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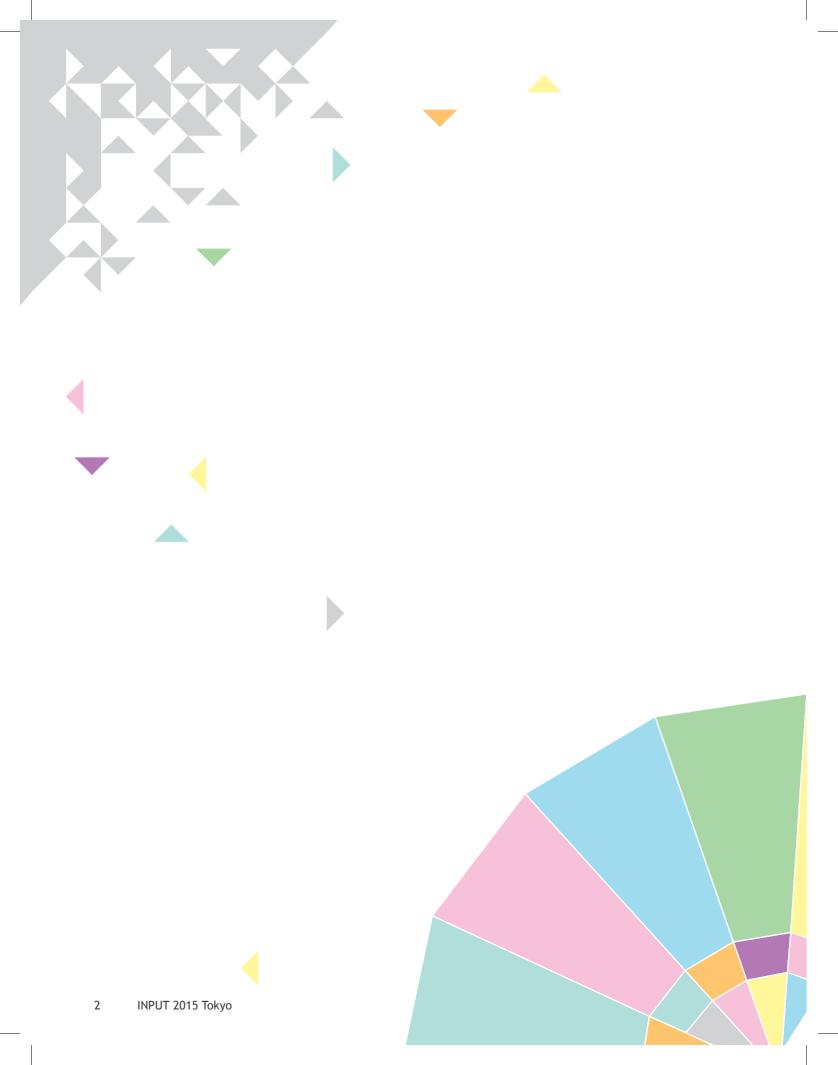
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# CELEBRATING THE START OF INPUT TOKYO 2015







JUDY TAM

INPUT President

We are thrilled to be back in Asia this year for INPUT, and we are grateful to our hosts at NHK, one of the true public television powerhouses of the world.

Like so many of our wonderful hosts, NHK represents the essence of television that serves the public. In the wake of a devastating earthquake, they were on the air in minutes with emergency information. They uphold strong traditions of morning dramas, news and children's programming. And their recent interest in testing online simulcasting for Japan reflects their role as leaders and innovators in a 21st century media world that refuses to stop changing.

Change is a recurring theme again this year for all of us in public television. Many of our producers attend conferences and festivals, returning with tales of the latest 3DTVs, multiscreen viewing and the long parade of innovations. I recently read a quote from a technologist who swore that the leap from film to virtual reality will be even bigger than the leap from radio to film. Hyperbole? Probably. But the fact is, the rate of technological change that we are experiencing in visual media will only keep accelerating.

What does that mean for us? That's part of the reason we gather together each year, to share the successes and challenges we experience in the evolving media landscape. Most of all, we are here to connect as friends and colleagues who understand each other. We understand the unique demands of mission and the marketplace. We understand the importance of well-told stories. And we understand how much we can learn from one another, if we can find the time.

INPUT is that time. Tokyo is that place. The INPUT Board and I are very grateful to the conference organizers, hosts and partners who work so hard to make these days together possible. We thank them for sharing the hospitality, generosity and traditions that make up a successful and enjoyable conference.

I look forward to meeting old friends and new ones at INPUT 2015!

Judy Tam INPUT President

# YOKOSO!



KATSUTO MOMII President, NHK

Here in Japan, we express our warmest greetings with the word *yokoso!* So I would like to say a hearty *yokoso!* to everyone who has come to Tokyo for INPUT 2015. Thank you for joining us! Everyone at NHK feels honored to be hosting this 39th INPUT conference in our capital. After Taiwan and South Korea, this is the third INPUT gathering in Asia. We are looking forward to another great event - with fascinating sessions that will be enriched by the perspectives of delegates from all over the world.

The TV industry is facing unprecedented upheaval. Rapid digital advances mean the Internet now carries every imaginable kind of information across borders in a flash. As people gain easier access to knowledge, they are becoming more assertive in sharing information about the things they value. But some warn that the Internet is also helping to spread half-truths and weakening personal ties. Against this backdrop, what kinds of information should public broadcasters be offering? The need for all of us to answer this question highlights the tremendous value of INPUT.

That said, we must all remember how to get the most out of this gathering. INPUT is not just a place to listen. We can only realise its true value by getting involved. So I hope you will engage with viewpoints from other countries and cultures and throw your own into the conversation. All of us at NHK have worked hard to create the right environment for that kind of interaction. Japanese people are raised to cherish every once-in-a-lifetime encounter. So we are looking forward to showing you the best of our country's hospitality. We hope you will find INPUT 2015 Tokyo truly fulfilling.

Once again, yokoso!

# **WELCOME TO TOKYO!**



It is so nice to be able to say *Domo!* to everyone finally here in Tokyo. Most of you must have had to travel a long way, but INPUT 2015 Tokyo will certainly be worth it. All of us from the Tokyo Team have been doing our best to prepare stimulating events, in the right environment with the right dynamics. We certainly hope you will immediately feel comfortable.

Since the word *Omotenashi* was used in one of the Olympic bid speeches, this word has been picked to show the world the essence of Japanese hospitality. It means 'to entertain guests wholeheartedly' and it is this very spirit that has been driving the INPUT 2015 Tokyo Team to work together as one. Our goal is to enable every delegate to spend a fruitful time at the conference.

Our team consists of a multidisciplinary group of professionals covering the logistics, designs, language issues, event planning, engineering, technology, etc. At every event and in every corner of the venue, there will be a specialist who wants to make your stay as perfect as possible and that is the *Omotenashi* we have been trying to achieve. Each one of us is looking forward to directly interacting with all of you so please do not hesitate to come to talk to us anytime. Just saying *Domo!* will do, you know!

INPUT 2015 Tokyo Team

#### **PRESIDIUM**



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Canada

# **ABOUT INPUT**

INPUT, a non-profit organisation of public television programme makers and broadcasters, organises an annual conference to discuss and challenge the boundaries of public TV. The conference has travelled the world since 1978 and was hosted at:

1977 Bellagio	1987 Granada	1997 Nantes	2007 Lugano
1978 Milano	1988 Philadelphia	1998 Stuttgart	2008 Johannesburg
1979 Milano	1989 Stockholm	1999 Fort Worth	2009 Warszawa
1980 Washington DC	1990 Edmonton	2000 Halifax	2010 Budapest
1981 Venezia	1991 Dublin	2001 Cape Town	2011 Seoul
1982 Toronto	1992 Baltimore	2002 Rotterdam	2012 Sydney
1983 Liège	1993 Bristol	2003 Aarhus	2013 El Salvador
1984 Charlston	1994 Montréal	2004 Barcelona	2014 Helsinki
1985 Marseille	1995 San Sebastián	2005 San Francisco	2015 Tokyo
1986 Montréal	1996 Guadalajara	2006 Taipeh	2016 Calgary

#### **HOST**

Each year a public TV organisation hosts the conference, providing the conference location, technical facilities and staff. Sponsorship must apply within the spirit and objectives of INPUT. In 2015 NHK (Japan Broadcasting Corporation) is hosting the conference.

#### INTERNATIONAL BOARD

is composed of TV professionals, who define the strategy and work all year round to make the annual conference happen. The Board appoints among its members the Presidium: President, Secretary General and Treasurer. (List of Board Members page 4 - 7)

#### INTERNATIONAL ASSEMBLY

The International Assembly convenes once a year during the conference to elect Members to the International Board. Delegates who have paid the fee and attended three conferences during four proceeding years qualify as Assembly Members. They are informed about their qualification by the Secretariat. In 2015 the Assembly will meet on Wednesday, 13 May.

## **ABOUT INPUT**

#### NATIONAL COORDINATORS

TV professionals around the world scout on a national level for programmes which fit the aim of the conference. Each National Coordinator or country has its own selection system. The NCs submit their national choice to the annual International Selection, (List of INPUT National Coordinators at www.input-tv.org).

#### **ARCHIVE**

The University Pompeu Fabra in Barcelona keeps copies of all programmes screened at INPUT conferences in its archive.

#### **HUBS**

Are based in Copenhagen, Montreal, Munich (Goethe-Institut), Johannesburg, Seoul and Sydney. They can provide copies of all programmes screened during the last conference for training purposes at MINI-INPUT events.

#### **MINI-INPUT**

Screenings organised by INPUT National Coordinators, who have to follow specific Guidelines (www.input-tv.org).

#### INTERNATIONAL PROGRAMME SELECTION

This year about 230 television and cross media productions from Argentina, Armenia, Australia, Bangladesh, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, Chile, China, Colombia, Denmark, Ecuador, Finland, France, Germany, Greece, Hong-Kong, Hungary, India, Israel, Japan, Latvia, Mexico, Norway, the Philippines, Poland, Portugal, Russia, Senegal, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Tajikistan, the Netherlands, the United States and Zimbabwe had been uploaded by NCs and INPUT followers. 79 were selected and grouped into sessions. This job was done from 23 to 30 January 2015 in Berlin at the INPUT Secretariat by the 10 Moderators overseen by the International Selection Coordinator Adele Seelmann.

#### **MODERATORS**

The INPUT Conference is hosted by Moderators who are TV professionals appointed by the Board. They also put together the programme of the annual conference based on the programme submissions by the National Coordinators. They are a diverse group who come from different corners of the world and have an equally diverse range of perspectives on the television landscape.





# Anna Birgersson-Dahlberg Redaktionschef Utbildningsradion - UR, Sweden

She is a Swedish journalist with long experience of public media. She has been working with all kinds of programming, including news, current affairs and investigative journalism as well as entertainment and humour shows. Today she is Head of a Programming department at UR, the Swedish National Educational Company. At UR she has found her right element in combining all her experiences to make educational programming into excellent entertaining television with important content. She is vice chairman of the EBU Intercultural and Diversity Group and vice president of the Swedish Radio Academy.



Bart De Poot
Coördinerend creatief senior
Vlaamse Radio- en Televisieomroeporganisatie - VRT, Belgium
He started as a journalist for VTM, the first commercial channel in
Flanders. He became chief-editor of the current affairs programmes
and adj. head of the news department. Since 2004 he is with VRT,
the public broadcaster. First as channel manager CANVAS and later
as a production manager internal productions for documentaries.
Today he coordinates a team of Creative Seniors, occupied with

innovative TV-Formats and Coaching of TV-Talent.

Eren Isabel McGinnis

Jung Hyo-young



Independent Filmmaker

Dos Vatos Productions - United States of America

She has produced 20 movies including POV's Tobacco Blues,
The Girl Next Door (shortlisted for an Oscar!), Beyond the Border,
The Spirituals, Dos Vatos-México, and the Independent Lens hit
Precious Knowledge. She received the NALIP 2012 Documentary
Filmmaker of the Year award. She has a degree in Cultural
Anthropology from San Diego State University, and a certificate in
Film and Video Theory and Production from the University College
Dublin, in Ireland. She, a Fulbright scholar, spent a year of living,
writing, and filmmaking in Juchitán, México.



Producer KBS, Korea

Jung Hyo-young joined KBS in 2003. She studied computer science at college and received a master's degree in broadcasting and film.

She first worked for current issue programmes such as Sisa Tonight and Consumers Report as a producer. Since 2009, she has worked in the kids and youth programme division as a producer and director. In this division she created a youth quiz-show, a puppet show and a drama for children. In 2011, she won the Korea Broadcasting Award in the children's programme category. In 2013, her puppet drama Kopa's Mystery was a finalist at the PRIX JEUNESSE INTERNATIONAL. She intends to continue a long career as a producer and create funny and educational programmes for children.



#### Kaori Kaiho

Senior Producer, Japan Broadcasting Corporation - NHK, Japan Kaori studied cross-cultural communication and journalism at University in Japan. After graduation, she joined NHK, Japan Broadcasting in 1994 and directed dozens of documentaries and infotainment programmes.

From 2003 she was in charge of the Programme Developing Section and created new formats in the area of documentaries, life-style and fashion programmes. She currently produces an innovative news show which will launch in April 2015.



# Kåre Vedding Poulsen

Redaktionschef, DR Kultur, Denmark

Kåre V. Poulsen is 47 years old. He has been in Danish Broadcasting Corporation (DR) since 1999 and is currently the executive producer at Kulturpartnerne (Interactive Crossmedia Culture Department). He has a long background as a producer in TV-, radio, web and campaign/event production and also heads DR's digital culture group. He has won a Prix Italia for the cross media project 'Build it up' (2014), a Prix Europa for the cross media project 'Fantastic Stories' 2007 and the first prize for the short film 'If Time Went Backwards' at Split Intl. Film Festival 1997. Kåre has a Master of Arts in Literature and Film and is currently finishing an Executive MBA at Copenhagen Business School.



#### Marie Caloz

Senior Producer Canadian Broadcasting Corporation - CBC, Canada

At the Canadian Broadcasting Corporation Marie Caloz began her career in the newsroom as a news writer, and since then has worked with a variety of CBC current affairs programmes as a producer, director and leader where she has been the driving force behind innovative and pioneering investigative and transmedia programming at the CBC. She is currently the Executive Producer for CBC-TV's highest-rated consumer affairs series - Marketplace. A graduate of the Columbia School of Journalism Masters programme in New York, her work has garnered numerous awards for television and cross-platform productions.



#### Naoki Yoshikawa

Naoki Yoshikawa, Senior Producer, Current Affairs Programmes, Japan Broadcasting Corporation - NHK, Japan

Naoki has been working as a director and producer of feature documentaries and investigative reports on international and global issues since he joined NHK in 1990. In 2007, he was assigned to the NHK bureau in New York, where he covered a wide range of stories from the Global Financial Crisis to the 2008 US Presidential Election. Upon returning to Tokyo in 2010, Naoki has served as a Senior Producer of 'Today's Close-Up', one of the most prestigious and popular current affairs programme in Japan.



Nikolaj Christensen

Souschef for Journalistik og Medier Danish School of Media and Journalism, Denmark

Nikolaj is currently head of TV and Media production at the Danish School of Media and Journalism. Among others he is involved with development of new pedagogical strategies. Before that he was a producer and consultant at the development department of the Danish Broadcasting Company for a number of years, with a special focus on concepts and narrative structure. He has recently been part of two R&D projects on the use of online video for cultural purposes and communication. He holds a master on leadership and development from Copenhagen Business School.



**Stefano Semeria** 

Head of Programming Schweizer Radio und Fernsehen - SRF, Switzerland

He holds a Master from the Film and TV School in Potsdam-Babelsberg, has worked as programme planner for ARD, as Head of Programming for RBB - both German public broadcasters. Then he was appointed Head of International Format Research for ProSiebenSAT1, one of Europe's leading Commercial Media Groups. Later he founded allscreenz, a R&D company consultant broadcasters worldwide on online strategies. Currently he holds the position of Head of TV Programming at SRF, Swiss Radio and Television.

# **INPUT 2015 - PRACTICAL INFORMATION**

#### **Conference Venue**

Hyatt Regency Tokyo 2-7-2 Nishi-Shinjuku Shinjuku-Ku Tokyo 160-0023 Japan INPUT First Basement Level, B1F

#### **INPUT Contacts**

+81 80 8059 7940/41 (Yuko Ito)

\*Urgent matters only. Otherwise, please visit the Information/Registration Desk.

#### Information/Registration Desk

Sunday 10 May, 15:00 - 22:00 Monday 11 May, 9:00 - 20:00 Tuesday 12 May, 9:00 - 20:00 Wednesday 13 May, 9:00 - 20:00 Thursday 14 May, 9:00 - 18:30

#### WI-FI

Available on First Basement Level, B1F.

#### Video Library

Monday 11 May - Wednesday 13 May, 8:00 - 20:00 Thursday 14 May, 8:00 - 18:00

### **Welcome Reception**

hosted by NHK & Domo Sunday 10 May, 18:30 - 22:00 at Hyatt Regency Tokyo Blue & White Room, First Basement Level, B1F.

### Midweek Party

Wednesday 13 May, 19:00 - 23:00 Tokyo Café 202, 45th floor Tokyo Metropolitan Government Building. Please buy your ticket at the Information Desk, Ticket fee: JPY6,000, cash or credit card.

# **INPUT 2015 - PRACTICAL INFORMATION**

#### Cash Machine

Nearest cash machine located inside a convenience store on the 1st floor of Hyatt Regency Tokyo.

#### Lunch

Boxed lunches are available for purchase at the Delegate Lounge. There are fine restaurants inside the building on floors 1F-3F. For places to eat outside please see separate lunch map.

#### **Drinking Water**

Tokyo's tap water is very clean and safe! Water servers will be placed in the conference venue.

#### **Smoking**

Smoking is only allowed in designated areas. Smoking booths are located on the conference floor.

#### **Tokyo Tourist Information Centre**

located on the first floor of Tokyo Metropolitan Government Building which is right across the street from the conference venue.

Open daily 9:30 - 18:30

#### **Taxi**

To catch cruising taxis on the streets is easy in Tokyo.

Taxis can usually deliver customers only to addresses written in Japanese or on business cards.

#### **Tipping**

...is not common in restaurants or cafes.

## See you again in Calgary - INPUT 2016

Join us for drinks on Thursday 14 May, right after the Closing session.

# Session 1 Monday 11 May 09:30 - 12:15

# Blue & White Room

### To Whet Your Appetite...

...for the 24 sessions you will be able to join during the next few days at INPUT 2015 we present 8 productions to show what is new, what is fresh, what is exciting in public service media in 2015. Where are the broadcasters going?

What are the programme makers daring these days? How are they doing it? And what works with the audiences and why?

Join the team of INPUT 2015 Moderators and find out what inspires them most in this year's crop of innovative productions. Talk with the programme makers about their challenges and their choices. And enjoy some state-of-the-art television and cross media productions.

#### Session Moderators (in order of appearance):

Kaori Kaiho and Naoki Yoshikawa (introduction), Nikolaj Christensen, Anna Birgersson-Dahlberg, Bart de Poot, Eren McGinnis, Stefano Semeria, Jung Hyo-young, Marie Caloz, Kåre Vedding Poulsen

#### Screened Programmes:

Purely Personal Documentaries - Real Japan: Finding Independence at 38 (Japan) 29 min - Documentary The Dictation (Mexico) 5 min - Short animation
The Rapped News (Senegal) 5min - News/Comedy show
The Free Man (Taiwan) 30 min - Fiction
On the Wrong Foot (Switzerland) 1 min - Infotainment
VIP (Israel) 30 min - Dramatic comedy series
A Tale of Gansuchi (South Korea) 10 min - Web drama

Boobs to the Wall (Sweden) 7 min - Entertainment web series

# Purely Personal Documentaries - Real Japan: Finding Independence at 38

This series of self-portraits gives an unvarnished look at contemporary Japanese life. In each episode, an individual turns the camera on himself and his family and friends. In this episode this is Hiroaki Sato, who is 38 years old and who is still living with- and off-his aging parents. Hiroaki graduated from a prestigious university but has never had a steady job. He sometimes works part-time but spends most of his time helping friends produce a magazine about documentaries. When Hiroaki's father gets laid off and receives no redundancy payment, with only a modest pension to live on, they order him to move out. Hiroaki takes stock of his situation and discovers that he is a million ven behind with tax returns, health-insurance premiums, and loan repayments to his parents. Will he be able to find a job and a place to live? How can he become independent?

Genre: Documentary series Original Title: にっぽんリアル

Country: Japan Duration: 29'00 Language: Japanese

Title of series: Purely Personal Documentaries - Real Japan

Episode: 1/4

Production Company: NHK Enterprises, Inc. Slow Hand

Year of production: 2014/05

Broadcast by: NHK (Japan Broadcasting Corporation)

On: 2014/05/25

Total budget in Euro: not specified

Director: Hiroaki Sato

Producers: Kei Matsui, Rieko Sato, Shinya Ide Commissioning Editor: Hidenori Kochi

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yuko Ito ito.y-ey@nhk.or.jp

#### The Dictation

Fifth graders have become zombies while taking dictation from their strict and frightening teacher. Chava and Poncho, not taking dictation, did not turn into zombies and attempt to escape from their bullying classmates. This is a lesson they will never forget! This animation is the result of an annual contest organised by Televisión Metropolitana S.A. de C.V. (Canal 22) among independent producers. It is focused on a particular theme. On this occasion, it was about children's rights in school, home and community. The producers chose an extreme metaphor of 'bullying' in school, a big problem in Mexico.

Genre: Short animation Original Title: El dictado

Country: Mexico Duration: 5'00 Language: Spanish Production Company:

Televisión Metropolitana S.A. de C.V., Canal 22

Year of production: 2013/11

Broadcast by:

Televisión Metropolitana S.A. de C.V., Canal 22

On: 2014/04/30

Total budget in Euro: 14.285,71

Author: Marian Pipitone

Director/Producer: Christoph Müller Commissioning Editor: Jessie Espinosa

Submitted by:

Televisión Metropolitana S.A. de C.V., Canal 22

Contact: Magdalena Acosta magda.acostau@gmail.com

#### The Rapped News

In this episode, the news talk about a Senegalese Muslim guide, Ahmet Khalifa Niasse advocating that Islam should adapt to modern day by integrating technology into its rituals. There is also talk of Youssou Ndour and allegations of 400 millions CFA (West African Francs) he received from the President of Senegal to be his ally for the local elections. Xuman parodies his song Seven Seconds to portray Youssou Ndour's position on the matter. In Wolof, Keyti talks about the government using the justice system to fight its opponents and the example of the mayor of Ziguinchor (in the south of Senegal) who is in the opposition and is summoned by the Attorney General over his wealth. The last item is about Israel's strikes in Gaza, death toll rising and fewer chances of effective peace talks.

Genre: News/Comedy show Original Title: Le Journal Rappé

Country: Senegal Duration: 5'00

Language: French, Wolof

Title of series: Le Journal Rappé /Saison 2

Episode: 18/24

Production Company: Natty Dread Entertainment

Co-Producers: Level Studio Year of production: 2014/06

Broadcast by: 2S TV On: 2014/06/18

Total budget in Euro: 1.000,00 Authors/Directors: Xuman, Keyti Producer: Natty Dread Entertainment Commissioning Editor: Amar Ndoye

Submitted by: Natty Dread Entertainment

Contact: Cheikh Séne keyti01@gmail.com

#### The Free Man

Just released on parole, A-Jie works in a laundry store. All he hopes for is to wash away his wrongdoings in the past. The laundry store is owned by a middle-aged man called Tzai-Tsai. He has a niece who suffers from polio. Together, the three work and live in the shabby old laundry house. One day in the laundry store, A-Jie accidentally sees something that he is not supposed to see, and everything begins to spin out of control... This film is inspired by the youngest death row of Taiwan: Tang Ying-Shen, an aboriginal young man who was sentenced to death at the age of 18. To support his family, he had come to Taipei for a job and was referred to a laundry store where he was inhumanely mistreated. During a fierce argument, he killed the store-owner and two other family members. The incident fueled great debate. If this young man had not been executed, how would he have coped with his new life after his release?

Genre: Fiction Original Title: 自由人 Country: Taiwan Duration: 30'00

Language: Mandarin Chinese, Taiwanese

Production Company: Taipei National University of the Arts Co-Producers: Taiwan Public Television Service Foundation

Year of production: 2014/04

Broadcast by: Taiwan Public Television Service Foundation

On: 2014/04/20

Total budget in Euro: 21.000,00 Author/Director: Quah Boon Lip Producers: Wang Tong, Lin Tian-Guei Commissioning Editor: Jhang Chao-Cheng

Submitted by: Public Television Service Foundation

Contact: Stella Lin PTSFestival@gmail.com

### On the Wrong Foot

This is an award-winning short series (16 x 1') which challenged the football knowledge of Swiss and French celebrities during the 2014 FIFA World Cup in Brazil. Among the thirty French-speaking public figures that are interviewed, there are football players, coaches, managing directors, but also former ministers, different types of women, TV celebrities, a priest, a top model, a lawyer and a child. In each episode opposing points of view collide around one single question concerning football. The opinions of the interviewees are then assembled in coherent, funny and visually sleek shortform videos.

It is a cross-media project, which was published on the Web and broadcast on one of the Swiss public TV channels (RTS Un). The series was well received by an audience who were not necessarily all football fans.

Genre: Infotainment Original Title: Contre-pied Country: Switzerland Duration: 1'00

Language: French

Title of series: Contre-pied

Episode: 3/16

Production Company: RTS - Radio Télévision Suisse

Year of production: 2014/05

Broadcast by: RTS 1 On: 2014/06/12

Total budget in Euro: 30.000,00

Author/Director/Producer: Michael Lapaire

Commissioning Editor: Gilles Pache

Submitted by: RTS - Radio Télévision Suisse

Contact: Michael Lapaire michael.lapaire@rts.ch

#### **VIP**

Very Important Person is a gloomy dramatic comedy about a star: Yehuda Levy.

He is the most famous actor in Israel, is great-looking, charismatic and super confident on the outside, and lonely, neurotic, helpless, very fragile on the inside, and he plays himself.

He grew up in front of the camera. At the age of 35, after a high profile breakup, he is tired of maintaining the perfect image, repulsed by his need to please everyone, and starts wondering if he will ever be happy. During the series he meets Rona, a 30-year old student and waitress. She is not his usual type, but a normal-sized, divorced, and sharp woman. Yet, with her he will try to experience something he never had before, and he is not sure he really wants – a normal life.

Genre: Dramatic comedy series Original Title: Ish Hashuv Meod

Country: Israel Duration: 30'00 Language: Hebrew Title of series: VIP

Episode: 12 Production Company: MoviePlus Productions

Year of production: 2014/03

Broadcast by: HOT On: 2014/04/09

Total budget in Euro: 1.152.000,00

Author: Shirly Moshaioff

Directors: Shirly Moshaioff, Tomer Koren

Producer: David Mandil

Commissioning Editor: Assaf Korman

Submitted by: MoviePlus Productions

Contact: Lee Shira leelu@movieplus.info

#### A Tale of Gansuchi

The first Korean web series tells the tale of a murder case involving the famous novel from the Chosun Dynasty, 'The Story of Hong Gil Dong.' In the 17th century a book was often the only way to communicate with the outside world and express yourself. This fictional story is about Soohan, who is called Gansuchi (someone who is only book smart and does not know how the real world works). Soohan becomes a murder suspect when a book, known as the very first novel written in the Korean language, is gone from the crime scene. To prove his innocence and to fulfill his strong desire to read the missing book, Soohan embarks on a journey to find the missing book.

The first six episodes (each 10 min) were shown over six consecutive days on Korea's largest online portal site, Naver. Episode 7 was shown on television. The entire 70 min. programme was played on the seventh day, Sunday night. After this television premiere, the last 10 min episode was released online.

Genre: Web drama

Original Title: 간서치 열전 Country: South Korea Duration: 7x10'00 Language: Korean

Title of series: A Tale of Gansuchi

Episode: 7/7

Production Company: KBS Year of production: 2014/10 Broadcast by: KBS/Naver (Online)

On: 2014/10/19

Total budget in Euro: 12.800,00

Author: MinYoung Lee Director: Jinsuk Park

Producer: Bohyun Junha Moon

Submitted by: KBS - Korean Broadcasting System

Contact: Hyejin Kate Cho katechokbs@gmail.com

#### **Boobs to the Wall**

This is a humorous web series about two sisters on a quest against society's social rules. It is the brainchild of feminist and political YouTubers, the sisters Bianca and Tiffany Kronlöf. The main story follows Bianca and Tiffany as they share a flat with their roommate Hans Christian. Bianca is the eternal optimist and she tells the most complex truths in a painfully straightforward way. Tiffany on the other hand has anger-management issues and her character constantly criticises the modern view of the female. The character The Dude is a male observer (played by Bianca) who makes sexist remarks on the sisters' life and choices. The series deals with difficult topics, like gender equality and rape, using humour to embrace the gravity. Viewers are encouraged to take part in a discourse every week by sharing their experiences through social media.

Genre: Entertainment web series

Original Title: Full patte Country: Sweden Duration: 10'00

Language: Swedish

Title of series: Boobs to the Wall

Episode: 1/8

Production Company: Eyeworks Scandi Fiction

Year of production: 2014/04 Broadcast by: SVT Flow (Free-VOD)

On: 2014/04/24

Total budget in Euro: not specified

Authors: Sara Haag, Bianca Kronlöf, Tiffany Kronlöf

Director: Sara Haag

Producers: Anna Wallmark Avelin, Mats Grimberg

Commissioning Editor: Are Nundal

Submitted by: SVT - Sveriges Television

Contact: Niklas Ahlgren niklas.ahlgren@svt.se

# For your notes

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# Session 2 Monday 11 May 13:00 - 16:00

# **Orange Room**

## **Interacting With Your Screen**

The future of storytelling is an interactive marriage between audience, story, game and social experience. In transmedia the window to this world is the interactive screen. Through it the audience is transformed from spectator to participant in a created story world. The roles and responsibilities of content producers and consumers are exchanged as we interact across the screen. Some suggest these digital dialogues make the whole concept of 'audience' out of date. We will look at four projects that each in their own way give us access to hidden worlds – dying and forgotten towns, restricted areas, conflicts in faraway places and a journey to the deepest reaches of our own brains. Come see for yourself and make up your own mind – does the interactive screen allow for meaningful audience participation or is it just another tool du jour creators use to tell us their version of the story?

Session Moderators: Marie Caloz, Kåre Vedding Poulsen

Session Focus: Interactive Screens

#### Productions presented:

Hollow (United States) - Interactive documentary project, 25 min presentation followed by discussion Fort McMoney (France) - Interactive documentary game, 25 min presentation followed by discussion Last Hijack Interactive (The Netherlands) - Transmedia project, 25 min presentation followed by discussion Canada's Smartest Person (Canada) - Competitive reality show, 35 min presentation followed by discussion

#### Hollow

Hollow is an interactive documentary and community participatory project that examines the future of rural America through the lives of those living in McDowell County, West Virginia. The interactive experience combines video portraits, data visualisations, photography, soundscapes, community-generated content and grassroots mapping to bring these stories to life online.

Genre: Interactive documentary project

Original Title: Hollow Country: United States Language: English

Production Company: Requisite Media, LLC

Year of production: 2013/05 Launch date: 2014/06/01

Production URL: http://hollowdocumentary.com/

Total budget in Euro: not specified

Key Staff: Elaine McMillion Sheldon, Jeff Soyk,

Robert Hall, Russell Goldenberg

Submitted by: Requisite Media, LLC

Contact: Betsy Newman bnewman@scetv.org

#### Fort McMoney

Combining documentary film and video games, Fort McMoney plunges into Fort McMurray in Alberta (Canada), home of the biggest industrial project on earth and the third-largest oil reserve in the world; a city of outrageousness where billions of dollars can be made but at what cost? Designed for the Web and iPads it is a kind of road movie, where players can take virtual control of the city and shape its destiny while learning more about its social, economic, political and cultural history in order to better understand what is at stake. By using real footage and allowing the audience to interact with the real people involved, the game's aim is to give people a better understanding of the complexities of the oil sands issues. Players determine the narrative by their own choices of navigation, taking part in referendums or opinion polls, accomplishing missions. They can also interact with each other.

Genre: Interactive documentary game

Original Title: Fort McMoney

Country: France

Language: French, English Production Company: TOXA

Co-Producers: ONF

Year of production: 2013/11 Launch date: 2015/03/24

Production URL:

http://www.fortmcmoney.com/en/arte/#/fortmcmoney

Total budget in Euro: 620.000,00

Key Staff: David Dufresne, Philippe Brault,

Philippe Lamarre

Commissioning Editor: Alexander Knetig

Submitted by: INA - Institut national de l'audiovisuel

Contact: Anne Genevaux agenevaux@ina.fr

#### Last Hijack Interactive

Last Hijack Interactive is an online transmedia experience that allows you to explore the hijacking of a ship in Somalia. Exploring both sides of the story, Last Hijack Interactive allows you to uncover the complex realities behind piracy in Somalia through the eyes of a pirate and a captain, an advocate and a journalist, a parent and a wife. Combining live action video and animation, the interactive experience gives the user the opportunity to navigate the real stories of these people, building to the hijack itself and the resulting aftermath. What are the causes and consequences of piracy? And what is the impact of piracy in Somalia and in Western countries? The interactive experience is the counterpart to Last Hijack, a feature film.

Genre: Transmedia project

Original Title: Last Hijack Interactive

Country: The Netherlands

Language: English

Production Company: Submarine Channel Co-Producers: Razor Film, ZDF, IKON

Year of production: 2014/04 Launch date: 2014/04/25

Production URL:

http://lasthijack.submarinechannel.com/

Total budget in Euro: 211.000,00 (only interactive part)

Key Staff: Elaine McMillion Sheldon, Jeff Soyk,

Robert Hall, Russell Goldenberg

Commissioning Editor: Margje de Koning

Submitted by: Submarine Channel

Contact: Yaniv Wolf yaniv@submarine.nl

#### Canada's Smartest Person

This original Canadian format uses the theory of multiple intelligence to redefine what it means to be smart. For 9 weeks competitors went head-tohead to prove their mental mettle in six categories of intelligence - musical, physical, social, logical, visual and linguistic. The series shattered the myth that to be smart you need to have a high IQ, be a math whiz or trivia buff. Whether it is using social smarts to detect if someone is telling the truth; musical smarts to play a one-of-a-kind instrument; or logical smarts to work your way through a maze of laser beams, the challenges were ever-changing over all nine episodes. A companion app allowed viewers to play along in real time with each of the challenges during broadcast. By engaging the app, users developed unique intelligence profiles, learning which areas of smarts they excelled at. Challenge results and profiles could be shared on Facebook and Twitter.

Genre: Competitive reality show

Original Title: Canada's Smartest Person

Country: Canada Language: English

Production Company: Media Headquarters

Year of production: 2014/08 Launch date: 2014/09/28

Production URL: http://www.cbc.ca/smartestperson/

Total budget in Euro: 3.300.000,00

Key Staff: Robert Cohen, Melanie Brobyn, Barry Davis,

Shellie Rubin

Commissioning Editor: Susan Taylor

Submitted by: CBC - Canadian Broadcasting Corporation

Contact: Susan Taylor susan.taylor@cbc.ca

## The 50th Anniversary





International contest for educational media

## Call for entries April 1-June 30, 2015

NEW ENTRY RULES http://www.nhk.or.jp/jp-prize/

#### Audiovisual Division Important Change

Pre-school/Primary/Youth/Lifelong Learning Categories (TV programs, films, videos) Creative Frontier Category (educational games, applications, websites and multiplatform media)

#### TV Proposal Division

Grants for educational TV program proposals

#### 15-22 October, Tokyo, Japan

Join us in Tokyo for the special anniversary event Networking opportunities, Finalists' screenings and Inspiring sessions







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# Session 3 Monday 11 May 13:30 - 16:30

# **Blue Room**

# Hidden Cameras: The Truth at All Costs?

The use of a hidden camera can be the last way to unravel the truth: recorded evidence, undercover operations, ultimate proof.

But how far can we go in the name of journalistic investigation?

Is it justifiable to record people on camera and broadcast the material without their permission?

Where are the limits? What are the ethical and legal issues at stake?

In this session we see the use of hidden cameras in three completely different contexts and discuss where journalism ends and sensationalism starts.

Session Moderator: Bart de Poot Session Focus: Investigation

#### Screened Programmes:

Via Annemie: Do Not Touch Me (Belgium) 45 min - Investigative documentary series Mission Investigate: Pray the Gay Away (Sweden) 58 min - Investigative documentary series CBC News: Marketplace - Faking It (Canada) 22 min - Investigative documentary series

# Via Annemie: Do Not Touch Me

In this series, presenter Annemie Struyf goes on a voyage of discovery along worlds, places and rituals we never got to see this way.

In Kenya Annemie discovers that very young girls undergo genital mutilation on a large scale. In remote places, every day she sees hundreds of girls patiently standing in line, silent and scared or intense and ignorant of their unavoidable fate. In ordinary homes, in the early morning or late in the evening, she sees the circumciser slip into the house to do her grisly work. However, this practice has already been illegal in Kenya for ten years. Officially, female circumcision is a thing of the past in Kenya.

Via Annemie is a series with touching and moving stories, balancing on the edge of life, love and hope.

Genre: Investigative documentary series

Original Title: Via Annemie (blijf van mijn lijfje)

Country: Belgium Duration: 45'00 Language: Dutch

Title of series: Via Annemie

Episode: 2/10

Production Company: VRT Televisie Year of production: 2014/01 Broadcast by: één (VRT)

On: 2014/02/13

Total budget in Euro: 55.000,00

Author: Annemie Struyf Director: Leentje Lybaert Producer: Annemie Struyf

Commissioning Editor: Elly Vervloet

Submitted by: VRT Contact: Elly Vervloet elly.vervloet@VRT.be

# Mission Investigate: Pray the Gay Away

Mission Investigate's reporters picked up stories from young Christian gay men, describing how Protestant priests still today try to 'cure' homosexuality.

Behind closed doors these men were promised that through intercession and other ceremonies they would be made able to love women. But since this counselling always takes place behind closed doors the reporters faced a dilemma – how to record this practice on tape? The only possible way to show how these priests defy their own Church was to go undercover and use hidden cameras and microphones, a highly controversial method

When it became known that the producers had used hidden cameras and fake identities to reveal how Swedish priests were trying to 'cure' young gay men, the criticism was massive.

Genre: Investigative documentary series
Original Title: Uppdrag granskning: Bögbotarna

Country: Sweden Duration: 58'00 Language: Swedish

Title of series: Mission Investigate

Episode: 18/18

Production Company: SVT Year of production: 2014/05

Broadcast by: SVT1 On: 2014/05/28

Total budget in Euro: 80.000,00 (this episode)

Author/Director: Ali Fegan

Producers: Lars-Göran Svensson, Herman Reuterswärd

Commissioning Editor: Nils Hanson

Submitted by: SVT - Sveriges Television

Contact: Niklas Ahlgren niklas.ahlgren@svt.se

# CBC News: Marketplace - Faking It

This piece of investigative journalism exposes the booming business of fake online reviews - by attempting to fake out the fakers. We pose as a new business, build an online presence for our pretend company and use it to take viewers deep inside the murky world of online deception. Since so many of us go online to see what other customers are saying about the latest restaurant, hotel or consumer product, we wanted to know: should we trust those reviews? How easy is it for a company to fake a good reputation and boost their bottom line? We use unconventional journalistic techniques to get answers and uncover an industry devoted to helping businesses mislead consumers, including an online marketplace where companies can buy glowing reviews for five dollars - and get them posted on leading review sites. Using hidden cameras, we capture companies offering to write and post other fake reviews for us.

Genre: Investigative documentary series

Original Title: CBC News: Marketplace - Faking It

Country: Canada Duration: 22'00 Language: English

Title of series: CBC News: Marketplace

Episode: 42-04

Production Company: CBC Year of production: 2014/11

Broadcast by: CBC On: 2014/11/07

Total budget in Euro: 7.300,00 Director/Producer: Greg Sadler Commissioning Editor: Greg Sadler

Submitted by: CBC - Canadian Broadcasting Corporation

Contact: Chad Paulin chad.paulin@cbc.ca

# For your notes

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# Session 4 Monday 11 May 13:30 - 16:25

## White Room

# In Love With Knowledge: Inventions on TV

Stories about innovation and development are often fascinating both for the achievement they bring to society and the personal struggles, which lie behind them. To enlighten us on how and why things happen is a part of any public service broadcasters' mission. But how do we tell these stories in such an entertaining way, that they make us understand the complex technical sides of the inventions as well as telling the full human tale? And how can you play with the genre?

In this session we show examples where stories of real and false inventions and people interweave in an entertaining and visually interesting way. One thing is certain; you will learn things you did not know on decrypting, disease and dirty water.

Session Moderator: Nikolaj Christensen Session Focus: Factual/Educational television

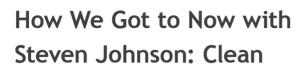
#### Screened Programmes:

How We Got to Now with Steven Johnson: Clean (United States /UK) 56 min - Docutainment series

The Man Who Cracked the Nazi Code (France) 52 min - History documentary

The Lost Tools of Henry Hoke: Thwarted Genius (Australia) 5 min - Mockumentary series

## Session 4 Screened Programmes



This programme celebrates the unsung heroes, radical ideas and extraordinary innovations that have changed the modern world. Whether this be the first sewer system in America, the introduction of chlorine into water or the beginning of standardised time zones, Steven opens our eyes to discoveries that have impacted mankind; most of which we now take for granted like CLEAN or SOUND.

The production takes a different approach to storytelling that does not focus on a single idea, invention or moment but rather follows the flow of ideas. Each episode takes an everyday object or concept and delves into the complex history of how this thing or idea went from being a marvel to becoming mundane. How We Got To Now is also a multiplatform production with Steven releasing a book and a website about modern day innovations.

Genre: Docutainment series

Original Title: How We Got to Now with Steven Johnson: Clean

Country: United States/United Kingdom

Duration: 56'00 Language: English

Title of series: How We Got to Now with Steven Johnson

Episode: 1/6

Production Company: Nutopia Co-Producers: BBC, OPB, PBS Year of production: 2014/06

Broadcast by: PBS On: 2014/10/15

Total budget in Euro: not specified

Author: Steven Johnson

Director/Producer: Julian Jones Commissioning Editor: Julian Jones

Submitted by: PBS - Public Broadcasting Service

Contact: Betsy Newman bnewman@scetv.org

## The Man Who Cracked the Nazi Code

6 June 1944. D-Day: the biggest land and sea operation in history. What if this was only possible thanks to a nonconformist, antimilitarist mathematician whose dream was to build an artificial brain? In the small British town of Bletchley a huge game of chess was played out during WW2, the aim of which was to crack the encoded communications of the German army. And in this game the key player was Alan Turing, the inventor of what was not yet called the computer. However, after the war Turing was neither thanked nor recognized: He committed suicide in 1954 after having had to undergo a chemical castration due to his homosexuality. Mixing archive footage with shots and animation, the film traces the unlikely trajectory of this genius involved in spite of himself in world events and invites us to discover how close is the link between the Allies' victory and the invention of the computer.

Genre: History documentary

Original Title: La drôle de guerre d'Alan Turing

Country: France
Duration: 52'00
Language: French

Production Company: Les Films d'Ici Co-Producers: Arte G.E.I.E, Off World, RTBF,

Universciences

Year of production: 2014/04

Broadcast by: ARTE On: 2014/06/06

Total budget in Euro: 350.648,00

Authors: Denis van Waerebeke, Mathilde Damoisel

Director: Denis van Waerebeke Producer: Valérianne Boué

Commissioning Editor: Anne-Laure Negrin

Submitted by: INA - Institut national de l'audiovisuel

Contact: Anne Genevaux agenevaux@ina.fr

## Session 4 Screened Programmes

## The Lost Tools of Henry Hoke: Thwarted Genius

Henry Hoke is a little known inventor who lived in the small outback town of Hoke's Bluff, and whose extraordinary work has recently been discovered. A serial inventor and chronic optimist, Henry Hoke led an astonishingly varied and productive life across much of the twentieth century. He is without doubt Australia's greatest inventor. Over a long life he developed ideas and theories that are even now not quite understood.

The 20 x 5 minute interstitials document the inventions of this unknown genius exploring Henry's prolific output. Narrated by political satirist Bryan Dawe, the episodes aired in prime time just before the 7pm news and were accompanied by a multiplatform component.

Genre: Mockumentary series

Original Title: The Lost Tools of Henry Hoke: Thwarted Genius

Country: Australia Duration: 5'00 Language: English

Title of series: The Lost Tools of Henry Hoke

Episode: 1/20

Production Company: JDR Screen Year of production: 2014/03

Broadcast by: ABC On: 2014/12/01

Total budget in Euro: not specified

Author: Mark Thomson Director: Rob Marchand Producer: Julia de Roeper

Commissioning Editor: Jo Chichester

Submitted by: ABC - Australian Broadcasting Corporation

Contact: Luci McCulloch mcculloch.luci@abc.net.au



## Session 5 Monday 11 May 16:30 - 17:30

### **Orange Room**

## Balancing Between Real Life and Drama: What Are the Pitfalls?

A tragic real-life event inspires a television drama with a social message.

How do you stay faithful to the real-life protagonists, avoid clichés and tell a dramatic tale?

How do you depict an atmosphere – how do you translate inner states into living images for a camera?

What are the priorities in storytelling? How does public television with fictional programming examine social and economic class differences in a realistic and authentic way? How can this format contribute to a better way of understanding issues causing social unrest? What are the challenges of using non-professional actors and improvisation?

In this session we present a story that started as the newspaper article of a suicide in Hong Kong and ended as a television drama. An innovative public television programme using non-professional actors and improvisation to get more realistic and what the director would argue to be, more effective performances.

Session Moderator: Eren McGinnis Session Focus: Social Issues on Television

Screened Programme:

When We Can't Breathe (Hong Kong) 49 min - Drama series

## Session 5 Screened Programmes

#### When We Can't Breathe

The story started from a suicide case: the unemployed and depressed single father hanged himself at home one shiny morning. His teenage son, who worked as a ragpicker every day after school, discovered the dead body when he came back to home to prepare dinner. The boy could not ease his father down and did not know what he should do. He finally chose to finish his dinner before calling the police. The only reason he had given was that he was hungry and he understood he had no time to eat when the police arrived. The story started with the father's suicide, then traces back to his life just before his suicide and how his son lives ever after. The death of the father added the dramatic weight to the story, but it was not the main focus of it. What we were really concerned with were the people around this tragedy. There was no one to blame, but the atmosphere around us is thick, how do we breathe in it, how to deal with the indifference deep inside?

Genre: Drama series Original Title: 遺棄 Country: Hong Kong Duration: 49'00

Language: Cantonese Chinese Title of series: Hope and Despair

Episode: 8/8

Production Company: Radio Television Hong Kong

Year of production: 2014/03

Broadcast by: ATV On: 2014/04/19

Total budget in Euro: 35.000,00

Authors: Mak Chi Hang, Chung Chu Fung

Director: Mak Chi Hang Producer: Lo Chi Wah

Submitted by: RTHK - Radio Television Hong Kong

Contact: Matthew Mak

makch@rthk.hk

### Session 6 Monday 11 May 16:30 - 18:00

#### White Room

#### **Clear Messages for Young Minds**

Television made for children often delivers clear universal messages that every single kid in the world would understand. We programme makers know that children's minds are full of worries and fears as well as hopes and dreams and we offer productions dealing with topics like friendship, appreciating diversity, exclusion, struggling in school, finding yourself and fulfilling your dreams.

We need our youngest audience to make friends with public television at an early age so that they will stay faithful to us when they grow up. And we use different techniques to attract them with our messages.

This session will take you on a journey amongst different television genres and ways of delivering clear messages for children. We will explore the efficiency of using fiction, animation, documentary or reportage.

Session Moderators: Anna Birgersson-Dahlberg, Jung Hyo-young

Session Focus: Young audiences

Screened Programmes:

House of Noises (Hungary) 14 min - Fiction

Kipatla. Brandon, One for the Team (Mexico) 16 min - Fiction series  $\,$ 

Magical Creek: Bottle or Grasshopper? (Brazil) 12 min - Animation series

My Little House (Portugal) 8 min - Fiction

When I Grow Up (Greece) 8 min - Documentary series

## Session 6 Screened Programmes



The film is set in one of Budapest's hundred-year old tenement houses which is never guiet: the sound of kitchen equipments, dog barking, toilet flush, and the other noises of everyday reality are united in a strange, cacophonous symphony. The people in the flats live next to each other, but they exist in the isolation of their flats. Sára, a 9-year old girl lives in this house. She often sits by the chimneys on the catwalk and watches the residents. One day a new family moves into the house. Éva and her strange son Balázs. He is extremely sensitive towards noise. The mysterious boy, who wears headphones all the time, arouses Sára's curiosity. The mother Éva is at war with the other residents due to her son's sound sensitivity. The house's peaceful harmony starts to go wrong. Sára finds a way to make contact with the strange boy and shows him how he can enjoy the sounds.

Genre: Fiction

Original Title: Hangok háza

Country: Hungary Duration: 13'00 Language: Hungarian Production Company: MTVA

Co-Producers: EBU

Year of production: 2014/11

Broadcast by: M1 On: 2014/12/23

Total budget in Euro: not specified

Author: Lívia Bertha Director: Tamás Zilahy Producer: Beryl Richards

Commissioning Editor: Bianka Balázs

Submitted by: MTVA Contact: Adam Cselleng festival@mtva.hu

## Kipatla. Brandon, One for the Team

In this episode, Brandon, a kid with Down's Syndrome, is accepted with some reluctance by the rest of his schoolmates into the soccer team. He seems very clumsy and has some difficulty communicating, but he is very friendly and eager to participate. However, the other children and even the teachers distrust his ability to integrate and function as a part of the team. They will soon discover his ability to play and as a result, their prejudice against him will break down.

Kipatla, the name of an imaginary town, is a fiction series for children ages 7 to 12 that deals with the issue of prejudice and various forms of discrimination in everyday life. Each episode tells the story of a boy or girl who is experiencing some form of discrimination.

Genre: Fiction series

Original Title: Kipatla. Brandon, uno más en el equipo

Country: Mexico Duration: 16'00 Language: Spanish

Title of series: Kipatla, Second Season

Episode: 4/13

Production Company: Canal Once

Co-Producers: CONAPRED Year of production: 2013/10 Broadcast by: Canal Once

On: 2013/11/28

Total budget in Euro: 21.769,00 per episode

Author: Catalina López Vallejo Director: David Revilla Producer: Ana Zepeda

Commissioning Editor: Alfredo Marrón Santander

Submitted by: Canal Once Contact: Magdalena Acosta magda.acostau@gmail.com

## Session 6 Screened Programmes

## Magical Creek: Bottle or Grasshopper?

The protagonists of this series are young animals from the local ecosystem: Cotinha is a piranha fish, Jaca Zé is an alligator, Maná is manatee, Bitelo is an arapaima, Ceci is a snake and Quinha is a frog cub. Together, they face challenges, discover mysteries and live adventures. The young group can tap into the wisdom of Lara, a divine and legendary being of the region. She is always protecting the Amazon and its inhabitants. In this journey, they will learn more about themselves and will present important values.

This series uses animation techniques: puppets, inserted in scenarios generated by 3D animation. The theme is based on the Amazon ecosystem and the Brazilian legends. A new story is developed in each episode, so that there is no continuity or timing between episodes.

Genre: Animation series

Original Title: Garrafa ou Gafanhoto?

Country: Brazil Duration: 12'00 Language: Portuguese

Title of series: Igarapé Mágico (Magical Creek)

Episode: 8/26

Production Company: Dogs Can Fly

Co-Producers: Empresa Brasil de Comunicação (EBC)/TVBRASIL

Year of production: 2013/09 Broadcast by: TV Brasil

On: 2014/01/20

Total budget in Euro: 564.225,57 Authors: Bia Rosenberg, Flávio de Souza

Director: Ricardo Whately Producer: Cristina Lazari

Commissioning Editor: Nelson Breve

Submitted by: Empresa Brasil de Comunicação (EBC)/TVBRASIL

Contact: Sahada Luedy sahada.luedy@ebc.com.br

#### My Little House

Once upon a time there was a little girl that was always daydreaming and was also very distracted. One day she decided to leave her moon and she started searching for a small house.

Genre: Fiction

Original Title: A minha casinha

Country: Portugal
Duration: 8'00
Language: Portuguese

Production Company: Animegas Year of production: 2014/07

Broadcast by: tbc.

On: 2015

Total budget in Euro: not specified

Author: Júlia Rocha

Director: Maria Raquel Atalaia Producer: Antonio Claro

Submitted by: Filmografo Contact: Julia Rocha filmografo@filmografo.pt

## Session 6 Screened Programmes

#### When I Grow Up

In forty episodes forty different children aged six to nine from all over Greece share their dreams of their future, with all the optimism, spontaneity and bursting imagination that children possess. Neglecting completely the common logic of the grown-up world, these children reveal what they wish to become when they grow up, what it is, that makes them dream, and how they wish to achieve their dream. In only two minutes, each child takes us on a journey through its world, life, school, home, family and daily routine. We visit the places all over Greece where children grow up, dream and make plans for their future, in what becomes a lively and joyful portrait of a whole country and its future generation.

Genre: Documentary series

Original Title: Otan Megaloso (Όταν μεγαλώσω)

Country: Greece Duration: 2'00 Language: Greek

Title of series: When I Grow Up

Episode: 1

Production Company: Heretic Year of production: 2014/05

Broadcast by: NERIT On: 2014/05/01

Total budget in Euro: 1.447,50 (per episode)

Author: Dora Masklavanou

Directors: Dora Masklavanou, Gregory Rentis

Producers: Giorgos Karnavas, Konstantinos Kontovrakis

Commissioning Editor: Konstantis Frangopoulos

Submitted by: Heretic

Contact: Konstantinos Kontovrakis

Konstantinos@heretic.gr

## Session 7 Monday 11 May 16:45 - 17:45

#### **Blue Room**

#### Morals in Journalism:

### Where Does a Reporter Stand in Real-Life Tragedy?

A person disappears and their family rings up a journalist to help find her. Slowly the reporter realises that things are more complicated than they seem. What does he do? What is his role? What is his duty?

In this session we present the story of Emma, who has disappeared and whose mother wanted the Canadian CBC to investigate. Did the fifth estate have the obligation to tell the whole painful story of Emma's family? Did the mother have the right to suppress information? And what if Emma was still alive and never wanted to be found in the first place?

Session Moderator: Naoki Yoshikawa

Session Focus: Ethics in Investigative Television

Screened Programme:

the fifth estate: Finding Emma (Canada) 41 min - Investigative documentary

## Session 7 Screened Programmes

## the fifth estate: Finding Emma

Emma was a much loved young woman who had been growing increasingly unstable. One day, she simply slipped away. Was she murdered, kidnapped? Had she taken her own life? Emma's mother enlisted the help of the CBC investigative programme the fifth estate to help her in her search. From the very beginning it was a very painful relationship between the producers and the family as uncomfortable truths began to emerge about the life of Emma. It turned out to be one of the most morally difficult stories we have done in years.

Genre: Investigative Documentary Original Title: Finding Emma

Country: Canada Duration: 41'00 Language: English

Title of series: the fifth estate

Episode: 40-03, 3/22 Production Company: CBC Year of production: 2014/11

Broadcast by: CBC On: 2014/11/07

Total budget in Euro: not specified

Author: Mark Kelley

Director/Producer: Morris Karp Commissioning Editor: Jim Williamson

Submitted by: CBC - Canadian Broadcasting Corporation

Contact: Laura McIsaac laura.mcisaac@cbc.ca

## For your notes

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# SPECIAL SESSION Monday 11 May Evening 18:30 - 20:00

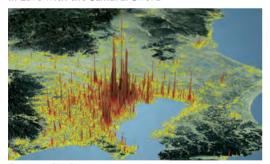
### **Orange Room**

#### How will Digital Innovation Shape the Future of TV?

Needless to say that the Internet has been changing the relationship between television and its viewers. We once used to gather in front of our TV sets to watch programmes, but digital devices such as tablet computers and smartphones now enable viewers to watch their favourite content whenever and wherever they like. In addition, since we are able to process huge amounts of data so easily by using new technologies, new styles and forms of programme production as well as new visual interfaces are being required. Can we, public broadcasters, find strategies not only to survive, but to pro-actively tackle this era of change? Frontline producers will share their initiatives and lead discussions. Questions we will ask include:



In Love with the Samurai Sword



Disaster Big Data

- How can online distribution change our style and theories of production in terms of storytelling, visualisation, and video duration?
- How effective curation can manoeuvre the behaviour of viewers?
- What kind of news algorithms are being used to attract bigger audiences?
- What technologies are being developed to visualize big data for live reporting on natural disasters?

This session should give you plenty of new ideas for navigating the future.

Session Moderators: Takehiko Kusaba (Director, NHK) and Yoko Imai (Senior Producer, NHK)

Produced by NHK as an addition to the INPUT 2015 conference programme.

### Session 8 Tuesday 12 May 09:30 - 12:30

### Orange Room

#### When Cross Platform Tries to Change the World

If you want to engage your audience, the immersive experience of cross platform storytelling promises to connect us to each other in deep meaningful ways. We can travel to a new world, see and experience it through other eyes and grow our understanding and empathy. In this session we look at four projects that attempt to harness cross platform storytelling to trigger social interaction and change the world. From religious beliefs, to the thorny subjects of teen suicide and school bullying, to a daring initiative in open source journalism; these projects offer the audience the possibility to contribute and be a part of a discussion on some of the great social issues of our time.

Through the insights of the creators we will explore what worked, what did not, and whether cross platform really delivers on its promise to get us closer to the heart of the matter.

Session Moderators: Marie Caloz, Kåre Vedding Poulsen

Session Focus: Cross Media

#### Productions presented:

What Do You Believe In? (Germany) - Multimedia project, 25 min presentation followed by discussion Heart Net TV +: Television for Life (Japan) - Studio talk, 25 min presentation followed by discussion Independent Lens: Bully (United States) - Cross Media documentary, 25 min presentation followed by discussion The Monitor (The Netherlands) - Open source web project, 25 min presentation followed by discussion

## Session 8 Screened Programmes

#### What Do You Believe In?

This is a multimedia project, allowing users to help script a film and a book. Over the course of more than a year, the question 'what do you believe in' was discussed on a blog. The word belief was not defined solely in religious terms, but also as a sense giving trust in something that helps you find orientation in life. The blog users could send in their stories or statements of faith, which were then analysed. Users could use the 'CRED-O-MAT', a scientific test for guestions of faith. The result - in times when churches are empty, but bars, clubs and yoga classes are packed - shows that people have not stopped believing. We were able to deduce four different persuasions from the user comments: the religious, the spiritual, the spiritualatheists and those who believe in science. The documentary portrays four of these believers.

Genre: Multimedia project Original Title: Woran glauben?

Country: Germany Language: German

Production Company: Bayerischer Rundfunk

Year of production: 2013 (website), 2014 (documentary)

Launch date: 2013/07/01

Date of first broadcast: 2014/11/01 (documentary)

Production URL: www.woranglauben.de Total budget in Euro: 80.000,00 (documentary) Key Staff: Eva Achinger, Christiane Miethge,

Bernd Effenberger

Commissioning Editor: Bettina Hausler-Thomas

Submitted by: BR - Bayerischer Rundfunk

Contact: Bettina Hausler-Thomas

bettina.hausler@br.de

## Heart Net TV +: Television for Life

This is a studio-discussion programme was a followup to a two-part series about the growing number of suicides among Japanese in their twenties. Viewers had been asked to share their feelings by email; around 600 messages arrived, most saying they just want a chance to talk with someone sympathetic without feeling pressured. So the producers turned away from the traditional investigation-analysis-solutions format of Japanese social-action broadcasts and instead created a new kind of forum where suicidal young people could open their hearts. The Internet played an integral part in the process. A forum was created, video segments were put on a website and a transcript of the studio discussion was posted. Tweets from viewers were incorporated into the broadcast, a two-minute minidrama-spot was aired online during the broadcast, linked to the official NHK Twitter feed, and posted on video-sharing websites.

Genre: Studio talk

Original Title: ハートネットTV+ 生きるためのテレビ

Country: Japan Language: Japanese Production Company: NHK Year of production: 2014/09 Launch date: 2014/09/01

Production URL: http://www/nhk.or.jp/heart-net/mukiau/

Total budget in Euro: not specified Key Staff: Nobuyuki Kubo, Hideki Tachi,

Yoshihiro Watanabe, Ichiro Horiuchi, Naoto Nishikiori,

Atsushi Horikawa

Commissioning Editor: Toshihiro Matsumoto

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yuko Ito ito.y-ey@nhk.or.jp

## Session 8 Screened Programmes

#### **Independent Lens: Bully**

Bully is a is a character-driven documentary that puts a human face on the devastating impacts of the most common form of violence experienced by young people in the United States. The film's website, the BULLY Project, provides tools and resources to help audiences combat the issue and allows viewers to share a personal story, provide advice or 'show some love' to victims of bullying. This multiplatform project goes beyond the broadcast to help empower local communities to help prevent bullying and change how society deals with it as a whole.

Genre: Cross media documentary

Original Title: Bully Country: United States Language: English

Production Company: ITVS Year of production: 2014 Launch date: 2014/06/01

Production URL: http://www.thebullyproject.com/

Total budget in Euro: not specified

Key Staff: Lee Hirsch, Cynthia Lowen, Sarah Foudy,

Sally Jo Fifer, Lois Vossen

Commissioning Editor: Sreedevi Sripathy

Submitted by: ITVS - Independent Television Service

Contact: Betsy Newman bnewman@scetv.org

#### The Monitor

The Monitor is an open-source site for journalism, focusing on important social topics. It is an interactive website, allowing people to monitor the progress of our research, complete with notes, documents, interviews and open questions.

During our research we broadcast on television, but questions need answers. With a click everyone can participate, share interesting reports and videos, send us confidential documents, state their opinions. But our visitors should also be critical: What is missing? Are the allegations true? If we work together, we can see the bigger picture. And when that picture is complete, we can eventually tackle and change things. In April 2014 we started with this experiment and broadcast 8 episodes. In 2015, 24 episodes will be broadcast.

Genre: Open source web project

Original Title: De Monitor Country: The Netherlands

Language: Dutch

Production Company: NCRV Year of production: 2015/01 Launch date: 2015/01/11

Production URL: www.ncrv.nl/demonitor Total budget in Euro: 1.380.000,00

Key Staff: Marianne Entius, Maurits Obbema

Commissioning Editor: Rene Sommer

Submitted by: NCRV Contact: Joris Janssen joris.janssen@kro-ncrv.nl

## Session 9 Tuesday 12 May 09:30 - 12:20

### **Blue Room**

#### Formatting the Unexpected

Formats are TV's bread and butter and many formats repeat existing formulas. One reason for that is often the broadcasters' risk evasion. They prefer to air shows their audience already consumes in a similar style on other channels. Another reason is that production companies like to cater to the taste of a broadcaster. Often this taste is influenced by mainstream content. On the other hand, TV executives are constantly looking out for new and fresh programmes.

In this session four distinctive formats will show us unique ways of formatting a very down-to-earth hobby, unexpected encounters and a one-of-a-kind duel. These formats surprise us with extraordinary artistic choices and highly emotional insights into unchartered territories. All formats in this session show ways of creating something new and fresh. They can easily be adapted outside the country of origin.

Session Moderator: Stefano Semeria

Session Focus: Formats

#### Screened Programmes:

The Great Knit Off (Denmark) 43 min (excerpt 15 min) - Reality show In the Lift with Poppe and Ronning (Norway) 30 min (excerpt 10 min) - Talk show Focus Blind Date (Switzerland) 26 min (excerpt 10 min) - Talk show Channel vs. Channel (Belgium) 52 min - Game show

All programmes are available in full length at the Programme Library.

## Session 9 Screened Programmes

#### The Great Knit Off

The Great Knit Off is a competition on creative and fast knitting. Our mission has been to show the importance of knitting as a craft – and as a way to express oneself as a human being. We started out with 16 knitters – 15 women and one man. The series goes on for twelve episodes; along the way some knitters were sent home - based on their abilities. The series had the best ratings ever on the channel.

Genre: Reality show

Original Title: Den Store Strikkedyst

Country: Denmark Duration: 43'00 Language: Danish

Title of series: The Great Knit Off

Episode: 9/12

Production Company: TV SYD Year of production: 2014/10/15 Broadcast by: TV SYD PLUS

On: 2014/11/22

Total budget in Euro: 30.000,00

Author/Director/Producer: Charlotte Sølvsten Commissioning Editor: Claus Christensen

Submitted by: TV SYD Contact: Claus Christensen

clch@tvsyd.dk

## In the Lift with Poppe and Ronning

More often than not, there is an awkward silence in a lift. However, in this new take on the talk show genre guite the opposite happens in the lift: a lively conversation and a profound one at that. We invited two well-known people for a television recording in the top floor of a building. None of them knows the other one. The first one enters the lift on the main floor. The other one gets in from a different floor. And then, on its way up, the lift 'accidentally' stops between two floors. A disembodied voice from a loudspeaker informs them that they have arrived at their final destination and that the lift will only move again after they have had a conversation about themes that deal with life's greatest questions. During the meeting, the voice poses new questions to keep the conversation going. Inside the lift, hidden cameras have been mounted behind a mirror. The guests soon forget that this is a recording; to them, it feels like the lift really is stuck between two floors.

Genre: Talk show

Original Title: I heisen med Erik Poppe og Jon Niklas Rønning

Country: Norway Duration: 30'00 Language: Norwegian

Title of series: In The Lift with...

Episode: 2/3

Production Company: NRK Year of production: 2014/10

Broadcast by: NRK On: 2014/11/17

Total budget in Euro: 88.000,00

Author/Director/Producer: Marion Klaseie Commissioning Editor: Bjørn Stuevold

Submitted by: NRK - Norwegian Broadcasting Corporation

Contact: Marion Klaseie marion.klaseie@nrk.no

## Session 9 Screened Programmes

#### **Focus Blind Date**

It is black as night, a darkness that holds all possibilities: the blind date. Celebrities and VIPs are paired off, putting their reputation on the line with everything to lose. As the show starts, the roller blinds between the two guests go up and only then do they find out to whom they will be talking for the next 60 minutes. There is no moderator to intervene, intercept, keep the conversation going, no one who can smooth over the embarrassing moments.

The show is interspersed with sharp-tongued, satirically written biographies of the two guests, illustrated with animations. The programme was simultaneously recorded for radio and TV by a mixed radio/TV team. On the radio, the 60-minute talk was broadcast in its entirety. On TV, an edited 30-minute version was shown. In addition, all videos were available online once the broadcast started.

Genre: Talk show

Original Title: Focus Blind Date

Country: Switzerland Duration: 25'00

Language: Swiss German
Title of series: Focus Blind Date

Episode: 4/6

Production Company: SRF - Schweizer Radio und Fernsehen

Year of production: 2014/05

Broadcast by: SRF On: 2014/08/06

Total budget in Euro: 10.000,00 Author: Franziska von Grünigen

Director: Mirjam Almasy Producer: Sara Leuthold

Commissioning Editor: Pascal Scherer

Submitted by: SRF - Schweizer Radio und Fernsehen

Contact: Martin Schilt martin.schilt@srf.ch

#### Channel vs. Channel

Channel vs Channel is a unique collaboration between two rivals: Eén and VTM, the two largest Flemish TV channels. In the series the two most famous presenters of both networks, Tom Waes and Koen Wauters, defend their honour as well as that of their respective network in a fierce competition. In 10 challenges based on proposals sent in by the viewers, both contenders were put to the ultimate test, both physically and mentally. The result was a battle that captivated the nation. Channel vs Channel, uniquely, aired on both channels. The two hosts were really motivated two win the competition - not only because of their competitive personalities, but also because of their explicit link to the network that they represented.

Genre: Game show

Original Title: Wauters vs Waes

Country: Belgium Duration: 52'00 Language: Dutch

Title of series: Wauters vs Waes

Episode: 1/10

Production Company: deMENSEN nv - Operatie Koekoek Co-Producers: deMENSEN nv - Operatie Koekoek

Year of production: 2014/01

Broadcast by: één On: 2014/03/03

Total budget in Euro: 1.600.000,00

Author: Jesse Fabré

Directors: Eddie Gregoor, Bert Ceulemans,

Ibbe Daniëls, Mark Bynens Producer: Bart Hunaerts

Commissioning Editor: Elly Vervloet

Submitted by: VRT - Vlaamse Radio- en

Televisieomroeporganisatie Contact: Elly Vervloet elly.vervloet@vrt.beFocus

### Session 10 Tuesday 12 May 09:30 - 12:50

#### White Room

## Television for the Fucked, Fucked up, Fucking up Generation?

Programme makers all over the world struggle with the task on how to reach younger audiences with important messages helping them on their way to becoming adults. Every young person reflects on questions like:

Who am I?

How can I keep my boyfriend? What are my choices in life when school is over? Will I get a job?

Statistics show that it is extra hard to attract young people from diverse backgrounds and to make them watch public television. Even though many programmes are made with that aim, not many really succeed to reach them and encourage them to change their choices in life.

What kind of programming is the best choice for reaching out to the fucked, fucked up and at the same time fucking up generation? They are young people with little hope for the future, but with important voices in a democratic society.

In this session we present four different ways of dealing with the topic of being young in this world today. What are the advantages of different genres like fiction, reality, magazine and reportage when you want to reach the young? Or is it just a question of the right platform?

Session Moderators: Anna Birgersson-Dahlberg, Jung Hyo-young

Session Focus: TV for older teenagers

#### Screened Programmes:

The Experiment (Colombia) 28 min - Fiction series
The Inconvenient (Sweden) 28 min - Investigative documentary series
Teenagers on Mission (Tomz) (South Africa) 24 min - Edutainment show
12th Grade (Chile) 52 min - Docureality

## Session 10 Screened Programmes

#### The Experiment

At Pablo Carbonell High School, tension has been simmering. Students are dissatisfied with an intensive programme that prepares them for the national standardised tests. It does not take into account their needs and interests and it takes up all their free time. The kids go on strike and they manage to get the principal to authorise an unusual experiment run by the students that puts the school to the test. However, everything gets out of control, and the school ends up occupied by a group of kids who want to impose by force a new educational model. What starts as a slow but growing discontent becomes an experiment in coexistence, citizenship and education for the whole school. This is one of the first fiction series made by a public channel in Colombia. Natural actors mix with professional actors.

Genre: Fiction series

Original Title: El Experimento

Country: Colombia Duration: 28'00 Language: Spanish

Title of series: The Experiment

Episode: 1/13

Production Company: Canal Capital

Co-Producers: Secretary of Education - Bogotá

Year of production: 2014/08 Broadcast by: Canal Capital

On: 2014/11/06

Total budget in Euro: 650.000,00

Author/s: Rocío Olarte Tapia, Carlos Mario Urrea,

Boris Abaunza, Ximena Ospina Director: Carlos Mario Urrea Producer: Alejandra Cedeño Commissioning Editor: Rocío Olarte

Submitted by: Señal Colombia Contact: Claudia Rodriguez Valencia

crodriguez@rtvc.gov.co

#### The Inconvenient

In this programme you get to know the thoughts of artists, bloggers, musicians, activists and opinion leaders on controversial issues like class, labour, racism, surveillance on the Internet and more. They let us into their lives and ideas, and they tell us what they want to change, how it should be done and why it is important. Sebbe Staxx is Sweden's most controversial Hip Hop artist. His criminal background and violent lyrics have led to people ban him from both radio broadcasts and festivals. But in this show he reveals a new side of himself as he comes out as a class fighter. He thinks that Sweden is a country where the rich get richer at the expense of the poor. This programme is about a lost generation, burnt cars, flying paving stones, screams, panic and a lost youth. It is about the underclass of Sweden in 2014: a place that is turning into a graveyard.

Genre: Investigative documentary series

Original Title: De Obekväma

Country: Sweden Duration: 28'00 Language: Swedish

Title of series: De Obekväma

Episode: 1/7

Production Company: UR Swedish Educational

Broadcasting Company Year of production: 2014/01

Broadcast by: SVT On: 2014/04/09

Total budget in Euro: 210.000,00 Authors: Isabelle Lanér, Maria Bertell

Director: Isabelle Lanér Producer: Maria Bertell

Commissioning Editor: Sofia Eriksson

Submitted by:

UR - Swedish Educational Broadcasting Company

Contact: Anna Birgersson-Dahlberg

abd@ur.se

## Session 10 Screened Programmes

#### Teenagers on Mission (Tomz)

South Africa is plagued with a dark history.

Many citizens enter our prisons daily, but do not let their misfortunes define them. Find out how Israel Makoe came out of prison to play a positive role in society and how Tony Alias (not his real name) plans to do the same.

Genre: Edutainment show

Original Title: Teenagers on Mission (Tomz)

Country: South Africa Duration: 24'00

Language: Zulu, English, Sotho, Swati

Title of series: Teenagers on Mission (Tomz) S5

Episode: 15

Production Company: I Love That Production

Year of production: 2013/11/11

Broadcast by: SABC On: 2014/10/02

Total budget in Euro: 6.248,94 Author: SABC Education Director: Ameera Feber Producer: Steve Reeves

Commissioning Editor: Tshilidzi Davhana

Submitted by: SABC Education Contact: Themba Mnguni MnguniTl@sabc.co.za

#### 12th Grade

This series tells the story of a student group in their final year at school.

It is a year of big decisions that will mark the rest of their lives. They must decide what they want to be 'when they grow up'.

In this journey, they will face the expectations of the people around them and the contradictions of their own desires. The programme makers capture this unforgettable moment, creating an intimate, funny, fresh and exciting story.

Genre: Docureality series Original Title: 4TO MEDIO

Country: Chile
Duration: 52'00
Language: Spanish
Title of series: YES
Episode: 1/14

Production Company: Parox

Co-Producers: TVN

Year of production: 2013/05

Broadcast by: TVN On: 2014/03/27

Total budget in Euro: 548.400,00

Authors: Monika Domínguez, Rubens Juarez

Director: Katherina Harder Producer: Sergio Gándara

Commissioning Editor: Mariana Hidalgo

Submitted by: PAROX S.A Contact: Javiera Palma palma.javiera@gmail.com

## Session 11 Tuesday 12 May 13:30 - 16:30

### **Orange Room**

#### How to Entertain with Social Issues?

This session is all about how to reflect on social blind spots or social taboos in an entertaining manner.

To x-ray our society is a permanent subject and prescribed mission for public broadcasters, but sometimes traditional approaches are too moralistic, serious and boring. Audiences switch off and go elsewhere.

So how can 'problem stories' be made attractive? How can viewing figures be made to increase? How do you bring difficult social issues on to the television screen? What kind of 'raw material' do you need and how do you get it?

This session shows how differently you can approach big national issues and produce entertaining and fascinating television.

Session Moderator: Kaori Kaiho Session Focus: Investigation

Screened Programmes:

The Norden (Finland) 27 min - Investigative documentary series Defense Files (Israel) 35 min - Documentary series

Our Colonial Hangover (The Netherlands) 56  $\min$  - Investigative documentary

## Session 11 Screened Programmes

#### The Norden

In this six-part series, we look at the Nordic welfare model from an outsider's perspective. In this episode Conway, a former U.S. prison chief got the shock of his life after visiting a correctional facility in Norway and discovering that even hardened criminals are afforded a lifestyle far removed from that on offer back at home. 'I'm having a hard time believing that I'm in a prison.' Beyond his concerns about safety, Conway, who worked at Halden correctional facility for 38 years, was also surprised by the luxury items available to prisoners including an Xbox and a recording studio.

'I know there are a lot of education and vocational programmes to prepare inmates for work on the outside, but I must say I've never seen anything like this', he admits.

Genre: Investigative documentary series

Original Title: The Norden

Country: Finland Duration: 27'00

Language: Swedish, English Title of series: The Norden

Episode: 1/6

Production Company: Yle Co-Producers: DR, NRK, RUV, SVT

Year of production: 2014/10 Broadcast by: Yle Fem

On: 2014/10/21

Total budget in Euro: 100.000,00

Authors: John Stark, Thomas Lindh, Joakim Rundt

Director/Producer: John Stark Commissioning Editor: Alex Fager

Submitted by: Yle, The Finnish Broadcasting Company

Contact: Monica Bergman monica.bergman@yle.fi

#### **Defense Files**

An unrepentant glimpse at public defenders and the criminals they represent. Attorney client privilege has been lifted for the first time in Israel to present the criminal justice system in a hyper-realistic way. A father is accused of abusing his daughter. Did he really do it or was it all just a dream his daughter had? Do the defense lawyers believe him? Do we believe him? What does he himself believe rather than say? What will the court decide?

This series focuses on the complexity of the human spirit and the crises facing society today.

Genre: Documentary series

Original Title: tikim mehasanegorya

Country: Israel
Duration: 35'00
Language: Hebrew

Title of series: Defense Files

Episode: 1/6

Production Company: Atzmor Productions

Year of production: 2014/11 Broadcast by: Yes Docu

On: 2014/11/01

Total budget in Euro: 400.000,00 Author/Director: Moish Goldberg

Producer: Liran Atzmor

Commissioning Editor: Guy Lavie

Submitted by: Atzmor Productions

Contact: Liran Atzmor liranatzmor@hotmail.com

## Session 11 Screened Programmes

#### **Our Colonial Hangover**

Sunny Bergman analyses the debate in the Netherlands on the racist component in Black Peter, a character in the Dutch children's tradition around the Santa Claus Feast. Is Black Peter, black-skinned assistant to the generous white-skinned children's friend Santa Claus, an insulting stereotype with roots in a colonial past? Or is he part of an innocent tradition that should not be tampered with? The pro and con lobbies stood face to face last year: a UN working group pronounced judgment, the judiciary was involved, and the social media turned into a cesspit of recriminations. How tolerant is Dutch society really? Bergman charts subconscious prejudices, every-day racism and the heritage of the Dutch colonial past. She has conversations with personal friends and exposes the phenomenon 'white privilege' in her own circles. Our Colonial Hangover intensified the discussion in the Netherlands about white privilege and racism.

Genre: Investigative documentary Original Title: Zwart als Roet Country: The Netherlands

Duration: 56'00 Language: Dutch

Production Company: De Familie Film & TV

Year of production: 2014/11

Broadcast by: VPRO On: 2014/12/01

Total budget in Euro: 159.702,00 Author/Director: Sunny Bergman Producer: Monique Busman

Commissioning Editor: Barbara Truyen

Submitted by: De Familie Film & TV

Contact: Monique Busman monique@defamilie.net

## Session 12 Tuesday 12 May 13:30 - 17:40

#### **Blue Room**

#### The Mission of Investigative Journalism

Investigative reporting takes time, money and patience.

Is it really worth putting so much effort and commitment to it?

The traditional stronghold of public broadcasting is under discussion in many television stations, especially with the advance of the Internet and the shrinking budgets.

However, investigative television journalism, combining intensive research and strong storytelling can still make a difference and create big impact.

How does one convince the CIA's Public Enemy No. 1 Edward Snowden to be interviewed? What happened after it was revealed that there are 10,000 people suffering from dementia missing in Japan?

In this session we show four productions from various parts of the world and give insights into how they made a difference.

Session Moderator: Naoki Yoshikawa Session Focus: Investigative journalism

Screened Programmes:

Snowden's Great Escape (Denmark) 58 min - Documentary

Wandering Off: People with Dementia Go Missing (Japan) 50 min - Documentary

BREAK 15:50 - 16:00

Get Rea! - Saving Sewol (Singapore) 47 min - Documentary series Mission Conspiracy (Norway) 23 min - Investigative series

## Session 12 Screened Programmes

#### Snowden's Great Escape

On 5 June 2013, first revelations arising from the documents provided by the ex-NSA employee Edward Snowden are published in a Guardian article. This documentary takes you on a visit through Snowden's time in Hong Kong and his effort to try to get to safety in Latin America. The 29-year old computer specialist had just become 'USA's public enemy number one' making him a significant pawn on the chessboard of international politics. After applying for asylum in 20 countries - including Iceland, Norway and Finland - it is Russia's Putin who comes to his rescue. After 40 long days in Terminal F, on 1 August 2013, Snowden steps out of the airport and on to Russian ground. With exclusive access to a number of key players like Julian Assange, Sarah Harrison, and Edward Snowden this international coproduction reconstructs the events, showing what really went on, in the days Snowden tried to escape one of the largest manhunts the world have seen.

Genre: Documentary

Original Title: Snowden's Great Escape

Country: Germany/Denmark

Duration: 58'00 Language: English

Production Company: DR - Danmarks Radio Co-Producers: NDR, WDR, La Compagnie des Taxibrousse, Planète+ CI Crime Investigation, SVT, NRK, RTS

Year of production: 2014/12/28

Broadcast by: ARD On: 2015/01/12

Total budget in Euro: 900.000,00 Authors: John Goetz, Poul-Erik Heilbuth, Klaus Nedergaard, Christine E. Wiegand Directors: John Goetz, Poul-Erik Heilbuth

Producer: Sidsel Marie Jacobsen Commissioning Editor: Erling Groth

Submitted by: DR - Danmarks Radio TV Contact: Inge Bang Thermansen

ibt@dr.dk

## Wandering Off: People with Dementia Go Missing

More than 10,000 people with dementia go missing in Japan every year after wandering away from home. NHK programme makers investigated dementia sufferers who have gone missing in the past five years, spoke with the families of those people, and conducted national surveys to gain information from police, local governments, and dementia sufferers' careers. The film shows that wandering brought on by dementia often leads to death and sheds light on the sorrow and desperation of those who search for missing relatives. It is the first Japanese television programme to focus on dementia sufferers who were taken into care while wandering and have since spent years in nursing homes without being able to identify themselves. The broadcast led to Japan's health ministry launching its first nationwide investigation into missing people. Two unidentified dementia sufferers were reunited with relatives. The National Police launched new investigative measures.

Genre: Documentary

Original Title: NHK スペシャル

認知症行方不明者1万人~知られざる徘徊の実態~

Country: Japan Duration: 50'00 Language: Japanese

Production Company: NHK (Japan Broadcasting Corporation)

Year of production: 2014/05

Broadcast by: NHK (Japan Broadcasting Corporation)

On: 2014/05/11

Total budget in Euro: not specified

Director: Hirotaka Goto

Producers: Takuomi Matsumoto, Yoshitomo Yano Commissioning Editor: Toshihiro Matsumoto

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yuko Ito ito.y-ey@nhk.or.jp

## Session 12 Screened Programmes

#### Get Rea! - Saving Sewol

The Korean Coast Guards saved 174 passengers in the recent Sewol tragedy. But 302 passengers died while waiting to be rescued. The 61-year-old organisation is now bearing the brunt of the nation's fury.

Should they be taking all the blame for the terrible toll? These embattled men break their silence in the first episode of Get Rea!

Genre: Documentary series

Original Title: Get Rea! - Saving Sewol

Country: Singapore Duration: 47'00 Language: English Title of series: Get Rea!

Episode: 1/14

Production Company: Channel NewsAsia,

MediaCorp Pte Ltd

Year of production: 2014/10

Broadcast by: Channel NewsAsia, MediaCorp Pte Ltd

On: 2014/10/13

Total budget in Euro: not specified Author/Producer: Anna Tolentino

Submitted by: Channel NewsAsia, MediaCorp Pte Ltd

Contact: Faith Yang

faithyang@mediacorp.com.sg

#### **Mission Conspiracy**

Many people do not believe what the mainstream media proclaim to be the truth. And they rule the Internet with their mind-blowing theories: Was 9/11 an inside job? Is the world ruled by Illuminati? Reporter Tommy Gulliksen meets up with the people who believe in these theories to find out if their beliefs can measure up to journalistic and scientific standards. Can he confirm the suspicions or will he find evidence of the opposite? And how will the conspiracy theorists react to the findings?

The first episode is about Chemtrails. Berit and Eldfrid are two retired ladies who believe that the long-lasting trails left in the sky by aircraft are chemical or biological attacks on the public. They monitor airplanes from their living room and gather rain samples in the garden. They believe they have made some interesting discoveries. Berit is a former political leader in Norway and Eldfrid was a school-teacher. Can these ladies really be on to something?

Genre: Investigative series

Original Title: Operasjon Konspirasjon

Country: Norway Duration: 23'00 Language: Norwegian

Title of series: Mission Conspiracy

Episode: 1

Production Company: Norsk FJernsyn AS

Year of production: 2014/04 Broadcast by: TV 2 Zebra

On: 2014/05/06

Total budget in Euro: 50.000,00 Author: Tommy Gulliksen Director: Petter Sommer Producer: Hans Lukas Hansen

Commissioning Editor: Tommy Gulliksen

Submitted by: Norsk Fjernsyn AS Contact: Tina Beate Goa Fagerheim

tina@norskfjernsyn.no



## Session 13 Tuesday 12 May 14:00 - 15:15

#### White Room

### **Avoiding Clichés**

How do you tell a story of gender-nonconformity of an indigenous people on an idyllic island without resorting to typecast, clichés and platitudes? How do you reach audiences beyond a special interest group? This session presents an example that brings to life the world on a Pacific island.

Session Moderator: Eren McGinnis Session Focus: Documentary

Screened Programme:

Independent Lens: Teacher Hina (United States) 53 min - Documentary

### Session 13 Screened Programmes

## Independent Lens: Teacher Hina

A proud and confident transgender native Hawaiian teacher passes on the ancient tradition of Māhū - those who embody both male and female spirit - by inspiring a young tomboy to lead a boy's Hula troupe, even as she searches for love and a committed relationship in her own life. Teacher Hina brings the unique perspective of Pacific Island culture to bear on a controversial issue of the day: visibility, acceptance, inclusion, and human rights for transgender and gender nonconforming people, including respect for indigenous perspectives and cultural practices. In this film a world is portrayed that recognizes those who display both male and female characteristics as gifted and special. A world where youth who are searching for their own creative forms of gender expression are embraced and encouraged to be themselves rather than to hide in fear or pretend they are just like everyone else.

Genre: Documentary Original Title: Kumu Hina Country: United States Duration: 53'00

Language: English

Title of series: Independent Lens Production Company: Qwaves Year of production: 2014/09

Broadcast by: PBS On: 2015/05/04

Total budget in Euro: 400.000,00

Authors/Directors/Producers: Dean Hamer, Joe Wilson Commissioning Editors: Lois Vossen, Leanne Ferrer

Submitted by: Qwaves Contact: Betsy Newman bnewman@scetv.org

### Session 14 Tuesday 12 May 15:30 - 18:20

#### White Room

#### Being on TV at all Cost?

How far are you personally willing to go in front of the camera to make good television? What price are you prepared to pay for taking part in a TV-show? Whether you are famous or not, a host or not, an adult or a child – would you go on a television mission at any cost?

Today many programme makers successfully work with personality driven storytelling. Compelling and honest personalities expose themselves as real people in many television programmes. Personalities are also featured in popular reality-shows like 'Paradise Hotel' and similar shows that are attracting young people and inspiring their dreams of becoming famous.

In this session we will give you four examples from different parts of the world on personality driven storytelling and reflect upon the potential effects on your life after taking part in a television programme.

Session Moderators: Anna Birgersson-Dahlberg, Jung Hyo-young

Session Focus: Television for the Young

#### Screened Programmes:

Chalky White in China (Denmark) 30 min - Factual entertainment series
Saving Our Vanishing Identity (Hong Kong) 22 min - Documentary series
The Return of Superman (South Korea) 90 min (excerpt of 15-20 min) - Entertainment/Reality show
The Other Side of Reality (Denmark) 28 min - Documentary series

All programmes are available in full length at the Programme Library.

# Session 14 Screened Programmes



This production is a race experiment, which sets out to investigate how much easier it is being white, and it is also a portrait of contemporary China, directed towards a young target audience.

Thomas Skov and Emil Thorup want to be stars in China – without any particular qualities except for being white. An identifiable goal for many in these reality to times: Imagine becoming a star without being good at anything? They have been told that in China you can walk straight into a business and get all kinds of crazy jobs without any other qualification than being white. This series would like to explode these myths. Episode 7 specially deals with racial difference and homosexuality. In the series there was a turning point, when Thomas and Emil decided to drop the odd jobs they got on their being white only and go for a model career and becoming a pop singer respectively. They realised that it also took talent to become chalky-white successful in China.

Genre: Factual entertainment series Original Title: Kridhvid i Kina

Country: Denmark Duration: 29'23

Language: Danish, English, Chinese Title of series: Chalky White in China

Episode: 7/9

Production Company: DR Ung Year of production: 2014/08

Broadcast by: DR3 On: 2014/09/03

Total budget in Euro: 375.000,00 Director: Caroline Una Henningsen Producer: Erik Struve Hansen Commissioning Editor: Irene Strøyer

Submitted by: DR - Danish Broadcasting Corporation

Contact: Erik Struve Hansen

erha@dr.dk

## Saving Our Vanishing Identity

Born in September 1997 after the handover of Hong Kong, Jason, a Secondary Four student and the leader of the ice hockey team at school, is fond of studying history. Standing at the crossroad between the colonial past and main land China in the present, he expresses his own thoughts and opinions over the 'identity of being a Hong Konger'. For a long time, the issue of identity has perplexed Hong Kong people. On one hand they solidly support Chinese athletes at the Olympics. On the other hand, they hate the 'cultural invasion' of individual visits from China. Jason sets his date of birth as the starting point of the experiment. He has invited two of his buddies to join him to go back to the lifestyles in Hong Kong before the handover. Jason and his buddies try to experience in a light-hearted way what daily life was like then. Through this, they observe and learn from real life about the genuine 'identity of a Hong Konger'.

Genre: Documentary series Original Title: 拯救. 消失中的身分

Country: Hong Kong Duration: 22'00

Language: Cantonese Chinese Title of series: Saving Hong Kong

Episode: 7/10

Production Company: Radio Television Hong Kong

Year of production: 2014/05 Broadcast by: ATV/RTHK 31

On: 2014/06/02

Total budget in Euro: 3.000,00

Director: Amy Ng Producer: Alan Lee

Submitted by: Radio Television Hong Kong

Contact: Matthew Mak makch@rthk.hk

## Session 14 Screened Programmes

#### The Return of Superman

Celebrity fathers are left as their children's primary caretakers for forty-eight hours. They face the challenges of being a single parent, experiencing the difficult, touching and enlightening moments inherent to raising a child - quite a novel concept in South Korea, where gender equality has only recently developed. Antiquated cultural norms still place a disproportionate burden of childcare responsibilities on women. The Return of Superman challenges that cultural norm and embraces the view that fathers are responsible and active caregivers. The results are surprising. In many cases, the fathers are unaware of how dependent they are on their spouse until they are left to solve problems independently. They develop a greater appreciation for the role their spouse plays in managing and responding to the many demands of children. The filming was an especially challenging task. Filming occurred at numerous locations, including inside the home, to allow for real-world interactions. Hidden cameras are used to preserve a natural and realistic viewing experience for the audience.

Genre: Entertainment / Reality show Original Title: 슈퍼맨이 돌아왔다

Country: South Korea Duration: 95'00 Language: Korean

Production Company: KBS Year of production: 2014/02

Broadcast by: KBS On: 2014/02/16

Total budget in Euro: 75.000,00

Author: Jungseon Kim Director: Bongkyu Kang Producer: Kyongil Kwon

Submitted by: KBS - Korean Broadcasting System

Contact: Hyejin Kate Cho katechokbs@gmail.com

#### The Other Side of Reality

This series gives five young Danes known from Reality TV small cameras so they can film their daily lives. The production team asked themselves what happens when the big TV cameras are turned off, the spotlight is gone and the champagne bottle is emptied? We wanted to show the ups and downs of reality TV contributors and the idea is to make the young audience understand that the life of a so-called reality star might not be as glamorous as some might think. It is an unfiltered, honest and unique look into the life of five young people's lives after reality TV ends. The series rated extremely well online – it was among the top 3 most viewed.

Genre: Documentary series Original Title: Selvoptaget

Country: Denmark Duration: 28'00 Language: Danish

Title of series: Selvoptaget

Episode: 2/8

Production Company: Koncern TV Year of production: 2014/01

Broadcast by: DR3 On: 2014/01/15

Total budget in Euro: 400.000,00 Director: Louise Kjeldsen

Producer: Ole Juncker

Commissioning Editor: Julie Ralund

Submitted by: DR - Danish Broadcasting Cooperation

Contact: Stine Preem

STPR@dr.dk

### Special Session Tuesday 12 May 18:30 - 20:00

### **Orange Room**

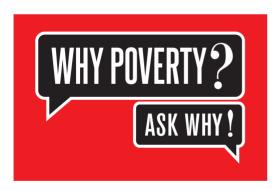
### Evolution in International Co-Production New Global Media Strategies

We are witnessing a surge in international co-productions that defies existing frameworks and utilises ingenious methods such as collaborating with the Internet.

In an attempt to reach out and deliver content to viewers across the globe, public broadcasters are getting involved in ambitious co-productions.



Lilyhammer, a drama series co-produced by NRK (Norwegian Broadcasting Corporation), a Norwegian production company Rubicon, and Netflix, a U.S.-based on-demand Internet streaming media, proved to be a huge hit across 130 countries. What was their aim in bringing together a public broadcaster and an on-demand content delivery business? And how did the two very different players manage - or not - to coexist?



Co-production is also an effective tool for addressing global issues and engaging a wider audience. The *Why Poverty?* project was an 8-part documentary series co-produced by 70 broadcasters.

The series reached 500 million viewers across the world. How was it possible to work out the needs of various broadcasters all over the world and how did the producers finally manage to win over viewers? In this session we look into the new approach of international co-productions.

#### Panelists:

Tone C. Rønning, Commissioning editor and executive producer for drama and arts at NRK Christoffer Guldbrandsen, CEO, The WHY Foundation, Danish journalist and acclaimed filmmaker

#### Session Moderator:

Shin Yasuda (Director and producer of factual programmes of NHK)

Produced by NHK as an addition to the INPUT 2015 conference programme.

## Session 15 Wednesday 13 May 09:30 - 12:30

### **Orange Room**

#### **Connecting with Tweens**

It is a very safe bet that each and every one of you reading this introduction has been asked at one time or another to come up with a project proposal that appeals to a younger demographic. As television audiences grow up and old and fade away, chasing the youth demo has become an imperative. They are connected and eager to share.

But how do we interact with a generation that is running away from the living room television? As many public broadcasters turn to the online world for answers, this session looks at four projects designed and built for that hardest to reach youth audience – the much sought after but elusive 'tween'. From deserted islands, love songs, to teen angst and original blends of real life and drama - here is a view of what the storytelling world looks like when we let 'tweens' decide what they want. And we ask – how should we define success in a world where ratings are exchanged for net presence?

Session Moderators: Marie Caloz, Kåre Vedding Poulsen

Session Focus: Cross Media

#### **Productions Presented:**

New Day (Finland) - Comedy drama series, 25 min presentation followed by discussion
We Love Japanese Songs! 2014 (Japan) - Interactive talent show, 25 min presentation followed by discussion
Mystery Island (The Netherlands) 25 min - Children's drama series, 25 min presentation followed by discussion
Friends or Foes (Taiwan) - Interactive fiction, 25 min presentation followed by discussion

## Session 15 Screened Programmes

#### **New Day**

Uusi Päivä is a Cross medial comedy drama series, which airs three times a week on TV, set in the fictional city called Virtaus; with a cast of about 30 actors and singers and dancers. The concept includes and involves all aspects of TV production in a new way. Viewers cannot only participate by watching TV, but also communicating via web, social media, listening to radio and following transmedia storytelling. Fact and fiction content blends and creates its own world. The main aim is that viewers can get broad experiences through multiple platforms.

Genre: Cross medial comedy drama series

Original Title: Uusi Päivä

Country: Finland Language: Finnish Production Company: Yle Launch date: 2014/06/01

Production URL: http://bit.ly/1z2UwCQ Total budget in Euro: 228.000,00

Key Staff: Salla-Rosa Leinonen, Samu Reijonen, Liisa Palmroth-Suomi, Anu Köyhäjoki-Järvinen,

Johanna Pirttilahti

Commissioning Editor: Olli Tola

Submitted by: Yle - The Finnish Broadcasting Company

Contact: Salla-Rosa Leinonen salla-rosa.leinonen@yle.fi

### We Love Japanese Songs! 2014

What do a Hungarian guy who sings Showa-era Japanese pop songs to the sound of an accordion and Spanish girls who blend 'enka' ballads with flamenco have in common? They love Japanese songs. NHK invited viewers and listeners around the world to share their performances of Japanese tracks. People in 47 countries and territories sent 338 videos. Then two hosts plus the pop singer Beni and the group Kalafina got together in a sumo-theme pop-art virtual studio to check out 33 of those performances together with mini-reports on the way Japanese songs touch people around the world. Forty foreign residents of Japan joined them to offer their personal views on Japanese music and culture. The producers created a multilingual website to enable people to contribute their videos. They posted the videos there before the show went on and website visitors voted for their favourites and made comments.

Genre: Interactive talent show

Original Title: We Love Japanese Songs! 2014

Country: Japan Language: English

Production Company: NHK (Japan Broadcasting Corporation)

Year of production: 2013 Launch date: 2013/10/01

Production URL:

http://www3.nhk.or.jp/nhkworld/songs/english/index.html

Total budget in Euro: not specified

Key Staff: Maiko Yamamoto, Hiroyuki Inamoto,

Yoko Satake

Commissioning Editor: Takeshi Doki

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yuko Ito ito.y-ey@nhk.or.jp

## Session 15 Screened Programmes

#### Mystery Island

In this children's series, a blended family with six children is stranded on an unknown island with a big secret: How ever hard they try, nobody is able to leave the island. They need to survive on whatever food and drink they find. On their search, the island turns out not to be as uninhabited as they had initially thought. A great danger is looming, not only for our companions, but also for the environment and for the many seals around the mysterious island. The drama series is shown on the Zapp youth channel five days a week. 'Children stuck on a deserted island...?' - obviously the presenters cannot let this happen and start a big mission to find the children with the help from the viewers at home. This results in a second TV programme and a website, where children at home can really help their favourite TV presenters.

Genre: Cross media children's drama series Original Title: Het Verborgen Eiland

Country: The Netherlands

Language: Dutch

Production Company: BING Film & TV, Elastique BV (Online)

Co-Producers: KRO-NCRV Year of production: 2014 Launch date: 2014/09/01

Production URL: http://www.hetverborgeneiland.nl/
Total budget in Euro: 1.182.000,00 (the whole project)
Key Staff: J.de Weerd, I.Menning, H.van Eck, M.van
Bree, G.Lautenschutz, E.Wouda, S.van den Eynden,
S.Duwel, L.Groen, A.Broertjes, M.Bakker, S.Post, K.van
Daatselaar, V.Holland, E.Gorter, J.Mink, P.van Mantgem
Commissioning Editors: Brigitte Baake, Mariou Wens,

Wilko van Iperen

Submitted by: BING Film & TV BV Contact: Esther van Diepen

esther@bingfilm.tv

#### Friends or Foes

Instead of providing a fixed story, Friends or Foes attempted to reverse adult-led approaches to filmmaking, letting the children - the real target audience - decide what to see! It is a story about Xiang-An Zhang, a sixth grader, who runs into a dilemma when making a new friend. The director made the film and paused at the situation when Xiang-An, faced a choice while his new friend is going to step into a dangerous mistake... What should he do? The first half of the story was aired on PTS channel, and viewable by video streaming on the Internet and mobile devices. In addition, DVDs were distributed to teachers to work with their students in school, and engage their participation in creating endings for the film. PTS encouraged children to submit their own ideas or endings, attracting over 600 submissions in total. In the end 7 submissions were chosen. Director Wang adopted three different endings based on the children's submissions - allowing the audience to decide on Xiang-An's final decision.

Genre: Interactive Fiction Original Title: 剪刀·石頭·布

Country: Taiwan

Language: Mandarin Chinese

Production Company: Rice Film International Co. Ltd

Year of production: 2014

Broadcast date: 2014/08/16 (complete film on PTS)
Production URL: http://www.ticff.org.tw/index\_e.aspx

Total budget in Euro: 24.000,00

Key Staff: Liming Huang, Ming LEE, Shaudi Wang,

Chang-Yi Yang, Ming-Kuang Yeh

Commissioning Editor: Jhang Chao-Cheng

Submitted by: PTS - Public Television Service Foundation

Contact: Stella Lin PTSFestival@gmail.com



## NHK Technical Exhibition!

Feel and Touch State-of-the-art production broadcasting technology!

- 8K Super Hi-vision cameras
- Sports production system
- Remote aerial shooting system
- NHK Science & Technology Research Laboratories introduction

etc.

From 11<sup>th</sup> to 13<sup>th</sup> at Exhibition Room



## Session 16 Wednesday 13 May 09:30 - 12:50

## **Blue Room**

## **Artistic License in History Documentaries**

History is a treasure trove of good stories. The only problem is: it all happened in the past. So how do we turn the past and events not caught on camera into something with the sense of urgency, presence and contemporary relevance?

And what do we do with the parts we have no pictures of?

In this session we look at two very different ways of recreating the past. In the first one we will see an unorthodox use of archive material lip synced with actors. In the other one a creative use of both narrator voice and graphics. Both films relate to iconic moments in contemporary history.

What are the restraints we should put on ourselves when we tell history, and how will future generations look upon what we have done? Will they be able to see the difference between what is historical factual material and what is not?

Session Moderator: Nikolaj Christensen Session Focus: History documentaries

Screened Programmes: 1989 (Denmark) 97 min - History documentary The Touch of an Angel (Poland) 60 min - History documentary

## Session 16 Screened Programmes

#### 1989

This is the story about the collapse of the Iron Curtain from a new perspective. In Hungary a young technocrat, Miklós Neméth, is brought in to become prime minister. He is to save the country's appalling economy and soon decides to remove the massive – and expensive – border control apparatus from the state budget. His decision sets him up against formidable adversaries.

In the meantime, a young couple from East Germany is encouraged by rumours that the Hungarian border to Austria will be opened and decides to attempt escape. But the young man is shot dead at the border, a tragic event that paradoxically accelerates Nemeth's final decision to open the borders. Soon afterwards the Berlin Wall falls. The film uses a cutting edge approach to documentary recreation, which – interwoven with testimonials and archive material – forms a multifacetted and cinematic tapestry of events, making historical documentary accessible, viewer friendly and exciting at the same time.

Genre: History documentary

Original Title: 1989

Country: Denmark/Germany

Duration: 97'00 Language: English

Production Company: Magic Hour Films

Co-Producers: DR, ZDF, rbb, VPRO, Gebrueder Beetz, Proton Cinema +Theatre, Radiator Film ApS, Substans Film

Year of production: 2014/11

Broadcast by: DR On: 2014/11/09

Total budget in Euro: 1.314.000,00

Authors/Directors: Anders Østergaard, Erzsébet Rácz

Producer: Lise Lense-Møller

Commissioning Editor: Mette Hoffmann Meyer

Submitted by: DR - Danish Broadcasting Corporation

Contact: Ida Høyer Bom

idbo@dr.dk

### The Touch of an Angel

This creative documentary tells the personal story of Henryk Schönker, a Jew from the emblematic town of Oświęcim - Auschwitz. The deaf Jew from Tel Aviv explores many crucial, previously unknown facts and figures and mesmerises the viewer with his extraordinary energy. In 1939, his father was the chairman of the Jewish community, whose task was to organise the Bureau of Emigration of Jews to Palestine at the behest of the German military authorities several months before the idea of the creation of the Auschwitz Camp.

For this journey into the past the director combines short, silent impressions with imaginative staging and newly styled use of archival material. He re-creates copyrighted, archival realities by using real actors and Oświęcim's own inhabitants.

The artistic language of the film escorts the contemporary viewer through the journey of the six years during World War II.

Genre: History documentary Original Title: Dotkniecie Anioła

Country: Poland Duration: 60'00 Language: Polish

Production Company: Zoyda Art Production

Co-Producers: Zoyda Art Production, TVP, WDR, PISF,

FWPN, Media

Year of production: 2015/01

Broadcast by: TVP1 On: 2015/01/22

Total budget in Euro: 150.000,00

Author/Director: Marek Tomasz Pawłowski

Producer: Małgorzata Walczak Commissioning Editor: Andrzej Fidyk

Submitted by: TVP - Telewizja Polska S.A.

Contact: Renata Puchacz renata.puchacz@tvp.pl

## Session 17 Wednesday 13 May 09:30 - 12:15

## White Room

## Acting for Real

When actors play themselves in fictional projects they also play with the audience. Are they real or are they acting or do they do both? Even in improvisational acting we often ask ourselves how much of the actors' personalities is part of their acting. The two programmes in this session offer a fresh view on fiction. They also offer a witty iconoclasm. And they deal with complex characters mirroring an ever-increasing complex reality.

Session Moderator: Stefano Semeria

Session Focus: New Fiction

Screened Programmes: The Crackpot (Spain) 45 min - Fiction series Autumn Tingles - Speed Dating for Silver Hairs (Germany) 90 min - Improvised fiction

# Session 17 Screened Programmes

### The Crackpot

Joel Joan is a real-life actor, well known to Catalan audiences, who plays himself in this series. He is incongruous, inconsistent, intransigent, indecent, impossible, and insatiable. At the age of 42 he has already burned himself out, together with everyone around him. No one wants to work with him. Nonetheless, he decides to do whatever it takes to land an important part in a big film: Moragues, the Great General, one fictitious story within another. The series is a sharp-edged parody of the public's take on the world of film and television, focusing on the actors' public image and the world in which they are immersed. The comic element is achieved by playing off stereotypical character types, wrapped in clever, fast-paced and witty dialogue.

Genre: Fiction series
Original Title: El Crac
Country: Spain
Duration: 45'00
Language: Catalan
Title of series: El Crac

Episode: 1/12

Production Company: Televisió de Catalunya

Year of production: 2014/09

Broadcast by: TV3 On: 2014/09/22

Total budget in Euro: 1.938.468,00 Directors: Joel Joan, Hèctor Claramunt

Producer: Joel Joan

Commissioning Editor: Susanna Jiménez

Submitted by: Televisió de Catalunya

Contact: Cristina Cort festivals@tv3.cat

## Autumn Tingles - Speed Dating for Silver Hairs

Two days of shooting the main film, 13 actors, 19 cameras, no script and no second chances. Director Jan Georg Schütte just gave each of his cast his/her individual fictional biography, relying on the inherent dynamic of the setting and the actors' experience and craft to create an award-winning television movie within two days of shooting.

Genre: Improvised Fiction

Original Title: Altersglühen - Speed Dating für Senioren

Country: Germany Duration: 90'00 Language: German

Production Company: Riva Filmproduktion GmbH Co-Producers: NDR - Norddeutscher Rundfunk

Year of production: 2013/06 Broadcast by: Das Erste

On: 2014/11/12

Total budget in Euro: 1.011.000,00 Author/Director: Jan Georg Schütte

Producer: Michael Eckelt

Commissioning Editor: Lucia Keuter

Submitted by: WDR - Westdeutscher Rundfunk

Contact: Claudia Bach Claudia.Bach@fm.wdr.de

## Session 18 Wednesday 13 May 13:00 - 15:00

## White Room

## **Telling Different Stories Differently**

This session showcases films that tell stories not often told in unusual ways. They transpose inner and outer states to visual images and soundscapes. They don't only approach their protagonists but virtually get inside them.

What guided the filmmakers? How did they make their creative choices? What were their objectives?

These fresh and engaging programmes draw an audience of all ages.

Session Moderator: Eren McGinnis Session Focus: New Ideas for TV

Screened Programmes:

Shame Was a Place Inside (India) 10 min - Experimental documentary Born of Creole and 'Mestizo' (Mexico) 51 min - Fiction series Given in Exchange (Russia) 28 min - Short documentary

## Session 18 Screened Programmes

#### Shame Was a Place Inside

This short film is an exploration into the concept of shame and how the society implements it through different markers. It is a sweeping urbanscape as the camera travels through public spaces, as it negotiates the city and the mind space to explore just how deep and where the emotion of shame resides.

Shame Was a Place Inside explores the nebulous space between a body and its consciousness, between self-reproach and self-doubt. Recorded mostly in public places, the film combines bits and pieces of conversations and triggers a caravan of thoughts.

Genre: Experimental documentary Original Title: Shame Was a Place Inside

Country: India Duration: 10'00 Language: English Production Company:

PSBT - Public Service Broadcasting Trust

Year of production: 2014/08 Broadcast by: Doordarshan tbc

On: 2015

Total budget in Euro: 1.487,29 Author/Director: Priyanka Chhabra

Producer: Rajiv Mehrotra

Commissioning Editor: Rajiv Mehrotra

Submitted by: PSBT

Contact: Bedatri D. Choudhury

bedatri@psbt.org

#### Born of Creole and 'Mestizo'

Raúl, a young taxi driver sets out to find his father. He is helped by an upper-class girl who recently left her family and moved into the neighbourhood. Together, they will reveal the mystery around his birth. This episode begins when Eustaquio's body arrives in Mexico, and Raúl asks his mother why she lied to him regarding his father. Meanwhile, in an upper class neighbourhood in Mexico City, Lucía is preparing to leave home, disgusted after being raped by her mother's lover. By chance, she climbs into Raúl's taxi and befriends him. They stay together, despite the fact that they belong to different social classes. This seemingly perfect love story, however, is doomed to failure. The titles of the nine episodes in this series were taken from the hierarchical and racist caste system that the Spanish conquerors imposed on the indigenous people in the New World. Set in contemporary Mexico the story reflects a society that remains very stratified.

Genre: Fiction series

Original Title: De criollo y mestizo

Country: Mexico Duration: 51'00 Language: Spanish

Title of series: Crónica de Castas

Episode: 1/9

Production Company: Canal Once Co-Producer: Ojo de Hacha Producciones

Year of production: 2013/08 Broadcast by: Canal Once

On: 2014/04/03

Total budget in Euro: 249.849,00 per episode

Author: Jimena Gallardo Director: Daniel Jiménez Cacho Producer: Andrés Solano

Commissioning Editor: Alfredo Marrón Santander

Submitted by: Canal Once Contact: Magdalena Acosta magda.acosta@gmail.com

## Session 18 Screened Programmes

## Given in Exchange

This is an emotional and evocative programme about the relationship between a mother and a child. What do women feel and think when they make the difficult decision to give a child up for adoption? What is it like for a woman who is given a child? How does a woman who lives on the streets give birth to and raise a child?

Genre: Short documentary Original Title: Данный взамен Country: Russian Federation

Duration: 28'00 Language: Russian Production Company:

Russian State University of Cinematography

Co-Producer: Ostrov Studio Year of production: 2013/12 Broadcast by: Channel 'Culture'

On: 2014/11/10

Total budget in Euro: 10.000,00 Author/Director: Sofia Geveyler Producer: Sergey Miroshnichenko

Submitted by: Russian State University of Cinematography

Contact: Tatiana Tursunova foreign\_vgik@mail.ru



## Session 19 Thursday 14 May 09:30 - 12:15

## **Orange Room**

## Don't Get Emotionally Involved! Part 1

Inspiring emotions in an audience is one of the great objectives of filmmaking and makes for many successful films. Emotions are a strong asset to telling compelling stories. But what about the filmmaker's emotions?

During research, we get emotionally involved with our topic. How do we deal with it? What choices do we make during filming and editing?

Do we have to keep a distance from our emotions to tell an objective story?

In this session we are part of the emotional rollercoaster and discover different ways to approach very emotional and controversial topics.

And we ask:

Did the programme makers achieve their objectives, or did they misuse their own emotional involvement?

Part 2 of this session will run on Thursday 14 May 13:15 - 16:00, Orange Room.

Session Moderator: Bart de Poot Session Focus: Factual programmes

Screened Programmes: Part 1

Changing Minds: The Inside Story (Australia) 58 min - Documentary series

Syria: The Face of War (Finland) 52 min - Documentary

## Session 19 Screened Programmes

## Changing Minds: The Inside Story

Filmed inside one of the busiest Psychiatric Units in the country, the documentary uncovers the realities of 21st century mental health treatment as we meet the patients and staff who are challenging, with humour and honesty, the stigma and taboos that exist around Mental Health. For the first time television cameras were allowed inside a Mental Health ward in Australia. We film electroconvulsive therapy to modern psychiatric drug regimes, the proceedings of the Mental Health Review Tribunal and see the legal process that allows unwell people be held against their will whilst being treated. By showing what actually happens we hope to increase awareness and better understanding of mental illness. The series follows the journeys back to health of patients unwell at the time of their admittance.

Genre: Documentary Series

Original Title: Changing Minds: The Inside Story

Country: Australia Duration: 58'00 Language: English

Title of series: Changing Minds: The Inside Story

Episode: 1/3

Production Company: Northern Pictures

Year of production: 2014

Broadcast by: ABC - Australian Broadcasting Corporation

On: 2014/10/07

Total budget in Euro: 1.284.456,00

Authors: Karina Holden, Alison Black, Jenni Wilks

Director: Cian O'Clery

Producers: Karina Holden, Alison Black, Jenni Wilks

Commissioning Editor: Matt Scully

Submitted by: Northern Pictures

Contact: Karina Holden

karina@northernpictures.com.au

#### Syria - The Faces of War

The chess term 'stalemate' is a fitting description for the civil war that has been waged for three years in Syria. Nobody can win the war, but nobody is willing to make peace. The war has become just numbers: over 130.000 dead and seven million refugees in Syria and beyond, in Lebanon, Turkey, and Jordan. The Syrian war has not become a media war, because it has been too dangerous to document. Only a few reporters and photographers have dared venture to Aleppo, the heart of darkness. Niklas Meltio from Helsinki is one of them. He does photo reportages of the war in Syria. They show the true faces of the war. They are not dissimilar to war itself: raw, grotesque, and full of tears and pain. This award-winning film follows Niklas Meltio to the ruins of the great Umayyad Mosque in the old city area of Aleppo, and to the Syrian refugee camps of northern Syria and northern Iraq.

Genre: Documentary

Original Title: Kasvot Syyrian sodalle

Country: Finland Duration: 52'00

Language: Finnish, English, Arabic, Sorani-Kurdish,

Turkish, French

Production Company: Yle Year of production: 2013/11 Broadcast by: Yle TV1

On: 2013/11/04

Total budget in Euro: 206.000,00

Authors/Directors: Vesa Toijonen, Ari Lehikoinen

Producer: Vesa Toijonen

Commissioning Editor: Pentti Väliahdet

Submitted by: Yle, The Finnish Broadcasting Company

Contact: Monica Bergman monica.bergman@yle.fi

## Session 20 Thursday 14 May 09:30 - 12:30

## **Blue Room**

## Be Observational and Get Close

Observing protagonists is a central element in many documentaries. But how do you get good footage to tell an interesting story? How do you identify a protagonist? How do you get them to trust you and to film them so closely? How do you work with them? What creative choices do you have to make? How observational is observational in the end?

In this session, you will see two state of the art examples of filmmakers getting extraordinarily close to the protagonists.

Come and find out their secrets in this session!

Session Moderator: Kaori Kaiho Session Focus: Documentaries

**Screened Programmes:** 

Independent Lens: All of Me (USA) 60 min - Documentary We Were Rebels (Germany) 93 min - Documentary

## Session 20 **Screened Programmes**

### Independent Lens: All of Me We Were Rebels

The 'girls' have been friends — and morbidly obese - for years. Their bond goes deep and wide, literally and figuratively. They are smart, intuitive, complex, warm, and compelling and speak openly about their inner lives. They met via the Austin chapter of the National Association to Advance Fat Acceptance and partied together among Austin's Big Beautiful Women community. Meanwhile, they tried every diet and every pill. Now they are going through the life-changing process of weight-loss surgery in an effort to lose hundreds of pounds. The experience presents a host of issues and consequences – some they knew they were in for, some they feared, and some they never could have imagined.

Genre: Documentary Original Title: All of Me Country: United States

Duration: 60'00 Language: English

Title of series: Independent Lens Production Company: ITVS Year of production: 2014/03

Broadcast by: PBS On: 2014/03/24

Total budget in Euro: 104.015,00

Author/Director/Producer: Alexandra Lescaze Commissioning Editor: Sreedevi Sripathy

Submitted by: ITVS - Independent Television Service

Contact: Betsy Newman bnewman@scetv.org

This award-winning film tells the story of Agel, a former child soldier who returns to South Sudan to help build up his country. The filmmakers accompany him over a period of two years - from South Sudan gaining its independence in 2011 to the renewed outbreak of civil war in December 2013. Agel coaches the national basketball team of South Sudan through its first international match against Uganda. The conflicts within the team bear a striking resemblance to the political problems festering across the country. After being injured, Agel goes on to form an NGO that provides the country's most remote areas with clean drinking water. His journeys give him time to reflect on the fate of his country. As a child soldier, Agel had to kill and also lost almost all of his male relatives. Later he managed to flee and returned to South Sudan a free man. Today, the world's youngest nation is once again teetering on the edge of a precipice: More than half a million people are fleeing the country, and Agel is fighting as a soldier once again.

Genre: Documentary

Original Title: Wir waren Rebellen

Country: Germany Duration: 93'00

Language: English, Arabic, Dinka

Production Company: Perfect Shot Films GmbH

Co-Producers: ZDF

Year of production: 2014/05

Broadcast by: ZDF On: 2014/07/14

Total budget in Euro: 200.000,00

Authors: Katharina von Schroeder, Christoph Lumpe Directors: Katharina von Schroeder, Florian Schewe

Producers: Inka Dewitz, Michael Bogar Commissioning Editor: Burkhard Althoff

Submitted by: Perfect Shot Films GmbH

Contact: Michael Bogar bogar@perfectshotfilms.com

## Session 21 Thursday 14 May 09:30 - 12:30

## White Room

## When Reality Interferes With Reality

TV Reality Shows shape our view of the world. Our convictions of what is real and true very much depends on the (different) points of view the TV show offers and their reliability. But whose reality are we talking about?

Who can claim that his or her view on reality is the only justified one? How can TV change a common perception of reality?

We will look at a special kind of therapy based on photography. We meet social dropouts in a social experiment. And we learn how dictators successfully suppress their people.

Session Moderator: Stefano Semeria Session Focus: Reality Television

**Screened Programmes:** 

The Power of Photograph (Finland) 44 min - Reality series Benefits Camp (The Netherlands) 26 min - Reality show The Dictator (Sweden) 29 min - Reality series

## Session 21 Screened Programmes

#### The Power of Photograph

Misunderstandings, insults and an inability to express emotions often shatter even close family relations. This reality series will help family members to reconnect with one another. The instrument of change is Miina Savolainen's method of empowering photography where the subjects photograph each other.

In the second episode, we meet 28-year-old Eero and his mother Kerttu. As a teenager, Eero was close to his mother, but later on, their mutual trust was shattered. When adult he told her his big secret, 'I am gay', his mother was dismissive. During their photography trip, Eero is supposed to focus on his mother. She is trying to get Eero to see her through different eyes by wearing various costumes. He is sceptical of her plans but their relationship begins to change during the photography trip. Later on, as they look at the photos he took, this change becomes even more pronounced. What kind of change mother and son really want from each other? And who will change in the end? And how?

Genre: Reality series

Original Title: Valokuvan voima

Country: Finland Duration: 44'00 Language: Finnish Title of series: Eero

Episode: 2/7

Production Company: Yle Year of production: 2014/02 Broadcast by: Yle Teema

On: 2014/02/10

Total budget in Euro: 100.000,00 Author: Olli Laine, Laura Joutsi

Director: Olli Laine

Producer/Commissioning Editor: Jouni Tulonen

Submitted by: Yle, The Finnish Broadcasting Corporation

Contact: Monica Bergman monica.bergman@yle.fi

#### **Benefits Camp**

In Benefits Camp, host Rutger Castricum takes six unemployed families on the vacation of a lifetime. What the families do not know is that the trip is entirely geared toward getting them off benefits and back to work. After the first day of relaxing and having fun, Rutger tells them 'the bad news' - and that is quite a shock. Each week Rutger sets a series of tasks for the families, in order to reignite their will to work. Rutger offers them moments of reflection and does not hold back when he questions them about their lives and the way they live it. He confronts them with their own weird ways of thinking and shortcomings when it comes to making the right life decisions. Why are they on benefits? And how do they think they can change this? Viewers follow the families during the camp and afterwards - have they seized this opportunity to get their lives back on track?

Genre: Reality show

Original Title: Camping Powned Country: The Netherlands

Duration: 26'00 Language: Dutch

Title of series: Camping Powned - Season 2

Episode: 3/6

Production Company: BlazHoffski Productions BV

Co-Producers: Powned Year of production: 2014/07 Broadcast by: Powned - NPO 3

On: 2014/10/18

Total budget in Euro: 284.036,00

Directors: Rutger Castricum, Sabine Feij (& editor-in-chief)

Producers: Dan Blazer, Erik van der Hoff

Commissioning Editors: Rutger Castricum, Roeland Macloet

Submitted by: BlazHoffski Productions BV

Contact: Denise Jonkman denise@blazhoffski.nl

## Session 21 Screened Programmes

#### The Dictator

How would you react if your rights and liberties were taken away from you? If you were forced to move to a society that has a curfew, where work is monotonous and where life appears meaningless? How would you behave if you were also forced to co-exist with people completely unlike yourself? For eight young people, this becomes real life for eight days. A prize amount of SEK 100,000 is the incentive, but they are unaware of what they have to do to win the money. All they know is, that the society they are moving to is run by a dictator.

Eight young Swedes from different backgrounds, beliefs, and spheres of interest who have never met before settle as inhabitants in a dictatorship. The community offers each person a room of their own. Personal items are limited. Rights and liberties are restricted. Community work is carried out in a separate workroom. The dictator communicates with the inhabitants through letters and a guide helps them to settle in. When the eight days have passed, the inhabitants leave the community.

Genre: Reality series Original Title: Diktatorn Country: Sweden

Duration: 29'00 Language: Swedish Title of series: Diktatorn

Episode: 6/8

Production Company: Art 89, Sweden/UR

Year of production: 2014/04

Broadcast by: SVT On: 2014/10/28

Total budget in Euro: 360.000,00

Authors: Lars Wickström, Jakob Hallström Director/Producer: Lars Wickström Commissioning Editor: Charlotte Sifvert

Submitted by: UR - Swedish Educational Broadcasting Company

Contact: Anna Birgersson-Dahlberg

abd@ur.se

## Session 22 Thursday 14 May 13:15 - 16:00

## **Orange Room**

## Don't Get Emotionally Involved! Part 2

Inspiring emotions in an audience is one of the great objectives of filmmaking and makes for many successful films. Emotions are a strong asset to telling compelling stories. But what about the filmmaker's emotions?

During research, we get emotionally involved with our topic. How do we deal with it? What choices do we make during filming and editing?

Do we have to keep a distance from our emotions to tell an objective story?

In this session we are part of the emotional rollercoaster and discover different ways to approach very emotional and controversial topics.

And we ask:

Did the programme makers achieve their objectives, or did they misuse their own emotional involvement?

Session Moderator: Naoki Yoshikawa Session Focus: Factual programmes

Screened Programmes: Part 2

Point of View: After Tiller (United States) 85 min - Documentary

EBS Docu-prime: Family Shock (South Korea) 50 min - Documentary series

## Session 22 Screened Programmes

#### Point of View: After Tiller

Martha Shane and Lana Wilson's film is a probing portrait of the only four doctors in the United States still openly performing third-trimester abortions in the wake of the 2009 assassination of Dr. George Tiller — and in the face of intense protest from abortion opponents. It is also an examination of the reasons women seek late abortions. The film presents the complexities of these women's difficult decisions and the compassion and the ethical dilemmas of the doctors and staff who fear for their own lives as they treat their patients.

Genre: Documentary Original Title: After Tiller Country: United States

Duration: 85'00 Language: English Title of series: POV

Production Company: American Documentary, Inc.

Year of production: 2014/09

Broadcast by: PBS On: 2014/09/01

Total budget in Euro: 388.315,71

Author/Director/s: Martha Shane, Lana Wilson Producers: Regina K. Scully, Diane Max Commissioning Editor: Greg O'Toole

Submitted by: American Documentary Inc.

Contact: Betsy Newman bnewman@scetv.org

#### EBS Docu-prime: Family Shock

April 16th, 2014. This film presents the true stories of the 96 parents who lost their beloved children when the Sewol ferry sank into the southern sea of South Korea. Exclusive intimate interviews and the miserable daily lives of the bereaved suggest to all families in South Korea to consider the genuine meaning and value of what we call a 'family'.

Only 75 came back after 325 high school students set off for a school trip. 250 students never came back into their parents' arms. 200 days after the tragedy, the parents still live the 16th of April. Recalling the helpless moments, when all they could do was to wait. Waiting for the moment their child emerges from the cold sea, lifeless.

Genre: Documentary series Original Title: EBS 다큐프라임

Country: South Korea Duration: 50'00 Language: Korean

Title of series: Family Shock

Episode: 1/9

Production Company: EBS Year of production: 2014/11

Broadcast by: EBS On: 2014/11/17

Total budget in Euro: 52.000,00

Author: Mi Ji Kim

Director/Producer: Kwang Ho Kim Commissioning Editor: Deokdam Chu

Submitted by: EBS - Educational Broadcasting System

Contact: Kwang Ho Kim kdustin@ebs.co.kr

## Session 23 Thursday 14 May 13:30 - 15:40

## White Room

## Scientific Experimenting is FUN?

In this world of exploding technical and scientific development public television can play an important role in encouraging young people to explore the interesting world of science. It is a real challenge for programme makers to make scientific experiments entertaining enough to attract younger audiences.

How is it possible to develop television programmes on phenomena like electrical lighting, non-Newtonian fluid, Voronoi patterns or nitrate-explosions? Maybe by making compelling fiction, a poetic animation, a colourful studio show or just to simply follow three teachers collecting farts and see what happens when they put them on fire? In this session we present to you four programmes dealing with scientific experiments in very different ways.

Session Moderators: Anna Birgersson-Dahlberg, Jung Hyo-young

Session Focus: Television for the Young

Screened Programmes:

Annedroids: New Pals (Canada) 22 min - Youth Fiction

Challengists: Non-Newtonian Fluids (Argentina) 26 min - Edutainment series

Mimicries (Japan) 15 min - Science show

Children No Access (Norway) 28 min - Edutainment show

## Session 23 Screened Programmes

#### Annedroids: New Pals

Eleven-year old genius and kid-scientist Anne has invented and built her own amazing androids. Nick discovers Anne's secret junkyard laboratory and enlists the help of Shania to befriend Anne and her mechanical companions. Together they help solve Anne's scientific problems through real-life solutions.

Genre: Youth Fiction Original Title: Annedroids

Country: Canada Duration: 22'00 Language: English

Title of series: Annedroids

Episode: 101

Production Company: Sinking Ship Entertainment

Year of production: 2013

Broadcast by: Radio Canada Télé

On: 2014/07/25

Total budget in Euro: not specified Author/Director: J.J Johnson

Producers: Blair Powers, J.J Johnson, Matthew J.R. Bishop, Christin Simms Commissioning Editor: Daniel Palmer

Submitted by: Sinking Ship Entertainment

Contact: Claudine Cyr

claudine.cyr@radio-canada.ca

## Challengists: Non-Newtonian Fluids

Atahualpa and Sabrina conduct scientific experiments with ingredients common in the world surrounding us. They propose all sorts of challenges and even a super challenge. The focus shifts to the girls and boys who themselves become protagonists when they receive a box with ingredients to build a Goldberg machine. With the aid of their families and friends, on a trial and error basis, they finally manage to achieve their task. And then they try out how the Goldberg machine works!

Genre: Edutainment series

Original Title: Desafiólogos (Fluídos no newtonianos)

Country: Argentina Duration: 26'00 Language: Spanish

Title of series: Challengists

Episode: 8/13

Production Company: UN3

Co-Producers: 3 de Febrero University

Year of production: 2014/01 Broadcast by: Paka Paka

On: 2014/07/30

Total budget in Euro: 75.000,00

Author: Alejandro Parisi Director: Nicolás Sánchez Producers: Gabriela Guerschanik

Commissioning Editor: Nicolás Longinotti

Submitted by: Encuentro (Educ.ar S.E.)

Contact: Lucia Colombo lcolombo@educ.gov.ar

## Session 23 Screened Programmes

#### **Mimicries**

The natural world is full of things that look or behave like each other. This show hunts for those similarities and investigates how and why they occur. It gets children aged three to seven excited about the wonders of nature, gives them a desire for knowledge, and stimulates their powers of observation and imagination. We do not explain theories in a narration. Rather, we get kids interested in natural mimicries by means of live action, computer graphics, and animation together with music and sound effects.

This episode highlights the striping on bees, shows how similar patterns exist on other insects, and gets viewers to think about the reasons. Another segment demonstrates how a dead-leaf mantis performs a different kind of mimicry-camouflage-and shows children figuring out how to blend in with the outdoor environment.

Genre: Science show Original Title: ミミクリーズ

Country: Japan Duration: 15'00 Language: Japanese

Title of series: The Secret of Black and Yellow

Episode: 1/2

Production Company: NHK Educational Corporation

Year of production: 2014/05

Broadcast by: NHK (Japan Broadcasting Corporation)

On: 2014/05/03

Total budget in Euro: not specified

Director: Taro Okayama Producer: Yasuaki Okamoto Commissioning Editor: Masato Oku

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yuko Ito ito.y-ey@nhk.or.jp

#### Children No Access

What happens at school after the pupils have gone? Is it all quiet? Not in this school! Three teachers do all the cool and crazy experiments they cannot do during school hours. They push the limits for what is safe and what is wise, and use all their science-skills and creativity to build stuff that is bigger, faster, wilder and crazier. They film all their activities and publish it on their secret video blog.

This episode is about farts. Imagine gathering all the hydrogen from the farts of a school class over a year all put into a toilet booth. Hundreds of litres of highly flammable gas! And now they will set fire to it. How grand will the explosion be? What about nitrogen? Will it make a life size doll fly off the toilet seat? The essential idea is making science fun, easy and accessible. A fictive website accompanies the blog. The show is used primarily at elementary school as a part of the education in science.

Genre: Edutainment show

Original Title: Barn Ingen Adgang

Country: Norway
Duration: 28'00
Language: Norwegian

Title of series: Barn Ingen Adgang

Episode: 9/22

Production Company: Fabelaktiv as Co-Producers: NRK Super, Film 3

Year of production: 2013 Broadcast by: NRK Super

On: 2013/11/15

Total budget in Euro: 1.100.000,00 Author/Director: Rune Saeterstoel

Producer: Arild Halvorsen

Commissioning Editor: Gitte Calmeyer

Submitted by: Fabelaktiv AS Contact: Arild Halvorsen arild.halvorsen@fabelaktiv.no

## Session 24 Thursday 14 May Blue & White Room 16:30 - 18:30

## Some for the Road... - Closing Session INPUT 2015

Public service media in general are not necessarily known for being cutting-edge trendsetters in terms of lifestyle or Zeitgeist. However, they do provide more than one niche to try out ideas, experiment with form and content. Take away with you some astounding television experiences on the road to Calgary INPUT 2016.

Session Moderators: Marie Caloz, Kaori Kaiho, Eren McGinnis

Screened Programmes: Legally Brown (Australia) 25 min - Live studio show You're Next (Israel) 9 min - Drama series Male Birth (Denmark) 32 min - Science live event

# Session 24 Screened Programmes

#### **Legally Brown**

Hosted by Nazeem the show parodies many aspects of Australian life through cleverly orchestrated hidden camera stunts, riotous characters and scripted comedy sketches.

This episode deals with Melbourne cabbies who are the best and the bitchiest in the world: so buckle in for the first instalment of the Real Taxi Drivers of Melbourne. Imran Farook takes his TV show to Hollywood and realises a lifelong dream to meet Ronn Moss from The Bold & The Beautiful.

With the downtrend of Wiggers (white kids who long to be black) the newest wave is 'Windians' – white kids who impersonate Indians. Legally Brown goes behind the turban to find out why these Caucasian youths are acting out this sub-continental fantasy. Some say there is nothing free in this world, but Nazeem proves that is not the case if you are a faux celebrity in a social experiment.

Genre: Live studio show
Original Title: Legally Brown

Country: Australia Duration: 25'00 Language: English

Title of series: Legally Brown

Episode: 1

Production Company: Endemol Australia Pty. Ltd.

Year of production: 2014/05 Broadcast by: SBSOne On: 2014/08/11

Total budget in Euro: not specified

Author: Nazeem Hussain Director: Morgan Jones Producer: Jack Kain

Commissioning Editor: Jane Fletcher

Submitted by: Special Broadcasting Service

Contact: Margaret Murphy margaret.murphy@sbs.com.au

#### You're Next

Do you ever wonder how it feels to be a single 30-year old woman in Israel?

Did you ever attend a family dinner when everyone wanted to help you find a groom? This is a comedy-drama about five women who discover that life at the age of 30 something is not what they have expected it to be.

Each episode focuses on a different character, and is written and directed by a different female director. Shira is a newlywed. Her husband wants them to start a family, but she is not ready to be a mother yet. Mlaki is a high tech employee, frustrated by her work but too scared to resign. Sivan tries for the hundredth time to maintain a long-term relationship, and fails once again. Bali is a mother to a 6-year old girl. She has left her husband but is still in love with him. Dani is a failing comedian trying to find out whether she is a lesbian.

Genre: Drama series

Original Title: Bekarov Ezlekh

Country: Israel Duration: 9'00 Language: Hebrew

Title of series: You're Next

Episode: 5/5

Production Company: You're Next Year of production: 2014/05 Broadcast by: not specified

On: 2014/11/14

Total budget in Euro: 1.000,00

Author/Director/Producer/s: Shiry Price, Shani Azaria, Yula Gidron, Einav Giat Goodman, Michal Hershko

Submitted by: You're Next Contact: Shani Azaria shaniazaria17@gmail.com

# Session 24 Screened Programmes

#### Male Birth

DR3 wrote TV history on a Monday evening in January when they broadcast live for four hours from a hospital how two men are in labour.

Slow TV with the hosts Emil Thorup and Thomas Skov who had electronic pain belts strapped around their waists. Holding a midwife's hand, the two men went through what is equivalent to a woman's birth pain.

The live event was inspired by a Dutch web video, but DR3 build on the experiment, made it last as long as a real birth, with contractions, waiting, boredom, and extreme pain; unpredictability as a main factor. No one knew where it would end, or how. Would the hosts give up due to the pain? Would their girlfriends intervene and stop the experiment? The second screen experience was one of the strongest ever in Danish broadcasting, consisting of great interactivity with the hosts throughout the evening, and the feeling of 'being in this together' with the viewers via Twitter and Facebook.

Genre: Science live event

Original Title: Smerteeksperimentet - Mandefødsel

Country: Denmark Duration: 31'15 Language: Danish

Production Company: DR Year of production: 2014/01

Broadcast by: DR 3

On: 2014/01

Total budget in Euro: 100.435,00 Author/Director: Lars Ostenfeld Producer: Rolf Holmgaard Sørensen Commissioning Editor: Irene Strøyer

Submitted by: DR - Danish Broadcasting Corporation

Contact: Lars Rønnow Torp

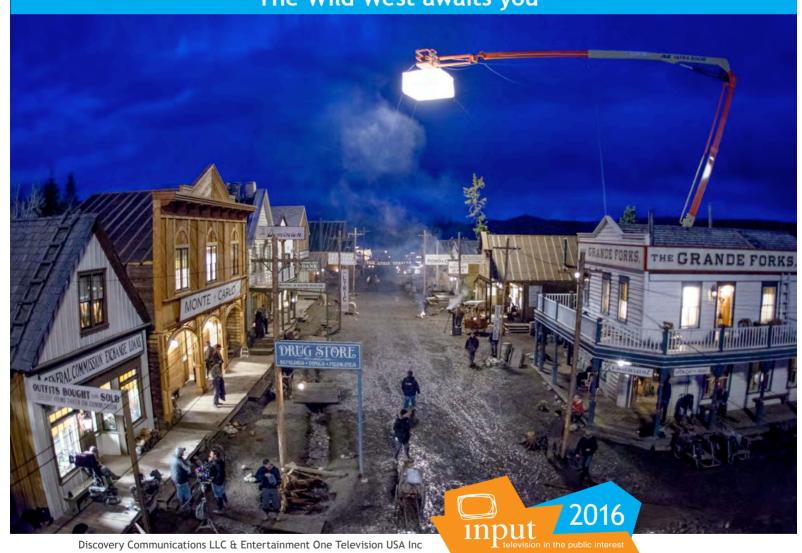
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8 - 12 MAY 2016, CALGARY

Join us for drinks on Thursday, 14 May 2015 after the Closing Session!

## **INPUT 2015 PROGRAMMES BY TITLE**

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Canada's Smartest Person	Canada	26
CBC News: Marketplace - Faking It	Canada	30
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## **INPUT 2015 PROGRAMMES BY TITLE**

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Shame Was a Place Inside	India	77
Snowden's Great Escape	Germany/Denmark	59
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Teenagers on Mission (Tomz)	South Africa	54
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The Dictation	Mexico	19
The Dictator	Sweden	86
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The Lost Tools of Henry Hoke: Thwarted Genius	Australia	34
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## **INPUT 2015 PROGRAMMES BY COUNTRY**

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Canada	Canada's Smartest Person	26
Canada	CBC News: Marketplace - Faking It	30
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Denmark	Male Birth	94
Denmark	The Great Knit Off	50
Denmark	The Other Side of Reality	66
Denmark/Germany	1989	73
Finland	New Day	69
Finland	Syria - The Faces of War	81
Finland	The Norden	56
Finland	The Power of Photograph	85
France	Fort McMoney	25
France	The Man Who Cracked the Nazi Code	33
Germany	Autumn Tingles - Speed Dating for Silver Hairs	75
Germany	We Were Rebels	83
Germany	What Do You Believe In?	47
Germany/Denmark	Snowden's Great Escape	59
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Hong-Kong	When We Can't Breathe	37
Hong-Kong	Saving Our Vanishing Identity	65
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Mexico	Kipatla. Brandon, One for the Team	39
Mexico	The Dictation	19
Norway	Children No Access	91
Norway	In the Lift with Poppe and Ronning	50
Norway	Mission Conspiracy	60
Poland	The Touch of an Angel	73
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Senegal	The Rapped News	20
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South Korea	The Return of Superman	66
Spain	The Crackpot	75
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## SUNDAY, 10 MAY 2015 MONDAY, 11 MAY 2015

#### Registration Desk open

15:00 - 22:00

#### **INPUT 2015**

**Welcome Reception** 

18:30 - 22:00 Blue & White Room hosted by NHK & 'Domo'

# Session 1 > To Whet Your Appetite... Opening INPUT 2015

09:30 - 12:15 Blue & White Room

Opening by Judy Tam, INPUT President and Katsuto Momii, President NHK

**Screened Programmes:** 

- Purely Personal Documentaries Real Japan: Finding Independence at 38 (Japan) 29 min
- The Dictation (Mexico) 5 min
- The Rapped News (Senegal) 5min
- The Free Man (Taiwan) 30 min
- On the Wrong Foot (Switzerland) 1 min
- VIP (Israel) 30 min
- A Tale of Gansuchi (South Korea) 10 min
- Boobs to the Wall (Sweden) 7 min see page 18-22

## Session 2 > Interacting With Your Screen

13:00 - 16:00 Orange Room

Session Moderators: Marie Caloz,

Kåre Vedding Poulsen

Session Focus: Interactive Screens

Screened Programmes:

- Hollow (United States) 25 min
- Fort McMoney (France) 25 min
- Last Hijack Interactive (The Netherlands) 25 min
- Canada's Smartest Person (Canada) 35 min see page 24-26

#### Session 3 > Hidden Cameras: The Truth at All Costs?

13:30 - 16:30 Blue Room

Session Moderator: Bart de Poot Session Focus: Investigation Screened Programmes:

- Via Annemie: Do Not Touch Me (Belgium) 45 min
- Mission Investigate: Pray the Gay Away (Sweden) 58 min
- CBC News: Marketplace Faking It (Canada) 22 min see page 28-30

## **MONDAY, 11 MAY 2015**

## Session 4 > In Love With Knowledge: Inventions on TV

#### 13:30 - 16:25 White Room

Session Moderator: Nikolaj Christensen Session Focus: Factual/Educational television Screened Programmes:

- How We Got to Now with Steven Johnson: Clean (United States /UK) 56 min
- The Man Who Cracked the Nazi Code (France) 52 min
- The Lost Tools of Henry Hoke: Thwarted Genius (Australia) 5 min

see page 32-34

# Session 5 > Balancing Between Real Life and Drama: What Are the Pitfalls?

#### 16:30 - 17:30 Orange Room

Session Moderator: Eren McGinnis Session Focus: Social Issues on Television Screened Programmes:

• When We Can't Breathe (Hong Kong) 49 min see page 36-37

## Session 6 > Clear Messages for Young Minds

#### 16:30 - 18:00 White Room

Session Moderators: Anna Birgersson-Dahlberg,

Jung Hyo-young

Session Focus: Young audiences

Screened Programmes:

- House of Noises (Hungary) 14 min
- Kipatla. Brandon, One for the Team (Mexico) 16 min
- Magical Creek: Bottle or Grasshopper? (Brazil) 12 min
- My Little House (Portugal) 8 min
- When I Grow Up (Greece) 8 min

see page 38-41

### Session 7 > Morals in Journalism: Where Does a Reporter Stand in Real-Life Tragedy?

#### 16:45 - 17:45 Blue Room

Session Moderator: Naoki Yoshikawa

Session Focus: Ethics in Investigative Television

Screened Programme:

• the fifth estate: Finding Emma (Canada) 41 min see page 42-43

# Special Session > How Will Digital Innovation Shape the Future of TV?

#### 18:30 - 20:00 Orange Room

see page 45

Session Moderators: Takehiko Kusaba (Director, NHK) and Yoko Imai (Senior Producer, NHK). This session should give you plenty of new ideas for navigating the future.

## TUESDAY, 12 MAY

## Session 8 > When Cross Platform Tries to Change the World

#### 09:30 - 12:30 Orange Room

Session Moderators: Marie Caloz, Kåre Vedding Poulsen Session Focus: Cross Media Productions presented:

- What Do You Believe In? (Germany) 25 min presentation
- Heart Net TV+: Television for Life (Japan) 25 min
- Independent Lens: Bully (United States) 25 min
- The Monitor (The Netherlands) 25 min presentation see page 46-48

## Session 9 > Formatting the Unexpected

#### 09:30 - 12:20 Blue Room

Session Moderator: Stefano Semeria

Session Focus: Formats Screened Programmes:

- The Great Knit Off (Denmark) exc 15 min
- In the Lift with Poppe & Ronning (Norway) exc 10 min
- Focus Blind Date (Switzerland) exc 10 min
- Channel vs. Channel (Belgium) 52 min

see page 49-51

# Session 10 > Television for the Fucked, Fucked up, Fucking up Generation?

#### 09:30 - 12:50 White Room

Session Moderators: Anna Birgersson-Dahlberg,

Jung Hyo-young

Session Focus: TV for older teenagers

Screened Programmes:

- The Experiment (Colombia) 28 min
- The Inconvenient (Sweden) 28 min
- Teenagers on Mission (Tomz) (South Africa) 24 min
- 12th Grade (Chile) 52 min

see page 52-54

## Session 11 > How to Entertain with Social Issues?

#### 13:30 - 16:30 Orange Room

Session Moderator: Kaori Kaiho Session Focus: Investigation Screened Programmes:

- The Norden (Finland) 27 min
- Defense Files (Israel) 35 min
- Our Colonial Hangover (The Netherlands) 56 min see page 55-57

## Session 12: The Mission of Investigative Journalism

#### 13:30 - 15:50 + 16:00 - 17:40 Blue Room

Session Moderator: Naoki Yoshikawa Session Focus: Investigative journalism

Screened Programmes:

- Snowden's Great Escape (Germany/Denmark) 58 min
- Wandering Off: People with Dementia Go Missing (Japan) 50 min
- Get Rea! Saving Sewol (Singapore) 47 min
- Mission Conspiracy (Norway) 23 min see page 58-60

#### Session 13 > Avoiding Clichés

#### 14:00 - 15:15 White Room

Session Moderator: Eren McGinnis Session Focus: Documentary Screened Programme:

• Independent Lens: Teacher Hina (United States) 53 min see page 62-63

## Session 14 > Being on TV at all Cost?

#### 15:30 - 18:20 White Room

Session Moderators: Anna Birgersson-Dahlberg,

Jung Hyo-young

Session Focus: Television for the Young

**Screened Programmes:** 

- Chalky White in China (Denmark) 30 min
- Saving Our Vanishing Identity (Hong Kong) 22 min
- The Return of Superman (South Korea) 90 min
- The Other Side of Reality (Denmark) 28 min

see page 64-66

# Special Session > Evolution in International Co-Production New Global Media Strategies

#### 18:30 - 20:00 Orange Room

Session Moderator: Shin Yasuda

(director and producer of factual programmes, NHK)
Panelists: Tone C. Rønning, NRK (Lilyhammer) and

Christoffer Gulbrandsen, The Why Foundation (Why Poverty?) see page 67

## WEDNESDAY, 13 MAY

## Session 15 > Connecting with Tweens

#### 09:30 - 12:30 Orange Room

Session Moderators: Marie Caloz, Kåre Vedding Poulsen Session Focus: Cross Media Productions Presented:

- New Day (Finland) 25 min presentation
- We Love Japanese Songs! 2014 (Japan) 25 min
- Mystery Island (The Netherlands) 25 min presentation
- Friends or Foes (Taiwan) 25 min presentation see page 68-70

## Session 16 > Artistic License in History Documentaries

#### 09:30 - 12:50 Blue Room

Session Moderator: Nikolaj Christensen Session Focus: History documentaries Screened Programmes:

- 1989 (Denmark/Germany) 97 min
- The Touch of an Angel (Poland) 60 min see page 72-73

#### Session 17 > Acting for Real

#### 09:30 - 12:15 White Room

Session Moderator: Stefano Semeria Session Focus: New Fiction Screened Programmes:

- The Crackpot (Spain) 45 min
- Autumn Tingles Speed Dating for Silver Hairs (Germany) 90 min
   see page 74-75

## INPUT INTERNATIONAL ASSEMBLY 2015

13:00 - 14:00 Meeting Room

#### Session 18 > Telling Different Stories Differently

#### 13:00 - 15:00 White Room

Session Moderator: Eren McGinnis Session Focus: New Ideas for TV Screened Programmes:

- Shame Was a Place Inside (India) 10 min
- Born of Creole and 'Mestizo' (Mexico) 51 min
- Given in Exchange (Russia) 28 min see page 76-78

## INPUT NATIONAL COORDINATOR MEETING

14:00 - 15:00 Meeting Room

## INPUT 2015 MIDWEEK PARTY

19:00 - 23:00 Tokyo Café 202

Tokyo Metropolitain Government Building, 45th floor Buy your ticket in advance at the Information Desk, JPY 6,000 credit card or cash. see page 79

## THURSDAY, 14 MAY

## Session 19 > Don't Get Emotionally Involved! Part 1

#### 09:30 - 12:15 Orange Room

Session Moderator: Bart de Poot Session Focus: Factual programmes

**Screened Programmes:** 

- Changing Minds: the Inside Story (Australia) 58 min
- Syria: The Faces of War (Finland) 52 min see page 80-81

Part 2 of this session will run on Thursday 14 May 13:15 - 16:00, Orange Room.

## Session 20 > Be Observational and Get Close

#### 09:30 - 12:40 Blue Room

Session Moderators: Kaori Kaiho, Nikolaj Christensen Session Focus: Documentaries Screened Programmes:

- Independent Lens: All of Me (USA) 60 min
- We Were Rebels (Germany) 93 min see page 82-83

## Session 21 > When Reality Interferes With Reality

#### 09:30 - 12:30 White Room

Session Moderator: Stefano Semeria Session Focus: Reality Television Screened Programmes:

- The Power of Photograph (Finland) 44 min
- Benefits Camp (The Netherlands) 26 min
- The Dictator (Sweden) 29 min see page 84-86

## Session 22 > Don't Get Emotionally Involved! Part 2

#### 13:15 - 16:00 Orange Room

Session Moderator: Naoki Yoshikawa Session Focus: Factual programmes Screened Programmes:

- Point of View: After Tiller (United States) 85 min
- EBS Docu-prime: Family Shock (South Korea) 50 min see page 87-88

## Session 23 > Scientific Experimenting is FUN?

#### 13:30 - 15:40 White Room

Session Moderators: Anna Birgersson-Dahlberg,

Jung Hyo-young

Session Focus: Television for the Young

Screened Programmes:

- Annedroids: New Pals (Canada) 22 min
- Challengists: Non-Newtonian Fluids (Argentina) 26 min
- Mimicries (Japan) 15 min
- Children no Access (Norway) 28 min

see page 89-91

## Session 24 > Some for the Road... Closing Session INPUT 2015

#### 16:30 - 18:30 Blue & White Room

Session Moderators: Marie Caloz, Kaori Kaiho, Eren McGinnis Screened Programmes:

- Legally Brown (Australia) 25 min
- You're Next (Israel) 9 min
- Male Birth (Denmark) 32 min see page 92-94

All INPUT 2015 Delegates are invited by the Canadian Delegation to have a farewell drink.

SEE YOU AGAIN - AT INPUT 2016
IN CALGARY!

2016

Lelevision in the public interest

- Orange Room
- Blue Room
- White Room
- Blue & White Room
- Special Meetings/Partys

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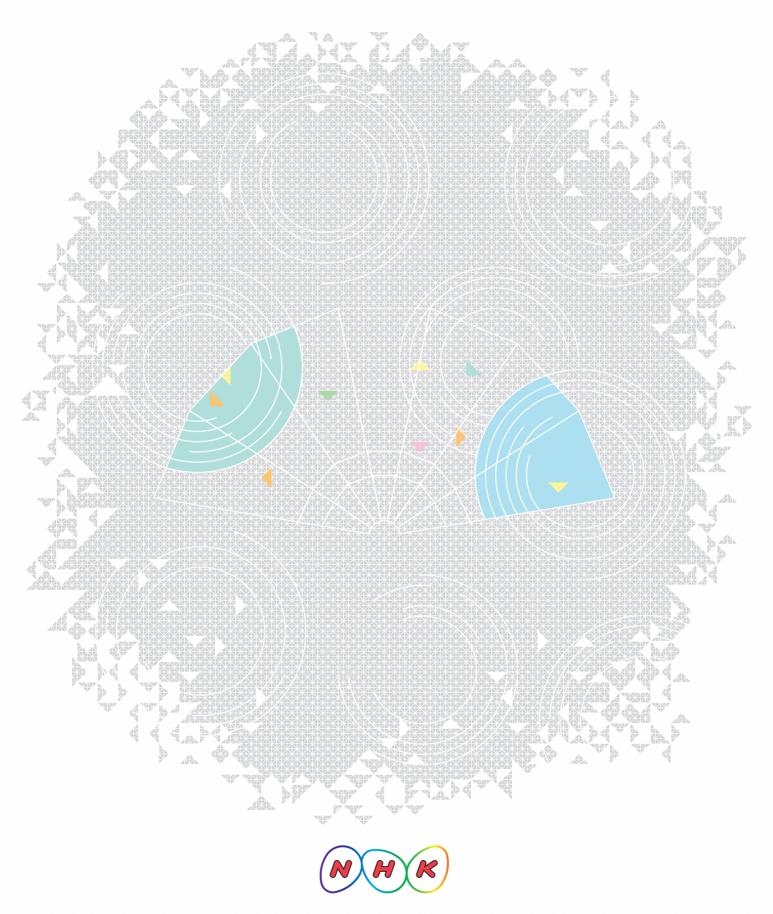
www.input-tv.org

Design & Layout

Andrea Trumpf, www.andreatrumpf.de

Details of the programmes selected for INPUT 2015

are based on the information provided by the submitter.



INPUT 2015 IS HOSTED BY NHK
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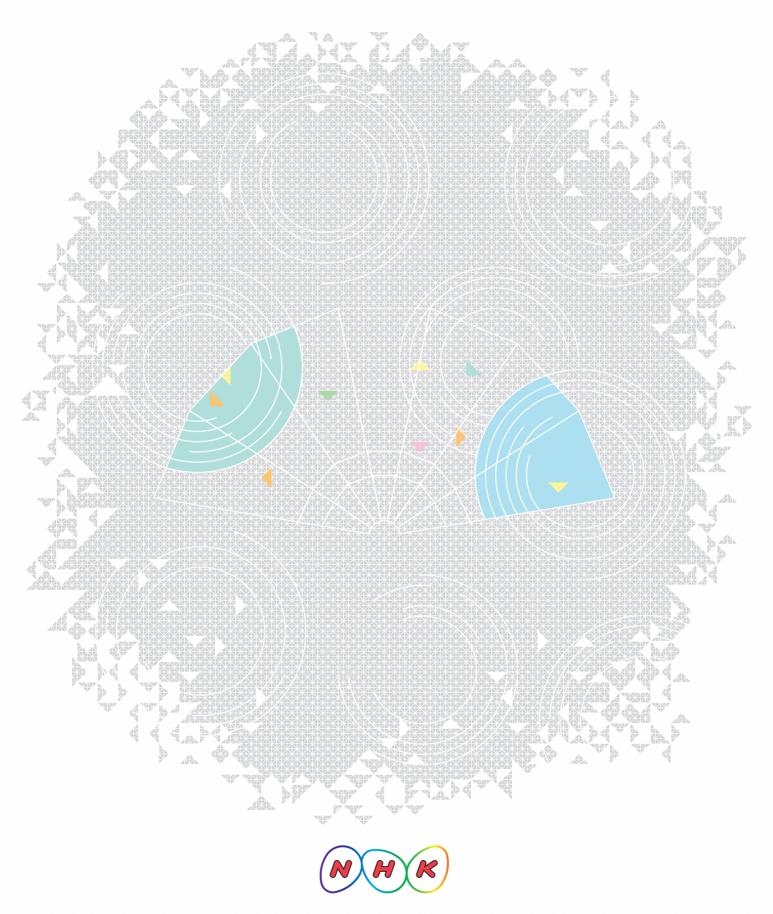
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