds, everyone gets to be the centre of attention. The result is a comedy show where the residents are both the audience and the protagonists, within a format that combines moments from the stand-up routine with his interviews and research on the characters. It is TV3's adaptation of the Danish format Comedy on the Edge.

Original Title: El Foraster

Country: Spain

Duration: 50'00

Language: Catalan

Title of series: El Foraster

Episode: 2/13

Production Company: Televisió de Catalunya

Co-Producers: with the collaboration of Brutal Media

Year of production: 2013

Broadcast by: Televisió de Catalunya

On: 18.09.2013

Total budget in Euro: not specified

Author: Raimon Masllorens

Director: Xavier Morral

Producer: Raimon Masllorens

Commissioning Editor: Cristina Muñoz

Submitted by: Televisió de Catalunya

Contact: Cristina Cort

festivals@tv3.cat

Session №14

Screened Programmes

Our Small Country

While traditional investigative journalism seeks to tell stories that criticise the structures of the society, the driving force in Our Small Country is the positive force of sole individuals.

The task of the series' experienced reporters is to practice serious journalism as usual, but this time they go about it with an opposite approach. The reporters are finding their stories travelling Norway, carrying just a few key words to guide them: love, honesty, courage, responsibility and hope.

In search of these basic values, the stories of people's lives are revealed. The reporters bring home material on ordinary people, who often bravely face extraordinary challenges in which they battle - and win.

Norway has a limited population of 5 million people. But everyone has a story.

Original Title: Vårt lille land

Country: Norway

Duration: 45'00

Language: Norwegian

Title of series: Our Small Country

Episode: 1/8

Production Company: TV 2 Norway

Co-Producers: None

Year of production: 2013

Broadcast by: TV 2 Norway

On: 16.01.2013

Total budget in Euro: 120.000,00

Author: None

Directors: Tonje Steinsland, Kaare Skard, Gerhard Helskog

Producer: Sven-Erling Brusletto

Commissioning Editor: TV 2 Norway not specified

Submitted by: TV 2

Contact: Tonje Steinsland

tonje.steinsland@tv2.no

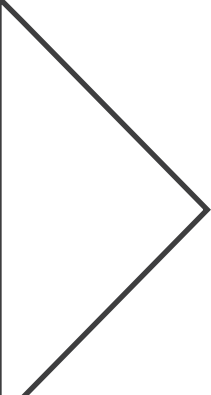


Piñata is an animation and illustration studio based in Helsinki, Finland. We create quality content for TV, print, web and mobile, all with a singular vision.

WWW.PINATA.FI

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Wednesday 14 May
Morning 09:30 - 13:15

White Room

Session №15:
Get close with style

Crafty and poetic visual framing will make our viewing experience more enjoyable. What are the challenges of filming an investigative story with an artistic flair while capturing intimate and real emotions at the same time? What technique should documentary filmmakers borrow from fiction film? How do we think about the framing of our interviews, before we turn on the camera? Do all of the components, the sound, lighting, staging, etc. work together to tell the story?

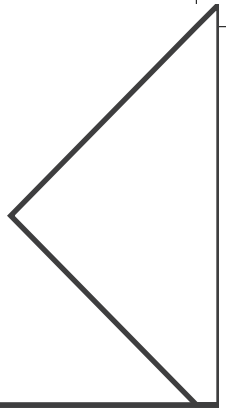
A tender look at the dynamics among German prostitutes, their bosses and customers, the rehabilitation of Chinese teenagers who are addicted to the Internet, and discoveries about amazing mushrooms are the visuals stars of these provocative programmes. All produced with a creative visual style adding depth to the story; challenging us to expand and delight in our visual medium.

Session Moderator: Eren McGinnis
Session Focus: Craftsmanship in documentary filmmaking

Screened Programmes:
Sex Made in Germany (Germany) 45 min
Web Junkie (Israel) 74 min
Can Mushrooms Help Save the World? (France) 52 min

Session №15

Screened Programmes



Sex Made in Germany

Who really profits from the legalisation of prostitution 10 years ago in Germany?

Sonia Kennebeck and Tina Soliman spent two years researching the red light industry in Germany. They spoke to prostitutes, porn stars and web-cam whores. They met pimps and the owner of a bordello who even invited them to film his house and family. The film shows how sex tourists from all over the world come to Germany for sex. Six days sex vacation, for example, in so-called flat rate clubs. One flat fee will pay for as much sex and drinks as one wants - or can. The authors also visited local governments and local tax officers who cleverly invent new taxes for the sex workers. 'Ethics are not part of the tax code', a happy tax collector explains. And so the German state is also making its share in the sex business. For 10 years now prostitution has been legal in Germany and everyone is profiting - except maybe the women for whom the law was initially intended.

Original Title: Sex Made in Germany
Country: Germany
Duration: 45'00
Language: German
Production Company: Norddeutscher Rundfunk - NDR
Co-Producers: None
Year of production: 2013
Broadcast by: ARD
On: 10.06.2013
Total budget in Euro: 70.000,00
Author: Tina Soliman
Director: Tina Soliman
Producer: Michael Schinschke
Commissioning Editor: Barbara Biemann

Submitted by: Norddeutscher Rundfunk - NDR
Contact: Barbara Biemann
b.biemann@ndr.de

Web Junkie

China is the first country in the world to classify Internet addiction as a clinical disorder. The documentary spotlights the revolutionary treatment used in a Beijing Rehab Centre, and explores the cases of three young Chinese teenagers from the day they arrive at the clinic through their three-month period of rehabilitation. The film explores both the underlying issues related to the boys' disorders, and exposes the treatments and therapies. The centre is headed by Prof. Tao Ran, the world's first Internet addiction expert. He promises the distraught parents a cure for their children's Internet addiction, something that has turned into one of China's most feared public health hazards. Treatment involves a military-inspired physical training programme with regimented meal times and recreation, alongside gruelling group therapy sessions.

Original Title: Web Junkie
Country: Israel
Duration: 74'00
Language: Mandarin
Production Company: kNow Productions / Shlam Productions
Co-Producers: Hilla Medalia, Shosh Shlam, Neta Zwebner-Zaibert
Year of production: 2013
Broadcast by: Yes Docu Israel
On: 06.03.2014
Total budget in Euro: 365.000,00
Authors: Shosh Shlam, Hilla Medalia
Directors: Shosh Shlam, Hilla Medalia
Producers: Hilla Medalia, Shosh Shlam, Neta Zwebner-Zaibert
Commissioning Editor: Guy Lavie

Submitted by: Dogwoof
Contact: Shoshana Eilon
shoshana@dogwoof.com



Session №15

Screened Programmes

Can Mushrooms Help Save the World?

Behind the provocative title, the film throws light on the world of mycotechnology, one of the most promising avenues for dealing with the many challenges threatening the modern world. From getting rid of pollution to reducing desertification or improving flows around our infrastructure networks, nothing seems to be able to withstand the amazing powers of fungi. Everybody knows *Agaricus bisporus* as the defining pizza topping worldwide or *Tuber uncinatum*, which is best known as the Burgundy truffle. But who has ever heard of *Pleurotus ostreatus*, a fungus capable of digesting oil spills, or *Glomus intraradices*, which enables trees to grow in the desert, not to mention *Trichoderma reesei*, whose powerful enzymes will revolutionize the chemical industry? These fungi - whose names are as impossible to pronounce as they are to memorise - are crucial for future innovation.

Original Title: Les champignons vont ils sauver le monde?

Country: France

Duration: 51'56

Language: French

Production Company: Les Films D'Ici

Co-Producers: ARTE France

Year of production: 2012

Broadcast by: ARTE

On: 17.10.2013

Total budget in Euro: 295.277,00

Authors: Anne Rizo, Thomas Sipp

Directors: Anne Rizo, Thomas Sipp

Producers: ARTE France, Les Films D'Ici

Commissioning Editor: H el ene Coldefy

Submitted by: ARTE France

Contact: H el ene Coldefy

a-dupont@artefrance.fr



TRADITIONAL
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AT THE OLD GAS PLANT

WEDNESDAY 14 MAY
AT 19.00

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**SHUTTLE BUSES FROM
THE VENUE AT 18.30**

The Suvilahti power plant produced gas and electricity for the city's residents throughout much of the 20th century, after which it has produced a different type of energy in the form of culture. Nowadays the old industrial buildings are being renovated and rented out to various cultural organisations. The original buildings were designed over a century ago by Selim A. Lindqvist, who was inspired in part by the Art Nouveau architecture in Vienna. The historical preservation of these buildings plays a major consideration in the renovation work.

Wednesday 14 May
Afternoon 14:00 - 15:30

Orange Room

SPECIAL SESSION

Smart Moomins - creating a brainy brand and keeping it alive globally

In 2014 both Tove Jansson, the creator of the Moomin family, and Finnish animation celebrate their 100th anniversary. Between 1938 and 1945 young Tove published brave political cartoons against Hitler and Stalin. In the 1950s she created the Moomin trolls that travelled globally as a Japanese animation and as an international design brand. The best brands keep on thrilling generation after generation, but what kind of work and knowledge does it take to create long lasting characters and fictional universes that travel? How does one protect design and substance when renewing a classic and how do new products and productions honour the original brand?

What is the big Asian animation market looking for today beside these philosophical trolls?

What Asian stories ended up as Disney brands?

Why do TV channels today commission animation in China?

And where does the gaming world come in?

'Billion Dollar Moomin Business' 10'

Excerpt of documentary 'The Moomin Boom' by Nina Pulkkis

Experts:

Guo Bin, Director, Beijing KaKu Media, BTV (China)

Dr. Rolf Giesen, Animation Writer and Animation Historian (Germany)

KeisukeTsuchihashi, Executive Producer, NHK Enterprises (Japan)

Nina Pulkkis, Documentary Director and Producer (Finland)

Hanna Hemilä, Animation Director and Producer (Finland)

'Using the Logic and Animation of Game Universes for TV series' 10'

Space Game Eve Online is turned into an Icelandic/US TV series.

Producer Sigurjon Kjartansson (RKV Studios) opens up his co-work with American partners and Gaming company CCP.

Session-Moderators: Liselott Forsman and Liisa Vähäkylä

Produced by Yle as an addition to the INPUT 2014 conference programme.



MOOMINS ON THE RIVIERA

Snorkmaiden is dazzled by the attentions of a playboy while Moomin is struggling with jealousy. An animation feature film based on Tove Jansson's original comic strips. Premiere in autumn 2014
© 2014 Handle Productions Oy, Pictak Cie
© Moomin Characters TM



HITLER THINKING ABOUT THE NEXT MOVE

Cover drawing for magazine Garm, Tove Jansson 1938. Tampere Art Museum Moominvalley Collection
© Moomin Characters TM

Wednesday 14 May
Afternoon 15:30 - 17:30

Orange Room

SPECIAL SESSION

Gaming Giants - making it on the global screen

For millions, brands like Angry Birds, Hay Day, Clash of Clans, Max Payne and Alan Wake are household names. Fans flock to them for the fun, drama, and delight they bring to games, animations, television and cinema screens.

Their success spans from gaming to entertainment, and to inventive hybrids in between. And while these global brands have become parts of families all over the world, Finland is still where each of the companies behind these brands calls home.

How do these Finnish companies inspire brave ideas, and stir passionate player communities? Where are their industries headed? What does it take to succeed on a global scale, and what could be the connection to modern television?

Hear from gaming and entertainment industry leaders about their ups and downs, how they spark creativity in their teams, and much more.

Speakers and panellists:

Peter Vesterbacka, CMO of Rovio: on thinking big

Matias Myllyrinne, CEO of Remedy: on cinematic experiences

Ilkka Paanane, CEO of Supercell: on expertise over experience

Panel: 'Key Words for the Future'

Sigurjon Kjartansson, RVG

Elina Arponen, Tribe Studios

Olli Sinerma, Mindfield Games

Santeri Koivisto, MinecraftEdu

Session Moderators: Sonja Ängeslevä (Vice Chair of IGDA and Game Developer), Liselott Forsman

Produced by Yle as an addition to the INPUT 2014 conference programme.



SUPERCELL



REMEDY



ROVIO

Thursday 15 May
Morning 09:30 - 13:00

Orange Room

Session №16:

Don't bore me with history!

Does knowledge always bore young people? Do history programmes necessarily have to be made in a documentary format or how can we explore new ways of making them more interesting to engage our restless young audience? How do we make such shows shorter and more precise without compromising on the depth of the content? How can we use animation and fiction to pop history up?

In this session, we explore a few techniques on how to make history alive for young people.

Session Moderators: Anna Birgersson-Dahlberg, Lum Wai Loon

Session Focus: Young Audiences

Screened Programmes:

Helveticus: 1307 William Tell (Switzerland) 4 min

Wings of Time: Ultimate Master of War (China) 11 min

History with a 'WOW!': Minamoto no Yoshitsune (Japan) 10 min

Holocaust - Is That Wallpaper Paste? (Russia) 61 min

7 Days...in Auschwitz (Germany) 30 min

Session №16

Screened Programmes

Helveticus: 1307 William Tell

Have you ever wondered how challenging it was to create chocolate powder? What forgotten secret ingredient, known in ancient times, makes it possible to produce cheese? Which tournaments inspired the famous sculptor, Giacometti, to create his world famous slender silhouettes? Or what formidable obstacles faced the first round-the-world balloon trip? The answer to all these questions and more, can be found in Helveticus. The 26 x 4 minute episodes of this animated series, filled with humour and adventure, explore Switzerland's most important historical facts & figures. From the legendary William Tell and the Battle of Sempach to Joanna Spyri's fictional character Heidi. Episode 4 tells the legendary story of William Tell who shoots at an apple on his son's head with his bow and arrow.

Original Title: Helveticus: 1307 Guillaume Tell
Country: Switzerland
Duration: 04'00
Language: French, German, Italian
Title of series: Helveticus
Episode: 4/26
Production Companies: RTS - Radio Télévision Suisse, Nadasdy Film
Co-Producers: SRF / RSI / RTR / Cinéforum / TV5 Monde
Year of production: 2013
Broadcast by: RTS - Radio Télévision Suisse
On: 04.11.2013
Total budget in Euro: 496.001,96
Authors: Chantal Teano, Pascal Vaucher de la Croix
Directors: Chantal Teano, Pascal Vaucher de la Croix
Producers: Nicolas Burlet, Izabela Rieben, Alberto Chollet
Commissioning Editors: Izabela Rieben, Alberto Chollet

Submitted by: RTS - Radio Télévision Suisse
Contact: Izabela Rieben
izabela.riegen@rts.ch

Wings of Time: Ultimate Master of War

On the Eve of Chinese New Year, the millennial monster 'Nian' floats down to the earth. He loses his supernatural magic colour-power while he is pursuing delicious food, and runs into a Beijing girl named Zhao Xiaowu. The encounter made them banded with magic, and able to pass through time and space freely. In order to resume Nian's lost-colour-block and be powerful again, he sets out the journey through time and space together with Xiaowu. They find the Chinese ancient civilization, experience Qin warfare stories, meet with explorers – and face the historical characters, share the happy or sad touching moments. Wings of Time is a 100-episode animation series targeting 6-10 years old children, 50 stories all together, thousands of characters, took four years to produce.

Original Title: 飞越五千年
Country: China
Duration: 11'00
Language: Chinese
Title of series: Wings of Time
Episode: 15/100
Production Company: Beijing KaKu Media Co.
Co-Producers: None
Year of production: 2013
Broadcast by: China Beijing Television
On: 01.06.2014
Total budget in Euro: 1.300.000,00
Author: Shuai Min
Director: Zeng Weijing
Producer: Zeng Weijing
Commissioning Editor: Shuai Min
Submitted by: BTV
Contact: Zeng Weijing
910878566@qq.com

Session №16

Screened Programmes

History with a 'WOW!': Minamoto no Yoshitsune

This programme aims to make the study of Japanese history enjoyable for sixth-graders. In each episode Kabuki Actor Nakamura Shido transforms himself into a different historical figure, using song and dance to engage kids in a new way. What was the historical context? What did they achieve? What is their lasting influence? This episode features the Genji clan warrior, Minamoto no Yoshitsune. He has become a legendary - and tragic - hero. He emerged 850 years ago in an epic struggle between two warrior clans, a conflict that finally produced the military class known as the samurai. Yoshitsune achieved a brilliant military record fighting in support of his older brother, Minamoto no Yoritomo. That very success, however, sowed the seeds of his downfall, as Yoritomo turned against him and destroyed him.

Original Title: History with a 'WOW!': Minamoto no Yoshitsune
Country: Japan
Duration: 10'00
Language: Japanese
Title of series: History with a 'WOW!'
Episode: 25/40
Production Company: NHK
Co-Producers: None
Year of production: 2013
Broadcast by: NHK
On: 12.06.2013
Total budget in Euro: not specified
Authors/Directors: S. Omoto, K. Shinoaki, M. Nishizawa, T. Fujiyama, M. Watanabe, R.Kita
Producers: Tetsuya Yuge, Naoki Inagaki (Executive)
Commissioning Editors: Tetsuya Yuge, Naoki Inagaki

Submitted by: NHK (Japan Broadcasting Corporation)
Contact: Kayo Yamamoto
yamamoto.k-ob@nhk.or.jp

Holocaust - Is That Wallpaper Paste?

The sisters Yevgeniya and Ksenia Karatygin are twins from the Russian province. Like many of their peers they want to become famous and this is why they came to participate in the programme Amazingly Beautiful on the MuzTV channel. This quiz show that covers topics far from those covered during school exams on history, asked the girls to define the word Holocaust. Ksenia and Yevgenia gave a very quick answer: Wallpaper paste. Their answer outraged the Russian Internet community and the media. In the Vladimir region where they live, the show is popular with a young audience. The Karatygin sisters already have a social network fan club; people write to them, ask for autographs and offer friendship.

The director Mumin Shakirov arranged a trip to Auschwitz for the Karatygin sisters. The tour becomes for the girls a real lesson in history which helps them understand the magnitude of their original mistake.

Original Title: Холокост - клей для обоев?
Country: Russian Federation
Duration: 60'40
Language: Russian
Production Company: Bactria film
Co-Producers: None
Year of production: 2013
Broadcast by: not specified
On: not specified
Total budget in Euro: 30.000,00
Author: Mumin Shakirov
Director: Mumin Shakirov
Producer: Mumin Shakirov
Commissioning Editor: not specified

Submitted by: Mumin Shakirov
Contact: Mumin Shakirov
bactria2013@gmail.com

Session №16

Screened Programmes

7 Days... in Auschwitz

Early in the morning, Andrzej drives to Auschwitz-Birkenau, lost in thoughts, past former barracks, potholes and summery meadows. He is a conservator at the memorial site of Auschwitz. Today he repairs one of the former deportation wagons. Hammering and drilling into the incomprehensible history - against forgetting. The authors Christian von Brockhausen and Timo Großpietsch joined him for 7 days in Auschwitz. They lived and worked there for a week. 'Through the hands into the mind and then into the heart' is Andrzej's advice to both of them. How can the helpers bear living and working here? How do the authors cope with being confronted with the feeling of guilt? A feeling that clings here and won't leave German visitors, even those born decades after the end of the war. The programme narrates daily life in Auschwitz as it is now. At the same time it gives surprising insights into the difficulties of later generations in coming to terms with the trauma of Auschwitz.

Original Title: 7 Tage... Auschwitz

Country: Germany

Duration: 29'45

Language: German

Title of series: 7 Tage

Episode: 1/21 (2013)

Production Company: Norddeutscher Rundfunk - NDR

Co-Producers: None

Year of production: 2013

Broadcast by: Norddeutscher Rundfunk - NDR

On: 05.05.2013

Total budget in Euro: 28.650,00

Authors: Christian von Brockhausen, Timo Großpietsch

Directors: Timo Großpietsch, Christian von Brockhausen

Producers: Timo Großpietsch, Christian von Brockhausen

Commissioning Editors: Fabian Döring, Florian Müller

Submitted by: Norddeutscher Rundfunk - NDR

Contact: Leyla Baskin

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Thursday 15 May
Morning 09:30 - 13:00

Blue Room

Session №17:

Cross media: short form content

Short form content rules the Net.

Some self broadcasters on YouTube win audience numbers traditional broadcasters can only dream of. They must be doing something right. As mainstream broadcasters try to get in on the action, they are experimenting with strategies to reach out and connect to the online audience while keeping up the high standards expected from public TV.

This session explores the emerging short form content landscape and presents three interesting initiatives from broadcasters. Learn which considerations were made before production, see what efforts were made to become visible to the audience, and let yourself be inspired by the experiences of the pioneering people behind the projects.

Session Moderators: Marie Caloz, Kristian Stokholm

Session Focus: Cross Media

Productions Presented:

Break-Ups (Switzerland)

Door Code 1321 (Sweden)

#lovemilla (Finland)

Session №17

Screened Programmes

Break-Ups

We have all been there - that moment when we look our partner in the eyes and realise: it's all over. Like splitting an atom, a chain reaction that rips through everything in its path, with consequences that can haunt us for years. But like any accident, when it happens to somebody else, we cannot help taking an interest in their misfortune!

Break-Ups is a series of twenty web-based fictional comedy episodes (approx. 3 minutes per episode), each focusing on the tipping-point in the relationship of a couple in crisis.

While having one's heart broken is a common and universal experience, the character of the individuals involved and the circumstances of their break-up are a one-off. Seen from a distance, all break-ups look the same: a boy and a girl crying in a cafe, a drunkard shouting in a bar, mum and dad standing in a courtroom with their lawyers, a husband discovering his wife with another man – or woman. But take a closer look and you will notice that each case is unique.

Original Title: Break-Ups
Country: Switzerland
Language: German, French
Production Company: Jump Cut Production
Co-Producers: SRF/RTS
Year of production: 2012
Launch Date: 14.02.2014
Production URL: www.srf.ch/breakups;
www.rts.ch/breakups
Total budget in Euro: 161.154,00 for 20 episodes
Key Staff: Ted Tremper, Patrick Karpiczenko, Chloé von Arx, Pierre-Adrian Irlé, Romain Graf
Commissioning Editors: Michael Cyriax (SRF), Sophie Sallin (RTS)

Submitted by: SRG SSR
Contact: Sven Waelti
sven.waelti@srgssr.ch

Door Code 1321

Door Code 1321 is a drama series about friendship, love and self respect, commissioned for the web.

The series follows 16-year old Agnes and Steph, who suddenly become step sisters when their parents fall madly in love. When the parents decide to travel abroad the whole summer, they leave Agnes and Steph in an apartment in central Stockholm. All the girls have is a credit card and the commitment to look after Agnes' 10-year old sister.

Agnes and Steph are total opposites and initially they hate each other. Agnes is the orderly one, always taking responsibility, always sensitive to everyone's feelings. Steph is cocky, tough and limitless. But now they are in the same boat and need to cooperate to make things work, which is easier said than done. The girls' summer together is lined with both euphoria and painful disappointments.

In the end it is a summer none of them will ever forget.

Original Title: Portkod 1321
Country: Sweden
Language: Swedish
Production Company: Eyeworks
Co-Producers: SVT - Sveriges Television
Year of production: 2012
Launch Date: 16.11.2012
Production URL: www.svt.se/portkod1321/
Total budget in Euro: not specified
Key Staff: Louise Pope, Linnéa Roxenheim, Anna Wallmark Avelin, Cia Axelsson, Fanny Klefält, Happy Jankell
Commissioning Editor: Are Nundal

Submitted by: SVT - Sveriges Television
Contact: Anna Birgersson-Dahlberg
Anna.Birgersson-Dahlberg@ur.se

Session №17

Screened Programmes

#lovemilla

This is a 26-episode multiplatform drama-comedy for tweens and teens. It is a story about 17-year old Milla, an ordinary high school girl, whose life is far from ordinary. The main stage of the dramedy is a diner Café Robot, where Milla works as a part-time waitress.

The app. 5-minute-episodes are self-contained and deal with various problems of teens' life in the 21st century: peer pressure, sexuality, sexual harassment, alcohol, racism and so on. Milla's method for coping with her sometimes turbulent life is drawing. The series does not preach but approaches the topics with compassionate humour. It explores different genres of drama ranging from musical, sitcom, thriller and sci-fi.

#lovemilla is an overall experience. The strong web presence is built around Milla's blog (Instagram, Facebook, IRC Galleria), which consists of illustrations and images, that deepen and comment on the characters and the storyline. It also challenges the audience to participate by using the lovemilla hashtag (#).

Original Title: #lovemilla

Country: Finland

Language: Finnish

Production Company: It's Alive Productions

Co-Producers: Yle/Riikka Takila

Year of production: 2013

Launch Date: 03.07.2013

Production URL: <http://itsalive.fi/2013/04/its-alive-tuottaa-ylle-nuorisosarjaa-love-milla/>

Total budget in Euro: 300.000,00 (whole serial)

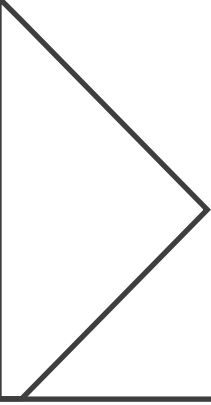
Key Staff: Teemu Nikki, Jani Pösö, Jyrki Arnikari

Commissioning Editor: Hyppe Salmi

Submitted by: Yle

Contact: Jouko Salokorpi

jouko.salokorpi@yle.fi



Thursday 15 May
Morning 09:30 - 13:00

White Room

Session №18:

Stand Alones: Fresh voices in the field

Diverse genres of documentary, investigative journalism, and fiction illuminate an expansive geography: the Andes Mountains in Ecuador, a Tongan marine graveyard, a temple in Taiwan, and the war fields of Syria.

Four unique selections of terror and civil war, fortune telling and the thrill of first love; reveal the strength and power of identity and indigenous communities. Culture cures and ancient legends inspire these enticing selections.

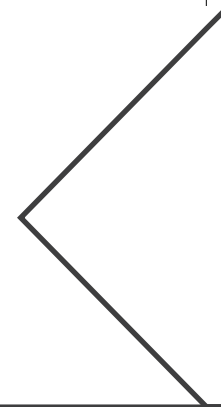
Session Moderators: Eren McGinnis
Session Focus: Unusual Perspectives

Screened Programmes:

News Room - Syrians in Transition (Brazil) 16 min
Native Affairs: Tongan Ferries (New Zealand) 18 min
The Busy Young Psychic (Taiwan) 29 min
Pillalaw (Ecuador) 33 min

Session №18

Screened Programmes



News Room - Syrians in Transition

The News Room is a slot for short documentary reportages that is open to diverse views, languages and narratives with contemporary relevance for Brazil and for the world.

In this episode, the social dissatisfaction and uprising against the Government of Bashar al-Assad caused Syria to be devastated by violence. Even with the protests and sanctions imposed by the UN, the Syrian president does not give up power and the country undergoes a serious conflict. An ex-officer of the Syrian army exiled in Moscow, where he studies journalism, returns to his homeland in order to show the horrors carried out by Bashar Al Assad's army.

Original Title: Sala de Notícias - Sírios em Transição

Country: Brazil

Duration: 15'35

Language: English

Title of series: News Room (Sala de Notícias)

Production Company: Canal Futura

Co-Producers: None

Year of production: 2012

Broadcast by: Canal Futura

On: 09.05.2013

Total budget in Euro: 20.000,00

Authors: Marina Darmaros, Wissam Moukayed

Directors: Marina Darmaros, Wissam Moukayed

Producer: Marina Darmaros

Commissioning Editor: not specified

Submitted by: Canal Futura

Contact: Vanessa Jardim

vanessaj@futura.org.br

Native Affairs: Tongan Ferries

In 2009 Tonga was hit by disaster: the passenger ferry Princess Ashika sank, killing 74 Tongan. In 2011 the New Zealand Prime Minister John Key sent experts to Tonga to look at the state of its ferries and found that 'significant risks to the safety of life' still exist.

Their reports were never published. The World Bank made their own assessment, concluding that many of the vessels in operation were unseaworthy. Yet the vessels continue their service. The situation facing the 4000 people of Eua was so dangerous, the small community set about fundraising to buy their own boat. Why was a report commissioned only to keep the findings secret? Why was no aid directed towards fixing up the boats? And how far did the tiny community of Eua get in their quest to buy their own boat?

This investigation tries to provide some answers.

Original Title: Native Affairs: Tongan Ferries

Country: New Zealand

Duration: 17'37

Language: English/Tongan

Title of series: Native Affairs

Episode: 1/35

Production Company: Native Affairs, Māori Television

Co-Producers: None

Year of production: 2013

Broadcast by: Māori Television

On: 11.03.2013

Total budget in Euro: 14.118,00

Author: not applicable

Director: Adrian Stevanon (Reporter)

Producer: Richard Langston

Commissioning Editor: not specified

Submitted by: Māori Television

Contact: Kelvin McDonald

Kelvin.McDonald@maoritelevision.com

Session №18

Screened Programmes

The Busy Young Psychic

Xie Jun-ya is a high school girl and a baseball lover. Yet she is also a psychic, and this ability has been causing her much distress. She hopes to alleviate the condition by meditating in the temple, but she is only met with many worshippers. From the Feng Shui of an ancestor's tomb to the next lottery winning numbers - people seek all sorts of advice from her. Too occupied being a psychic, Jun-ya has barely any time for baseball. Frankly she does not care how much money she receives by answering the adults' questions. All she thinks about is if the boy on the baseball team likes her.

On the boy's birthday, Jun-ya wants to go to the birthday party and tell him her feelings. But people are lining up in the temple, waiting for her to point them in the right direction. How does Jun-ya choose between her responsibility for a long-standing tradition and her life as an adolescent?

This is not only a story about the life of a teenage girl with unique talents, but also a story depicting the rich traditional culture in Taiwan.

Original Title: 神算

Country: Taiwan

Duration: 29'00

Language: Mandarin Chinese

Production Company: Public Television Service (PTS)

Co-Producers: National Taiwan University of Arts

Year of production: 2013

Broadcast by: Public Television Service (PTS)

On: 31.03.2013

Total budget in Euro: 22.500,00

Author: Chen, Ho-Yu

Director: Chen, Ho-Yu

Producer: Liu, Yu-Shiuan

Commissioning Editor: None

Submitted by: Public Television Service (PTS), Taiwan

Contact: Chia-Wei Tung

PTSFestival@gmail.com

Pillalaw

There is a black day that terrifies several villagers from the small town of Pungala. A being half lion half condor called Pillalaw threatens their young children with death. The only way to stop within the calendar is through a spell that the parents must cast, following a strict ritual.

Nobody knows the origin of this, but this story has been told by several generations and its threat has continued until Pillalaw meets Atik, a father willing to do anything to put an end to this legend.

Pillalaw is the adaptation of an Andean legend of terror.

Original Title: Pillalaw

Country: Ecuador

Duration: 32'57

Language: Kichwa

Production Company: Inka's Records

Co-Producers: None

Year of production: 2013

Broadcast by: Inka's Records

On: 06.07.2013

Total budget in Euro: 5.515,15

Author: William León

Director: William León

Producer: Arturo León

Commissioning Editor: Byron Narváez

Submitted by: Funciad - ECTV

Contact: Isabel Rodriguez

sabelrodriguez@inputecuador.com



GREAT OFFERS FOR SLEEPING AND LIVING



JYSK.fi

Thursday 15 May

Afternoon 14:30 - 18:00

Orange Room

Session №19:

Small ideas + long nights = big fun!

Small ideas with simple premises can make for great television and bring in new viewers.

TV is not just made of expensive or complex blockbuster formats.

TV does not have to reinvent the world.

TV does not have to obey standard rules.

TV can be very long and very short.

Over the course of the session, we will watch programmes that bring in different demographics.

They will make you want to play, laugh, knit! - and watch yourself watching television.

Preferably during a 13 hour live knitting show that exemplifies a new genre: Slow TV.

We promise you won't be assigned to watch 13 hours of slow television after attending this session!

Session Moderators: Kaori Kaiho, Stefano Semeria

Session Focus: New Formats

Screened Programmes:

BrainFlash! (Japan) 30 min

Wrinkled Minute (France) 4 x 1.30 min

Gogglebox (United Kingdom) 45 min

National Knitting Eve (Norway) 13 hours (Excerpt 35 min)

Session №19

Screened Programmes

BrainFlash!

A weekly team-challenge quiz show for the whole family. Two teams of contestants present quizwords using clay, shadow pictures, portraits and other means, with some very entertaining results.

These were the games used in this edition:

What's The Word? Each team captain must define a series of loan words within a time limit. Teammates guess each quizword from the definition.

Clue Them In! Players draw clues to help a team member guess a quizword.

Say It With Clay! Each team member has 90 seconds to make a clay sculpture that represents a quizword for a player to guess.

Putting You In The Picture! Team members become living sculptures, arranging themselves on the studio floor so they present an image of a quizword when viewed from above.

Original Title: BrainFlash!

Country: Japan

Duration: 30'00

Language: Japanese

Title of series: BrainFlash!

Episode: 19

Production Company: NHK Enterprises

Co-Producers: in association with Super Brain

Year of production: 2013

Broadcast by: NHK (Japan Broadcasting Corporation)

On: 28.09.2013

Total budget in Euro: not specified

Authors: Ryohei Yano, Yutaka Fujimoto,

Yonkurou Kosugi, Keisuke Mizuno

Director: Hiroyuki Sakamoto

Producer: Nobuto Ariyoshi

Commissioning Editors: Sumihiro Ota, Yushin Futaya

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Kayo Yamamoto

yamamoto.k-ob@nhk.or.jp

The Wrinkled Minute

Four nice old ladies tell not-so-nice jokes...

... about a gross fat man trying to open a bank account and not getting off on a good start. Or a big-mouthed frog who is walking through the country in the summer and is in for a surprise.

The encounter of a shopkeeper with a scruffy young want-to-be salesman will inspire some mirth.

And - last but not least - a dead man in hell meets the devil, of all creatures!

Original Title: La minute vieille

Country: France

Duration: 4 x 01'30

Language: French

Title of series: The Wrinkled Minute (season 1)

Episodes: 2/22/38/41 of 41

Production Company: LM Productions

Co-Producer: ARTE France

Year of production: 2012

Broadcast by: ARTE

In: 2012

Total budget in Euro: 395.546,00

Author: Fabrice Maruca

Director: Fabrice Maruca

Producer: Laurent Ceccaldi

Commissioning Editor: H el ene Vayssi eres

Submitted by: ARTE France

Contact: Pascal Richard

p-richard@artefrance.fr

Session №19

Screened Programmes

Gogglebox (Season 2)

We watch hours of television every day - the TV set is the focal point of our home; it is where we eat, chat, break up, make up, chill out or freak out.

Each week Gogglebox presents the highlights of the week's television, intercut with footage of ordinary people watching it at home. Featuring a cross-section of society - the working class family, a student household, a gay couple, elderly grandparents and their grandchildren - we see not only their diverse reactions to the week's biggest soap storyline or high-end drama, but also to the country's sporting events and unfolding big news stories. The show features these same characters every week.

Original Title: Gogglebox (Season 2)
Country: United Kingdom
Duration: 45'00
Language: English
Title of series: Gogglebox (Season 2)
Episode: 2/13
Production Company: Studio Lambert
Co-Producers: not specified
Year of production: 2013
Broadcast by: Channel 4
On: 02.10.2013
Total budget in Euro: not specified
Author: not specified
Directors: Annie Conlon, Katrina Grant, Luned Tonderai, Lucy Whelan
Producer: Tania Alexander (EP)
Commissioning Editor: David Glover

Submitted by: ALL3MEDIA International
Contact: Neil Bailey
neil.bailey@all3media.com

National Knitting Eve

13 hours of live broadcast all about knitting. Norge Rundt is a well-established programme, that runs weekly, but this evening it was all about knitting. 40 minutes on the main channel NRK1. At 20h the Knitting Eve changed to NRK2. The first 4 hours consisted of a TV-show with a host and guests, subjects like mathematics in knitting, guerilla knitting, social knitting and a small yarn-factory were discussed. A normal, but long and slow TV-production. Also live knitting by guest knitters. At midnight the record-attempt 'back to back'; shearing a sheep, spinning yarn and finishing off by knitting a sweater was started. It took over 8 hours, just spinning and knitting. Everything done by hand, live on TV. After inviting the viewers to take part on Twitter, Instagram and Facebook, we put many of their pictures and comments on the air. A social media manager, was situated in the area of transmission and was live on the programme telling the viewers about incoming messages and images.

Original Title: Nasjonal strikkekveld
Country: Norway
Duration: 13 hours (Excerpt 35'00)
Language: Norwegian
Production Company: Norwegian Broadcasting Company - NRK
Co-Producers: None
Year of production: 2013
Broadcast by: NRK
On: 01.11.2013
Total budget in Euro: 120.000,00
Author: Lise-May Spissøy
Director: Lise-May Spissøy
Producers: Hallgrim Hals, Thomas Hellum
Commissioning Editor: Anniken Næss

Submitted by: Norwegian Broadcasting Company - NRK
Contact: Rune Møklebust
rune.moklebust@nrk.no



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LOCALS

People make the city! Feel the warmth of over 600 000 smiles that welcome you on the streets of Helsinki.



EVENTS

The streets, parks and boutiques of Finland's capital are filled with lively events throughout the year. Enjoy **Lovely Helsinki Event** 14-18th May which celebrates spring and the coming summer!



SUPER FOOD

Indulge your taste buds with the most interesting food culture in the Nordic countries: it's wild, pure, local and slow! The thriving food culture in Helsinki has influences both from East and West. Enjoy **Restaurant Day** on 17th May!



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More information
about sights,
excursions and
restaurants:



Thursday 15 May
Afternoon 14:30 - 18:00

Blue Room

Session №20:

Does cross platform deliver?

Three extraordinary and unique projects showcase what broadcasters can achieve when they go all out on a cross platform project. The March - commemorating the 50th anniversary of the 1963 march on Washington - engages all of power of cross platform storytelling to help make a landmark historic event engaging, present and relevant to a younger audience. Kassa - a long running TV-show and cross platform programme on consumer issues - established the Kassa Panel. This intensive second screen initiative allows viewers to be at the controls by feeding their opinions live to the TV show, generating high drama and added value. And I-Vatars takes the TV game show format to a whole new level by offering viewers a virtual presence in the studio so they are no longer just watching but actually 'living' the show live. We will see examples, hear about the implications and get the low down: Is it worth the blood, sweat and tears? Does cross platform deliver?

Session Moderators: Marie Caloz, Kristian Stokholm
Session Focus: Cross Media

Productions Presented:
Kassa Panel (The Netherlands)
The I-Vatars (Switzerland)
The March on Washington (United States)

Session №20

Screened Programmes

Kassa Panel

The second screen application Kassa Panel has been created in addition to the television programme Kassa, which is broadcast live every Saturday at 7 pm. This programme handles a variety of consumer issues in the Netherlands and is therefore made for and with the Dutch consumers. With the second screen application, Kassa becomes more interactive and delivers a complete consumer experience. Test new products, give your opinion on issues and guests in the studio, get an exclusive insight view and share your thoughts with our editors. Kassa Panel is a free second screen application available on iPad/Android tablets. You can also join the Kassa Panel community with your laptop or PC at live.kassa.vara.nl before, during and after the show.

Original Title: Kassa Panel
Country: The Netherlands
Language: Dutch
Production Company: VARA
Co-Producers: Ex Machina
Year of production: 2012
Launch Date: 01.09.2012
Production URL: <http://live.kassa.vara.nl>
Total budget in Euro: 80.000,00
Key Staff: Jeroen Olthof, Bastiaan Rademakers, Rutger Verhoeven
Commissioning Editor: not specified

Submitted by: VARA
Contact: Maaïke Taris
Maaïke.Taris@vara.nl

The I-Vatars

This is an interactive game in which two pairs of contestants compete by testing their general knowledge in the studio. Based on Virtual technology, it turns viewers into actors of the show they are watching. The questions asked by the host appear on the second screen. Thus, all viewers can compete against the contestants in real time. Viewers will no longer simply be watching TV; they'll be living the show live on a second screen connected to the Internet. This multiscreen television programme for children will also allow them to create a personalised avatar (photo and choice of numerous physical characteristics). Once the character is ready, the game can begin. Audience members are able to practice on the net and attempt to win maximum points. A good score will offer them a chance to qualify as a studio candidate or see their avatar on the show.

Original Title: Les Imbattables
Country: Switzerland
Language: French
Production Company: RTS
Co-Producers: Backup, French TV
Year of production: 2012
Launch Date: 24.12.2012
Production URL: www.rts.ch/jeunesse/les-imbattables/
Total budget in Euro: not specified
Key Staff: Jean Michel Salomon, Alain Hugli
Commissioning Editor: Thierry Ventouras

Submitted by: RTS, Radio Télévision Suisse
Contact: Thierry Ventouras
thierry.ventouras@rts.ch

Session №20

Screened Programmes

The March on Washington

The March on Washington, a multi-platform initiative, united a week of programmes, online events and activities celebrating the 50th anniversary of the historic 1963 March on Washington, a watershed moment in the Civil Rights Movement that helped usher in sweeping civil rights legislation and a sea change in public opinion. The campaign includes THE MARCH, a one-hour documentary that combines rare archival footage with the dramatic stories of key organisers and participants of the event (60 min.); The March @50 - a provocative five-part web series exploring whether America has delivered on the promises of the March; and Memories of the March, a series of video vignettes created by PBS member stations, exploring compelling local stories of the March, providing a variety of perspectives on this historic event and its ongoing legacy.

Original Title: The March on Washington

Country: United States

Language: English

Production Company: Smoking Dogs Films, Tilghman Media Inc, PBS Member Stations

Co-Producer: Owen Cooper

Year of production: 2013

Launch Date: 27.08.2013

Production URL: www.pbs.org/marchonwashington

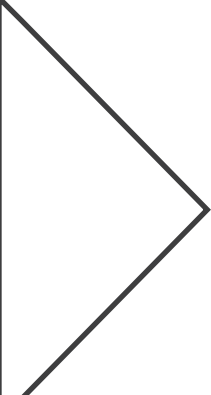
Total budget in Euro: 730.000,00

Key Staff: Shukree Tilghman, John Akomfrah, Lina Gopaul, David Lawson, Beth Hoppe, Bill Gardner, Michael D. Kelley, Lyn Seymour, Kathy Lo, Nicole Eley-Carr

Commissioning Editor: PBS

Submitted by: Amy Shumaker

Contact: shumaker@scetv.org



Thursday 15 May
Afternoon 14:30 - 18:00

White Room

Session №21:

Don't vote me out, please!

Most reality shows in the market are about putting people down, voting contestants out, and making them strategise in the most despicable ways to emerge as winners.

This genre is, however, very popular among younger audiences.

How can we use reality in programming for young people in a positive way?

How can a reality show help them to build their self-confidence, to bring out their talents or to be proud of who they are? How can we adopt formats available in the mainstream market and make them relevant to youth programming?

Session Moderators: Anna Birgersson-Dahlberg, Lum Wai Loon

Session Focus: Young Audiences

Screened Programmes:

To the Top (Belgium) 26 min

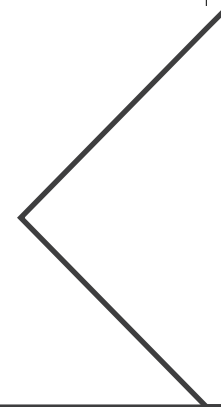
We Rock Barcelona - The Golden Tabaluga 2013 (Germany) 26 min

The Runaway Kids (Denmark) 30 min

Perfect: Exercise (Norway) 29 min

Session №21

Screened Programmes



To The Top

Ten youths from a Brussels based boxing club travel with their trainers to the mountain to climb one of the highest mountains in the Alps. After months of training and preparation the group, headed by boxing trainers Tom and Maalem, finally leaves for the Monte Rosa in Italy: a climb of 4,634 feet. The long climb to the top is not only a hard struggle against nature, but above all the youths struggle with themselves in a physical challenge that takes them out of their comfort zones. Will they make it to the top?

The youngsters film their own stories, smartphone in charge - the way they are used to documenting their everyday lives. In the boxing ring, in the streets of Brussels, in their homes or on a mountain: they create images with their mobile phones and make an original portrait of themselves and their surroundings.

Original Title: Naar De Top
Country: Belgium
Duration: 25'53
Language: Dutch / French
Title of series: To The Top
Episode: 4/4
Production Company: De Chinezen
Co-Producers: None
Year of production: 2013
Broadcast by: Canvas (VRT)
On: 31.10.2013
Total budget in Euro: 100.000,00
Author: De Chinezen
Director: Nevine Gerits
Producer: Laura Van Doorslaer
Commissioning Editor: Maaïke Van Hoecke

Submitted by: VRT
Contact: Elly Vervloet
elly.vervloet@VRT.be

We Rock Barcelona - The Golden Tabaluga 2013

Six talents, six stories, united for a week for a common project centered on singing and dance are the essence of this docu-musical for children. Six very special teenagers meet in Barcelona to record the 'KiKA Anthem 2013' and film a music video. The aim is to create a song that addresses the topics of tolerance, community and living together. Each one of them contributes something particular that distinguishes them from many other teenagers. Ellen, for instance, suffers from a rare benign tumor. Because of her appearance she has had to endure many insulting remarks. Vigen is from Armenia and spent his childhood in a centre for asylum seekers. Hannah is wheelchair-bound due to amyasthenia. And the other three musical talents Qidinah, Alexis and Daniel all have exciting personal histories.

Original Title: Wir rocken Barcelona - Der Goldene Tabaluga 2013
Country: Germany
Duration: 25'15
Language: German
Production Company: e + u tv film- und fernsehproduktion Cologne
Co-Producers: None
Year of production: 2013
Broadcast by: KiKA (Children Channel Germany)
On: 21.10.2013
Total budget in Euro: 586.740,00
Authors: B. Herzer, T. Zydra, I. de Leon, C. Brückner
Director: Georg Bussek
Producers: Alexander Freisberg, Georg Bussek
Commissioning Editors: Nina von Kettler, Paul Wolff, Katharina Galle

Submitted by: Zweites Deutsches Fernsehen - ZDF
Contact: Katharina Galle
galle.k@zdf.de

Session №21

Screened Programmes

The Runaway Kids

Emma, Tobias, Silke, Jamil, Julie and Thomas have run away from home. They all have one thing in common: They need good advice to a problem they are dealing with in their heads. They move into Ultrahuset - a house full of surprises, luxury and friendships. For five days the house is all theirs. They can live here without homework and without parents.

The centre of attention in this episode is 12-year old Emma. At home she feels lonely and left out. Now it is up to the five others to give her good advice. Because in the house, there is only one rule: You have to help each other. Emma will have an unexpected visitor and an experience for life.

The reality series takes the problems of pre-teens seriously, making kids talk to each other and avoiding an adult interpretation. They succeed in hitting a tone that is at the same time very serious and very redeeming - and includes a lot of humour.

Original Title: Ultrahuset
Country: Denmark
Duration: 29'23
Language: Danish
Title of series: Ultrahuset
Episode: 1/16
Production Company: Metronome
Co-Producers: None
Year of production: 2013
Broadcast by: DR Ultra
On: 05.03.2013
Total budget in Euro: 666.667,00
Authors: Anna Askov, Lasse Eskildsen
Director: Anna Askov
Producer: Charlotte Holm
Commissioning Editor: Christian Volging

Submitted by: DR
Contact: Christian Volging
chja@dr.dk

Perfect: Exercise

What happens when a young average Norwegian woman decides to follow every piece of lifestyle advice she is given, on how to achieve the perfect life? Every day everyone is exposed to and bombarded with headlines and images from the media, all giving advice on what to do, and how to live your life.

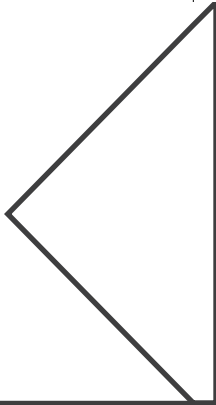
Now we wanted to find out if all the advice works: is life going to be perfect as they say? The host takes on seven different areas to improve her life, according to what the media and other experts say. She is then going to follow all the advice.

Is it possible to do all this, will she have any use for it all? Will it make life better or worse in the long run? Through fun situations, everyday life, candid questions, with meeting different life coaches and experts, and dealing with personal issues, the host draws a picture of how it would be to actually live according to all the advice in real life. At the end of the line, the question: is she happier than before, is her life really perfect?

Original Title: Prosjekt perfekt
Country: Norway
Duration: 29'00
Language: Norwegian
Title of series: Perfect
Episode: 2/8
Production Company: NRK
Co-Producers: None
Year of production: 2013
Broadcast by: NRK3
On: 25.09.2013
Total budget in Euro: 203.272,49
Author: Tina B. Christensen (format bible)
Director: Jørn Berge Larsen
Producers: Ellen Ramstad, Tina B. Christensen
Commissioning Editor: Håkon Moslet

Submitted by: NRK
Contact: Håkon Moslet
hakon.moslet@nrk.no

For your notes



A series of horizontal dotted lines spanning the width of the page, intended for taking notes.

Thursday 15 May
18:00

Orange Room

CLOSING SESSION

Outlook to INPUT 2015 in Tokyo

Screened Programme:
Lunch on the Job (Japan) 23 min

followed by Cocktail Party hosted by NHK

Lunch on the Job (Season 2)

Everybody needs lunch. It is a time of refreshment and a chance to get motivated for the afternoon. By looking at working people's lunches, you can tell a lot about their lives and get a sense of how they view their professions. This series focuses on the lunch breaks of working people in diverse fields. Every lunch reveals a unique story.

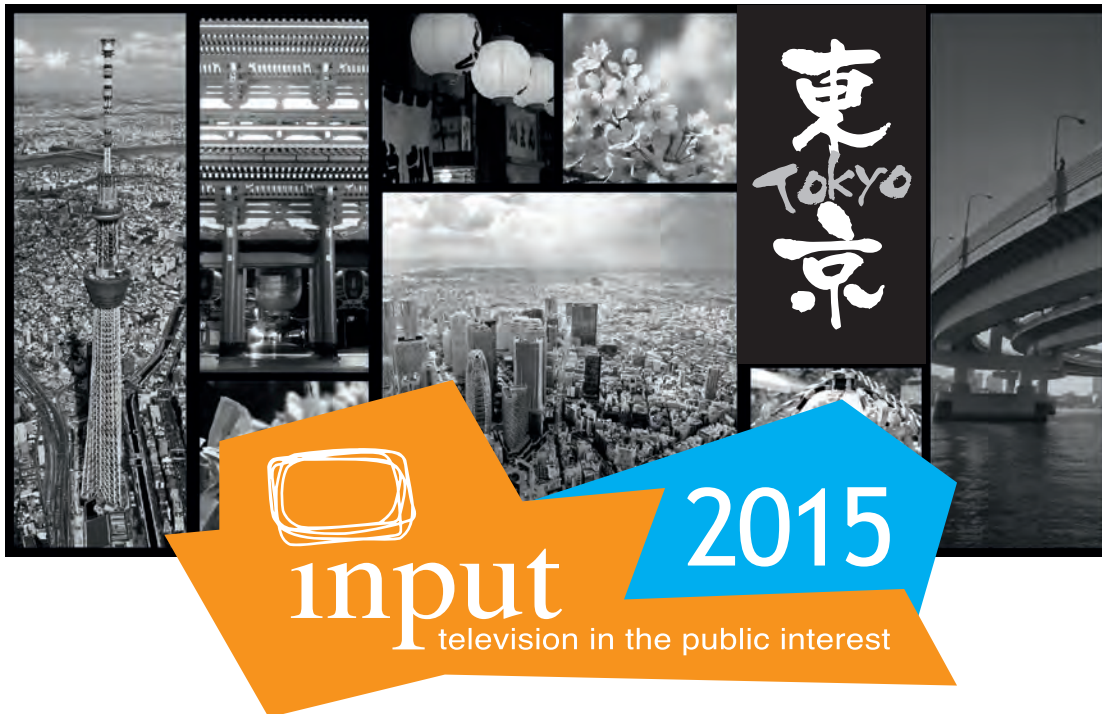
We visit workplaces to find the stories behind the lunches there. In this episode, we tag along with a cleaning team on Shinkansen bullet trains. For a train to depart on time, the team must clean it from end to end in just seven minutes. This feat is possible thanks to incredible teamwork. We learn how that teamwork is nurtured at lunchtime.

Three other segments feature photographer Satoru Abe, who travels across Japan in search of boxed lunches called bento, someone picked off the street at random and joined for lunch by the crew and the lunchtime habits of a late famous figure.

Original Title: Sarameshi
Country: Japan
Duration: 23'00 (Excerpt will be shown)
Language: Japanese
Title of series: Lunch on the Job (Season 2)
Episode: 27/34
Production Company: NHK Educational Corporation for NHK
Co-Producers: None
Year of production: 2013
Broadcast by: NHK (Japan Broadcasting Corporation)
On: 07.01.2013
Total budget in Euro: not specified
Authors: Yoko Tamura, Naoto Tanaka, Yuji Inoue
Directors: Yoko Tamura, Naoto Tanaka, Yuji Inoue
Producers: Naohiko Matsuba, Akemi Matsuo
Commissioning Editors: Katsuhiro Inoue, Kaori Ishii
Submitted by: NHK (Japan Broadcasting Corporation)
Contact: Kayo Yamamoto
yamamoto.k-ob@nhk.or.jp

SEE YOU AGAIN - IN TOKYO!

Don't miss the Cocktail Party
following the Closing Session on Thursday, 15 May,
@ ground floor, Marina Congress Center



FROM 11 - 14 MAY 2015, TOKYO

Tokyo - one of the most miraculous cities in the world.

With a population of over 13 million people,
Tokyo will offer you the extreme mix of ancient
and modern at every turn.

This clash of energies, of order and chaos, tradition and
innovation, will surely stimulate your creativity!

NHK looks forward to seeing you at INPUT 2015!

INPUT 2014 PROGRAMMES BY TITLE

| TITLE | COUNTRY | PAGE |
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| 7 days... in Auschwitz | Germany | 85 |
| A Chef's Life: Sweet Corn and Expensive Tea | United States | 71 |
| A Culprit Among Friends | South Korea | 62 |
| After Nine II | South Africa | 51 |
| At War | Belgium | 23 |
| Blachman | Denmark | 47 |
| BrainFlash! | Japan | 95 |
| Break-Ups | Switzerland | 87 |
| Can Mushrooms Help Save the World? | France | 76 |
| Chile, The Forbidden Images | Chile | 29 |
| Cultural Shock | Italy | 68 |
| De Ridder | Belgium | 58 |
| Door Code 1321 | Sweden | 87 |
| Doorway to Adulthood: An Intimate Talk About Sex | Japan | 26 |
| Dr. W | Colombia | 37 |
| Drunk | Norway | 47 |
| Emilie | Canada | 57 |
| FRONTLINE: League of Denial: The NFL's Concussion Crisis | United States | 19 |
| Gogglebox (Season 2) | United Kingdom | 96 |
| Helveticus: 1307 William Tell | Switzerland | 83 |
| History with a 'WOW!': Minamoto no Yoshitsune | Japan | 84 |
| Holocaust - Is that Wallpaper Paste? | Russian Federation | 84 |
| In Orbit | Colombia | 67 |
| It Happened Here | Sweden | 23 |
| Kassa Panel | The Netherlands | 99 |
| Key Money and Renting, and the People In-Between | South Korea | 20 |
| #lovemilla | Finland | 88 |
| Lunch on the Job | Japan | 106 |
| Married at First Sight | Denmark | 48 |
| MDR Top News: The Battle of the Nations Hits Saxony | Germany | 43 |
| Mekimi | Israel | 34 |
| Mission Investigate: Surfing the Web of Hate | Sweden | 30 |
| My Pet, Death & I | Sweden | 39 |
| My Sacred Glass Bowl | India | 25 |
| Napux The Cow | Mexico | 37 |
| National Knitting Eve | Norway | 96 |
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INPUT 2014 PROGRAMMES BY TITLE



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| Nature of Things: Survival of the Fabulous | Canada | 55 |
| News Room - Syrians in Transition | Brazil | 91 |
| Nymphs: Symptoms | Finland | 61 |
| Old Folks' Tales | Colombia | 67 |
| Opening Shot: Suicide and Me | Australia | 19 |
| Our Small Country | Norway | 72 |
| Panorama: Privacy for Sale | Belgium | 43 |
| Perfect: Exercise | Norway | 104 |
| Pillalaw | Ecuador | 92 |
| Pissed Off | Finland | 48 |
| Radio | Japan | 52 |
| Real Humans II | Sweden | 61 |
| Redfern Now (II): Babe in Arms | Australia | 33 |
| Rwanda: A Tale of French Manipulation | Belgium | 20 |
| School of Life: Outcast | Poland | 25 |
| Sex Made in Germany | Germany | 75 |
| Singer-Songwriter | The Netherlands | 57 |
| The Busy Young Psychic | Taiwan | 92 |
| The Checklist | Belgium | 38 |
| The Fifth Estate: The Sextortion of Amanda Todd | Canada | 29 |
| The I-Vatars | Switzerland | 99 |
| The Legacy | Denmark | 33 |
| The March on Washington | United States | 100 |
| The National: Stashing Their Cash/ Offshore Exposed | Canada | 44 |
| The Outsider | Spain | 71 |
| The Runaway Kids | Denmark | 104 |
| The Sex Agency | Sweden | 26 |
| The Wrinkled Minute | France | 95 |
| Through Her Lens: Not Another Word | United States | 51 |
| To The Top | Belgium | 103 |
| Unveil the Truth II - State Apparatus | Taiwan | 21 |
| We Rock Barcelona - The Golden Tabaluga 2013 | Germany | 103 |
| We Shot | Canada | 68 |
| Web Junkie | Israel | 75 |
| Where Are We Going, Dad? | South Korea | 38 |
| Who is Thomas Müller? | Germany | 55 |
| Wings of Time: Ultimate Master of War | China | 83 |



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| Belgium | Rwanda: A Tale of French Manipulation | 20 |
| Belgium | The Checklist | 38 |
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| Canada | Nature of Things: Survival of the Fabulous | 55 |
| Canada | The Fifth Estate: The Sextortion of Amanda Todd | 29 |
| Chile | Chile, The Forbidden Images | 29 |
| China | Wings of Time: Ultimate Master of War | 83 |
| Colombia | Dr. W | 37 |
| Colombia | Old Folks' Tales | 67 |
| Colombia | In Orbit | 67 |
| Denmark | The Runaway Kids | 104 |
| Denmark | The Legacy | 33 |
| Denmark | Blachman | 47 |
| Denmark | Married at First Sight | 48 |
| Ecuador | Pillalaw | 92 |
| Finland | Nymphs: Symptoms | 61 |
| Finland | #lovemilla | 88 |
| Finland | Pissed Off | 48 |
| France | Can Mushrooms Help Save the World? | 76 |
| France | The Wrinkled Minute | 95 |
| Germany | MDR Top News: The Battle of the Nations Hits Saxony | 43 |
| Germany | We Rock Barcelona - The Golden Tabaluga 2013 | 103 |
| Germany | Sex Made in Germany | 75 |
| Germany | 7 days... in Auschwitz | 85 |
| Germany | Who is Thomas Müller? | 55 |
| India | My Sacred Glass Bowl | 25 |
| Israel | Mekimi | 34 |
| Israel | Web Junkie | 75 |

INPUT 2014 PROGRAMMES BY COUNTRY



| COUNTRY | TITLE | PAGE |
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| Japan | History with a 'WOW!': Minamoto no Yoshitsune | 84 |
| Japan | Radio | 52 |
| Japan | Lunch on the Job | 106 |
| Japan | Doorway to Adulthood: An Intimate Talk About Sex | 26 |
| Japan | BrainFlash! | 95 |
| Mexico | Napux The Cow | 37 |
| The Netherlands | Kassa Panel | 99 |
| The Netherlands | Singer-Songwriter | 57 |
| New Zealand | Native Affairs: Tongan Ferries | 91 |
| Norway | Drunk | 47 |
| Norway | Our Small Country | 72 |
| Norway | National Knitting Eve | 96 |
| Norway | Perfect: Exercise | 104 |
| Poland | School of Life: Outcast | 25 |
| Russian Federation | Holocaust - Is that Wallpaper Paste? | 84 |
| South Africa | After Nine II | 51 |
| South Korea | Where Are We Going, Dad? | 38 |
| South Korea | Key Money and Renting, and the People In-Between | 20 |
| South Korea | A Culprit Among Friends | 62 |
| Spain | The Outsider | 71 |
| Sweden | Mission Investigate: Surfing the Web of Hate | 30 |
| Sweden | My Pet, Death & I | 39 |
| Sweden | It Happened Here | 23 |
| Sweden | Door Code 1321 | 87 |
| Sweden | The Sex Agency | 26 |
| Sweden | Real Humans II | 61 |
| Switzerland | Helveticus: 1307 William Tell | 83 |
| Switzerland | The I-Vatars | 99 |
| Switzerland | Break-Ups | 87 |
| Taiwan | Unveil the Truth II - State Apparatus | 21 |
| Taiwan | The Busy Young Psychic | 92 |
| United Kingdom | Gogglebox (Season 2) | 96 |
| United States | The March on Washington | 100 |
| United States | A Chef's Life: Sweet Corn and Expensive Tea | 71 |
| United States | FRONTLINE: League of Denial: The NFL's Concussion Crisis | 19 |
| United States | Through Her Lens: Not Another Word | 51 |

INPUT 2014 AT A GLANCE

SUNDAY

All day

Registration of Delegates at Scandic Grand Marina Hotel
Monday - Thursday registration at Marina Congress Center

19:00

Helsinki Music Centre
Mannerheimintie 13a

WELCOME RECEPTION
Kick-off INPUT 2014

MONDAY a.m.

09:30

Moderator:
Bart De Poot

see page 18

OPENING INPUT 2014

Session №1, part 1:
Make a strong opening ...
The first minutes of any TV programme are crucial - the audience will decide within seconds if they will keep watching or change the channel. There are hundreds of ways to seduce viewers, get inspired by 8 strong openings.

10:30

Focus:
TV Journalism
Moderator:
Bart De Poot

see page 18

Session №1, part 2:
... and keep your promise
This is a session about good storytelling and keeping the promise of the opening teaser.
• Suicide and Me, Australia, 30 min
• FRONTLINE: League of Denial: The NFL's Concussion Crisis, USA, 60 min

10:30

Focus:
New Ideas for TV
Moderator:
Sylvia Bugg

see page 22

Session №2:
History: It's not spinach television, it's yummy
Two programmes, from Sweden and Belgium, prove how entertaining history can be. Both make a sometimes very heavy subject easily accessible, and no one is left unaffected.
• At War, Belgium, 45 min
• It Happened Here, Sweden, 58 min

10:30

Focus:
Young Audiences
Moderators:
Anna Birgersson &
Lum Wai Loon

see page 24

Session №3:
Let's talk about sex - but how?
Sex is one of the most attention grabbing topics for young people. How can TV bridge the gap between embarrassment and the need of knowledge about sexuality?
• My Sacred Glass Bowl, India, 26 min
• School of Life, Poland, 39 min
• The Sex Agency, Sweden, 18 min
• Doorway to Adulthood: An Intimate Talk About Sex, Japan, 29 min

Orange Room

Blue Room

White Room

INPUT 2014 AT A GLANCE

MONDAY p.m.

| | | |
|-------|---|---|
| 13:15 | | <p>SONY AT INPUT</p> <p>The latest technology developments for content creation. Presentation.</p> |
| 14:30 | <p>Focus: TV Investigation Moderator: Minna Knus-Galàn</p> <p>see page 28</p> | <p>Session №4: Research is everything</p> <p>Three examples of amazing research: How do you find people that appeared in archival films - pre-google era? How do you track anonymous people on the web? What do you do if you get complete access to a teenager's personal computer? Come and share your research skills in a session you will remember.</p> <ul style="list-style-type: none"> • Chile, The Forbidden Images, Chile, 45 min (Excerpt) • The Sextortion of Amanda Todd, Canada, 43 min • Surfing the Web of Hate, Sweden, 54 min |
| 14:30 | <p>Focus: TV Fiction Moderator: Liselott Forsman</p> <p>see page 32</p> | <p>Session №5: Script writing challenges worth taking</p> <p>Strong examples for new writers, new writing methods and new themes from Australia, Denmark and Israel.</p> <ul style="list-style-type: none"> • The Legacy, Denmark, 55 min • Redfern Now (II): Babe in Arms, Australia, 59 min • Mekimi, Israel, 40 min |
| 14:30 | <p>Focus: Young Audiences Moderators: Anna Birgersson & Lum Wai Loon</p> <p>see page 36</p> | <p>Session №6: Involve me & I will engage</p> <p>Presentation and discussion of examples from five countries on how the TV makers include the voices of young children in their programmes.</p> <ul style="list-style-type: none"> • Dr. W, Colombia, 4 min • Napux, The Cow, Mexico, 25 min • The Checklist, Belgium, 45 min • Where Are We Going, Dad?, South Korea, 30 min (Excerpt) • My Pet, Death & I, Sweden, 14 min |
| 18:30 | see page 40 | <p>SPECIAL SESSION: Turning hard core public service content into events</p> |

Orange Room

Blue Room

White Room

Orange Room

INPUT 2014 AT A GLANCE

TUESDAY a.m.

Orange Room

09:30

Focus:
TV Journalism
Moderator:
Bart de Poot

see page 42

Session №7:

How to tell the impossible story?

How do you engage the audience with boring data of complicated financial structures, European privacy laws and a war that happened in the 19th century?

- Privacy for Sale, Belgium, 50 min
- MDR Top News: The Battle of the Nations Hits Saxony, Germany, 26 min
- The National: Stashing Their Cash/Offshore exposed, Canada, 35 min

Blue Room

09:30

Focus:
New TV Formats
Moderator:
Stefano Semeria

see page 46

Session №8:

Drunk, desperate and dissatisfied - Do public media mirror or shape social attitudes?

Four engaging and provocative TV formats that deal with motives of despair, dissatisfaction, or other forms of individual and social dislike. How do public media interfere in these moments?

- Blachman, Denmark, 15 min (Excerpt)
- Drunk, Norway, 29 min
- Married at First Sight, Denmark, 38 min
- Pissed Off, Finland, 59 min

White Room

09:30

Focus:
TV Fiction
Moderator:
Melanie Wolber

see page 50

Session №9:

Personal dramas seen in their cultural context

TV-dramas from three continents: from USA/Jordan dealing with arranged marriages and the gap between cultures and generations. The second season of a South-African series about homosexuality. And a TV-drama telling the story of a young girl set in East Japan after the Earthquake and Tsunami of 2011.

- Through Her Lens: Not Another Word, USA, 14 min
- After Nine (series 2), South Africa, 24 min
- Radio, Japan, 73 min

13:30

Marine Room,
1st floor

INPUT INTERNATIONAL ASSEMBLY MEETING
Open to Assembly members.

Orange Room

14:30

Focus:
TV Investigation
Moderator:
Minna Knus-Galàn

see page 54

Session №10:

Humour and investigation - Are they compatible?

Humour is a strong weapon in storytelling. But how do you use it in serious investigative journalism without losing credibility? And when does funny become embarrassing for the audience?

- Nature of Things: Survival of the Fabulous, Canada, 45 min
- Who is Thomas Müller?, Germany, 90 min

INPUT 2014 AT A GLANCE

TUESDAY p.m.

| | | |
|-------|---|---|
| 14:30 | <p>Focus: Cross Media Moderators: Marie Caloz & Kristian Stokholm</p> <p>see page 56</p> | <p>Session №11: Chasing the young demographic More and more people are turning the TV off, tuning into the web instead. We often look to cross media to help us reach out to the next generation. In this session you get a front row seat for a close look at three ground breaking projects targeting a youth audience and discover the secret ingredients to success.</p> <ul style="list-style-type: none"> • Emilie, Canada • Singer Songwriter, The Netherlands • De Ridder, Belgium |
| 14:30 | <p>Focus: TV Fiction Moderators: Liselott Forsman & Melanie Wolber</p> <p>see page 60</p> | <p>Session №12: Fantasy, Sci-Fi & psychological thriller - how to produce exciting new fiction worlds? This session studies the tools of new suspense fiction. How do you combine the mythological universe and the traditional thriller?</p> <ul style="list-style-type: none"> • Nymphs: Symptoms, Finland, 22 min (Excerpt) • Real Humans II, Sweden, 59 min • A Culprit Among Friends, South Korea, 70 min |
| 18:00 | see page 64 | <p>SPECIAL SESSION: Nordic quality and other global distribution recipes</p> |
| 20.30 | <p>Dubrovnik Lounge & Lobby Eerikinkatu 11</p> | <p>Goethe-Institut Party by invitation only</p> |

Blue Room

White Room

Orange Room

INPUT 2014 AT A GLANCE

WEDNESDAY a.m.

Orange Room

09:30

Focus:
Cross Media
 Moderators:
**Marie Caloz &
 Kristian Stokholm**

see page 66

Session №13:

Cross platform and participatory storytelling

From polls and contests, voting and crowd sourcing, to YouTube, self broadcasting and collaborative storytelling - new ways ground-breaking producers are giving their audiences a role in influencing narrative and creating cultural content collectively.

- In Orbit, Colombia
- Old Folks' Tales, Colombia
- Cultural Shock, Canada
- We Shot, Canada

Blue Room

09:30

Focus:
New Formats
 Moderator:
**Kaori Kaiko &
 Sylvia Bugg**

see page 70

Session №14:

Hungry for feel good TV?

Check out your local takeaways

This session is about the hidden treasures in local stories and TV's role in formatting them, presenting a documentary, a humoristic and an investigative approach to local topics.

- A Chef's Life: Sweet Corn and Expensive Tea, USA, 25 min
- The Outsider, Spain, 50 min
- Our Small Country, Norway, 45 min

White Room

09:30

Focus:
 Craftsmanship in documentary film-making
 Moderator:
 Eren McGinnis

see page 74

Session №15:

Get close with style

What are the challenges of filming an investigative story with an artistic flair while capturing intimate and real emotions at the same time? What technique should documentary filmmakers borrow from fiction film? How do we think about the framing of our interviews, before we turn on the camera? Do all of the components, the sound, lighting, staging, etc. work together to tell the story?

- Sex Made in Germany, Germany, 45 min
- Web Junkie, Israel, 74 min
- Can Mushrooms Help Save the World?, France, 52 min

INPUT 2014 AT A GLANCE

WEDNESDAY p.m.

| | | |
|-------|--|---|
| 13:30 | Marine Room, 1st floor | INPUT INTERNATIONAL BOARD MEETING Open to Board members. |
| 14:00 | see page 78 | SPECIAL SESSIONS: Smart Moomins - creating a brainy brand and keeping it alive globally |
| 15:30 | see page 80 | Gaming Giants - making it on the global screen |
| 18:30 | Marina Congress Center | Buses leave for the... |
| 19:30 | Suvisahti / Kattilahalli Sörnäisten rantatie 22 | INPUT MIDWEEK PARTY at the old gas plant. Buy your ticket in advance at the information desk for €50. |

Orange Room

INPUT 2014 AT A GLANCE

THURSDAY a.m.

Orange Room

09:30

Focus:
Young Audiences
Moderators:
Anna Birgersson &
Lum Wai Loon

see page 82

Session №16:
Don't bore me with history!

Do history programmes necessarily have to be made in a documentary format? How can we make them more interesting for our restless young audience? How can we use animation and fiction to pop up history?

- Helveticus: 1307 William Tell, Switzerland, 4 min
- Wings of Time: Ultimate Master of War, China, 11 min
- History with a 'WOW!': Minamoto no Yoshitsune, Japan, 10 min
- Holocaust - Is That Wallpaper Paste?, Russia, 61 min
- 7 days... in Auschwitz, Germany, 30 min

Blue Room

09:30

Focus:
Cross Media
Moderators:
Marie Caloz &
Kristian Stokholm

see page 86

Session №17:
Cross media: short form content

Short form content rules the Net. This session explores the emerging short form content landscape and presents three interesting initiatives from public service broadcasters. Learn which considerations were made before production, what efforts were made to become visible to the audience, and let yourself be inspired by the pioneering people behind the projects.

- Break-Ups, Switzerland
- Door Code 1321, Sweden
- #lovemilla, Finland

White Room

09:30

Focus:
Unusual perspectives
Moderator:
Eren McGinnis

see page 90

Session №18:

Stand Alones: Fresh voices in the field
Diverse genres of documentary, investigative journalism, and fiction illuminate an expansive geography: the Andes Mountains in Ecuador, a Tongan marine graveyard, a temple in Taiwan, and the war fields of Syria.

- News Room - Syrians in Transition, Brazil, 16 min
- Native Affairs: Tongan Ferries, New Zealand, 18 min
- The Busy Young Psychic, Taiwan, 29 min
- Pillalaw, Ecuador, 33 min

13:30

Marine Room,
1st floor

INPUT NATIONAL COORDINATORS MEETING

INPUT 2014 AT A GLANCE

THURSDAY p.m.

| | | |
|-------|---|--|
| 14:30 | <p>Focus: New Formats Moderators: Kaori Kaiho & Stefano Semeria</p> <p>see page 94</p> | <p>Session №19: Small ideas + long nights = big fun! TV is not made of blockbuster formats only. Let us watch programmes that bring in different demographics. And equally exciting, a live television concept that you may have heard about – Slow TV.</p> <ul style="list-style-type: none"> • Brainflash, Japan, 30 min • The Wrinkled Minute, France, 7 min • Gogglebox, UK, 45 min • National Knitting Eve, Norway, 35 min (Excerpt) |
| 14:30 | <p>Focus: Cross Media Moderators: Marie Caloz & Kristian Stokholm</p> <p>see page 98</p> | <p>Session №20: Does cross platform deliver? Three projects showcase what broadcasters can achieve when they go all out on a cross platform project: The March - commemorating the 50th anniversary of the 1963 march on Washington. A Dutch long running TV-show and cross platform programme on consumer issues and a Swiss TV game show offering viewers a virtual presence in the studio so they are no longer just watching but actually 'living' the show live.</p> <ul style="list-style-type: none"> • Kassa Panel, The Netherlands • The I-Vatars, Switzerland • The March on Washington, USA |
| 14:30 | <p>Focus: Young Audiences Moderators: Anna Birgersson & Lum Wai Loon</p> <p>see page 102</p> | <p>Session №21: Don't vote me out, please! Most reality shows are about putting people down, voting out, making them strategise in the most despicable ways to emerge as winners. But how can a reality show help young viewers to build their self-confidence, to bring out their talents or to be proud of who they are? We have four examples.</p> <ul style="list-style-type: none"> • To the Top, Belgium, 26 min • We Rock Barcelona - The Golden Tabaluga 2013, Germany, 26 min • The Runaway Kids, Denmark, 30 min • Perfect: Exercise, Norway, 29 min |
| 18:00 | <p>see page 106</p> | <p>CLOSING INPUT 2014</p> <ul style="list-style-type: none"> • Lunch on the Job, Japan, 23 min (Excerpt) <p>See you again at INPUT 2015 in Tokyo! Cocktail reception hosted by NHK</p> |

Orange Room

Blue Room

White Room

Orange Room